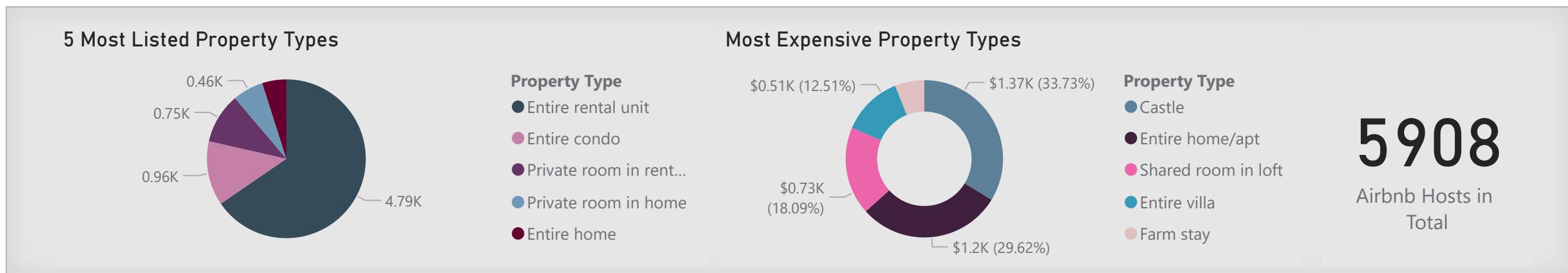
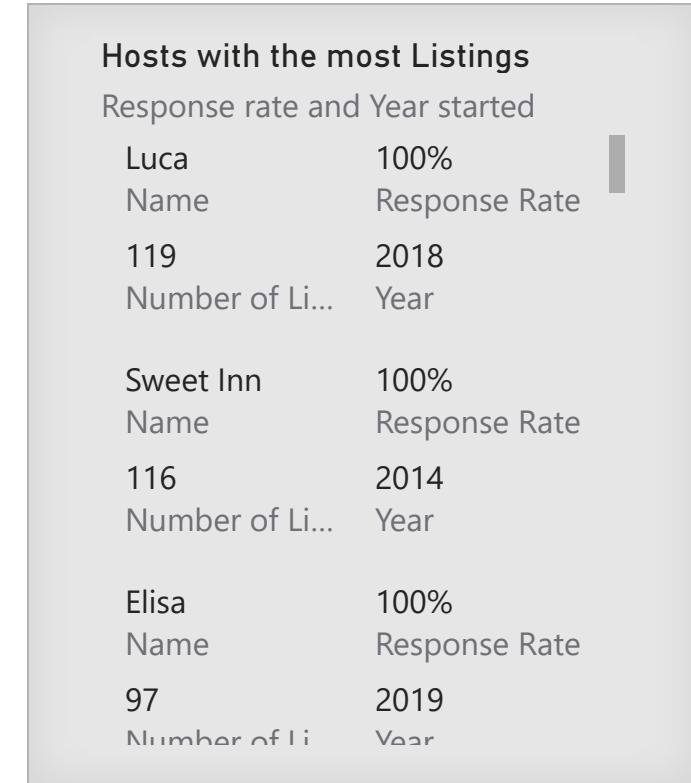


