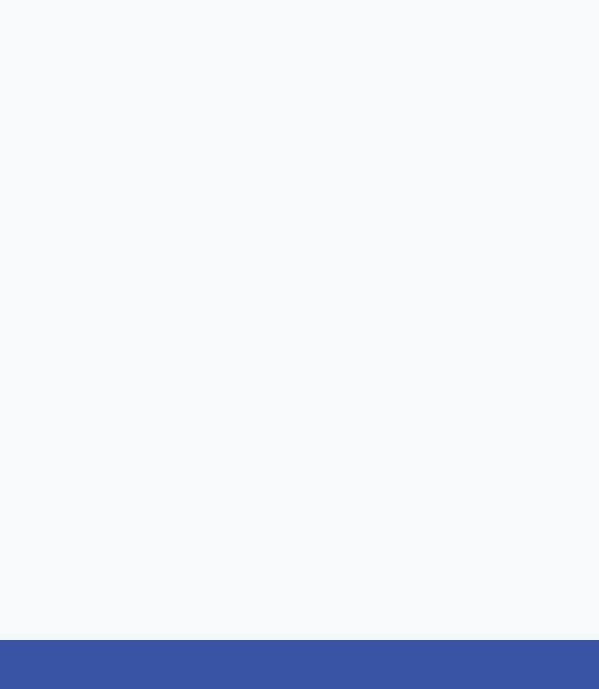
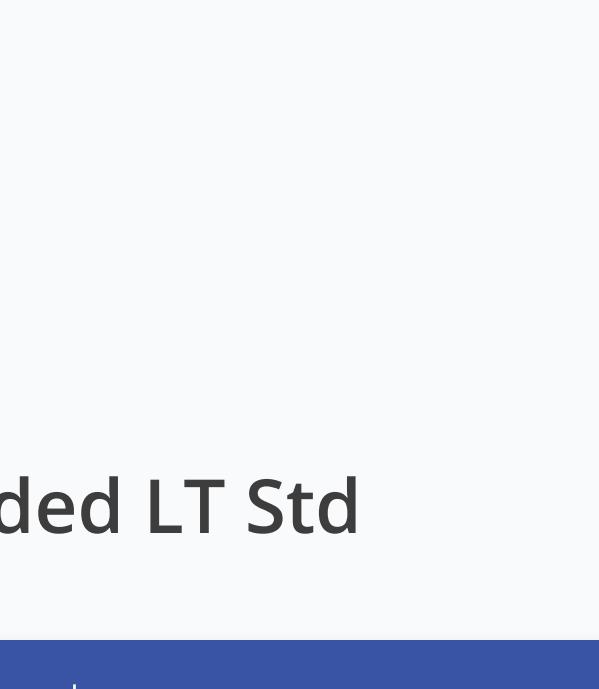
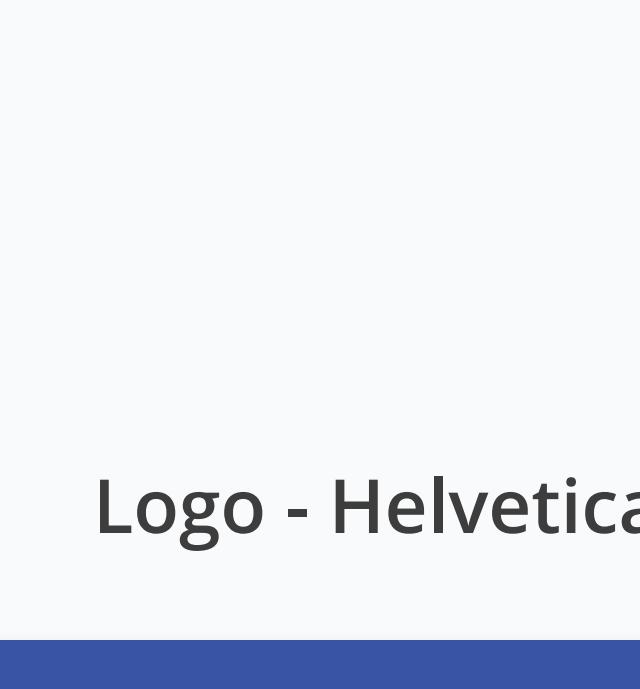




Save An Angel

UI Style Guide

Color palette



Blue is a color that symbolizes loyalty, strength, wisdom and trust. Blue color meaning is also known to have a calming effect on the psyche.

