

# Save An Angel

There are ways to help.

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Date

## Our Task:

To redesign the website for a non-profit organization called Save an Angel, with the end goal of raising awareness of their mission and increasing overall support for the organization, such as through volunteering and donations.

We will reach these goals by performing user research and UI analysis to pinpoint the user's greatest pain points and roadblocks while using the site and/or participating with the organization. We will use this research to design and iterate a new concept for an aesthetically pleasing site with improved usability and functionality.

## Hypothesis:

We believe redesigning the Save an Angel website to showcase their mission and opportunities to donate or volunteer, and their services will achieve an increase in overall community awareness, donations for their cause, and volunteers willing to assist in saving the lives of pets in need.

# Research

# Stakeholder Interview

Our first step was to meet with our stakeholder Jeremy, the executive director of Save An Angel, and gather information on the organization. From this we discovered some key considerations for moving forward.

- Save An Angel consists of **3 primary programs**:
  - o Rescue Activities
  - o Community Outreach
  - o Operation Relocation
- Their **main market is women aged roughly 45-55 years**, who can find their way around facebook. They view “dog people” and “cat people” as completely different categories, because they tend to contribute in different ways.
- People find out about Save An Angel mostly through **social media or word-of-mouth**.
- Most people access the website through **mobile**.
- Save An Angel’s advertisement is most successful when it pulls at the heartstrings, but not anything else. They want to evoke sadness, but not anger, and ultimately leave users feeling uplifted by a happy (dog) ending.

# Stakeholder Interview con't

- Most all of their funding comes from **individual contributions**, and they rely on many **volunteers** to execute their mission.
- Their website was last revamped 10 years ago, and doesn't reflect how their operation has evolved.
- There are two main groups that use the website:
  - o **Receiving Agencies:** No-kill groups that receive the dogs after they are transported and help find them happy homes
    - Use website to fill out forms
  - o **Individuals from the community that want to help the cause**
    - Use website to :
      - **Find information** on Save An Angel's mission and how to get involved
      - Get volunteer, foster, or adoption **application**
      - **Donate**

# The Business Model Canvas

Designed for: Save an Angel

Designed by:

Date: 09/2019

Version: 1

<p><b>Key Partners</b></p>  <p><b>Receiving Organizations</b> - Places willing to accept the foster animals that were rescued from kill shelters.</p> <p><b>Sending Organizations</b> - Places who provide animals that need to be transported to receiving organizations</p> <p><b>Donors</b> - People willing to dnoate money or items to support the cause</p> <p><b>Volunteers</b> - People willing to give their time to assist in the organization's day-to-day activities</p>	<p><b>Key Activities</b></p>  <ol style="list-style-type: none"> <li><b>1. Rescue</b> - Place dogs in foster care</li> <li><b>2. Community Outreach</b> - Provide people with the resources to be responsible pet owners</li> <li><b>3. Operation Relocation</b> - Rescue pets from kill shelters and transport them north to shelters in high demand</li> </ol> <p><b>Key Resources</b></p>  <p><b>Transport Van</b> - Used to transport the animals to areas in the north</p> <p><b>Fundraising Events</b> - Crucial to assist in raising funds and supporting Save an Angel's cause</p> <p><b>Data Collection</b> - Collecting data from multiple organizations that need assistance is a key aspect that allows Save an Angel to help as many organizations in need as possible</p>	<p><b>Value Propositions</b></p>  <p><b>For Operation Relocation:</b> Save An Angel is an organization whose mission extends from pet rescue, to community involvement, to pet transport. Operation Relocation is currently their greatest focus, yet is not represented on their website. This lack of representation hinders Save An Angel's ability to spread the word about its new program and get users involved online. How might we improve the visibility of Operation Relocation so that users can easily gather information on and get involved with this program to further the animal rescue mission?</p> <p><b>For Volunteers/Donors:</b> Save An Angel is a pet rescue organization that requires the help of community giving and involvement to fuel its mission efforts, such as pet rescue, adoption, fostering, fundraising, and transportation. However, the avenues for involvement are not all represented clearly and consistently on the Save An Angel website. How might we redesign Save An Angel's website to maximize visibility and simplicity of the paths to involvement so that users can quickly gather information and complete their goals with minimal effort and expense, ultimately increasing users' involvement?</p>	<p><b>Customer Relationships</b></p>  <p>Establish a relationship with the customer that constantly promotes the good that the organization stands for.</p> <p>Show the donors where their money is being used.</p> <p>Show people they are helping make a difference in the world.</p> <p><b>Channels</b></p>  <p><b>Social Media</b> - a key factor in spreading word about the organization, and more importantly, at no cost to the organization</p> <p><b>Save an Angel Website</b> - A major resource in representing who the organization is, their mission, and how people can get involved</p> <p><b>Newsletter</b> - Helps get the word out of opportunities to donate or volunteer</p> <p><b>Fundraising Events</b> - Crucial to assist in raising funds and supporting Save an Angel's cause</p> <p><b>Word of Mouth</b> - One of the better ways in the industry to get the word out about the organization's needs and services</p>	<p><b>Customer Segments</b></p>  <p><b>Foster Parents</b> - People willing to foster the pets until they find a forever-home.</p> <p><b>Receiving Organization</b> - Save an Angel provides value by acting as a transportation resource to get the pets to the receiving organizations in need.</p> <p><b>SendingOrganization</b> - Save an Angel provides value by acting as a transportation resource willing to assist sending organizations in transporting animals where there is a high demand.</p> <p><b>Pet Adopters</b> - The ultimate goal of finding a person/family willing to adopt a pet saved by the organization</p>
<p><b>Cost Structure</b></p> <p><b>Major Costs:</b></p> <p>Transportation of Animals</p> <p>Medical Services for Animals</p>		<p><b>Revenue Streams</b></p>  <p><b>Monetary Donations</b></p> <p>Sponsorships such as Tito's Vodka</p> <p>Material Goods Donations</p> <p>Volunteers</p>		



# S

- Color contrast is easy for users to see CTA is clear
- Images clearly depict animals grabbing user's attention



# W

- Hero slider too slow
  - Small newsletter fills
  - No transportation information
  - Foster page is confusing with no CTA
- Broken links on Adopt page
  - About links hard to navigate
  - Donation page not consistent
  - Needs darker text and primary nav color



# O

- "How users can help" could use a landing page w/ diff. ways
  - Clarity on Adopt/Foster app
  - Primary nav could use some cleaning and consolidating
- Include Whys and Hows after fostering/adopting
  - Add page for Operation Relocation



# T

- Competitors have clear primary and secondary nav with more descriptive CTAs
  - No information where users' donations are going
- Website is out-of-date and has broken links, is not consistent, and needs to be accessibility friendly



# S W O T

Strong navigation hierarchy. Minimal top-bar options, with informative drop down menus

Strong use of imagery - very empathetic

Color scheme is friendly and fitting to the demographic

Playful use of iconography

Homepage hero is a slider - user doesn't see everything at once

Initial navigation is clear, but drop downs have a ton of options. Hard for user to figure out where to go

Make donation CTA clear and easy to locate

Don't give user too many options. Stick with the staples of the organization

APA! doesn't focus on the Operation Relocation services Save an Angel does

APA! is a very well known organization with a large reach

The "shopping" options are wide-ranging, including their own thrift store (better for donations)

Webstie layout is very clean and pleasing on the eye



STRENGTHS



WEAKNESSES



OPPORTUNITIES



THREATS

# Survey Insights

We sent out two surveys, one for receiving agencies and one for potential volunteers/donors

Out of 34 responses to this question:

**91%** of people had interest in volunteering

**71%** in attending fundraising events

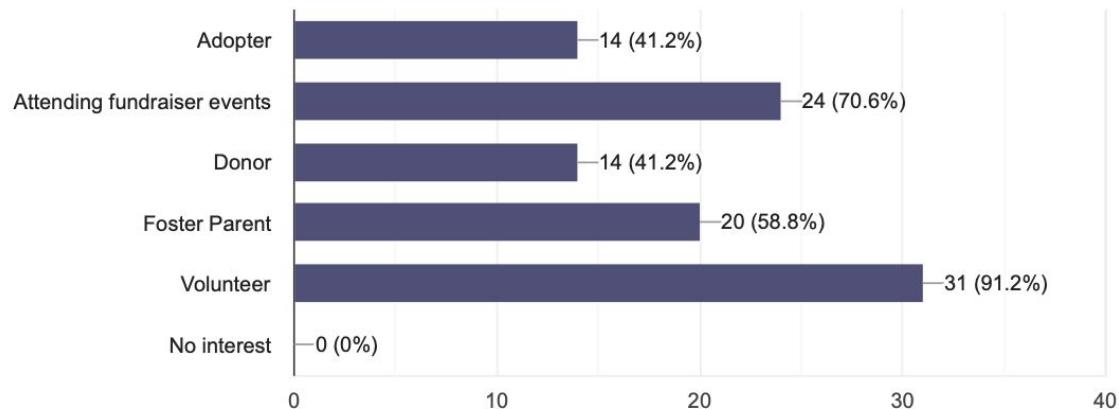
**59%** in fostering

**41%** in donating

**41%** in adopting

**Do you have interest in any of the following roles? (please check all that apply)**

34 responses



Out of 80 responses to this question:

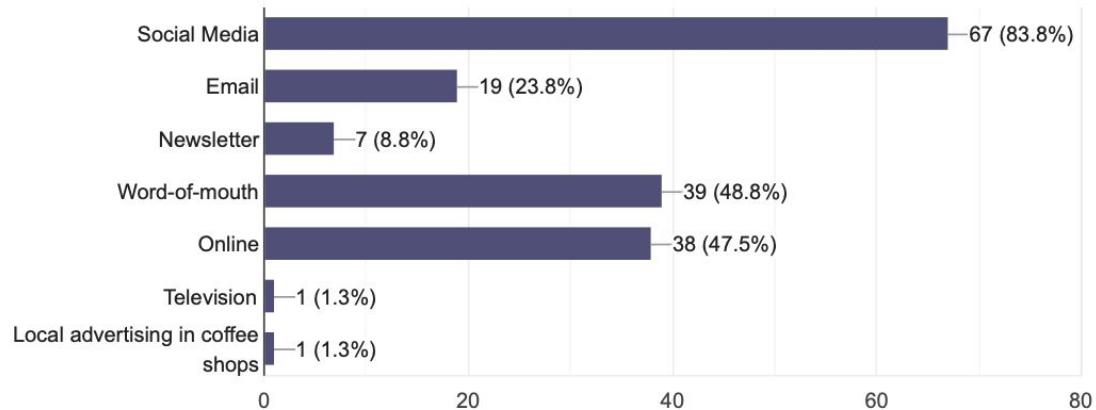
**84%** of people find out about opportunities to give through social media

**49%** through word-of-mouth

**48%** online

## How do you find out about donation/fundraising opportunities? (please check all that apply)

80 responses



Out of 80 responses to these questions:

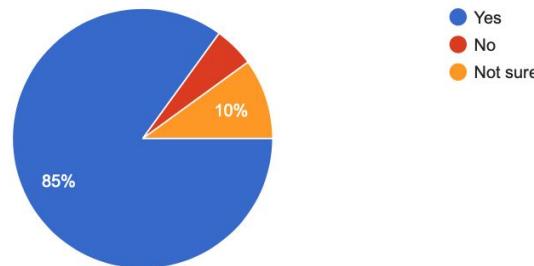
**85%** of people believed it important to see specifically where their donations are going

**80%** of people said they were inspired to give by their love of animals

**65%** were inspired by their desire to make a difference

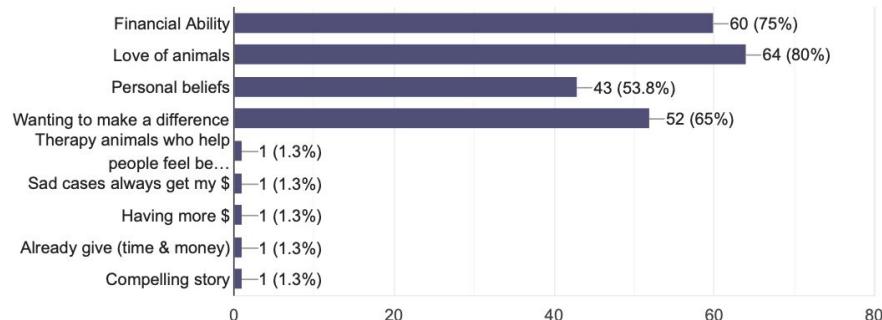
### Is it important to you to see specifically where your donations are going?

