

Personas

Caeden Miller, Emma Harper, Ivon Nguyen, Noah Jackson

Persona 1: Last Ditch Effort Student

Jackson Jones, by Caeden Miller

Overview: Jackson is a student who has struggled with school all their life and put it second towards things like sports and friends. He can pass classes, but is always on the verge and wants to turn their GPA around. Although they want to start doing better, they lack the motivation to actually do so unless they are pushed by someone else.

Skills: Very athletic, social, good with new people, funny (class clown), likes to go out, can finish work even if last minute.

Interests/hobbies: Business, sports management, variety of sports (lacrosse, hockey, football, snowboarding), self-improvement, social media.

Flaws: Procrastinates everything, studies the day before exams, does not do homework unless it is mandatory, sometimes doesn't even do that homework, no organization skills, no set schedule or structure.



Persona 2: Student who needs help organizing her school work

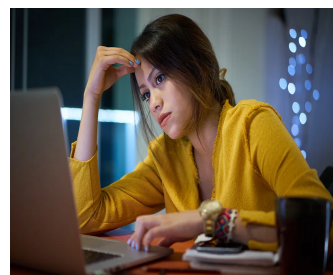
Amanda Hall, by Emma Harper

Bio: Amanda is a hard-working student studying mechanical engineering at the University of Miami. In her sophomore year of college, she is struggling to find and use resources to pass all of her courses and make connections with others in her class.

Hobbies/Interests: Amanda enjoys reading, play soccer, workout, hiking, and spending time with her friends and family.

Strengths: She is very good at math and problem solving, she loves to be social, and to help others.

Weaknesses: she isn't the best at starting conversations, keeping track of her all of her coursework, and struggles to reach out for help.



Persona 3: Average student who feels like he needs extra study materials

MARK MATTHEWS, by Ivon Nguyen

OVERVIEW: Mark is a student who works part-time in retail, and maintains an active social life traveling with friends. He does well in school but sometimes feels that he does not know how or what to study for in certain courses.

Skills: Social, has good study habits and is hard-working towards his goals

Interest/Hobbies: Football, traveling, and going out with friends

Weaknesses: Sometimes he does not know how or what to study and struggles with not knowing enough of the material he wants to know



Persona 4: A student that is a parent who works a full-time job and attends night classes.

Reed Richards, by Noah Jackson

Overview: Reed is a father of two, a husband, and works a full-time job during the day. He attends school at night and on weekends to further his career and apply for a different position at his company. With the struggle of balancing life and making sure he is taking care of his family and course load he sometimes lets his academics slip and needs extra one on one time to make sure he is caught up with his learning material.

Skills: Organized, Focused, has the drive and passion to better himself.

Interests/ Hobbies: Spending time with his family and also gaming in his spare time.

Flaws: Tends to put others before himself and also lacks the ability to understand a lot of complex topics at one time.

