



\$24.9M

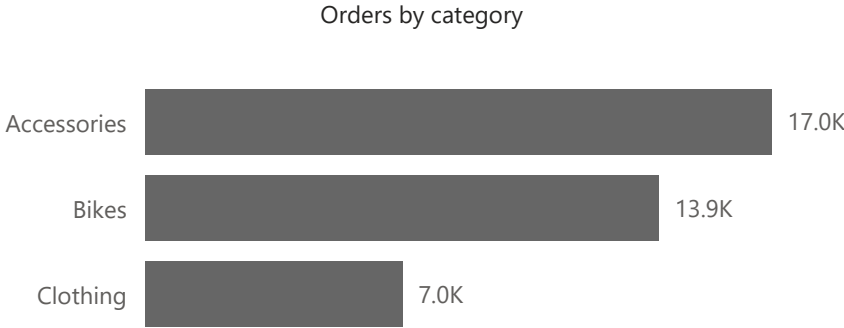
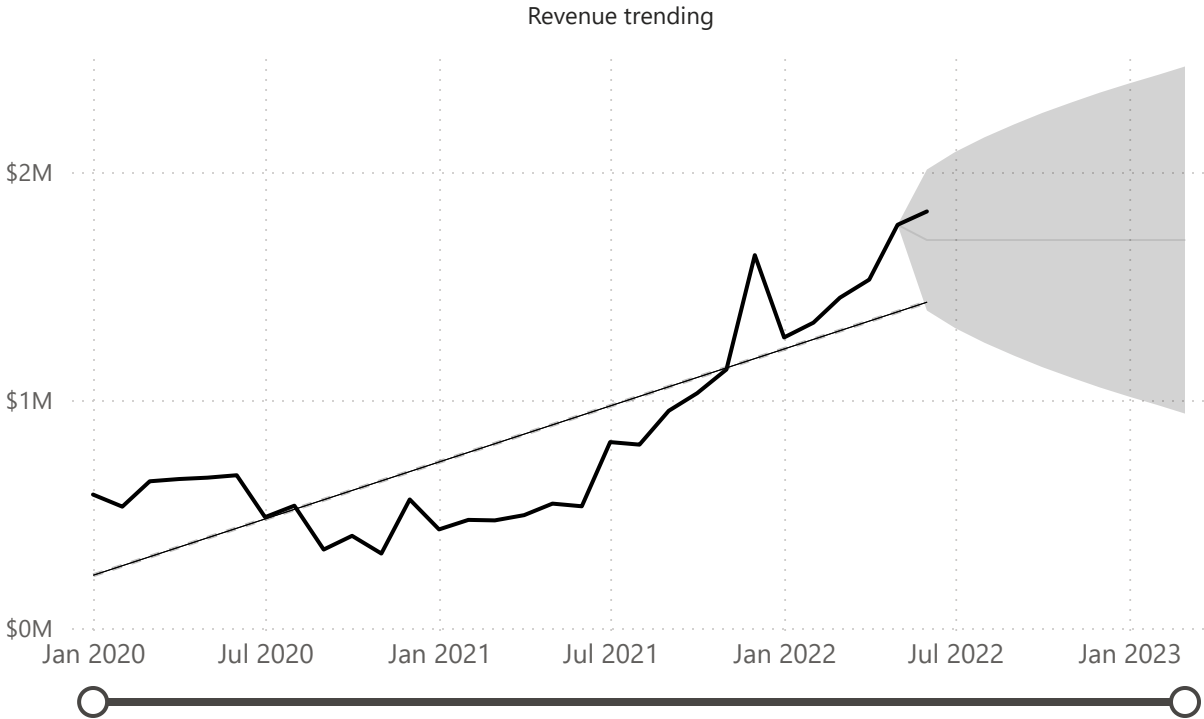
REVENUE