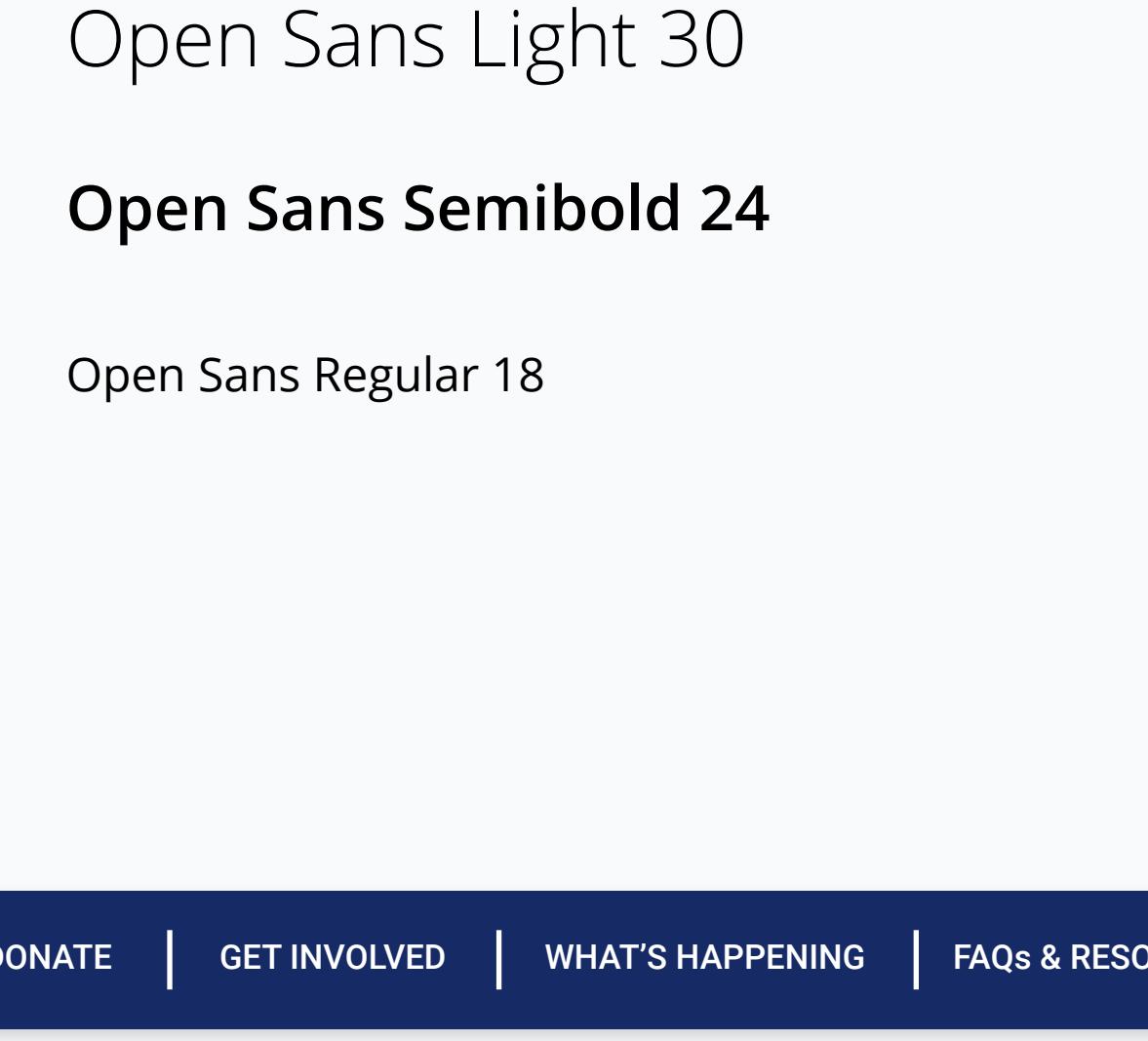
Orange combines the energy of red and the happiness of yellow. It is associated with joy, sunshine, and the tropics. Orange represents enthusiasm, fascination, happiness, creativity, determination, attraction, success, encouragement, and stimulation.