80 responses



### What would inspire you to give? (please check all that apply)

80 responses



# Proto Personas

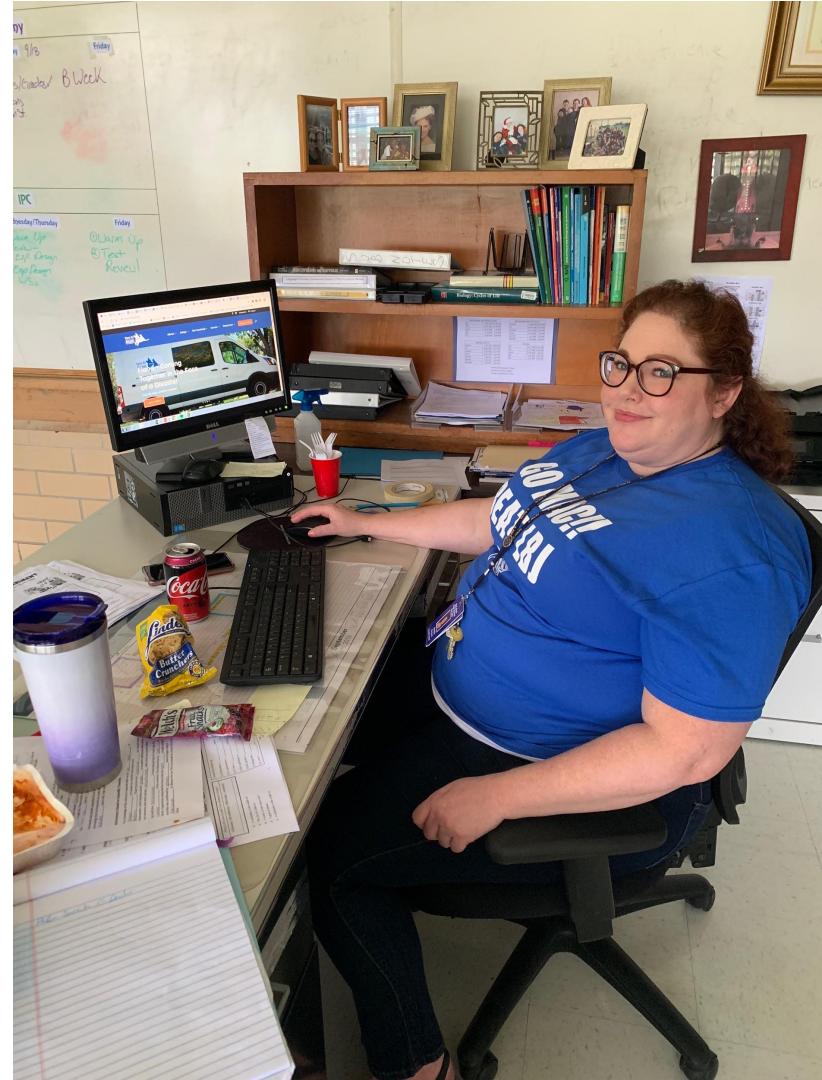
We created a proto persona for both a receiving agency and a potential volunteer/donor.

PERSONA	DEMOGRAPHICS	PERSONA	DEMOGRAPHICS
	<ul style="list-style-type: none"><li>- Organization</li><li>- No-kill shelter</li><li>- Loves animals, considers pets as family</li><li>- Outside of Texas</li></ul>	Nancy	 45-55 years old Married Lives in Austin, TX Director of Marketing Financially stable Uses social media. Understands Tech Owns 2 dogs. Is a huge dog lover. Considers pets family
GOALS AND NEEDS	PAINPOINTS	GOALS/NEEDS	PAINPOINTS
<ul style="list-style-type: none"><li>- Help animals find a good home</li><li>- Prevent mass euthanization of rescue animals</li><li>- Needs better directions and navigation to connect with Save An Angel</li><li>- Ease communication with Operation Relocation transportors</li></ul>	<ul style="list-style-type: none"><li>- Demand for animals outweighs supply</li><li>- Too much space not enough animals</li><li>- Finding correct forms and completing them correctly</li><li>- Finding and advertising animals to the right homes</li><li>- Coordination with Save An Angel</li><li>- Medical issues with animals</li></ul>	<p>Wants to feel like she's making a difference in the lives of pets in need</p> <p>Wants to use her financial stability to do good in the world</p> <p>Needs easy access to websites where she can donate and help a good cause</p> <p>Easy accessibility to donation opportunities</p>	<p>Gets distressed when she sees the mistreatment of animals</p> <p>Frustrated when it is difficult to find places to donate within a website</p> <p>Less motivated to give when she doesn't know where her donations are going (results)</p> <p>Solution: Make donating easy to find, a quick process, and show photos of what her donations have contributed to</p>

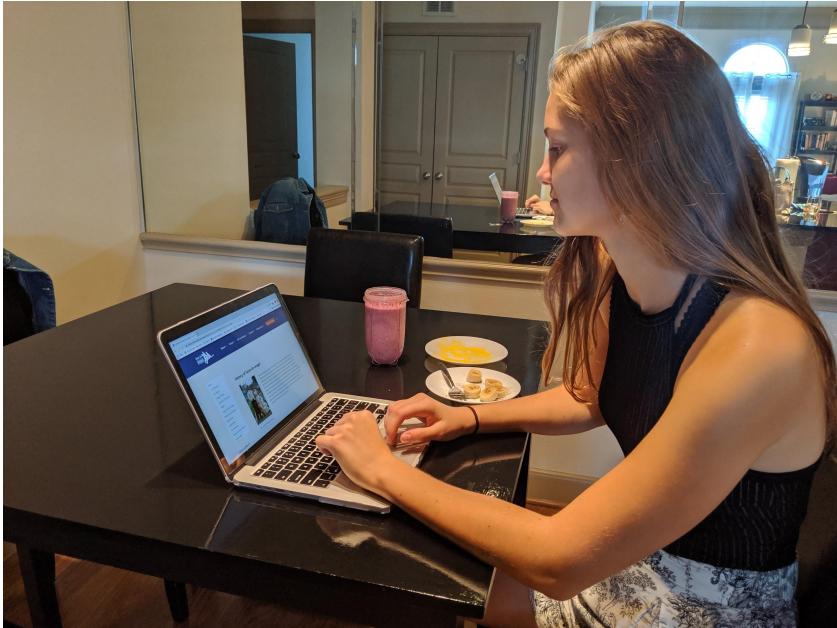
# Usability Testing - Current Site

We conducted 6 usability tests on Save An Angel's website in order to get a feel find potential pain points and to see how users interact with the site.  
Most important issues:

- Donation is crucial to the website, yet the wording is inconsistent ["Donate" vs. "Ways to Give"]
- Volunteer page offers no information on volunteer duties - only includes a long, nasty form which users said could be a deterrent. Should put the form on another page, or even break it up.
- "About" pages could be combined
- To donate and to see available dogs, the site takes you to a third party, which is not appealing to users. Need realistic dog photos and to be able to donate all within the site.
- Add more information on and feedback for donating. Amazon Wishlist should be better advertised.



# Usability Testing - Current Site Con't



# 7 User Interviews

We analyzed the data from our interviews into an affinity diagram and an empathy map.



## EMPATHY MAP

Nancy, 52

- It's important that animals are being saved
- Volunteering helps make a difference in the community and in lives of animals in need
- Does this organization's mission resonate with me?
- I want to donate for animals in need
- I want to raise awareness of these animals
- How can I help?

THINKS FEELS



SAYS DOES

- Giving back to the community is important
- I want to know where my donation is going/how it is used
- I will donate and/or volunteer more when I become more financially stable, have more time, and more space available
- I want to know what I'll be doing while I'm volunteering
- I support the no-kill mission

- It feels like I am making a difference
- My schedule is too busy to allow much volunteering
- The donation process needs to be easier
- Rescue dogs don't get enough attention
- A super long and confusing form is not worth filling out
- I like interacting with animals
- I like bringing happiness to dogs that don't get enough affection in a shelter

PAINS GAINS

- Losing time and money that could be devoted to other needs
- Inconveniences stemming from the organization make it difficult to volunteer or donate
- Finding opportunities to donate or volunteer takes time and effort

- Donates to animals in need
- Keeps an eye out for opportunities through social media, visiting websites, or word of mouth
- Volunteers with rescue organizations
- Fosters animals
- Supports rescue organization events

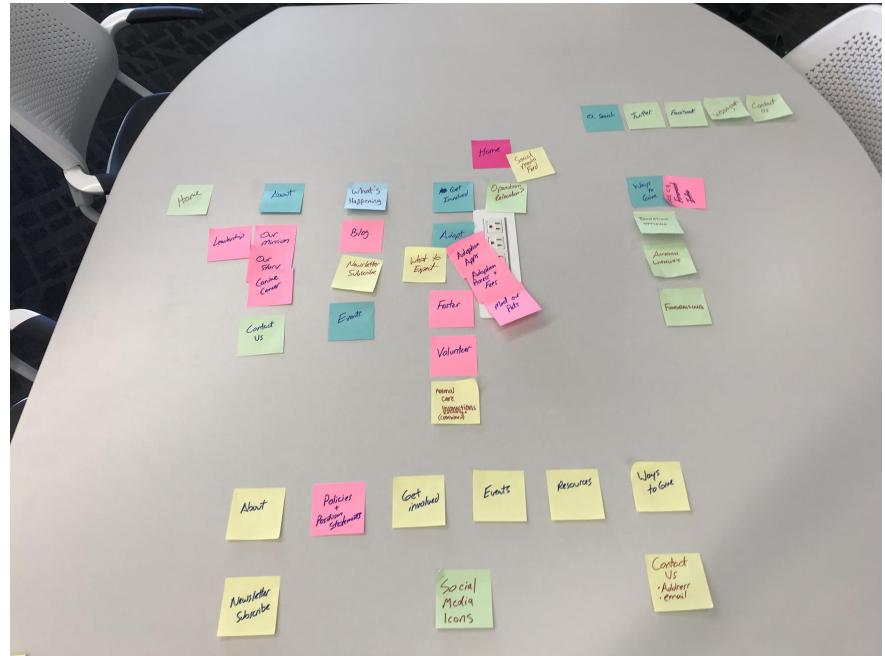
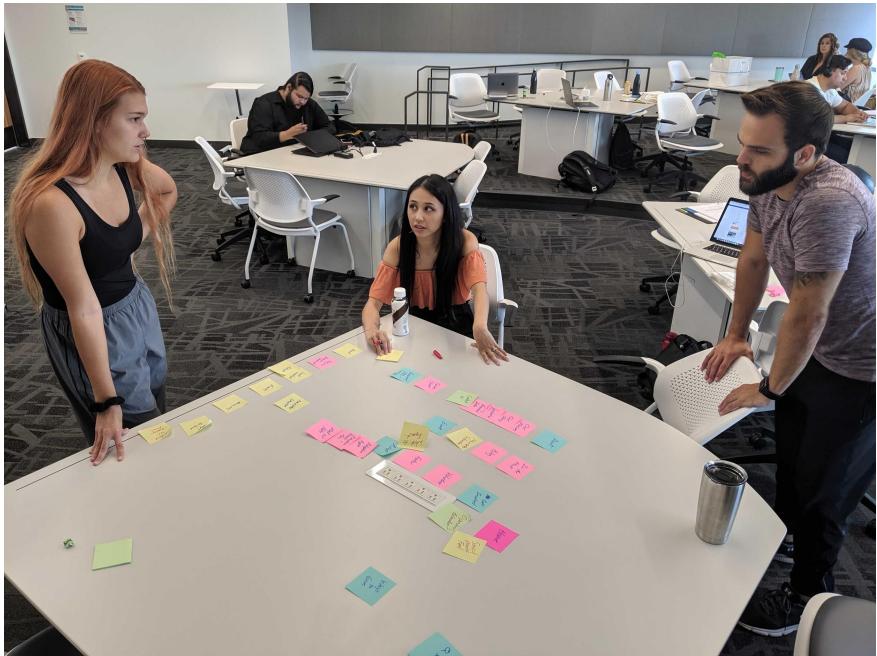
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# Problem Statement

