



# Marketing Consulting & Writing for Your Unique Business

At Stories by Emma, we believe that great content has the power to inspire. We'll help you create marketing assets that are more delicious than chicken wings and cuter than puppies.

## Stories by Emma specializes in



**brand voice &  
marketing strategy**



**longform content  
(blogs, eBooks, guides)**



**copywriting for  
web, email & print**



**customer interviews  
& case studies**



**editing &  
proofreading**

## CONTENT STRATEGY

comprehensive & effective content strategies through audits, keyword research, editorial calendar creation, audience development, and more.

## MARKETING CONSULTING

SEO, social media, landing page optimization, content marketing, customer interviews, email marketing, and more.

## EDITORIAL SERVICES

Copy-editing, proofreading, research, formatting help, or other editorial services. All editorial needs, from books, to essays, to resumes.

## CONTENT CREATION

Educate your audience with amazing content. Blog posts, eBooks, case studies, video scripts, websites, and landing pages.

## Meet Emma Siemasko

Emma Siemasko, Founder of Stories by Emma, loves helping brands find their unique voices. She's worked as a content marketing specialist at a top-tier tech company and a creative writer at an agency. Get her some candy and she'll be your best friend 4 lyfe!