Typography

Logo - Helvetica Rounded LT Std

Save An Angel

Helvetica Rounded LT Std
Bold Condensed - 25pt



Aa
Helvetica
Rounded LT Std

Open Sans - Body Text (Content)

Light

Save-An-Angel's mission is to help save the lives of dogs

Regular

diagnosed with lymphoma by funding cutting edge

Italic

research and providing education, support and access

Semibold

to state of the art treatments that offer cures.

Bold

Paragraph Text | Open Sans - Regular - #3D3D3D - 24pt

Aa
Open Sans

HEADING 1

Open Sans Bold 60

Open Sans Regular 36

HEADING 2

Open Sans Light 30

HEADING 3

Open Sans Semibold 24

HEADING 4

Open Sans Regular 18

Roboto - Nav Text

Light

ADOPT | DONATE | GET INVOLVED | WHAT'S HAPPENING | FAQS & RESOURCES

Regular

NORMAL

Search Active |



Italic

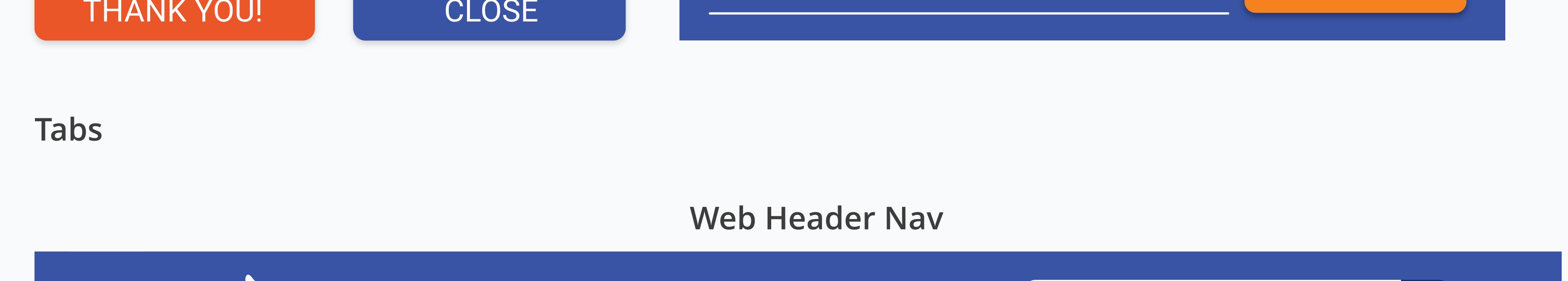
Medium

NORMAL

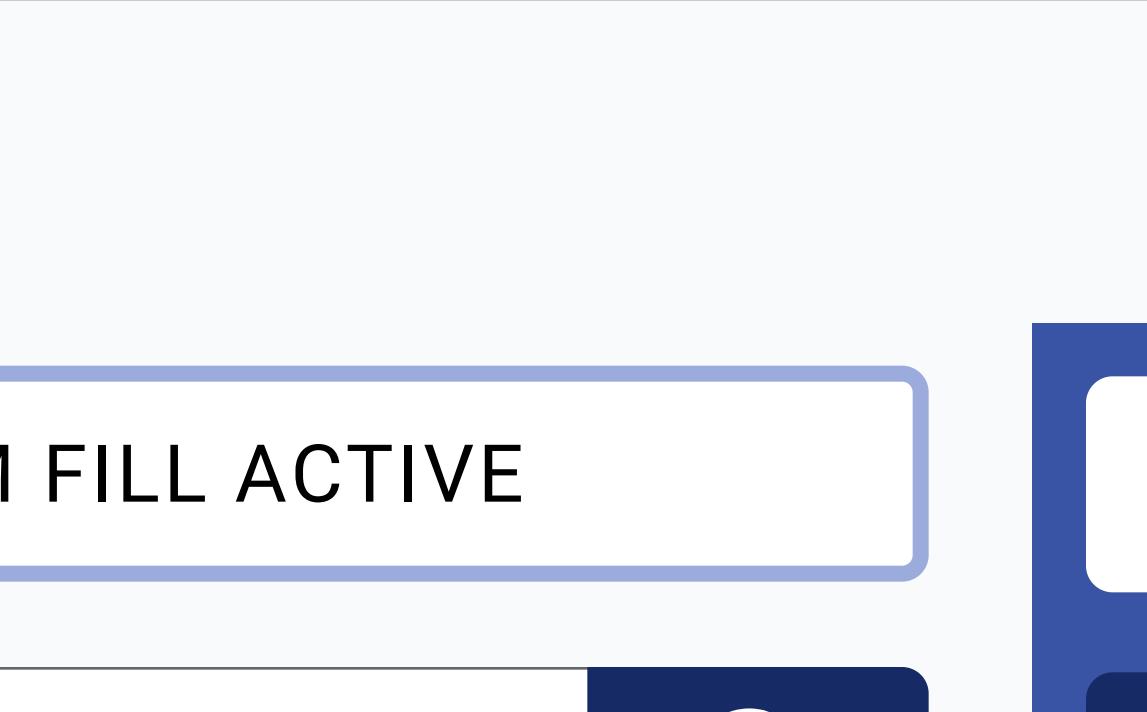
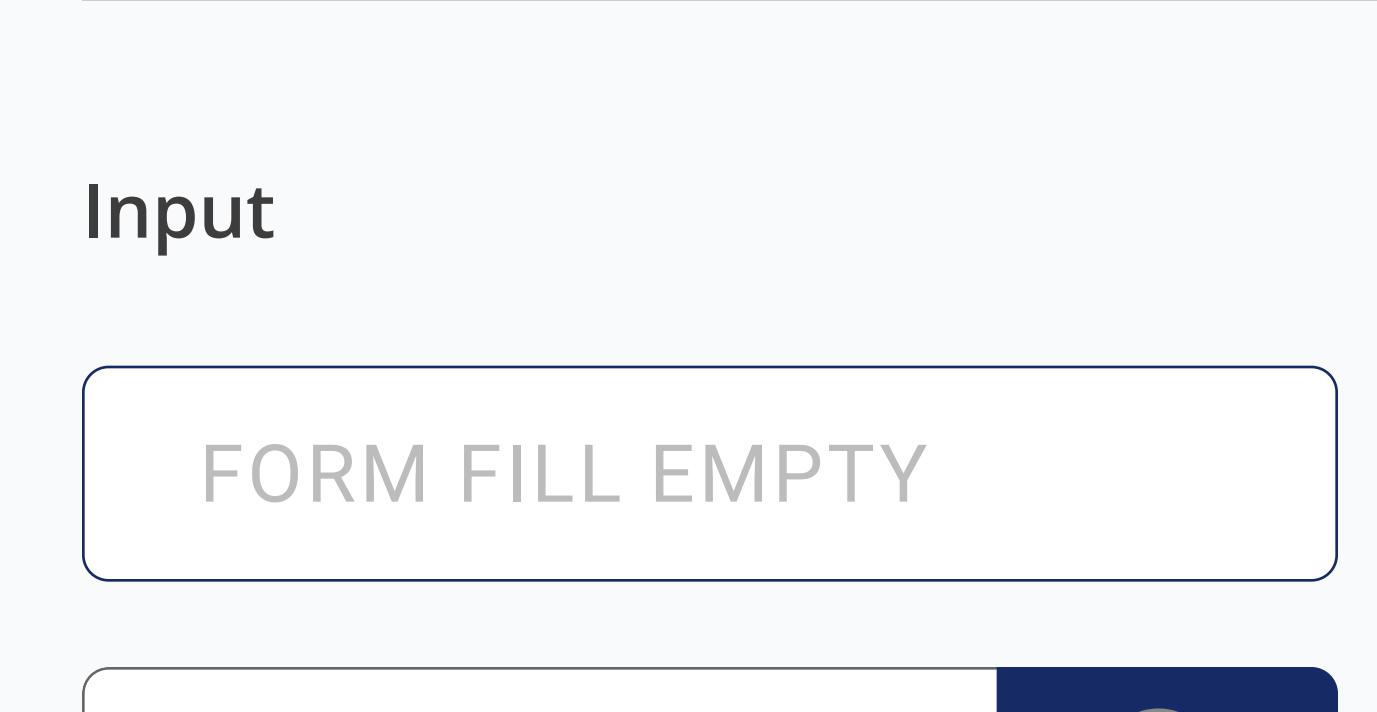
Bold

