

# NIGHTLIST

In the *Nightlist* project, a social vertical network focusing on enhancing nightlife experiences, I played a key role in **managing our workflow** and ensuring smooth collaboration across phases. I helped coordinate our research, ideation, and design efforts by organizing regular check-ins and using **Miro** for mapping insights, scenario planning, and aligning on pain points.

During our research phase, I organized follow-up interviews and kept the team focused on user needs, while **tracking key decisions** and making sure our work stayed grounded in validated findings.

As we moved into design thinking, I assisted in the **low-fidelity prototyping** using sketches and wireframes, then helped transition these into our first interactive version. I also took part in usability testing—setting up tasks, gathering feedback, and documenting results for iteration.

Overall, I contributed to **both planning and execution**, helping the team stay focused, adapt when needed, and deliver a user-centered concept within scope.

## RESULTS