# AirBnb Listing Overview

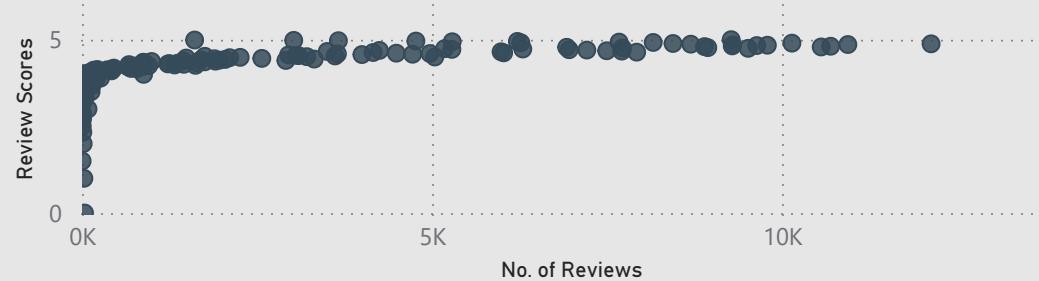




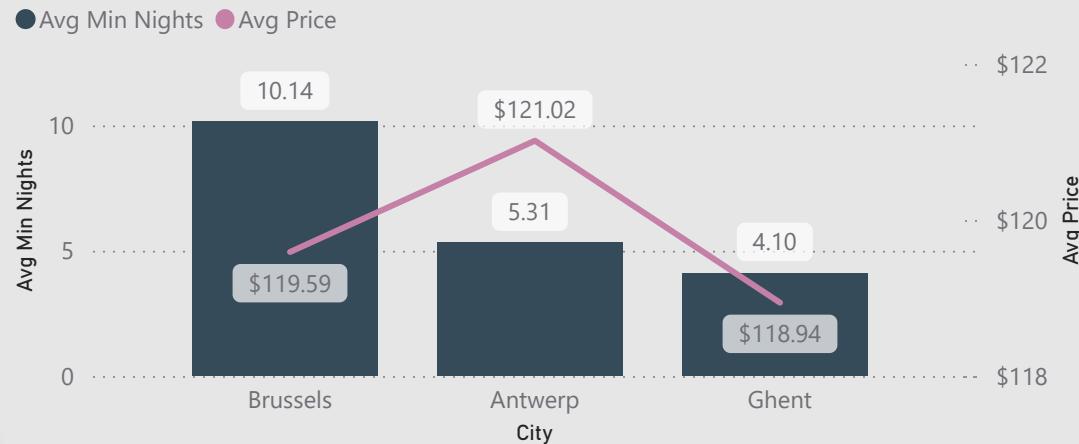
# Insights on Location Quality



Correlation between No. of reviews and score



Avg Min Nights and Avg Price by City



**BRUSSELS** Belgium

Quality across locations

Avg Review Scores per City



Percentage of 5 star listings per city

Antwerp  
name  
18.93%  
5 Review Score

2441  
No. of Listings

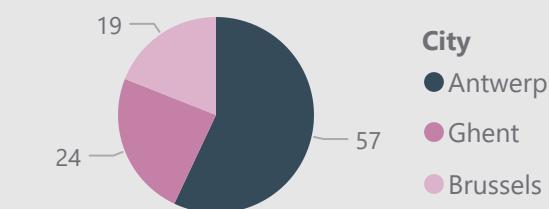
Brussels  
name  
17.58%  
5 Review Score

5951  
No. of Listings

Ghent  
name  
17.34%  
5 Review Score

1107  
No. of Listings

No. of Airbnb Neighborhoods



Ghent had the highest average review score at 4.72, 1.75% higher than Antwerp, which had the lowest at 4.64.

Interestingly, despite Antwerp having a greater proportion of listings with a perfect 5-star rating, Ghent's higher average suggests that more of its listings consistently score close to 5.

This indicates a more uniformly positive experience among Ghent's listings, whereas Antwerp may have a mix of extremes.



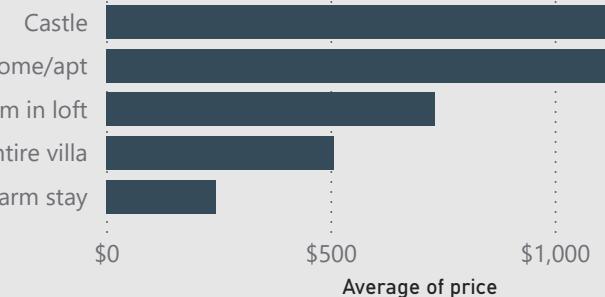


## What types of properties dominate and perform?



### Most Expensive Property Types

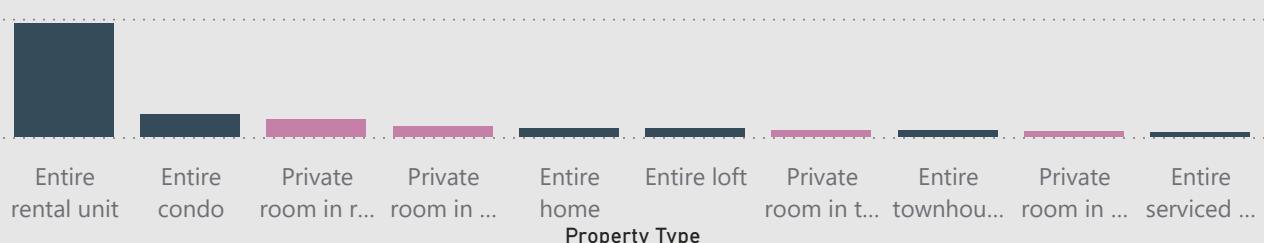
Property Type



### Most Common room type within each property

Room Type ● Entire home/apt ● Private room

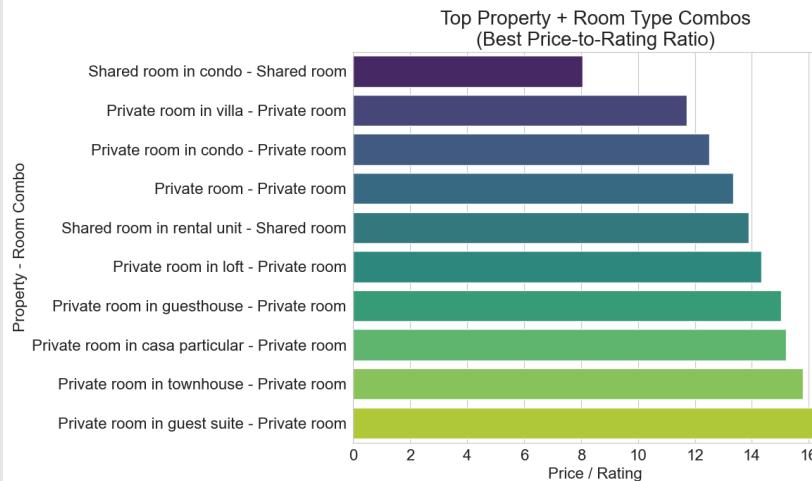
No. of Listings



Which Property +  
Room Type  
Combinations Offer the  
Best Value for Guests?