Aa
Roboto

Iconography



Iconography



UI Elements

Buttons

NORMAL

FOCUSSED

PRESSED

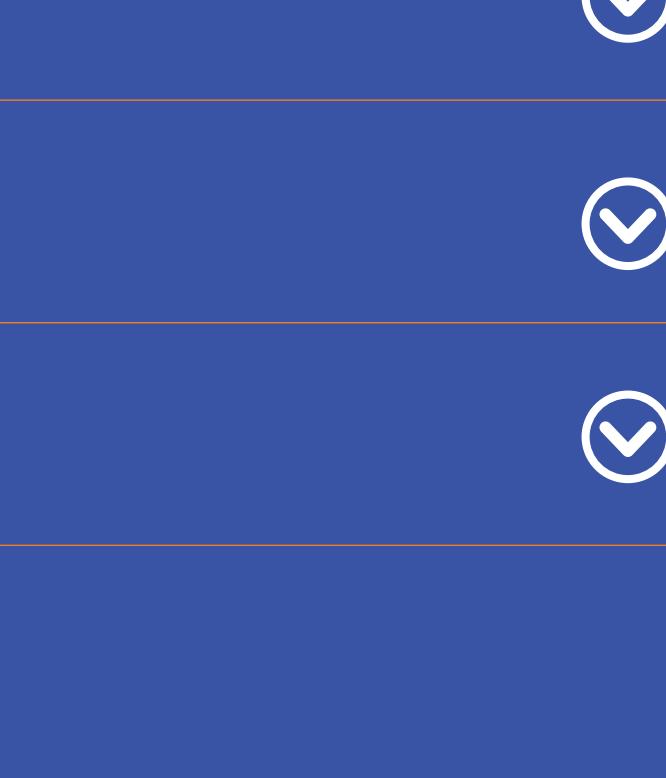
DISABLED



THANK YOU!

