NetWork

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THE PROBLEM

The percentage of women working in CS has gone down from 35% in 1990 to just 18% in 2013. There is a lack of resources for women in CS to feel supported & make meaningful connections in the industry.¹

OUR SOLUTION

NetWork is a proposed mobile app that provides connection through events and mentoring to help women have access to resources for the hiring process.

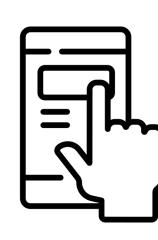
Main functionality: 1) enable women in CS to find job opportunities with networking events 2) provide women in CS with better opportunities to directly connect with mentors.

THE DESIGN PROCESS

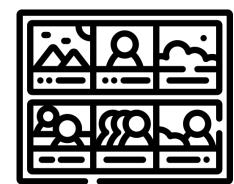
Project Ideation



Usability Testing

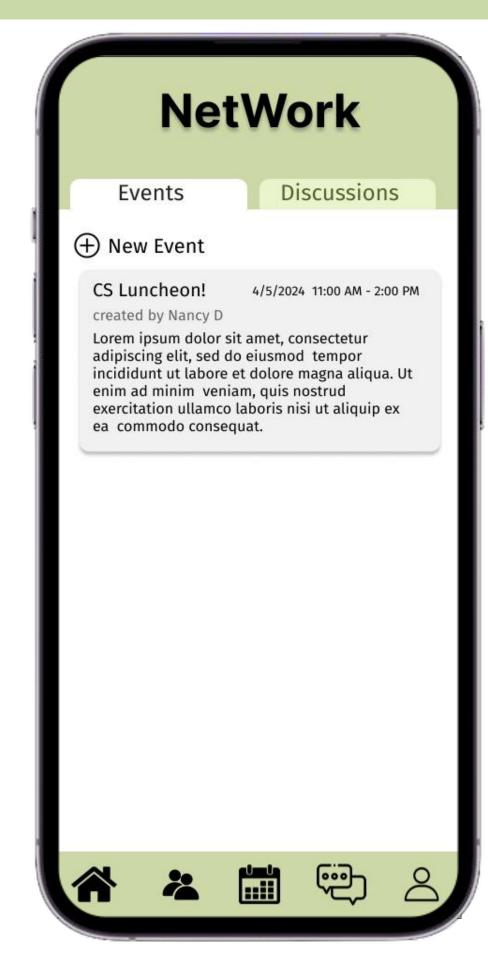


Design sketches

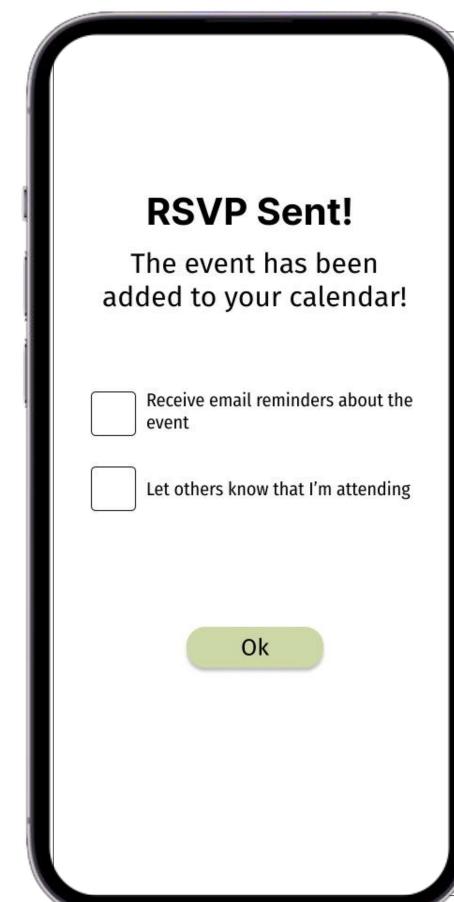


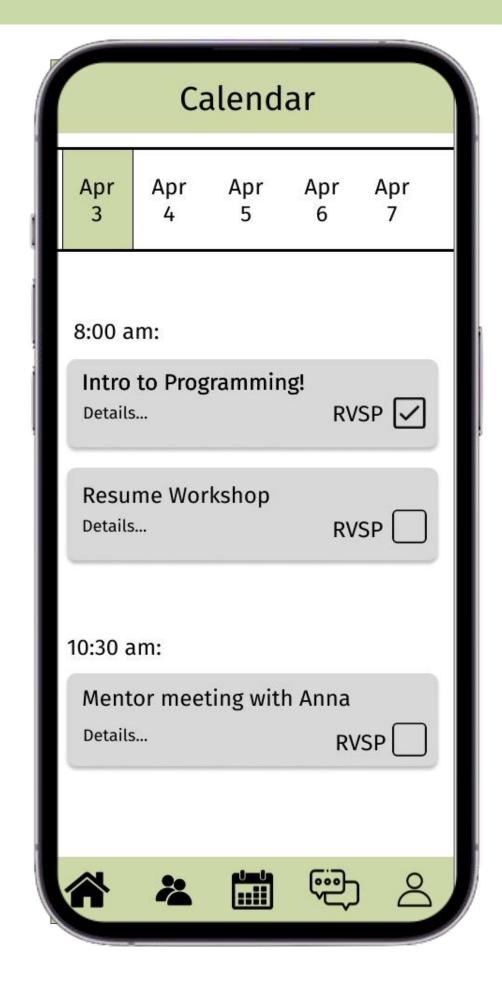
Paper Prototyping



















¹https://www.computerscience.org/resources/women-in-computer-science/