# **EMMA MILLER**

FRONTEND DEVELOPER

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## **PROFILE**

As a performing arts professional with an entrepreneurial spirit and 9+ years of experience as a performer and small business owner, my passion for creating experiences that enrich people's lives is at the heart of everything I do. I approach every new task with curiosity and an open mind: asking the right questions, creative problem-solving, and taking advantage of any opportunity to learn.

Throughout my career I've cultivated valuable transferable skills in collaborative teamwork and adaptability, and have often been praised for my adeptness at grasping new concepts quickly. I'm eager to leverage my diverse skills in a new and fast-paced professional setting in the near future, and I'm currently learning the technical skills which will enable me to pursue a career in frontend software engineering.

## TECHNICAL SKILLS

HTML | CSS | JavaScript | Python | React Redux | Git | GitHub | Adobe Photoshop

### EDUCATION & LEARNING

**High School Diploma** | Canada, A\*AA equiv. Frontend Engineering | Codecademy Web Dev Kickstarter | Code First Girls Responsive Web Design | FreeCodeCamp **Learn Python 3** | Codecademy

## SPOKEN LANGUAGES

**English** – native | **French** – intermediate (B2)

### **INTERESTS**

Theatre | Reading | Crafting | Gaming | Digital Art | Photography | Astrophysics | Historical Fashion | Sustainability

## CAREER HIGHLIGHTS

## Owner & Founder | EMpower Dancewear | 06/17 - present

- Founded custom handmade dancewear brand, single-handedly managing all processes of production, admin, and marketing
- Cultivated a devoted international customer base with products being worn by hundreds of dancers across 15+ countries worldwide
- Implemented proactive business strategies and process improvement to re-invigorate the brand after a period of forced closure due to Covid, resulting in a 196% increase in quarterly sales.

## Virtual Assistant | Author (confidential) | 01/21 - 04/22

- Spearheaded audiobook production, managing up to 6 projects and 12 narrators at once by facilitating open lines of communication between contractors to ensure shared goals and expectations
- **Delivered** quality projects ahead of deadline and 10-15% under-budget
- Consulted on social media strategy, resulting in a 7% increase in organic engagement across Instagram and Pinterest
- Efficiently proofread AI translations, reducing translation costs by 18%
- Produced and optimized graphics and book covers for social media and online retail using Adobe Photoshop, aiding in creating and maintaining a strong brand image and voice

## Content Creator & Affiliate Streamer | 04/20 – 10/21

- Curated a community of 15k Instagram followers in 10 months with a consistent 3-6% engagement rate, and average post reach of 150-200k
- Launched a profitable Twitch channel which consistently live-streamed to 30+ viewers, reaching Affiliate level in just 7 days

### Dancer & Swing | Disneyland Paris | 02/18 – 09/19

- Executed various onstage roles, performing 5 West-End-quality shows for a total of over 5000 park guests each day
- Collaborated with 150 cross-functional colleagues on internal and external teams to ensure smooth and safe running of the show
- Adapted into new roles and different versions of the show as needed, sometimes with as little as 5 minutes' notice before the start of a show

### Dancer | Ballet Theatre UK, Ballet Jörgen, Alberta Ballet | 2013–17

- Leveraged feedback from leadership to drive rapid improvement, resulting in several promotions from entry-level through to senior level
- Coordinated with various teams of 15-40 artists to build, deliver, and maintain high-quality end product shows performed in 75+ venues across Canada, America, England, Wales, and Scotland

### Data Entry Clerk | RGF Wealth Management | 07/11 - 09/11

• Expedited manual transfer of 300 households of confidential client data into new database, working remotely and applying autonomous timemanagement and organizational skills