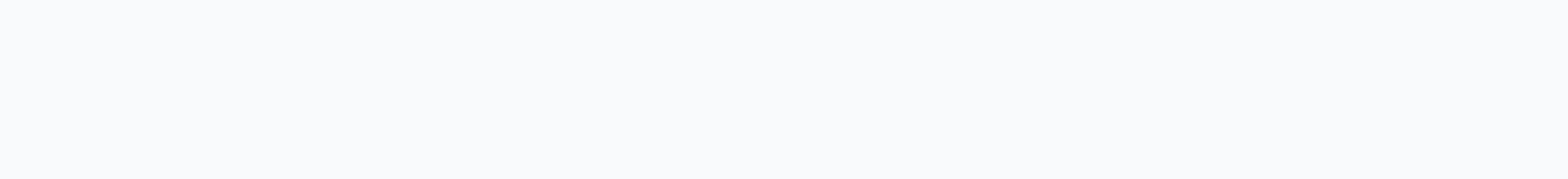
CLOSE

Email Address: Enter email address here



Tabs

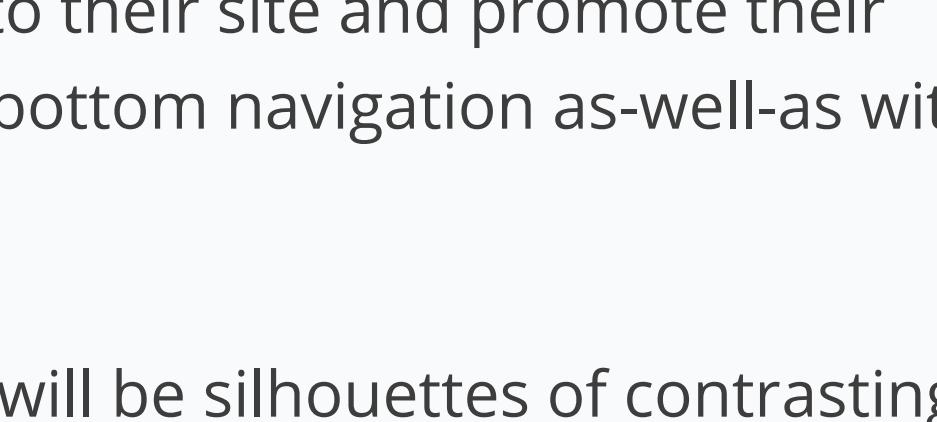
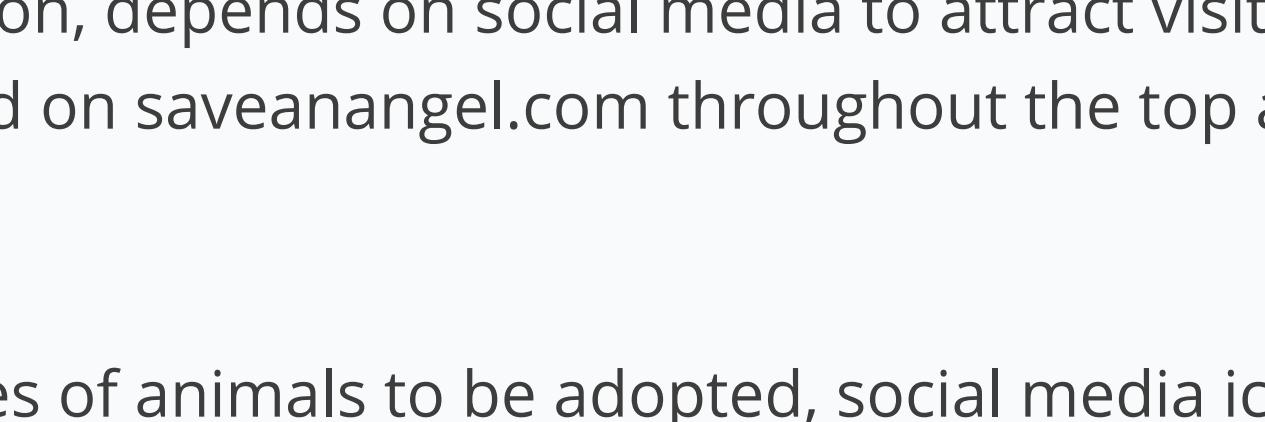
