



BULL CITY ROLLER DERBY SPONSORSHIP INFO

What will your sponsorship of Bull City Roller Derby fund?

Your gift will support inclusive athletic leadership in Durham.

Your gift will enable us to welcome new skaters with bi-annual “booty camp” recruitment events and available gear.

Your gift will help make uniforms accessible to all of our current and future teammates.

Your gift will subsidize our away travel adventures. With extra expenses of transportation, lodging, and meals, we need your support to take our Durham spirit out into the world.

Your gift will allow us to host public programs that promote inclusion and celebrate diversity in derby and the Durham community.

Your gift will provide us the opportunity to expand our youth engagement efforts throughout the community, with a focus on athletic leadership.

Your gift will help us start saving towards long-term league goals, including establishing a dedicated space for practice, scrimmages, and home bouts.

In recognition of unique financial barriers that may impact women, POC, and/or LGBTQ+ business owners, BCRD is committed to discussing flexible sponsorship package rates that allow everyone to support the athletic community we are building.

BULL CITY ROLLER DERBY SPONSORSHIP PACKAGES

\$1,000 package

Social media exposure – Facebook, IG

- Explicit references and product placement

Website presence – listing, links and logo

4 VIP passes/tickets to open scrimmages and away bouts

Choice of two access options –

- trackside play-by-play from a BCRD team member
- event appearances by BCRD members*
- an hour at the Durham skate park with BCRD members, BYO skates and gear, signed waiver(s) required
OR an hour skate lesson by BCRD members at Wheels, Weds. night, skates and gear included, signed waiver(s) required

\$500 package

Social media exposure – Facebook, IG

- Explicit references and product placement

Website presence – listing, links and logo

2 VIP passes/tickets to open scrimmages and away bouts

Choice of one access option –

- event appearances by BCRD members*
- an hour at the Durham skate park with BCRD members, BYO skates and gear, signed waiver(s) required
OR an hour skate lesson by BCRD members at Wheels, Weds. night, skates and gear included, signed waiver(s) required

\$250 package

One time social media gratitude – Facebook, IG

Website presence – listing and links

2 VIP passes/tickets to open scrimmages and away bouts

Choice of one access option –

- an hour at the Durham skate park with BCRD members, BYO skates and gear, signed waiver(s) required
OR an hour skate lesson by BCRD members at Wheels, Weds. night, skates and gear included, signed waiver(s) required

\$75 package

One time social media gratitude – Facebook, IG

Website presence – listing and links

Access options –

- social media selfie w/a BCRD team member

BCRD bumper sticker

\$50 Friends and Family package

One ticket to open scrimmages

Thank you note signed by league members

BCRD bumper sticker

A-la-Carte, details to be negotiated at time of sponsorship

banner at home bouts

- \$300 for a banner up to 6x4 feet, banner to be provided by sponsor
- \$200 for a banner up to 4x2 feet, banner to be provided by sponsor

tabling option at home events

- \$500 for non-alcohol sales, sponsor keeps all profits

event appearances by BCRD members*

an hour at the Durham skate park with BCRD members

an hour skate lesson by BCRD members at Wheels, Weds. night, skates and gear included

social media selfie w/a BCRD team member

*Event appearances by BCRD members are subject to league approval at time of sponsorship contract.

Create Your Own

We're excited to work with individuals and organizations to develop a customizable sponsorship opportunity that meets unique interests and marketing goals.

In-Kind Option

We understand that support comes in all shapes and sizes. For individuals and organizations interested in sharing their time and talents to help build our league.