



Emma Sewell

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PROFILE

I am an interactive media designer seeking a collaborative environment focused on creating effective user experiences. I have a creative mindset and strong research skills that have made me successful as a student at Queen's University, the University of Edinburgh, and Seneca College - as well in my own pursuits of freelance design and marketing. I am fascinated by the impact design has and I want to be a part of creating designs that are an essential and profitable aspect of modern commerce.

EDUCATION

Seneca College 2019-Present
Interactive Media Design

Queen's University 2014-2018
Bachelor of Arts - Honours

University of Edinburgh 2017
International Exchange

AWARDS

Dean's Honour List
Queen's University
2014-2015, 2015-2016, 2017-2018

Contributor of the Year
Queen's Journal
2016-2017

COMMUNITY INVOLVEMENT

Queen's Bands
Queen's University

Photo Society & Darkroom Society
University of Edinburgh

SKILLS

- Critical Thinking & Research
- Attention to Detail
- Self-Management
- Teamwork

HOBBIES & INTERESTS

- Reading - Biography & Hist. Fiction
- Writing - Blog posts
- Yoga - 10 years of experience
- Travel - North America & Europe

DESIGN EXPERIENCE

Interactive Media Design 2019-Present
Seneca College

- Maintained a GPA of 4.0 at Seneca College, excelling in particular in Web Development, UI/UX, Motion Graphics, and Graphic Design courses.
- Applied techniques using HTML, CSS, Java Script, Bootstrap, GitHub, Adobe After, Effects, and Adobe XD
- Acted as both a leader and strong team member to encourage dynamic teamwork

Freelance Interactive Media Design 2014-Present
Self-Employed, Various

- Website design, development, UI/UX, and strategy using Wordpress
- Logo and branding design for blogs, websites, social media, and personal use
- Headshots for various conferences and charity events
- Event photography for formal dinners, weddings, and concerts

Queen's Live Music Committee 2017-2018
Sponsorship and Marketing Co-Chair

- Coordinated sponsorship partnerships with corporate and local businesses in support of QPOP! Music Festival
- Directed marketing campaigns on digital media platform in promotion of QPOP! Music Festival and other monthly live music events

Queen's Journal 2016-2017
Photography Contributor

- Shot and edited images for a variety of news, lifestyle, sports, and arts articles
- Ensured photo compatibility for both web and print publication
- Time management and collaboration to ensure timely delivery for weekly publication

WORK EXPERIENCE

Muskoka Bay Club & Resort 2018-2019
Server

- Provide personalized service in order to optimize guest experiences
- Ongoing cooperation and communication with interdepartmental staff

Riverside Golf Course 2012-2017
Supervisor and Key Holder

- Leadership in and supervision of the issuing of greens fees and food & beverage service