

EMMA PATTON

communications coordinator

405.248.5851 | emmaannpatton@gmail.com

Education

- Certificate of UI / UX Design, Austin Coding Academy, May 2019
- M.S. Community & Regional Planning, University of Texas, May 2019
- B.A. Communication Studies, Oklahoma Baptist University, May 2017, Summa Cum Laude

Related

- The Materials Lab** - Communications Coordinator - Current
Grew Instagram engagement (@materials_lab) from 300 to 1000+ followers. Documented events and created content weekly.
- The Visual Resources Collection** - Teaching Assistant- Spring 2018
Managed social media and blogging.
- Alliance Transportation Group** - Intern - Summer 2018
Wrote planning document for State of Louisiana DOT, visualized data, calculated transit dependent populations, designed online content for community engagement.
- The Washington Times** - Newsroom Intern - Summer 2016
Reported in the field, wrote front-page articles.
- The Bison Newspaper** - Editor-in-chief, Online Content Editor - 2014-2017
Managed reporters and publication layout, both in print and online. Built the first website for The Bison.



Skills

- Instagram + Facebook
- HTML, CSS, Wordpress
- UI / UX Design + Research
- Basic SEO
- Adobe Creative Suite

Awards

- Rosalee Mills Appelby Award**
Highest award given to a female student at Oklahoma Baptist University.
- Mark of Excellence**
Best Breaking News Story at a Small College in 2015.

Research

- Knowing Your Neighbors: An Analysis of the Social Media App "Nextdoor" and Human Interaction**
Currently conducting an analysis of communication within the digital sphere of a geographically-focused social media application.
- "A Study on the Old Soul": Spiritual Communication of Older Adults with Memory Loss**
Conducted 2 years of research for Oklahoma Baptist University on the communication patterns of dementia patients and their spiritual narratives.