



## POSTER DESIGN

## VISULIZATION

# FATAL TRAFFIC ACCIDENT HEAT MAP

Information Visualization, 2012

2004 2005 2006 2007 2008 2009

Alcohol

Vehicle

## United States

Fatal accident rate: 9.42%  
Alcohol consumption: 2.214  
Vehicle quantity: 2.145

2008

04 05 06 07 08 09

F A

### Compared Variable

- Alcohol consumption
- Vehicle quantity

**INFORMATION  
WILL  
CHANGE  
THE  
WORLD.**

**WILL  
CHANGE  
THE  
WORLD.**



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