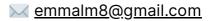
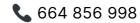


Emma Lladó

Hey! I'm a perfectionist and an open-minded graphic and UX/UI designer with experience in the fields of web, branding and editorial design. When designing, my main goals are to communicate the values of each brand and to satisfy the user's needs.

Find me here





Portfolio | LinkedIn | <u>Instagram</u>

Sant Cugat del Vallès, Barcelona



Experience

Graphic and UX/UI designer

Copymouse, Barcelona - 2019-2020

I am in charge of designing websites for different clients, from wireframes to graphic style. I also develop branding and editorial design projects.

Graphic and UX/UI designer

Tuandco, Sant Cugat del Vallès (Barcelona) – 2018-2019

I was in charge of promoting the products of this e-commerce business by redesigning their web searcher, designing banners, and improving the pictures of their products. I also designed promotional newsletters every week, I created graphic content for social media and designed advertising products to improve the company's image.

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Graphic designer

▼ ec-europe, Barcelona – 2017-2018

My tasks in this medical publishing house were to design the graphics of printed and online medical marketing products, improving their educational value through the image.

Graphic designer

▼ Lilam, Sant Cugat del Vallès (Barcelona) – 2016

As an intern, I helped creating the image for brands of food products, designing websites and taking pictures of products designed for sale.



Master's degree in Digital Experiences Design

2019 - 2020

BAU - University Design Center (Barcelona)

Bachelor's degree in Graphic Design

2013 - 2017

ESDAP - School of Design and Arts (Barcelona)



Technology

Figma ★★★★

I previously used **Sketch** to design digital products, but while I was studying the Master's degree I discovered Figma and it seemed to be an even more practical

Languages

Catalan

Native knowledge

Spanish

Emma Lladó 2

software due to the functionalities that it offers. I used it to design websites and apps with their wireframes, design systems and final prototypes. Native knowledge

English

Basic professional speaker - B2

Adobe Creative Cloud ★★★★

I have been using software like Photoshop, Illustrator and Indesign for seven years.

Wordpress ★★★

Mailchimp ★★★



Creative

▼ Growth NGO - 2018

Design of merchandising to help finance the Growth NGO, whose purpose is to give the tools to help communities around the world, working people and organizations together.

Volunteer in Serbia

▼ SCI Catalonia - 2014

Maintenance of Gornje Podunavlje Special Nature Reserve, on the Danube's left bank, and organization of a festival in Bački Monoštor.

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