Wengran (Emma) Wang

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OBJECTIVE

I have expertise in ML model development & large-scale inference, and user experience research. I look for roles that leverage modern ML to deepen human insight, and enable responsible AI innovation.

PROFESSIONAL EXPERIENCE

• Machine Learning Engineer @ Apple, Information Intelligence Infra

02/2023 - Present

- End-To-End ML Modeling: Designed and productionized ML models for large-scale content analysis to enhance foundation model training:
 - * Web Page Classification: I conducted qualitative and quantitative research to develop web page classification taxonomies, trained a BERT-based model to generate page topic signals, and used these signals to select pages more relevant for foundation model training.
 - * Content Selection: I trained and fine-tuned BERT-based classifiers to identify documents with high educational value and broad knowledge coverage, evaluated them against multiple benchmarks, and selected content for foundation model training.
 - * Body Extraction: I trained and fine-tuned a MarkupLM-based model to extract main webpage content, evaluated its performance, and deployed it in the data pipeline to provide high-quality data for foundation model training.
- · User Research: I conducted large-scale user studies to inform content quality and taxonomy strategy:
 - * Survey Design: I designed, conducted and analyzed human rater surveys to understand perceptions of webpage content and topic clarity.
 - * Content Quality Analysis: I applied qualitative and quantitative methods to evaluate content accuracy and quality; built topic taxonomy for web page signals.

• Research Assistant @ NC State University, Center for Educational Informatics

02/2020 - 02/2023

- Computing Education Technology: I designed, prototyped, and conducted human evaluation on 6+ tools to enhance engagement and accessibility.
 - * Idea Builder: Design tool for building open-ended projects, converts visual drawings into working programs.
 - * Pinpoint: Enables debugging and comprehension through visual execution traces.
 - * Step Tutor: Automated generation of step-by-step examples.

• Impact:

- * Published 12 first-authored, peer-reviewed conference and journal papers.
- * Earned 1 Best Paper Award at a major academic venue.
- * Mentored 4+ undergraduate and master's students toward academic and career achievements.
- \ast Developed tools adopted by 1,000+ students and integrated into college curricula.

TECHNICAL QUALIFICATIONS

- Programming Languages: Python, C++, Java, JavaScript
- ML Frameworks: PyTorch, TensorFlow, Hugging Face Transformers, scikit-learn
- Model Deployment & Serving: ONNX, Triton Inference Server, FastAPI, Docker, Kubernetes
- Data & Experimentation Tools: Pandas, NumPy, Weights & Biases, Apache Spark, Airflow
- Web & Other Technologies: React, Node.js, REST APIs, SQL, Git

EDUCATION

North Carolina State University

Ph.D. in Computer Science

• North Carolina State University

M.Sc. in Statistics

Zhejiang University

B.Sc. in Environmental Science; Minor in French Language and Literature

Aug. 2019 - May 2023

Raleigh, USA Aug. 2016 - May 2018

Raleigh, USA

Aug. 2013 - July 2016

Hangzhou, China