Sources

Test family and friend's computers:
Jennah
Jonas
Jade

Emma Kirchner

Go look at different stores and see their computer selections:
Best Buy
Target
Walmart

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Essentails

Computer specs:
GPU
Storage
CPU
RAM

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Computer features:
Battery life
Operating system
Connectivity

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Computer physical features:
Portability
Durability
Keyboard
Display

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Computer age/out of date:
Parts
Applications
Operating Systems

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Research

Research how much the typical student spends on computers for schooling.

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Look at typical GPU and storage of computers.

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Research typical storage a collage assignment takes up on computer.

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Research how long the typical cheaper computer choice will last.

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Research what a typical student would need in a computer (CPU, Storage, GPU, etc.)

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Survey Students:
- How much they are willing to spend on school computer.
- What the average student is looking for in school computer

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Collecting user feedback from different brands and models

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Evaluation

Pros and Cons:
Pricing
Functionality of key components
Lifespan

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Rating:
Stars
Dollars Signs

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Review:
Evaluate pros and cons through short summaries.
Bullet point pros and cons.

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Solution

Platforms:
Blogs
YouTube reviews
Posts online (Instagram, Reddit)

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Advertise locally (on campus):
Put up flyers
Spread the words through clubs
Tell friends and peers

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Funds:
YouTube ad revenue
Sponsorships
Ads

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Partnerships:
Work with peers or stores that agree with your cause.

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