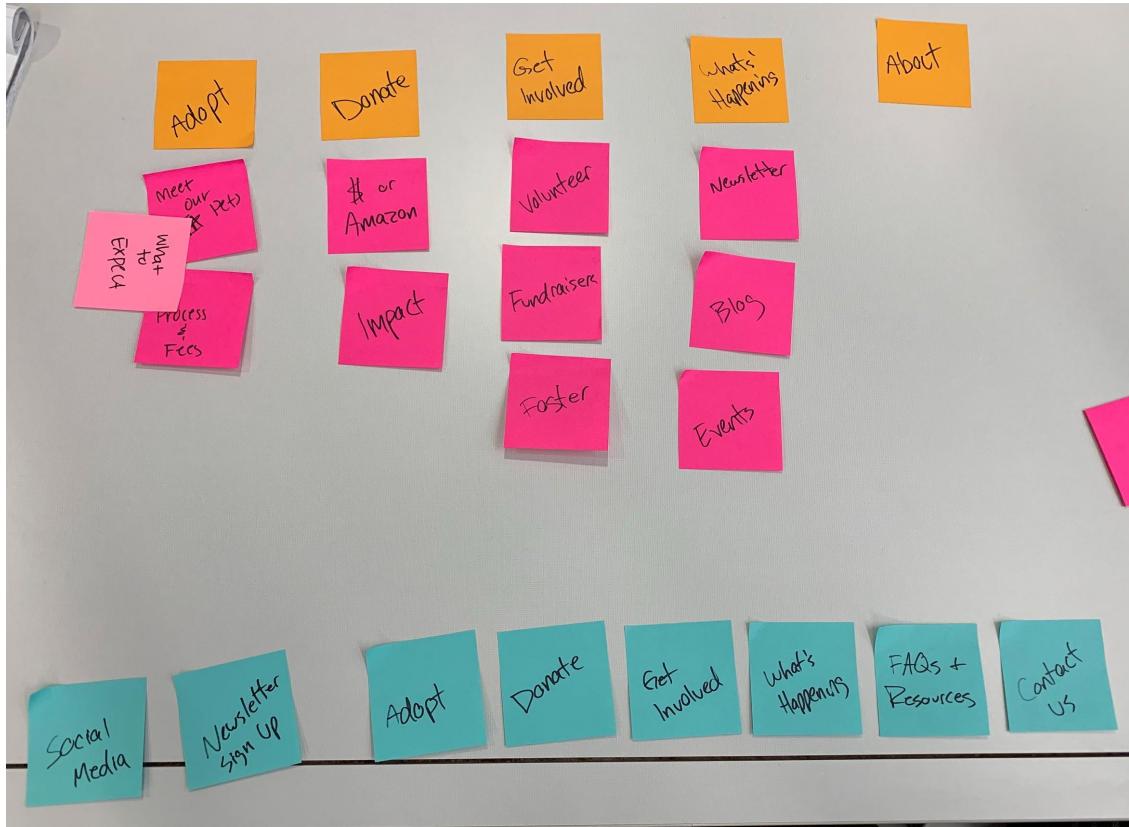
Save An Angel is a pet rescue organization that requires the help of community giving and involvement to fuel its mission efforts. Through our 7 user interviews and 73 survey results, we discovered that there is a high interest in getting involved in different areas of the animal rescue mission, including volunteering, adopting, fostering, donating and supporting fundraising events, but that users are less likely to help as the effort or resources required increases. Therefore, users need a way to give back with minimal user effort and roadblocks.

The avenues for involvement are not all presented clearly and consistently on the Save An Angel website. How might we redesign the site to maximize visibility and simplicity of the paths to involvement so that users can quickly gather information and complete their goals with minimal effort and expense, ultimately increasing user involvement?

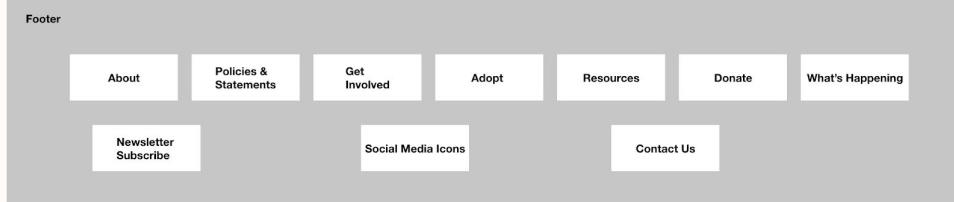
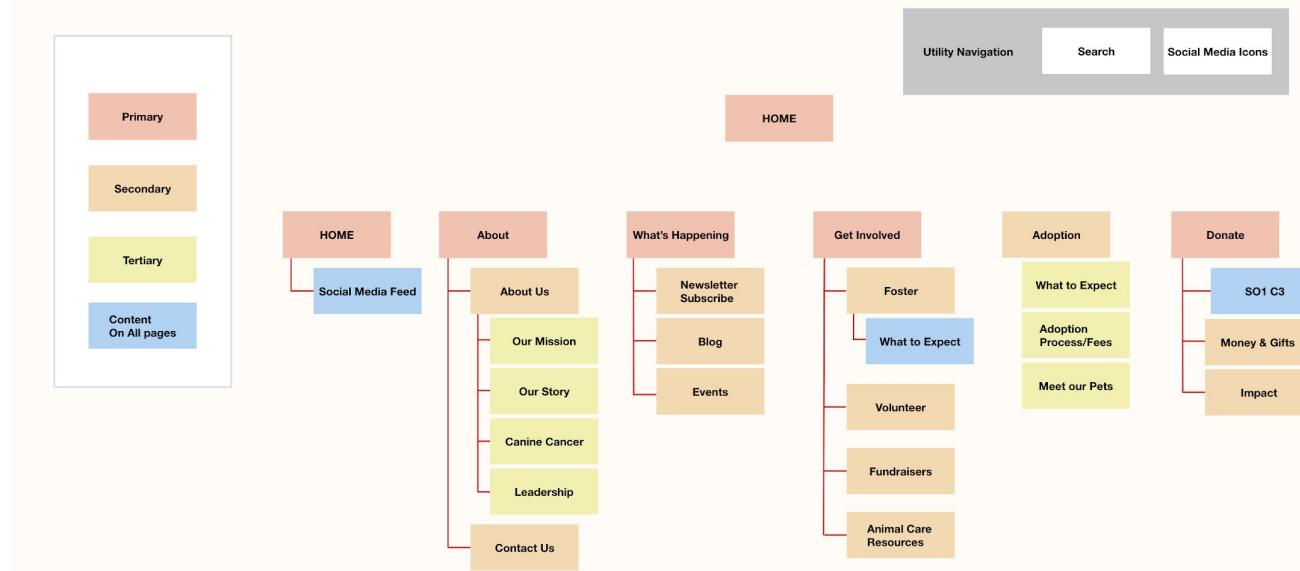
# Card Sorting the Navigation



# Final Card Sorting



# Sitemap



# Ideation

**AUSTIN PETS ALIVE!** Adopt Foster Volunteer Donate

CHECK THE TO ADD A PET TO YOUR FAVORITES!

**DISPLAY OPTIONS**

**Filter by:**

- Category: GENERAL, PETS, LETTERS FROM DR. DERMOTON, VOLUNTEER FEATURES, SPONSORSHIP OPPORTUNITIES
- Date: 08/29/2019

**Sparky** APA-A-04715  
My Name: 4 YEARS & 1 MONTH  
MALE  
MIXED BREED  
BULL / MIX  
TLCAC

**Rio** APA-A-04701  
My Name: 3 YEARS & 10 MONTHS  
MALE  
MIXED BREED  
MIXED / LARGEST BREED  
TLCAC

**Twister** APA-A-04716  
My Name: 2 YEARS & 8 MONTHS  
MALE  
MIXED BREED  
ANATOLIAN / ROTT  
TLCAC

[Learn More](#) [Learn More](#) [Learn More](#)

**AUSTIN PETS ALIVE!** Adopt Foster Volunteer Donate

**SEARCH**

**Send Me The Adoption Papers - Boss Man Is Home**

**08/29/2019**

**Change Their Life While Changing Your Own**

The Dog Walking Program is a portion of our Animal Welfare Program. It's a great way to help the dogs in our care while making the dogs in our care available again.

[Read More](#)

**Date:** 08/29/2019

**Filter by:**

- Category: GENERAL, PETS, LETTERS FROM DR. DERMOTON, VOLUNTEER FEATURES, SPONSORSHIP OPPORTUNITIES
- Date: 08/29/2019

**AUSTIN PETS ALIVE!** Adopt Foster Volunteer Donate

**WAYS TO GIVE**

**Austin Pets Alive! is not your average animal shelter. We pioneer innovative lifesaving programs designed to save the animals most at risk of euthanasia.**

**Adopt**: Dogs and cats are often the easiest to add to the family! We have many dogs and cats available for adoption who would love to be part of your family.

**Foster**: Foster an animal and help us find a permanent home for them. Every animal deserves a second chance - become a foster parent today!

**Volunteer**: Many of our programs are run entirely by volunteers. From animal training to medical and surgical support, there are many ways to get involved.

[Learn More](#) [Learn More](#) [Learn More](#)

**AUSTIN PETS ALIVE!** Adopt Foster Volunteer Donate

**How Your Donation Helps**

<b>\$25</b>	Buys one week of milk for a litter of kittens	<b>\$50</b>	Vaccinates a litter of puppies
<b>\$100</b>	Provides basic medical care for one dog or cat (spay/neuter, vaccines)	<b>\$300</b>	Saves the life of one dog or cat (shelter, food, basic medical and daily care)
<b>\$500</b>	Provides basic medical care for a litter of puppies or kittens	<b>\$1,000</b>	Provides a kennel that shelters 13 dogs per year
<b>\$2,500</b>	Loves a critically injured animal with medical and surgical support	<b>\$5,000</b>	Provides a car habitat that shelters 170 cats per year

#3c54a4



**AUSTIN PETS ALIVE!** Adopt Foster Volunteer Donate

**Ways To Give**

Austin Pets Alive! relies on the generosity of our community. Find out more about the different ways you can support the animals who need us most.

**Constant Support** > **Medical Chip-In's** >  
**Sponsorships** > **Our Wishlist** >  
**Donate a Vehicle** > **Create Your Own Fundraiser** >

**Our Sponsors**



**MORE WAYS TO GET INVOLVED**

You can support our mission in so many ways - from donating your car to shopping at your favorite retailers. Or, flex your political muscles and become an advocate.

**Plan a Gir** **Shop to Save Lives** **Celebrate a Loved One** **Be an Advocate**

Help those affected by cancer, now and in years to come. Help free the world from cancer when you shop. Donate in honor of a loved one and help save the lives of others. Use your voice to make lasting legislative change.