\$10.5M

TOTAL PROFIT

25.2K

TOTAL ORDERS



Top 10 products	Total orders	Revenue
Water Bottle - 30 oz.	3,983	\$39,755
Patch Kit/8 Patches	2,952	\$13,506
Mountain Tire Tube	2,846	\$28,333
Road Tire Tube	2,173	\$17,265
Sport-100 Helmet, Red	2,099	\$73,444
AWC Logo Cap	2,062	\$35,882
Sport-100 Helmet, Blue	1,995	\$67,120
Fender Set - Mountain	1,975	\$87,041
Sport-100 Helmet, Black	1,940	\$65,270
Mountain Bottle Cage	1,896	\$38,062

current month revenue

\$1.83M✓

Previous month: \$1.77M (+3.31%)

current month orders

2,146!

Previous month: 2165 (-0.88%)

Most ordered Product type

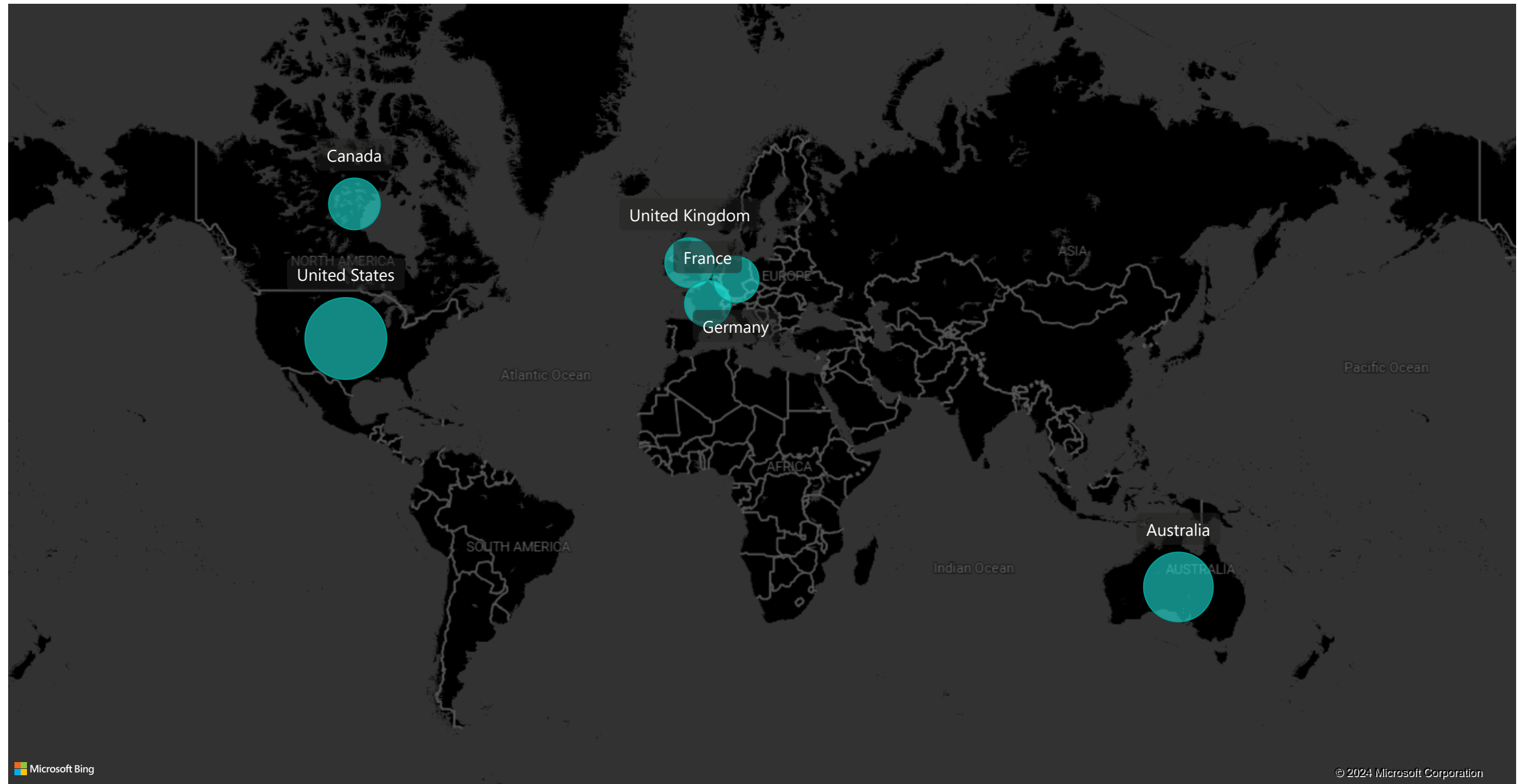
Tires and Tubes

Select all

Europe

North America

Pacific



Selected Product

Road Tire Tube

Monthly orders vrs target



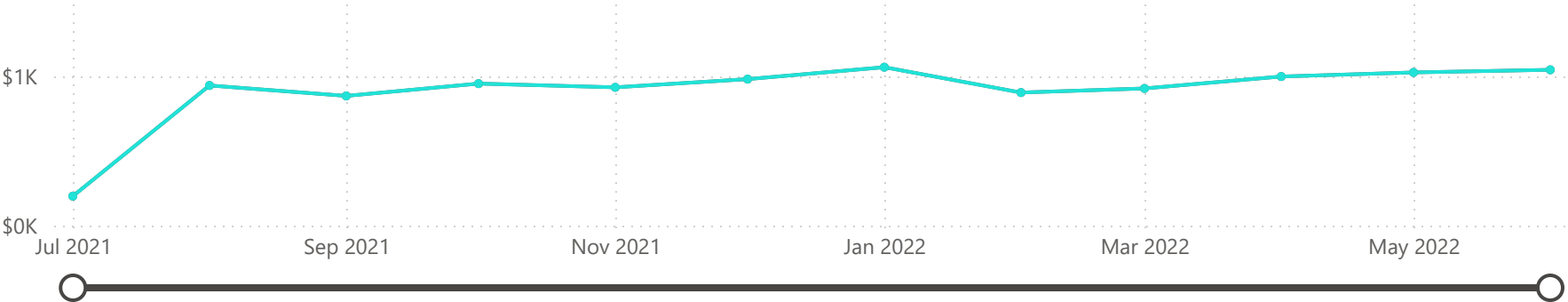
Monthly revenue vrs target



Price adjustment (%)

