

# EMMA CONVERSE

EMMACONVERSE@GMAIL.COM

## EDUCATION

*Carolina Code School*

Greenville, SC

Full time, 12-week Web

Development Course

Full Stack - Ruby on Rails Focus

2018

*UNC Charlotte*

Master of Public Administration

2016

*University of Indianapolis*

Bachelor of Fine Arts

2013

## LINKS

[emmaconverse.com](http://emmaconverse.com)

[linkedin.com/in/emmaconverse](https://www.linkedin.com/in/emmaconverse)

[github.com/emmaconverse](https://github.com/emmaconverse)

## SKILLS

Ruby on Rails

HTML/CSS

## PROJECTS

*Life Pawtners*

Carolina Code School Demo

[lifepawtners.herokuapp.com](http://lifepawtners.herokuapp.com)

Using IBM Watson's Visual

Recognition program and Petfinder's

API, Life Pawtners allows users to

upload images of animals they think

look awesome and find local

adoptable cats and dogs that are

similar to the animals they love. The

available pets are then mapped

based on location using the Google

Maps API.

## EXPERIENCE

SOFTWARE DEVELOPER | Division of Labor, Inc.

November 2018 - Present

- Core engineer on OffSite, a venture backed digital marketing app
- OffSite is a fairly complex Rails application with a set of features on top of Google Ads that allows parties to share Google Ads audiences without disclosing a user's personally identifiable information
- Built the initial onboarding flow for new users and created an invitation system for current users to invite new users
- Created elaborate ActiveJobs and tasks that pull data from Google Ads API and updates user data in our database when necessary on the user's behalf
- Major Components used in OffSite
  - Google Ads API, Devise, Honey Badger, Stripe, AASM state machines, Simple Form, Activity Notification, Sidkiq, Simple Scheduler, VCR

DONOR RELATIONS MANAGER | Greenville Humane Society

May 2017 - Aug 2018

- Donor tracking through DonorPerfect, a donor management system
- Created strategy and collateral for Annual Giving Society and Direct Mail campaigns
- Facilitated Capital Campaign efforts with Executive Director
- Collaborated with Marketing and Volunteer Manager for fundraising events

DONOR RELATIONS MANAGER | Clemson University

Jul 2016 - May 2017

- Coordinated donor appreciation events and VP of Student Affairs Executive Council and Student Affairs Development Board meetings
- Acted as liaison to the Vice President for Student Affairs Office for donor events, stewardship, and communication efforts

NEW STUDENT AND FAMILY SERVICES GRADUATE ASSISTANT

UNC Charlotte | Aug 2014 - May 2016

- Developed content for Niner DestiNation, mobile app for UNC Charlotte
- Helped facilitate the Student Orientation, Advising, and Registration (SOAR) program for new incoming students
- Lead and advised team of over 20 student Orientation Counselors (OCs)