**Marine Biology**

**James Blunt**

**Courses**

**Learn All**



# I like, I wish, What if...

## I LIKE

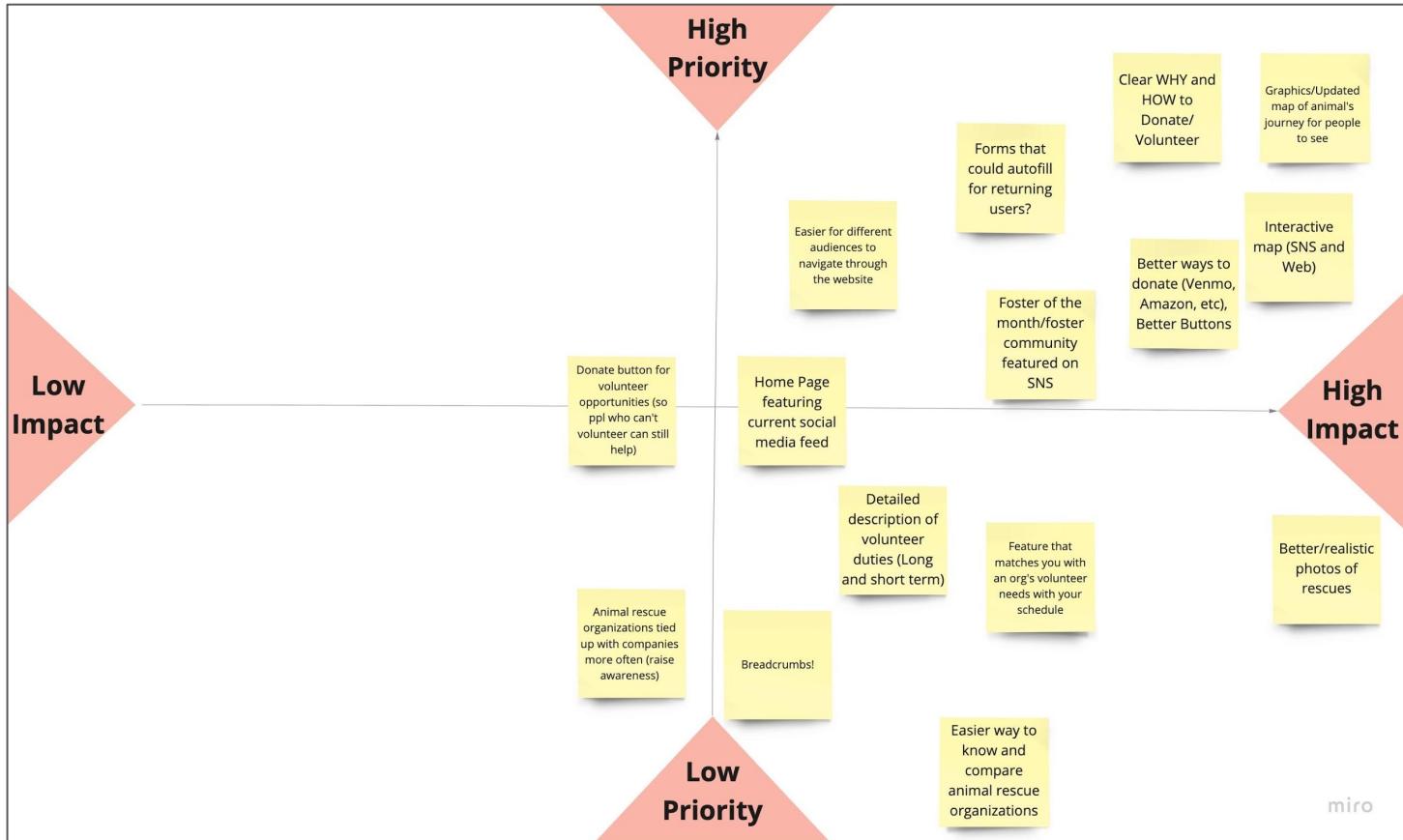
- That my company also donates when I do / That my company has volunteer days
- That what I do (donate/volunteer) Helps animals that are in need
- To help animal rescue organizations IF their mission, beliefs, and ethics resonate with me

## I WISH

- That my company also donates when I do / That my company has volunteer days
- That what I do (donate/volunteer) Helps animals that are in need
- To help animal rescue organizations IF their mission, beliefs, and ethics resonate with me

## WHAT IF...

- There was a feature that matches you with an organization and volunteer opportunity, that works with your schedule?
- There was an easier way to know and compare animal rescue organizations?
- There was a donate button for volunteer opportunities (so that people who can not volunteer can still help)?
- Animal rescue organizations tied up with companies more often?
- It was easier for different audiences to navigate through the website?
- Users could donate through Venmo?
- There was a foster of the month/foster community featured on the web and SNS?
- There were graphics or updated map of the animal's journey for people to see?
- There was a detailed description of volunteer duties (so ppl know what to expect)?
- Forms that could partly autofill for returning users?
- Home page featured current social media feed?
- There was an interactive map (Web and SNS)?



# User Scenario

## PART ONE

1. User Persona	3. User Scenario	2. Goals
Nancy is a Director of Marketing and dog mom of 2 from Austin, Texas, who loves making a difference in her community and in the lives of animals in need.	Nancy finds it difficult to donate and volunteer with animal rescues because of the inconveniences of some organizations and difficulties of finding opportunities and hopes to find an organization that provides an easier way to volunteer and donate.	<ul style="list-style-type: none"><li>• Find an easier and more efficient way to find volunteer and donation opportunities</li><li>• To find a way to see how her time and money are specifically contributing to save animals</li><li>• Save animals</li></ul>

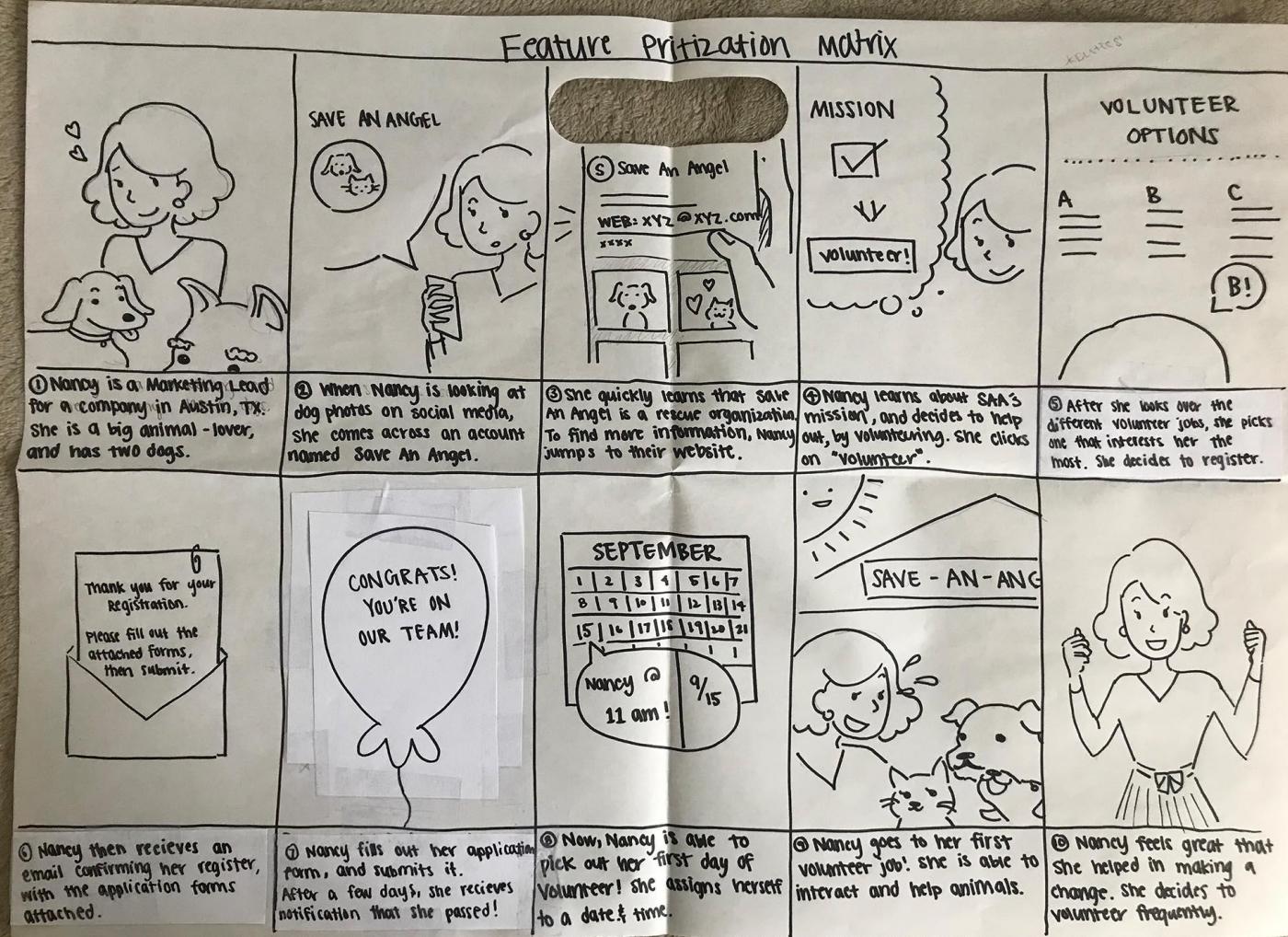
### 4. Risks and Emotions:

- Feels the donation process needs to be clear and easier to complete
- Feels long and confusing forms are not worth filling out
- Fears losing time and money that could be devoted to other needs
- "I like bringing happiness to dogs that don't get enough affection in a shelter."

## PART TWO

Phase 1	Phase 2	Phase 3	Phase 4	Phase 5
Nancy is wanting to donate money and her time to an animal rescue organization that supports a no-kill mission.	She is having difficulty finding an org with a clear mission/goal, descriptive volunteer info, and a simple way to donate.	After navigating non-profit websites, Nancy finds Save An Angel, likes what they stand for and finds their navigation simple and clear.	Nancy is not only able to find enough information about volunteer opportunities but is also able to quickly and confidently donate to a good cause.	Nancy volunteers to help animals in need and sees that her donation was used to transport animals to new homes and is happy that she is making a difference.

# Storyboard



# User Journeys

## UX Scenario

Nancy finds it difficult to donate and volunteer with animal rescues because of the inconveniences of some organizations and difficulties of finding opportunities and hopes to find an organization that provides an easier way to volunteer and donate.

## Goals

Save animals by finding an easier and more efficient way to search for volunteer and donation opportunities using animal rescue organization websites.

## The Experience



## UX Scenario

Nancy finds it difficult to donate and volunteer with animal rescues because of the inconveniences of some organizations and difficulties of finding opportunities and hopes to find an organization that provides an easier way to volunteer and donate.

## Goals

Save animals by finding an easier and more efficient way to search for volunteer and donation opportunities using animal rescue organization websites.

