



Marketing Consulting & Writing for Your Unique Business

We believe that great content has the power to inspire.
We'll help you create marketing assets that are cuter than puppies
and more delicious than chicken wings.

WE SPECIALIZE IN



brand voice &
marketing strategy



longform content
(blogs, eBooks, guides)



copywriting for
web, email & print



customer interviews
& case studies



editing &
proofreading

CONTENT STRATEGY

comprehensive & effective
content strategies through
audits, keyword research,
editorial calendar creation,
audience development, and
more.

MARKETING CONSULTING

SEO, social media, landing
page optimization, content
marketing, customer
interviews, email marketing,
and more.

EDITORIAL SERVICES

Copy-editing, proofreading,
research, formatting help, or
other editorial services. All
editorial needs, from books,
to essays, to resumes.

CONTENT CREATION

Educate your audience with
amazing content. Blog
posts, eBooks, case studies,
video scripts, websites, and
landing pages.

Meet Emma Siemasko

Emma Siemasko, Founder of Stories by Emma, loves helping brands find their unique voices. She's worked as a content marketing specialist at a top-tier tech company and a creative writer at an agency. Get her some candy and she'll be your best friend 4 lyfe!



Rates for services

All services include a planning & research phase, copywriting, and one round of revisions. We require a 50% deposit when working with new clients.

Blog posts & articles

600-800 words - \$400
800-1200 words - \$525
1200+ words - \$650

eBooks & guides

Topic generation - \$450
Price per chapter - \$525

Landing pages

Optimized page - \$500
Long-form sales page - \$700

General web copywriting

Web - \$350 per page
Email - \$200 per email

Monthly retainers

Hourly rate of \$100
Must book 6 or more
hours per month

Consulting & custom

Please inquire.
All projects start at \$500.



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