Emma Kollek

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EDUCATION

University of Pennsylvania, Philadelphia, PA

Sept 2015-May 2019

Huntsman Program in International Studies and Business

The Wharton School, Candidate for Bachelor of Science in Economics

College of Arts and Sciences, Candidate for Bachelor of Arts in International Studies and Russian Language, Literature and Culture

- Current Cumulative GPA: 3.83/4.0
- Honors: Dean's List (2016)

American School in London (ASL), London, UK

Sept 2011-June 2015

July-August 2016

- Cumulative GPA: 3.9/4.0 un-weighted
- Honors: ECIS Award for International Understanding (2015), National Honor Society (2013, 2014), ASL History (2012, 2013); Russian (2012, 2013), English (2012), French (2012), Molecular Biology (2012)

PROFESSIONAL EXPERIENCE

SAM Labs, London, UK

Business Development Intern

- Researched and contacted over 350 schools and educational institutions in North America and the UK to sell the product
- Drafted an educator's manual with my team to help teachers integrate the product into their curriculum

Jewish Museum of Vienna, Vienna, Austria

June 2013

Education Department Intern

- Wrote and translated an audio guide for permanent exhibitions in English and German
- Transcribed entrance forms for research done in the Archive and tour groups in the museum since 1995 into excel spread sheets
- Researched a member of the Wehrmacht in the Austrian State Archive

Yelp, London, UK

June 2014

Sales and Marketing Intern

- Analyzed business strategies for youth outreach (social media campaign, website design, product ideas)
- Visited local businesses to help them advertise that they were on Yelp, advertised for Yelp on the street by giving out merchandise

NefteTranService, Moscow, Russia

July 2014

Marketing Intern

Bought, wrapped and sent 100 presents to dedicated clients, met with various department heads within the company

Caritas Refugee House, Vienna, Austria

July - August 2014

Intern

- Translated meetings for asylum and employment applications from Russian and English to German.
- Organized two children's summer camp sessions, distributed 20 boxes of donated toys and children's clothes

EXTRACURRICULAR EXPERIENCE

Huntsman Student Advisory Board, Philadelphia USA

January 2016 - present

Student Representative

- Represent my year (class of 2019) of the Huntsman program in board decisions
- Organize social events, career panels, academic resources, networking opportunities, and community outreach for Huntsman students
- Conduct and analyze surveys to provide feedback to the board on student experience and the program

180 Degrees Consulting, Philadelphia, USA

September 2015 – present

Project Leader, Consultant

- · Consulted Sanjeevani, an education-based non-profit in rural India on revamping their efforts and creating a Learning Centre
- Creating a guerilla marketing strategy for MATI, a healthy energy drink company
- Worked with Toilets for People, a compostable, low-cost toilet producer, to market them to NGOs, help them enter the refugee camp market, and give recommendations based on similar business case studies.

The St. Elmo Club of Philadelphia (Delta Phi), Philadelphia, USA

January 2017 – present

Treasurer, Executive Board Member

- Create and maintain a budget for the year in order to reduce current debt
- Keep track of financial records and accounts for tax purposes, collect membership dues

ADDITIONAL SKILLS & INTERESTS

Language: Fluency in German and English; Conversational proficiency in French and Russian

Technical: Microsoft Office, Licensed Bartender

Interests: Russian literature, yoga, process analytics, exploring