

EMMA CONVERSE

EMMACONVERSE@GMAIL.COM

EDUCATION

Carolina Code School

Greenville, SC

Full time, 12-week Web

Development Course

Full Stack - Ruby on Rails Focus
2018

UNC Charlotte

Master of Public Administration
2016

University of Indianapolis

Bachelor of Fine Arts
2013

LINKS

emmaconverse.com

[linkedin.com/in/emmaconverse](https://www.linkedin.com/in/emmaconverse)

github.com/emmaconverse

SKILLS

Ruby on Rails

HTML/CSS

PROJECTS

Life Pawtners

Carolina Code School Demo

lifepawtners.herokuapp.com

Using IBM Watson's Visual Recognition program and Petfinder's API, Life Pawtners allows users to upload images of animals they think look awesome and find local adoptable cats and dogs that are similar to the animals they love. The available pets are then mapped based on location using the Google Maps API.

EXPERIENCE

SOFTWARE DEVELOPER | Division of Labor, Inc.

November 2018 - Present

- Core engineer on OffSite, a venture backed digital marketing app
- OffSite is a fairly complex Rails application with a set of features on top of Google Ads that allows parties to share Google Ads audiences without disclosing a user's personally identifiable information
- Built the initial onboarding flow for new users and created an invitation system for current users to invite new users
- Created elaborate ActiveJobs and tasks that pull data from Google Ads API and updates user data in our database when necessary on the user's behalf
- Major Components used in OffSite
 - Google Ads API, Devise, Honey Badger, Stripe, AASM state machines, Simple Form, Activity Notification, Sidkiq, Simple Scheduler, VCR

DONOR RELATIONS MANAGER | Greenville Humane Society

May 2017 - Aug 2018

- Donor tracking through DonorPerfect, a donor management system
- Created strategy and collateral for Annual Giving Society and Direct Mail campaigns
- Facilitated Capital Campaign efforts with Executive Director
- Collaborated with Marketing and Volunteer Manager for fundraising events

DONOR RELATIONS MANAGER | Clemson University

Jul 2016 - May 2017

- Coordinated donor appreciation events and VP of Student Affairs Executive Council and Student Affairs Development Board meetings
- Acted as liaison to the Vice President for Student Affairs Office for donor events, stewardship, and communication efforts

NEW STUDENT AND FAMILY SERVICES GRADUATE ASSISTANT

UNC Charlotte | Aug 2014 - May 2016

- Developed content for Niner DestiNation, mobile app for UNC Charlotte
- Helped facilitate the Student Orientation, Advising, and Registration (SOAR) program for new incoming students
- Lead and advised team of over 20 student Orientation Counselors (OCs)