0.00

TOTAL PROFIT Adjusted Profit



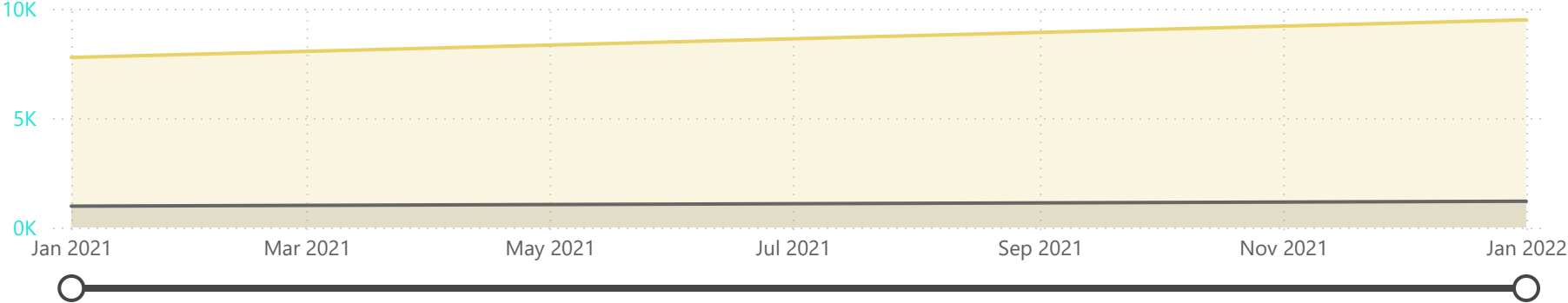
Product Metric selection

Orders

Profit

Revenue

Orders Revenue





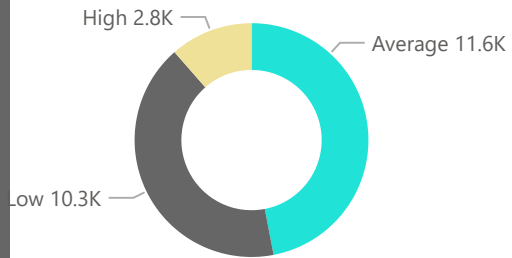
17K

UNIQUE CUSTOMERS

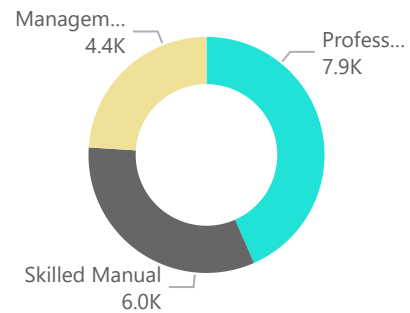
\$1.43K

REVENUE PER CUSTOMER

Orders by Income Level



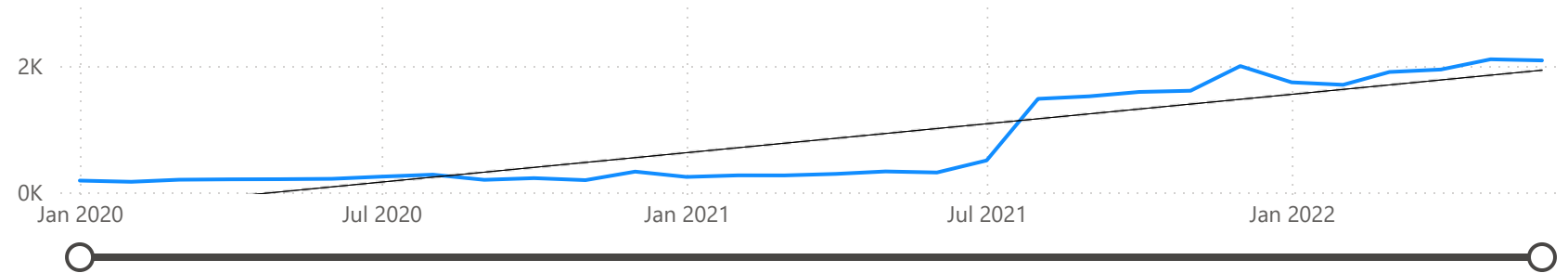
Orders by Occupation



Total customers

Revenue per customer

Monthly customers



Top 100 customers

Customer Key	Customer Full name (CC)	Orders	Revenue
11433	Mr. Maurice Shan	6	\$12,408
11439	Mrs. Janet Munoz	6	\$12,015
11241	Mrs. Lisa Cai	7	\$11,330
11417	Mrs. Lacey Zheng	7	\$11,086
11420	Mr. Jordan Turner	7	\$11,022
11242	Mr. Larry Munoz	7	\$10,852
13263	Mrs. Kate Anand	4	\$10,437
12655	Mr. Larry Vazquez	4	\$10,395
11425	Mrs. Ariana Gray	6	\$10,391
12631	Mr. Clarence Gao	4	\$10,332
12650	Mr. Aaron Wright	4	\$10,329
13405	Mr. Ethan Bryant	4	\$10,309
11429	Mr. Marco Lopez	6	\$10,290
12632	Mrs. Bonnie Nath	4	\$10,283
11245	Mr. Ricky Vazquez	4	\$10,166
11237	Mr. Clarence Anand	4	\$10,065
11428	Mrs. Deanna Perez	4	\$9,762
Total		1,272	\$615,329

2020

2022

Top customer by revenue

Mr. Maurice Shan

Full name (customer detail)

Orders

6.0

Revenue

12.4K