## EMMA HUSCROFT

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#### **EXPERIENCE**

Deel Account Manager Toronto, ON

July 2023-July 2024

- 12-month average quota attainment of 144%
- Developed and executed a strategic sales plan that resulted in 220% attainment in June 2024
- Managed book of over 500 client accounts
- Structured client purchases and HRIS needs according to market conditions and budget demands
- Collaborated cross-functionally with immigration, legal, and partnerships on an ongoing basis to meet clients' needs
- Exceeded monthly quota consistently for twelve months straight and entire time in the position
- Strategically designed implementation plans to accomplish client needs, including detailed powerpoint presentations and pricing models

#### Sales Development Representative

June 2022-June 2023

- 12-month average quota attainment of 160%
- Exceeded monthly quota for 12 months
- Hold the highest monthly attainment across all SDRs at 220%
- Helped create, edit, and test client outreach emails for greater traction with ICPs to drive interest and gauge effectiveness
- Worked alongside manager in onboarding other SDRs to ensure understanding and efficiency in their new role

Teacher's On Call Toronto, ON 2020-2024

Private Tutor Worked alongside elementary and high school-aged students on coursework and academic skills

- Specifically focused on English, reading, and writing, as well as math and French
- Reported student progress to their family to ensure goals were met throughout each school year

Q Kids English as a Second Language Teacher London, ON

2019-2022 Taught English as a second language to students ages 3-12 and assessed their vocabulary, recall, and pronunciation

## **VOLUNTEER EXPERIENCE**

## **Learning Disabilities Association**

London, ON

2017-2021

Provided one-on-one academic literacy tutoring to students with learning disabilities on a weekly basis

## **EDUCATION**

Literacy Tutor

#### University of San Francisco, School of Management

San Francisco, CA

#### Master of Science in Entrepreneurship and Innovation

2024-2025

- \$10,000 merit-based entrance scholarship based on prior academic and professional achievement and experience
- Studied analytics, finance and accounting, product and service development, product engineering, contemporary technology tools and trends, among other courses

**University of Toronto** Toronto, ON **Master of Teaching** 2020-2022

- Studied curriculum development, human development, educational technology, instructional planning and design, and learning theory
- Successfully produced a senior thesis surrounding online education for elementary and high school students
- Worked throughout the program 10+hrs/week

#### Western University **English Literature and Political Science**

London, ON 2020-2022

# Board of Director's Gold Medal - highest graduating average among all four-year undergraduate bachelor of arts

- Dean's Honour Roll 2017- 2019
- Worked throughout the program 10+hrs/week

#### ADDITIONAL

- Technical Skills: Salesforce, HRIS, Microsoft Office, Google Apps, Slack
- Certifications/Licenses: TEFL
- Professional Associations: Ontario College of Teachers
- Interests/Hobbies: playing soccer, murder mystery novels, bowling, traveling, snorkeling, helping save the turtles