68

Total Types of Properties



### Most Listed property type per City

City	Entire condo	Entire home	Entire rental unit	Private room in home	Private room in rental unit	Total
Antwerp	369	95	1238	75	84	<b>1861</b>
Brussels	477	166	3244	285	604	<b>4776</b>
Ghent	115	98	308	99	63	<b>683</b>
<b>Total</b>	<b>961</b>	<b>359</b>	<b>4790</b>	<b>459</b>	<b>751</b>	<b>7320</b>

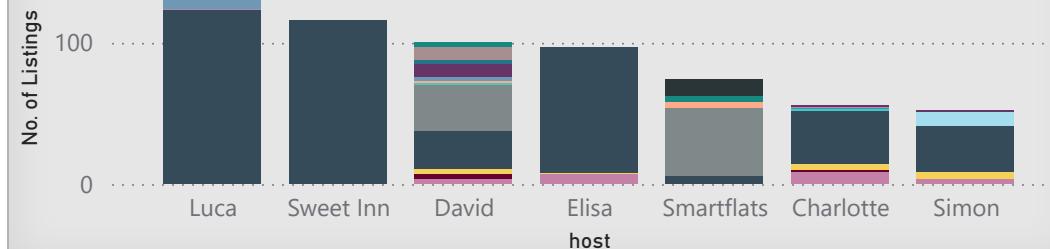
### Highest rated property types

Avg Review Score



### Most Listed property types by hosts

property type ● Entire condo ● Entire home ● Entire loft ● Entire rental ... ● Entire serv...





## What are users saying and how are listings being perceived?

### Top 5 Listings by No. of Reviews

Listings	City	no. of Reviews
Small & Convenient Studio Apartment	Brussels	1459
Saint Boniface Rooftop	Brussels	916
Charming Room In Guest House Center	Brussels	904
A Flat with a View	Brussels	902
La cabane	Ghent	845
<b>Total</b>		<b>5026</b>

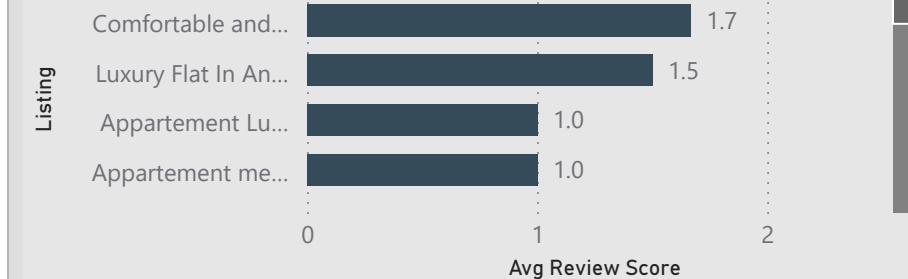
**5908 : 9499**

Ratio of Hosts to Listings

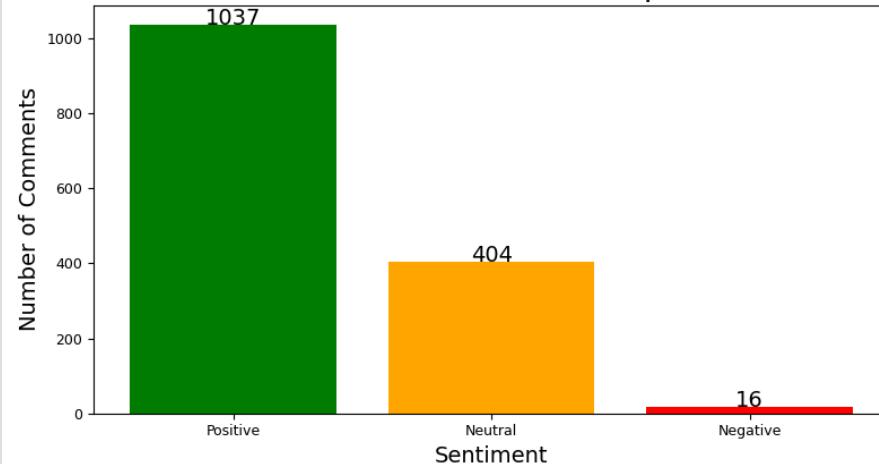
**1.61**

Avg Listings per Host

### Lowest Rated Listings



### Sentiment Distribution for Most Reviewed Listing: Small & Convenient Studio Apartment



### Listings per Host Vs Avg Score per Host