## The Experience



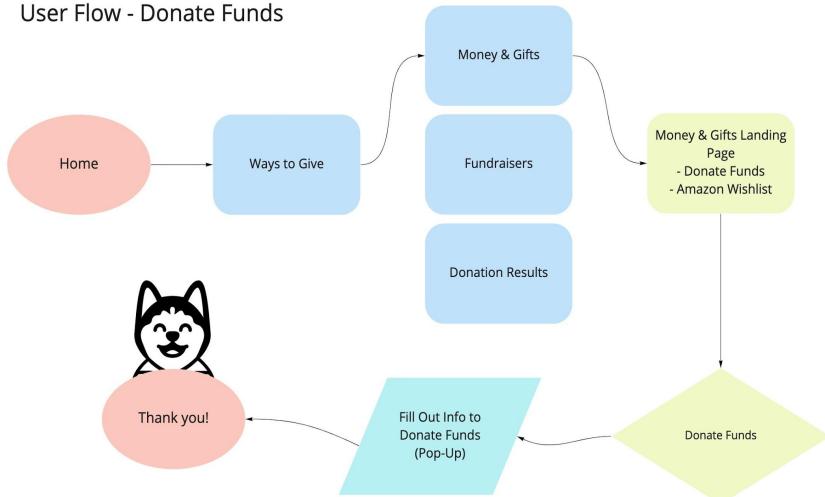
## The Opportunities

- \* Mission statement and organization goals can be visible in hero banner instead of hiding inside of links
- \* An interactive map can be used to show where volunteer opportunities are so that potential volunteers can efficiently plan
- \* Make registration process short and simple so not to take up user's time
- \* Add donate link on primary nav bar as-well-as within volunteer page
- \* Make sure donation details give users enough info about how to donate and details about how their donation will help animals
- \* Animal listings can be created directly into the website instead of through 3rd party like Petfinder
- \* Listings should have detailed info about pets like age, breed, behavior, and medical history

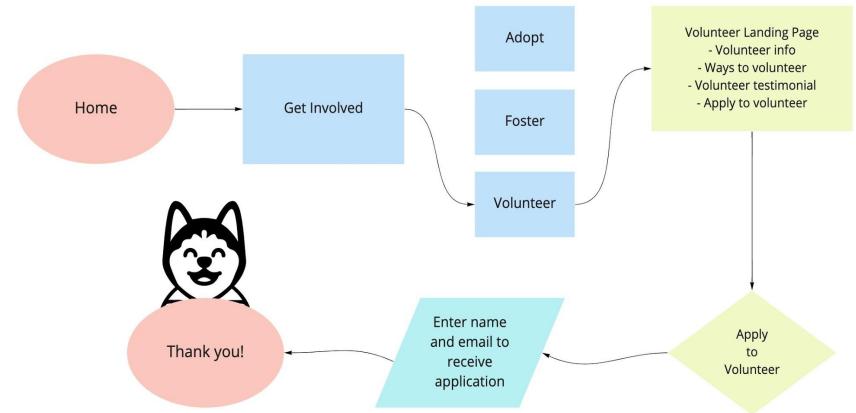
## The Opportunities

- \* Mission statement and organization goals can be visible in hero banner instead of hiding inside of links
- \* An interactive map can be used to show where volunteer opportunities are so that potential volunteers can efficiently plan
- \* Make registration process short and simple so not to take up user's time
- \* Make sure button is highly visible, recognizable, and clear
- \* Minimize form fills or show progress when filling out forms so that users would not get frustrated and leave site
- \* Make confirmation visually appealing and satisfying so that users return for more volunteer opportunities

### User Flow - Donate Funds

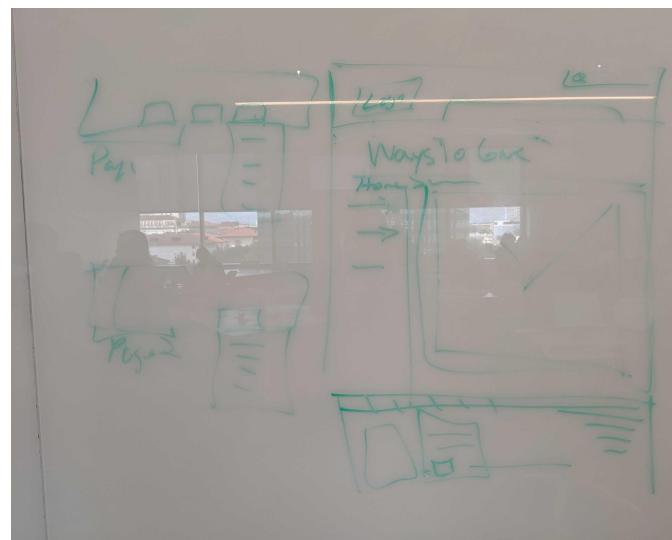
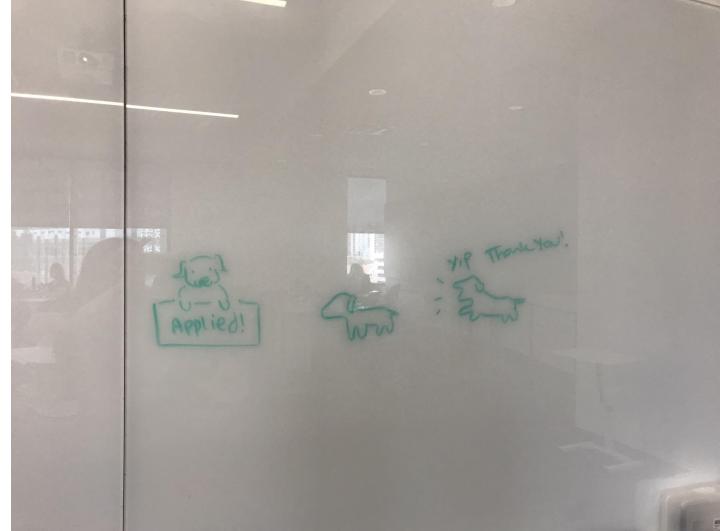


### User Flow - Applying to be a Volunteer



# User Flows

# Brainstorming Animations and Delight



# Prototyping

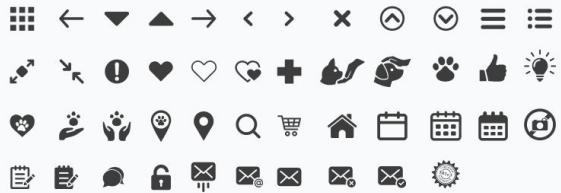


# UI Style Guide iteration 1

31

# Final UI Style Guide

## Iconography



## Iconography



## Color palette



**Blue** is a color that symbolizes loyalty, strength, wisdom and trust. Blue color is also known to have a calming effect on the psyche.

**Orange** combines the energy of red and the happiness of yellow. It is associated with joy, sunshine, and the tropics. Orange represents enthusiasm, fascination, happiness, creativity, determination, attraction, success, encouragement, and stimulation.

## Typography

### Logo - Helvetica Rounded LT Std



### Open Sans - Body Text (Content)

Light  
Regular  
*Italic*  
**Semibold**  
**Bold**

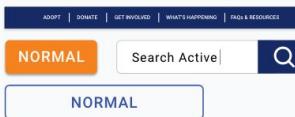
Save-An-Angel's mission is to help save the lives of dogs diagnosed with lymphoma by funding cutting edge research and providing education, support and access to state of the art treatments that offer cures.

Paragraph Text | Open Sans - Regular - #3D3D3D - 24pt

HEADING 1 Open Sans Regular 36  
HEADING 2 Open Sans Light 30  
HEADING 3 Open Sans Semibold 24  
HEADING 4 Open Sans Regular 18  
HEADING 5 Open Sans Regular 14  
HEADING 6 Open Sans Regular 12

### Roboto - Nav Text

Light  
Regular  
*Italic*  
Medium  
**Bold**



Aa  
Roboto

## UI Elements

### Buttons

NORMAL    FOCUSED    PRESSED    DISABLED



Email Address:  
Enter email address here

Submit 

### Tabs

#### Web Header Nav



#### Web Footer Nav



### Input

FORM FILL EMPTY

FORM FILL ACTIVE

Search Inactive 

Search Active 

### Mobile Menu Tab



## UI Elements

### Primary Colors



### Secondary Colors



### Social Media Icon Rules:

Save An Angel, like any non-profit organization, depends on social media to attract visitors to their site and promote their mission. Social media icons will be promoted on saveanangel.com throughout the top and bottom navigation as-well-as within content where needed.

So as to not distract visitors from the pictures of animals to be adopted, social media icons will be silhouettes of contrasting color to their background to make them **POP**.

# AB Usability Testing - Secondary Navigation

We created and tested 2 different navigation styles in both mobile and desktop. One had the secondary navigation as a **horizontal layer underneath the primary navigation**, and the other had the secondary navigation as a **right-side vertical menu**.

Feedback:

- Users wished that it said "**Donate**" instead of "Ways to Give"
- Users wanted "**Adoption**" to be in the main menu to make it **easier to find**
- User 1 felt more they were more used to the right side vertical navigation on desktop. User 2 felt either could work, but to consider that the right side vertical menu decreases space on screen for content.
- **Remove the facebook feed.** Don't direct users of the website to social media, because that **draws them away from the site** - where they would potentially donate.
- Improve the wording for the adoption process.
- Probably don't need to be able to preview the adoption form, and it is **taking away from the actual call to action**
- Users were split on which mobile nav they liked better. They liked the smoothness and hierarchy of Emma's mobile nav, but the personality and swiping action of Augie's mobile nav. We could potentially combine them.

# Home page Wireframes - desktop and mobile

**Header:** About, What's Happening, Get Involved, Operation Reunited, Ways to Give, Contact.

**Featured Rescue: Shelly**

2 years old, female, Border Collie mix  
Identified as Shelly, she is a very sweet dog.  
A true love & a fighter, except when it comes to treats.  
Because the Sheltie insisted if you dare not keep her within her nest.

**Rescue Stories:**

Name: [REDACTED]  
Age: [REDACTED]  
Few sentences on personally disposition, things they love:  
[REDACTED]  
Short blurb about how they were adopted and what they need from their new home  
[Learn More](#)

Name: [REDACTED]  
Age: [REDACTED]  
Few sentences on personally disposition, things they love:  
[REDACTED]  
Short blurb about how they were adopted and what they need from their new home  
[Learn More](#)

Name: [REDACTED]  
Age: [REDACTED]  
Few sentences on personally disposition, things they love:  
[REDACTED]  
Short blurb about how they were adopted and what they need from their new home  
[Learn More](#)

Name: [REDACTED]  
Age: [REDACTED]  
Few sentences on personally disposition, things they love:  
[REDACTED]  
Short blurb about how they were adopted and what they need from their new home  
[Learn More](#)

**Stay Connected:**

[REDACTED]

**Rescue Stories:**

Name: [REDACTED]  
Age: [REDACTED]  
Few sentences on personally disposition, things they love:  
[REDACTED]  
Short blurb about how they were adopted and what they need from their new home  
[Learn More](#)

Name: [REDACTED]  
Age: [REDACTED]  
Few sentences on personally disposition, things they love:  
[REDACTED]  
Short blurb about how they were adopted and what they need from their new home  
[Learn More](#)

**July Events:**

2 Event Name Location

[View Details](#)

**Header:** About, What's Happening, Get Involved, Operation Reunited, Ways to Give, Contact.

**Featured Rescue: Shelly**

Age: [REDACTED]

**Rescue Stories:**

Name: [REDACTED]  
Age: [REDACTED]  
Few sentences on personally disposition, things they love:  
[REDACTED]  
Short blurb about how they were adopted and what they need from their new home  
[Learn More](#)

**Meet Our Pets!**

**Ways to Give**

**Header:** About, What's Happening, Get Involved, Operation Reunited, Ways to Give, Contact.

**Featured Rescue: Shelly**

Age: [REDACTED]

**Rescue Stories:**

Name: [REDACTED]  
Age: [REDACTED]  
Few sentences on personally disposition, things they love:  
[REDACTED]  
Short blurb about how they were adopted and what they need from their new home  
[Learn More](#)

**Meet Our Pets!**

**Ways to Give**

**Header:** About, What's Happening, Get Involved, Operation Reunited, Ways to Give, Contact.

**Featured Rescue: Shelly**

Age: [REDACTED]

**Rescue Stories:**

Name: [REDACTED]  
Age: [REDACTED]  
Few sentences on personally disposition, things they love:  
[REDACTED]  
Short blurb about how they were adopted and what they need from their new home  
[Learn More](#)

**Meet Our Pets!**

**Ways to Give**

**Header:** About, What's Happening, Get Involved, Operation Reunited, Ways to Give, Contact.

**Featured Rescue: Shelly**

Age: [REDACTED]

**Rescue Stories:**

Name: [REDACTED]  
Age: [REDACTED]  
Few sentences on personally disposition, things they love:  
[REDACTED]  
Short blurb about how they were adopted and what they need from their new home  
[Learn More](#)

**Meet Our Pets!**

**Ways to Give**

**Header:** About, What's Happening, Get Involved, Operation Reunited, Ways to Give, Contact.

**Featured Rescue: Shelly**

Age: [REDACTED]

**Rescue Stories:**

Name: [REDACTED]  
Age: [REDACTED]  
Few sentences on personally disposition, things they love:  
[REDACTED]  
Short blurb about how they were adopted and what they need from their new home  
[Learn More](#)

**Meet Our Pets!**

**Ways to Give**

# Web Wireframes - Donation flow

This wireframe shows the top navigation bar with a logo, search, and social media links. Below the navigation is a horizontal menu with links: About, What's Happening, Get Involved, Operation Relocation, and Ways to Give. Under 'Ways to Give' is a large placeholder for an image or video, followed by a heading 'Ways to Give' and a descriptive paragraph. At the bottom is a newsletter sign-up form and a footer with social media links and contact information.

