



# Emma Lladó

Hey! I'm a perfectionist and an open-minded **graphic and UX/UI designer** with experience in the fields of web, branding and editorial design. When designing, my main goals are to communicate the values of each brand and to satisfy the user's needs.

## Find me here

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🔗 [Portfolio](#) | [LinkedIn](#) | [Instagram](#)

📍 [Sant Cugat del Vallès, Barcelona](#)

## ✦ Experience

### Graphic and UX/UI designer

[Copymouse](#), *Barcelona* – 2019-2020

I am in charge of **designing websites for different clients**, from wireframes to graphic style. I also develop branding and editorial design projects.

### Graphic and UX/UI designer

[Tuandco](#), *Sant Cugat del Vallès (Barcelona)* – 2018-2019

I was in charge of promoting the products of this e-commerce business by redesigning their **web searcher**, designing banners, and improving the pictures of their products. I also designed promotional newsletters every week, I created graphic content for social media and designed advertising products to improve the company's image.

## Graphic designer

▼ **ec-europe**, *Barcelona* – 2017-2018

My tasks in this medical publishing house were to design the graphics of printed and online medical marketing products, improving their educational value through the image.

## Graphic designer

▼ **Lilam**, *Sant Cugat del Vallès (Barcelona)* – 2016

As an intern, I helped creating the image for brands of food products, designing websites and taking pictures of products designed for sale.

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## Education

### Master's degree in Digital Experiences Design

2019 - 2020

BAU - University Design Center (Barcelona).

### Bachelor's degree in Graphic Design

2013 - 2017

ESDAP - School of Design and Arts (Barcelona)

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## Skills

### Technology

**Figma** ★★★★★

I previously used **Sketch** to design digital products, but while I was studying the Master's degree I discovered Figma and it seemed to be an even more practical

### Languages

**Catalan**

Native  
knowledge

**Spanish**

software due to the functionalities that it offers. I used it to design websites and apps with their wireframes, design systems and final prototypes.

### **Adobe Creative Cloud ★★★★★**

I have been using software like Photoshop, Illustrator and Indesign for seven years.

### **Wordpress ★★★★★**

### **Mailchimp ★★★★★**

Native  
knowledge

### **English**

Basic  
professional  
speaker - B2

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## **Volunteering**

### **Creative**

#### ▼ *Growth NGO – 2018*

Design of merchandising to help finance the Growth NGO, whose purpose is to give the tools to help communities around the world, working people and organizations together.

### **Volunteer in Serbia**

#### ▼ *SCI Catalonia – 2014*

Maintenance of Gornje Podunavlje Special Nature Reserve, on the Danube's left bank, and organization of a festival in Bački Monoštor.