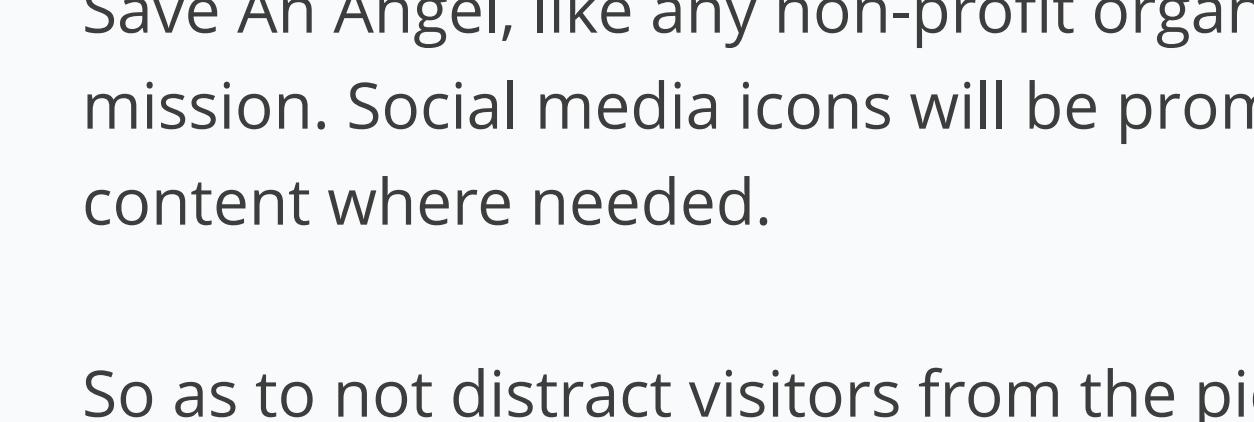
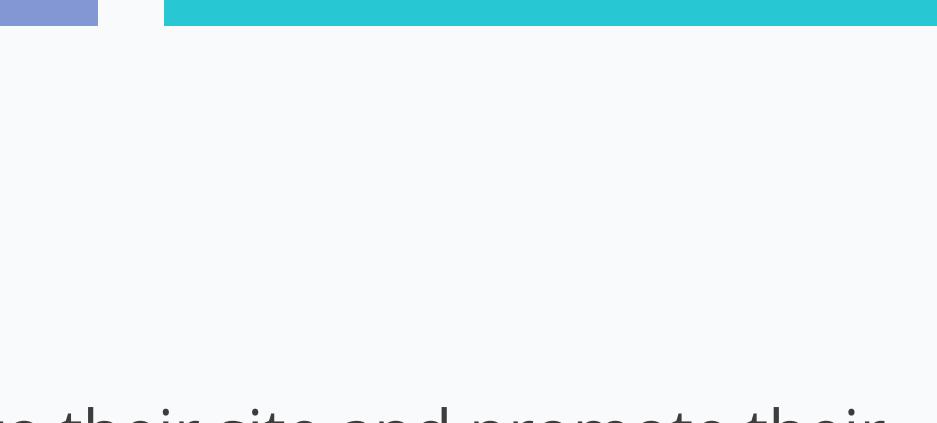
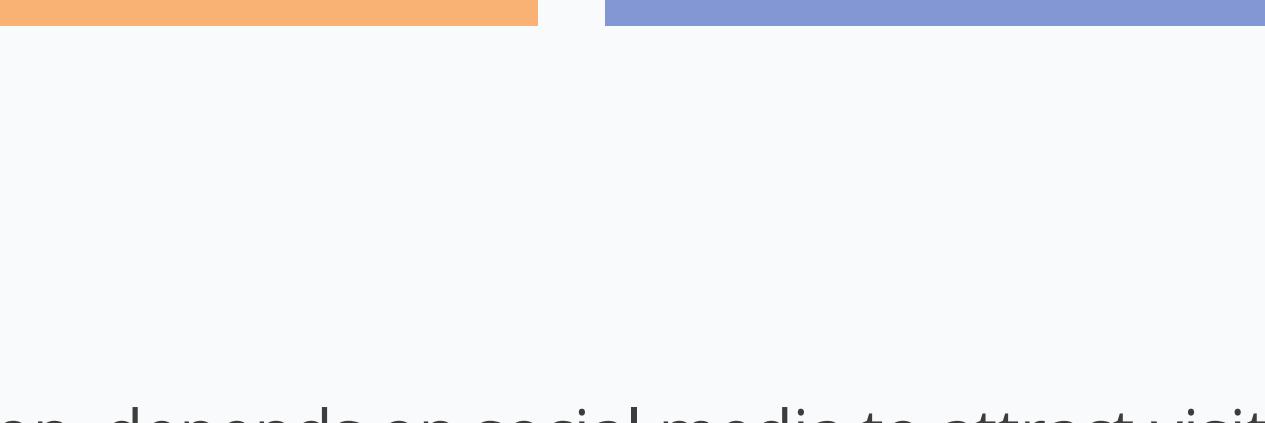
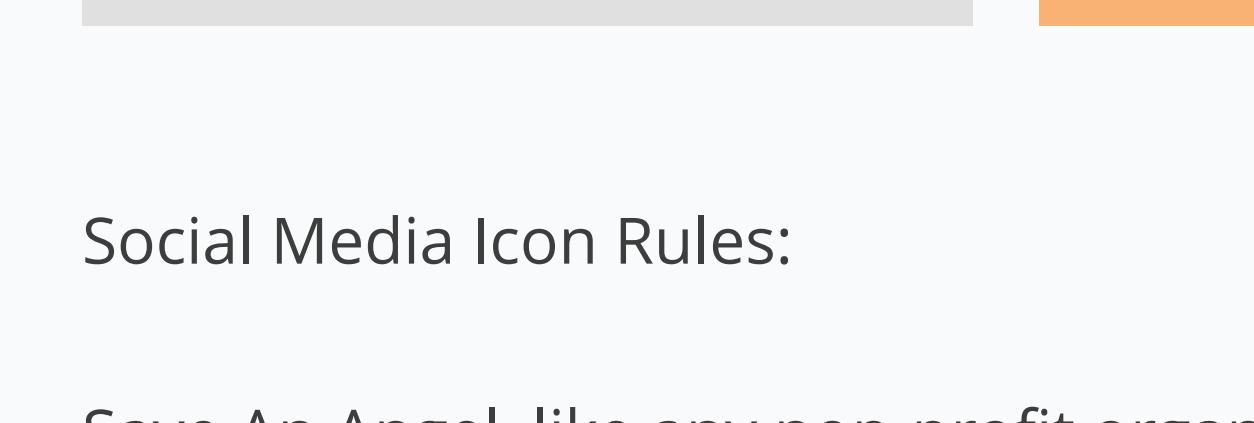
Web Header Nav