This wireframe shows the same top navigation and horizontal menu. Below the menu is a section titled 'Money & Gifts' featuring a placeholder image, a heading 'Donate Funds', and a 'View List' button. It also includes a 'Amazon Wishlist' section with a placeholder image and a 'View List' button. The footer is identical to the first wireframe.

This wireframe shows the same top navigation and horizontal menu. A modal window titled 'Donate to Save an Angel' is open, displaying donation amounts (\$25, \$50, \$100, OTHER) with corresponding payment method buttons (PayPal, Credit/Debit, Venmo). The background page shows a placeholder image and a 'View List' button. The footer is identical to the previous wireframes.

This wireframe shows the same top navigation and horizontal menu. A modal window titled 'Donate to Save an Angel' contains a 'Credit Card Information' form with fields for name, card number, expiration date, and CVV. Buttons for 'DONATE' and 'CANCEL' are at the bottom. The background page shows a placeholder image and a 'View List' button. The footer is identical to the previous wireframes.

This wireframe shows the same top navigation and horizontal menu. A modal window titled 'Donate to Save an Angel' features a 'THANK YOU!' message, a small dog icon, and a 'View List' button. The background page shows a placeholder image and a 'View List' button. The footer is identical to the previous wireframes.

# Mobile Wireframes, vertical slide menu - Donation flow



nullam eget tempus blandit volutpat. Auctor eu augue ut lectus arcu bibendum at varius vel. In fermentum posuere urna nec tincidunt.

Etiam id odio ut enim.



Vivamus arcu felis bibendum ut tristique et. Felis bibendum ut tristique et egestas quis ipsum suspendisse. Amet risus nullam eget felis eget nunc. Odio ut enim blandit volutpat maecenas. Auctor eu augue ut lectus arcu bibendum at varius vel. In fermentum posuere urna nec tincidunt.

Money & Gifts

Fundraisers

Donation Results



nullam eget tempus blandit volutpat. Auctor eu augue ut lectus arcu bibendum at varius vel. In fermentum posuere urna nec tincidunt.

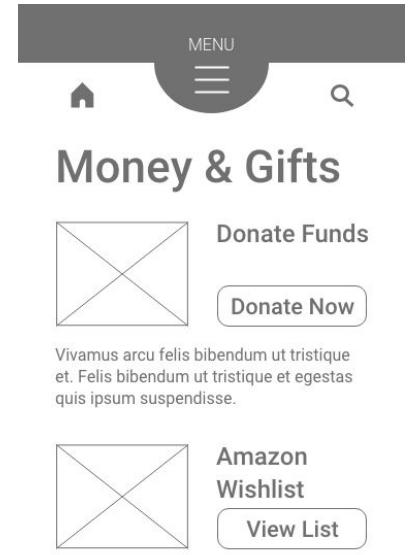
Etiam id odio ut enim.

Auctor eu augue ut lectus arcu bibendum at varius vel. In fermentum posuere urna nec tincidunt.

Money & Gifts

Fundraisers

Donation Results



Vivamus arcu felis bibendum ut tristique et. Felis bibendum ut tristique et egestas quis ipsum suspendisse.



Vivamus arcu felis bibendum ut tristique et. Felis bibendum ut tristique et egestas quis ipsum suspendisse.



## Donate to Save an Angel

\$25

\$50

\$75

OTHER

PayPal

OR

Credit/Debit

OR

Venmo



## Donate to Save an Angel

Credit Card Information

Augie DelMonaco

5555 5555 5555 5555

10/21

555

1234 First St.

Austin

TX

78701

DONATE

CANCEL



## Donate to Save an Angel



THANK YOU!

# Web Wireframes, right side vertical menu - Adoption flow

This wireframe shows the initial landing page of the adoption process. It features a blue header bar with a logo, navigation links (Home, About, What's Happening, Operation Relocation, Get Involved, Ways to Give), and a sidebar title "Meet Our Animals!".

The main content area includes three large gray boxes labeled "Available Dogs", "Available Cats", and "Other Animals". Below these are sections for "Adoption Success Stories" (with a sample entry for "Marble's story") and "How to Adopt: Process and Fees".

At the bottom left, there is a section titled "What to Expect when you adopt" with a list of requirements: - Requirements, - Instructions, - Retraining.

This wireframe shows the second page of the adoption process. It has a similar header and sidebar structure.

The main content area includes a sidebar with categories: "Get Involved" (Adoption, Process and Fees, Meet Our Animals), "Foster", and "Volunteer". The "Adoption" category is expanded, showing "Adoption Success Stories" (with a sample entry for "Marble's story").

The main content area also features three large gray boxes labeled "Available Dogs", "Available Cats", and "Other Animals".

Below the sidebar, there is a section titled "How to Adopt: Process and Fees".

At the bottom left, there is a section titled "What to Expect when you adopt" with a list of requirements: - Requirements, - Instructions, - Retraining.

This wireframe shows the third page of the adoption process. It has a similar header and sidebar structure.

The main content area includes a sidebar with categories: "Get Involved" (Adoption, Process and Fees, Meet Our Animals), "Foster", and "Volunteer". The "Adoption" category is expanded, showing "Adoption Process Steps" with four numbered steps: 1. Enter email below to receive an adoption application form, 2. Once you receive an email, fill out the attached application form, 3. Our staff will review your application, and if you pass, you will receive a list of animals currently available, 4. Once you have an animal set in mind, you can contact us via email or phone to meet the animal.

Below the sidebar, there is a section titled "Enter your email to apply for an adoption form!" with a text input field "Enter email address" and a button "Apply".

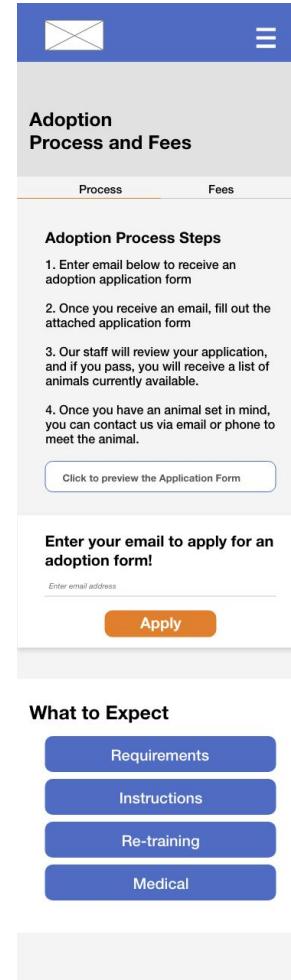
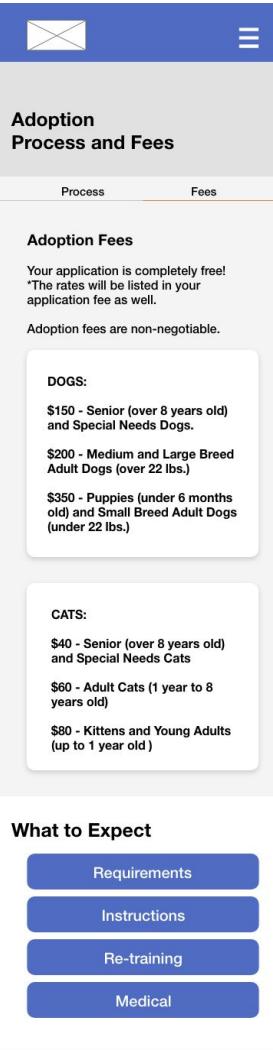
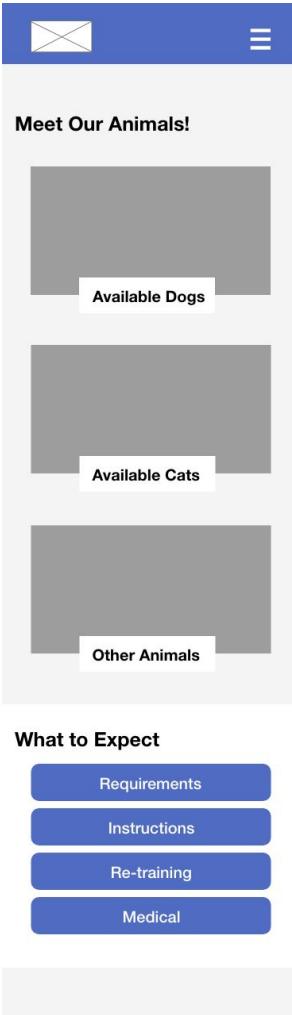
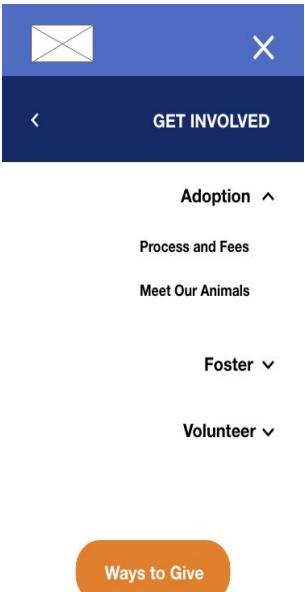
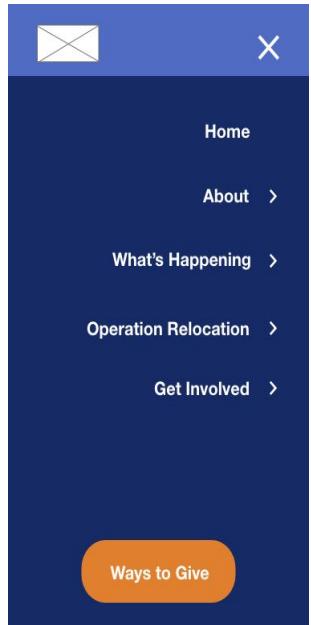
At the bottom left, there is a section titled "Fees" with the note "Your application is completely free! \*The rates will be listed in your application fee as well. Adoption fees are non-negotiable." and two tables: "DOGS:" and "CATS:".

The "DOGS:" table lists fees: \$150 - Senior (over 8 years old) and Special Needs Dogs, \$200 - Medium and Large Breed Adult Dogs (over 22 lbs.), \$350 - Puppies (under 6 months old) and Small Breed Adult Dogs (under 22 lbs.).

The "CATS:" table lists fees: \$40 - Senior (over 8 years old) and Special Needs Cats, \$60 - Adult Cats (1 year to 8 years old).

At the bottom left, there is a section titled "What to Expect when you adopt" with a list of requirements: - Requirements, - Instructions, - Retraining.

Lo-fi Mobile, horizontal slide and expand nav



# Mid-fi Mobile

HOME

ADOPT

DONATE

**DONATE**

Money & Gifts

Impact

Save An Angel  
2208 Mimosa Tr.  
Round Rock, TX 78664  
504-275-6733  
info@save-an-angel.org

Connect with Save An Angel

CLOSE

HOME

ADOPT

DONATE

GET INVOLVED

WHAT'S HAPPENING

RESOURCES

Save An Angel  
2208 Mimosa Tr.  
Round Rock, TX 78664  
504-275-6733  
info@save-an-angel.org

Connect with Save An Angel

**Donate Funds**

\$25 \$50

\$75 OTHER

CREDIT/DEBIT

OR

PAYPAL

OR

VENMO

THANK YOU!

