Emma Rubin

EXPERIENCE

Stacker

Data editor, May 2024-Present

- Provide feedback on graphics and review data work in Google Sheets and Python
- Create resources to facilitate data reporters' work including a dataset library, custom datawrapper documentation, and trainings.

Associate Data Editor, Jun. 2023-May 2024

- Developed processes for data reporting and reviewing best practices
- Analyzed small and large-scale datasets to creatively visualize <u>environmental</u>, <u>cultural</u>, and <u>other newsy topics</u>.

Senior Data Reporter, Jun. 2021-Jun. 2023

- Oversaw development of graphics guidelines and implementation of datawrapper
- Expanded the role of data visualization in Stacker stories including charts, automated county and <u>metro-level visuals</u>, <u>illustrations</u>, and <u>cartography</u>

COVID Tracking Project

Volunteer, May 2020-Jan. 2021

- Created <u>visualizations</u> using testing and case data from internal tracking system
- Wrote blog posts communicating what our data means to the public

New England Public Radio

News intern, Jan 2020-Mar. 2020

- Conducted person on the street interviews to hear local opinions on topics like the impeachment trial and presidential primary voting
- Pitched story ideas by following local/national news and press releases

EDUCATION

Mount Holyoke College, South Hadley, MA

B.A. Romance Languages and Culture, Minor in Journalism, Sep. 2016-May 2020

- Worked on the news desk for the weekly school paper
- Worked in Speaking, Arguing and Writing Center, editing and mentoring students in college class assignments, including journalism courses

OTHER ACTIVITIES

Wall Street Journal Noted

Adviser, Feb. 2021-May 2021

 Advise Wall Street Journal journalists on improving engagement with millennial and Gen Z audiences, especially on LinkedIn

SKILLS

- Python
- Datawrapper
- Adobe Illustrator
- Google Sheets
- Data visualization
- API data retrieval
- Web scraping
- QGIS
- HTML
- Limited D3

- Writing
- Reporting
- Spanish