

## Ideation Phase

### Brainstorm & Idea Prioritization Template

Date	31 January 2026
Team ID	LTVIP2026TMIDS62212
Project Name	Deep Learning Fundus Image Analysis for Early Detection of Diabetic Retinopathy
Maximum Marks	4 Marks

#### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows a digital template for a brainstorming session. It is divided into three main vertical columns:

- Before you collaborate:** This section includes a lightbulb icon, a timer icon indicating 10 minutes, and a brief description: "A little bit of preparation goes a long way with this session. Here's what you need to do to get going." It also lists "Team gathering", "Set the goal", and "Learn how to use the facilitation tools".
- Define your problem statement:** This section includes a timer icon indicating 5 minutes, a "PROBLEM" box containing the placeholder "How might we [your problem statement]?", and a "Key rules of brainstorming" box with six rules: Stay in topic, Encourage wild ideas, Defer judgment, Listen to others, Go for volume, and If possible, be visual.
- Key rules of brainstorming:** This section lists six rules with corresponding icons: Stay in topic (smiley face), Encourage wild ideas (lightbulb), Defer judgment (neutral face), Listen to others (ear), Go for volume (speaker), and If possible, be visual (eye).

At the bottom left, there is a large area labeled "Brainstorm & idea prioritization" with a sub-instruction: "Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room." It also specifies preparation time (10 minutes), collaboration time (1 hour), and recommended team size (2-8 people).

## Step-2: Brainstorm, Idea Listing and Grouping

**2**

**Brainstorm**

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

**TIP**  
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Person 1 Person 2 Person 3 Person 4

Person 5 Person 6 Person 7 Person 8

**3**

**Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and break it up into smaller sub-groups.

⌚ 20 minutes

**TIP**  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize your ideas as themes within your mural.

Person 4

## Step-3: Idea Prioritization

**4**

**Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

**TIP**  
Participants can use their cursor to point at where they want to place a note on the grid. The facilitator can confirm the spot by using the key on the keyboard.

**Importance**

Each of these tasks could get done without any difficulty or cost, which is where the most positive impact?

**Feasibility**

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)