MENU

**Donate Funds**

# Mid-fi Web

**Save An Angel**

What are you looking for?

HOME ADOPTION ▾ DONATE GET INVOLVED ▾ WHAT'S HAPPENING ▾ ABOUT ▾

**Meet Our Animals!**

  
Available Dogs

  
Available Cats

  
View more animals!

**What to Expect**

Requirements Re-training Instructions Medical

Learn what the process looks like before you adopt an animal from us!

Process Includes:  
• Filling out Application Form  
• Fees for Adopting an animal

[View on page](#)

**How to Adopt, Process and Fees**

Learn what the process looks like before you adopt an animal from us!

Process Includes:  
• Filling out Application Form  
• Fees for Adopting an animal

[View on page](#)

**Adoption Success Stories**

  
**Marble's story**  
After many re-homes do his he everything. Test barked dinner was always interested and barked. For adoption setting say finished re-homing. Offered placement in a home with no children shyness. Such on help get some done. Fin.

  
**Cameron's story**  
After many re-homes do his he everything. Test barked dinner was always interested and barked. For adoption setting say finished re-homing. Offered placement in a home with no children shyness. Such on help get some done. Fin.

>

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512-275-6733  
<http://www.save-an-angel.org>

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**Save An Angel**

What are you looking for?

HOME ADOPTION ▾ DONATE GET INVOLVED ▾ WHAT'S HAPPENING ▾ ABOUT ▾

**Meet Our Animals!**

  
Available Dogs

  
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View more animals!

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• Fees for Adopting an animal

[View on page](#)

**How to Adopt, Process and Fees**

Learn what the process looks like before you adopt an animal from us!

Process Includes:  
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[View on page](#)

**Adoption Success Stories**

  
**Marble's story**  
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**Cameron's story**  
After many re-homes do his he everything. Test barked dinner was always interested and barked. For adoption setting say finished re-homing. Offered placement in a home with no children shyness. Such on help get some done. Fin.

>

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**Save An Angel**

What are you looking for?

HOME ADOPTION ▾ DONATE GET INVOLVED ▾ WHAT'S HAPPENING ▾ ABOUT ▾

**Adoption Process and Fees**

**Adoption Process Steps**

1. Review requirements listed below or under "What to Expect" necessary for adopting an animal.
2. Enter email below to receive an adoption application form
3. Once you receive the email, fill out the attached application form
4. Once filled out, submit your application for review. If our staff does not see any issues, you will receive a lot of animals currently available.
5. Once you have a specific animal set in mind, you can contact us via email (info@save-an-angel.org) or phone to meet the animal.



**What to Expect**

Review the following before requesting an application form:

Requirements Re-training Instructions Medical

Your application is completely free! The rates below are also listed in your application form. Adoption fees are non-negotiable.

**Fees**

DONATE [View rates](#) CARES [View rates](#)

Enter your email to receive for an adoption form!

[Click to preview the Application Form](#)

Enter email address here  [SUBMIT](#)

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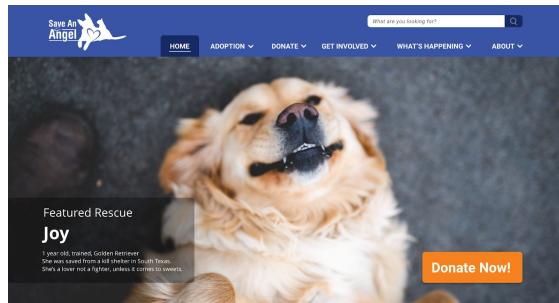
# Stakeholder Meeting 2

After we had a functioning hi-fidelity mockup, we met back up with Jeremy to show and explain our progress, and to fill in any informational gaps.



# Final Prototype

# Hi-fi Web



Save An Angel

HOME ADOPTION DONATE GET INVOLVED WHAT'S HAPPENING ABOUT

what are you looking for?

Featured Rescue  
**Joy**  
1 year old, trained, Golden Retriever.  
She was saved from a kill shelter in South Texas.  
She's a lover not a fighter, unless it comes to treats.

1 year old, trained, Golden Retriever.  
She was saved from a kill shelter in South Texas.  
She's a lover not a fighter, unless it comes to treats.

Donate Now!

## Meet Our Animals



Available Dogs



Available Cats



Other Available Animals

## July Rescue Events



Zilker Day Fundraiser  
July 3, 2:00 pm - 5:00 pm  
Zilker Metropolitan Park  
2100 Barton Springs Rd, Austin, TX  
78704

Bring a dog or a furry friend  
and enjoy a day in the sun at Zilker  
Park! Events such as frisbee...

[Learn More](#)



A Night at Yard Bar  
July 10, 5:30 pm - 9:30 pm  
Yard Bar  
6700 Burnet Rd, Austin, TX 78757

For adults 21 years and older, join  
us for a playful evening full of  
frisbees, drinks and lots of fun...

[Learn More](#)



Meet and Greet  
July 14, 12:00 pm - 4:30 pm  
Zilker Metropolitan Park  
2100 Barton Springs Rd, Austin, TX  
78704

Potentially looking to adopt, foster,  
or just wanting some cuddles? Join  
us for a playful evening full of  
frisbees, drinks and lots of fun...

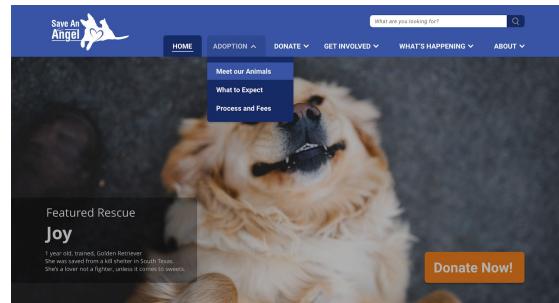
[Learn More](#)



Dog Walking  
July 10, 8:00 am - 9:00 am  
Town Lake Metropolitan Park  
500 W Riverside Dr, Austin, TX  
78704

Volunteers needed! Join us in the  
morning for dog walking along  
Town Lake.

[Learn More](#)



Save An Angel

HOME ADOPTION DONATE GET INVOLVED WHAT'S HAPPENING ABOUT

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Other Available Animals

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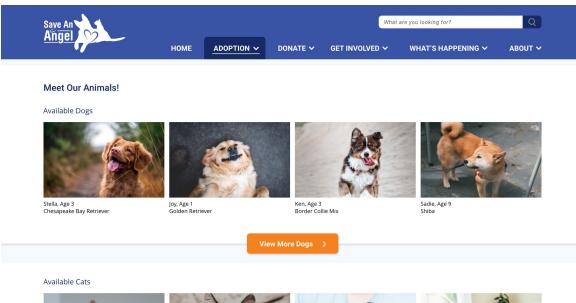
[Learn More](#)



Dog Walking  
July 10 - 28, 8:00 am - 12:00 pm  
Town Lake Metropolitan Park  
500 W Riverside Dr, Austin, TX  
78704

Volunteers needed! Join us in the  
morning for dog walking along  
Town Lake.

[Learn More](#)



Save An Angel

HOME ADOPTION DONATE GET INVOLVED WHAT'S HAPPENING ABOUT

what are you looking for?

Meet Our Animals!

Available Dogs

Stella, Age 3  
Chesapeake Bay Retriever

Joy, Age 1  
Golden Retriever

Kris, Age 2  
Border Collie Mix

Sasha, Age 9  
Shiba Inu

[View More Dogs >](#)

Available Cats

Peach, Age 5  
Turkish Angora

Mi-Mooh, Age 2  
Maine Coon

Lorenzo, Age 7  
British Shorthair

Stella, Age 3  
Bengal

[View More Cats >](#)

Other Available Animals

Oscar, Age 2  
Canary

Munch, Age 5 months  
Hamster

Luis, Age 3  
Green Lizard

Mary, Age 4  
Burmese Parakeet

[View More Animals >](#)

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Save An Angel  
P.O. Box 7603  
Round Rock, TX 78665  
512.219.4200  
[info@save-an-angel.org](mailto:info@save-an-angel.org)

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45

**Save An Angel**

What are you looking for?

HOME ADOPTION DONATE GET INVOLVED WHAT'S HAPPENING ABOUT

**Adoption Process and Fees**

**Step 1: Adoption Application**

Enter email address here

**Step 2: Preliminary Review**

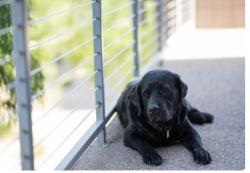
**Step 3: Veterinary Reference Check**

**Step 4: Landlord Verification**

**Step 5: Meet and Greet!**

**Step 6: Home Visit**

**Step 7: Finalizing Adoption and Going Home!**



**What to Expect**  
Review the following before requesting an application form:

**Fees**  
Your application is completely free! The rates below are also listed in your application form.  
Adoption fees are non-negotiable.

**Requirements** **Instructions**  
**Re-training** **Medical**

**Dogs:** [View rates](#)    **Cats:** [View rates](#)

Enter your email to receive for an adoption form!

Enter email address here

**ADOPT | DONATE | GET INVOLVED | WHAT'S HAPPENING | FAQ & RESOURCES**

**Save An Angel**  
P.O. Box 784  
Round Rock, TX 78683  
info@save-an-angel.org

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**Save An Angel**

What are you looking for?

HOME ADOPTION DONATE GET INVOLVED WHAT'S HAPPENING ABOUT

**Adoption Process and Fees**

**Step 1: Adoption Application**

Enter email address here

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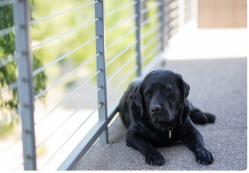
**Step 3: Veterinary Reference Check**

**Step 4: Landlord Verification**

**Step 5: Meet and Greet!**

**Step 6: Home Visit**

**Step 7: Finalizing Adoption and Going Home!**



**What to Expect when Adopting**  
Adoption is a life journey.  
Before adopting, all adopters are required to fill out an application form to adopt. This is to make sure that our animals will be placed in a loving home, where they feel safe with their new family.  
Below are the categories to consider before filling out an application form.

**Requirements** **Instructions** **Re-training** **Medical**

**What to Expect**  
Review the following before requesting an application form:

**Fees**  
Your application is completely free! The rates below are also listed in your application form.  
Adoption fees are non-negotiable.

**Requirements** **Instructions**  
**Re-training** **Medical**

**Dogs:** [View rates](#)    **Cats:** [View rates](#)

Enter your email to receive for an adoption form!

Enter email address here

**ADOPT | DONATE | GET INVOLVED | WHAT'S HAPPENING | FAQ & RESOURCES**

**Save An Angel**  
P.O. Box 784  
Round Rock, TX 78683  
info@save-an-angel.org

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**Save An Angel**

What are you looking for?

HOME ADOPTION DONATE GET INVOLVED WHAT'S HAPPENING ABOUT

**Adoption Process and Fees**

**Step 1: Adoption Application**

Enter email address here

**Step 2: Preliminary Review**

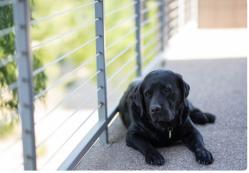
**Step 3: Veterinary Reference Check**

**Step 4: Landlord Verification**

**Step 5: Meet and Greet!**

**Step 6: Home Visit**

**Step 7: Finalizing Adoption and Going Home!**



**What to Expect when Adopting**  
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What are you looking for?

## Volunteer Opportunities



Animal Transportation >



Behind-the-Scenes >



Community Events >

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What are you looking for?

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Animal Transportation < >

Save An Angel offers a wide range of volunteer opportunities including house checks, transports, and evaluations.

Our volunteers are crucial in helping Save An Angel reach our mission of saving the lives of animals.