Web Footer Nav



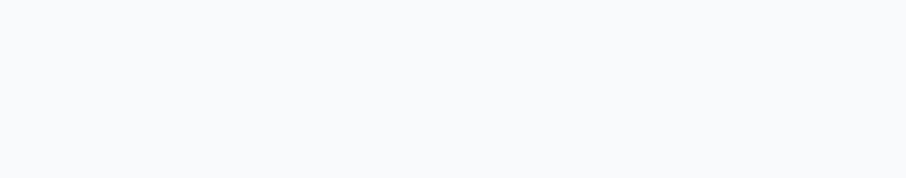
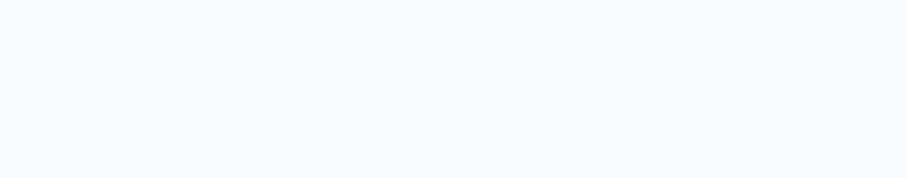
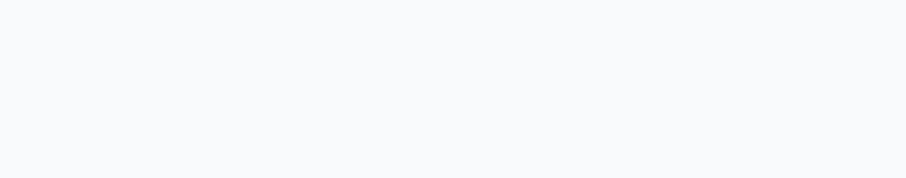
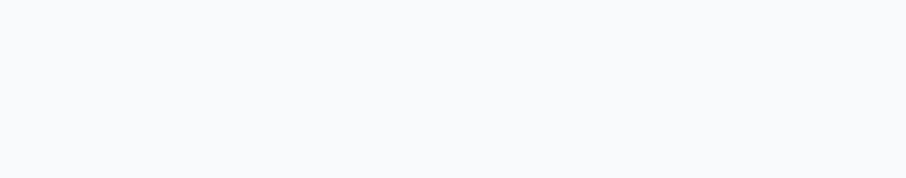
Input



Mobile Menu Tab

UI Elements

Primary Colors



Secondary Colors

Social Media Icon Rules:

Save An Angel, like any non-profit organization, depends on social media to attract visitors to their site and promote their mission. Social media icons will be promoted on saveanangel.com throughout the top and bottom navigation as-well-as within content where needed.

So as to not distract visitors from the pictures of animals to be adopted, social media icons will be silhouettes of contrasting color to their background to make them **POP**.