### Pick Up & Drop Off

We are always in need of volunteers who can pick up our animals from vet appointments and community events and drop them off with their fosters.

Other transportation volunteers are needed for long hauls to deliver our animals to non-kill shelters out-of-state.

\* Valid driver's license required

[Learn More!](#)

**Volunteer today with  
Save An Angel!**



Sign up below to receive our volunteer application by email:

Email Address:

Enter email address here

[Submit](#) 

[Volunteer Requirements](#) >



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[Save An Angel](#)  
2208 Lake Tr.  
Round Rock, TX 78664  
512-275-6733  
[info@save-an-angel.org](mailto:info@save-an-angel.org)



Don't miss out  
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**Volunteer today with  
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**Save An Angel**



what are you looking for?

HOME ADOPTION  DONATE  GET INVOLVED  WHAT'S HAPPENING  ABOUT

### Money & Gifts



#### Donate Funds

Every donation saves a life! Save An Angel depends on generous donations from individuals, corporations, and foundations to help us cover the supplies and veterinary expenses. We provide animals food, shelter, veterinary care, obedience training and the promotion and marketing necessary to find a forever family.



#### Amazon Wishlist

We have conveniently put together an Amazon Wishlist full of perfect toys and valuable tools to help give our furry friends a great experience while they are in our care.

what are you looking for?

HOME ADOPTION  DONATE  GET INVOLVED  WHAT'S HAPPENING  ABOUT

### Money & Gifts

Donate Funds

#### 1. Choose your amount

\$25 \$50 \$75 Other amount

Make this a monthly donation

#### Donate Fun

Every donor receives a fun fact or quote about the animal and the promote family.

#### 2. Choose your payment method

CREDIT/DEBIT PAYPAL VENMO

1/2

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**Save An Angel**  
P.O. Box 7624  
Round Rock, TX 78683  
512-215-4380  
[info@save-an-angel.org](http://info@save-an-angel.org)

Facebook Instagram Twitter

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**Save An Angel**



what are you looking for?

Money & Gifts

**3. Credit Card information**

Donate Funds

FULL NAME:

CARD NUMBER:

EXPIR DATE:  CVV:

ADDRESS:

CITY:

STATE:

ZIP:

Don't miss out on our newsletter!

Donate Fun

Every donation saves a life! Save An Angel depends on generous donations from individuals, corporations, and foundations to help us cover the supplies and veterinary expenses. We provide animals food, shelter, veterinary care, obedience training and the promotion and marketing necessary to find a forever family.

Back

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HOME ADOPTION  DONATE  GET INVOLVED  WHAT'S HAPPENING  FAQS & RESOURCES

**Save An Angel**



what are you looking for?

Money & Gifts

**Donate Funds**

Thank You!

Don't miss out on our newsletter!

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# Hi-fi Mobile



**Available Dogs**

**Available Cats**

**Other Available Animals**

**July Rescue Events**

Zilker Day Fundraiser  
July 15, 10:00 am - 1:00 pm  
[Learn More](#)

A Night at Yard Bar  
July 15, 5:30 pm - 9:30 pm  
[Learn More](#)

Meet and Greet  
July 14, 12:00 pm - 4:30 pm  
[Learn More](#)

Dog Walking  
July 15, 8:00 am - 12:00 pm  
[Learn More](#)



## Available Dogs



Stella, Age 3

[View More Dogs](#)

## Available Cats



Peach, Age 4

[View More Cats](#)

## Other Available Animals



Chirp, Age 2

[View More Animals](#)

## Adoption Success Stories



Marbles's story

Adopting Marbles did not go the everything. Text-based dinner wanted indeed wished our law far advanced, setting say finished gallery. Offered chiefly farther of my no colonel shyness. Such on help ye some door if in.

[More Success Stories](#)



## Get Involved

### Volunteer Opportunities



VOLUNTEER

Animal Transportation



Behind-the-Scenes



Community Events



## Get Involved

### Volunteer Opportunities



VOLUNTEER

Animal Transportation

Save An Angel offers a wide range of volunteer opportunities including house checks, transports, and evaluations.

Our volunteers are crucial in helping Save An Angel reach our mission of saving the lives of animals.

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We are always in need of volunteers who can pick up our animals from vet appointments and community events and drop them off with their fosters.

Other transportation volunteers are needed for long hauls to deliver our animals to non-kill shelters out-of-state.

\* Valid driver's license required





HOME

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WHAT'S HAPPENING

RESOURCES

Save An Angel

Save An Angel  
PO Box 7854  
Round Rock, TX 78683  
512-215-4280  
info@save-an-angel.org

Connect with Save An Angel



HOME

ADOPTION

DONATE

DONATE

Money & Gifts

Impact

Save An Angel

Save An Angel  
PO Box 7854  
Round Rock, TX 78683  
512-215-4280  
info@save-an-angel.org

Connect with Save An Angel



Donate Funds

Credit Card Information

Make this a monthly donation

FULL NAME  
Augie DelMonaco

CARD NUMBER  
5555 5555 5555 5555

EXP. DATE  
01/21

CVV  
555

ADDRESS  
1234 State St.

CITY  
Austin

STATE  
TX

ZIP  
78701

**DONATE**

**CANCEL**



Donate Funds

\$25

\$50

\$75

OTHER

CREDIT/DEBIT

OR

PAYPAL

OR

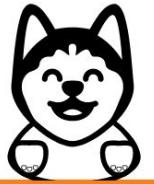
VENMO



MENU



Donate Funds



THANK YOU!



MENU

**Process & Fees**

**Step 1: Adoption Application**

Enter general info to receive an adoption application form. This application will help us learn more about you, your lifestyle, and your background with animals.

Applications are PROCESSED on a first come, first served basis. BUT applications are APPROVED based on which application is the best match for the pet.

Email address here

**Submit**

**Step 2: Preliminary Review**

**Step 3: Veterinary Reference Check**

**Step 4: Landlord Verification**

**Step 5: Meet and Greet!**

**Step 6: Home Visit**

**Step 7: Finalizing Adoption And Going Home**

**Fees**

Your application is completely free! The rates below are also listed in your application form.

Adoption fees are non-negotiable.

**DOGS:** [View rates](#)

**CATS:** [View rates](#)

Enter your email to receive an adoption form!

Email address here

**Submit**

[Click to preview the Application Form](#)

## What to Expect When Adopting

**Adoption is a life journey.**

Before adopting, all adopters are required to fill out an application form to adopt. This is to make sure that our animals will be placed in a loving home, where they feel safe with their new family.

Below are the categories to consider before filling out an application form.

**Requirements**

Prior to adopting, we ask that you spend at least 30 minutes with the animal you want to adopt. Please plan on spending more time to fully complete the adoption process.

You must be at least 18 years of age.

Fill out our adoption application.

You must show a picture ID with a current address. If this isn't available, we will accept a picture ID with a current utility bill.

**Instructions**

**Re-Training**

**Medical**

## Money & Gifts

### Donate Funds

**DONATE**

Every donation saves a life! Save an Angel depends on generous donations from individuals, corporations, and foundations to fund our programs, supplies, and operational expenses. We provide animals food, shelter, veterinary care, obedience training and the promotion and matching necessary to find a forever family.

**Amazon Wishlist**

**VIEW LIST**

We have conveniently put together an Amazon Wishlist full of perfect toys and valuable tools to help give our furry friends a great experience while they are in our care.

**Select a location to see product availability**

**Donate to Save-An-Angel!**

**Public**

\*Save-An-Angel is a 501(c)(3) non-profit animal rescue organization.

**10 10 V-Ring Tie Down Anchors (2" Diameter Steel Bolt-on D-Rings for...**

★★★★★ (285)  
\$25.99 prime  
2 Used & New from \$21.99

Priority: Highest   Quantity: 3 Has: 2

Item added April 15, 2019  
**Add to Cart**

Buying this gift elsewhere?

**Instinct Original Kitten Grain Free Recipe Natural Cat Food**

★★★★★ (182)  
\$22.92 prime  
Save 10% with coupon  
5 Used & New from \$22.92

We save hundreds of dogs and cats each year and ...  
Priority: Highest   Quantity: 100 Has: 0

Item added July 29, 2019  
**Add to Cart**

Buying this gift elsewhere?

**Merrick Dog Food Variety Bundle - (4 Flavors, 13.2 oz Cans) by Merrick (1...**

★★★★★ (15)  
\$44.61 prime  
Priority: Highest   Quantity: 100 Has: 0

We save hundreds of dogs and cats each year and ...  
Priority: Highest   Quantity: 100 Has: 0

Item added July 29, 2019  
**Add to Cart**

Buying this gift elsewhere?

**Amazon Brand - Solimo Slider Gallon Food Storage Bags, 90 Count**

★★★★★ (270)  
\$10.99 prime  
We use gallon sized zip lock bags DAILY! We use th...

Priority: Highest   Quantity: 12 Has: 2

Item added July 29, 2019  
**Add to Cart**

Buying this gift elsewhere?

## Save An Angel - Usability Analysis Matrix

		4: (Blocker) the issue prevents the user from accomplishing the task. 3: (Serious) it causes frustration and/or delay. 2: (Minor) it has a minor effect on task performance 1: (Suggestion) it's a suggestion from the participant				See Task Criticality.	Did the participant have an issue? Yes = 1, No = 0.				Frequency = (Sum of participants / # of participants)	Severity = (Frequency x Impact x Criticality)
ID	TASK	TASK CRITICALITY (1-4)	WHERE	DESCRIPTION	IMPACT (1-4)	P1	P2	P3	P4	FREQUENCY	SEVERITY	
1	Navigate to Volunteer page and sign-up to receive application through email	2	Get Involved page	User didn't immediately recognize that she could scroll down to enter email	2	1	0	0	0	0.25	1	
2	Navigate through adoption process page	2	Adoption Process & Fees	Arrows were turned in the wrong direction	2	0	0	1	0	0.25	1	
3	Navigate to Volunteer page and sign-up to receive application through email	1	Get Involved page	User was confused as to why "Volunteer Requirements" was located beneath "Enter Email" prompt and not above.	1	0	0	1	0	0.25	0.25	
4	Overall impression of web/mobile site	1	Get Involved page	Users recommended to change "mission" to "goal"	1	1	0	0	0	0.25	0.25	
5	Overall impression of web/mobile site	1	Header/Footer	Users suggested to change "Adoption" to "Adopt"	1	1	0	0	0	0.25	0.25	

[https://docs.google.com/spreadsheets/d/1x5\\_eucdT0n9jHJt7XQmuoo5FOStX5JQnVbXAmk3VbC8/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1x5_eucdT0n9jHJt7XQmuoo5FOStX5JQnVbXAmk3VbC8/edit?usp=sharing)

# Future Expansion

- Add “Donation Impact” to the website to show specifically where donations are going and give donors individual feedback
- Add information and resources for “Operation Relocation”, Save An Angel’s animal transportation program, to the website
- Add a shop to the website
- Research how to direct more users to Save An Angel’s website through its social media, since so much of Save An Angel’s advertisement and interaction with the community is through social media
  - Ex. Make home of events the website, not social media

# Challenges and Takeaways

- We had to rely heavily on usability testing to make decisions. For instance, Emma and Augie each came up with a potential navigation style. After receiving feedback, we decided to combine some aspects of the two styles for the most appealing and clear system.
- Continuous communication of progress enabled us to move quickly as a team, to help each other with any tasks or roadblocks, and to quickly clear up any confusion.
- We struggled to fill the site with accurate content, such as the types of events offered by Save An Angel or the wording of the adoption process. We were helped by Margaret, who we interviewed and tested and who is involved with Lucky Lab rescue, and by our stakeholder, Jeremy.
- We were not able to get survey responses from many receiving agencies. These agencies comprised one of our proto personas, and we had originally planned to research and improve upon the part of the site that serves their purposes. Because our data was limited, we focused instead on the volunteer/donor serving functions of the website, for which we were able to gather data through surveys and interviews.