



Jenga Payment Gateway

E-commerce Online Payments



Introduction to Finserve Africa



Who we are

Finserve was borne out of a deep-seated need to break down financial barriers. Finserve addresses these complex financial and lifestyle obstacles by employing a data & insight driven culture, and efficiency to build products that produce richer customer experiences.

We are Finserve and we are here to build relevant consumer-focused financial technology solutions for you and your organization.

What we do

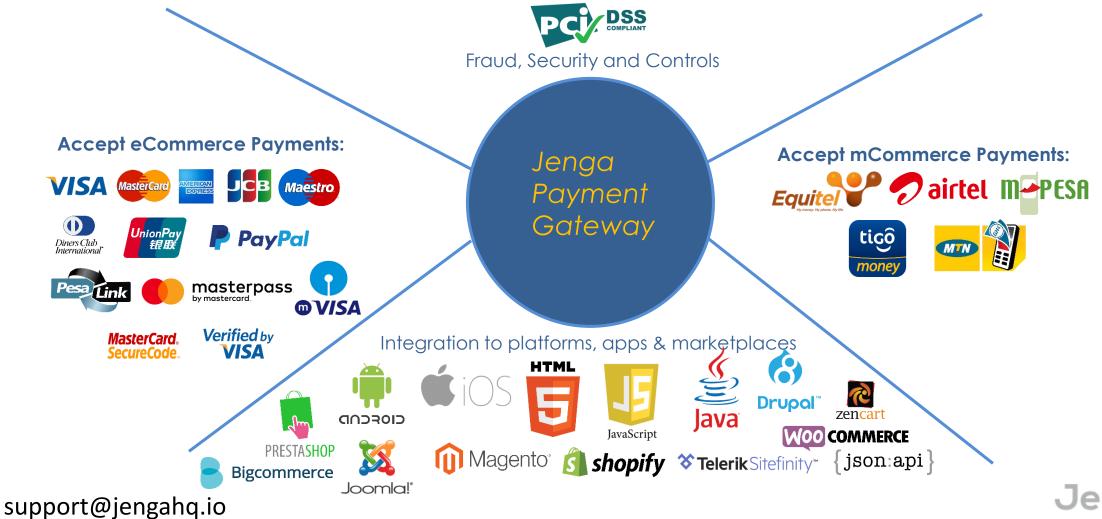
Finserve combines deep knowledge of financial systems and wide-ranging technology experience to deliver quality solutions for the finance sector.



Jenga Payment Gateway



Accept Digital Payments Anywhere



Jenga Payment Gateway

Jenga Payment Gateway Tools

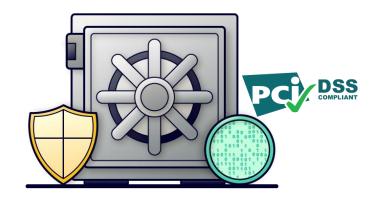




Capture

Jenga PGW offers several PCI compliant solutions to securely capture payment details.

- iFrame Payment Form
- Mobile App Payments
- Add via Direct API
- Fraud Control
- Fraud Insurance (WIP)



Store

Store your customers' data with Jenga PGW credit card & mobile vault. Not only is your payment information secure, our vault is flexible.

- Tokenization
- Account Updater
- PCI Compliant Storage
- Fingerprinting



Utilize

We process your customers' data with Jenga PGW credit card & mobile vault.

- 180 countries (Cards)
- 6 countries (mobile)
- Third Party Vaulting
- Batch API



Jenga Payment Gateway Features



Jenga PGW is an integrated payment gateway that unifies payments into a simple API or white-labelled interface

Multi Payment

All credit, debit, pre-paid and virtual cards, PayPal, Mobile wallets, bank transfers.

Multi Channel

ECommerce, MCommerce, SMS, USSD, Call centre/IVR.

Multi Sector

Ecommerce, Education, Insurance, Airline, Telecommunications, Retail, Travel and Leisure, Entertainment etc.

Multi Specialized

Leverage on the leading payment service provider with sophisticated fraud prevention & risk management systems.

Multi Branded

Customizable to any merchant, any bank, card scheme or alternative payment brand.

Multi National

Domestic and international payments in over 180 countries.

Multi Currency

Dynamic Currency Conversion and multicurrency settlement for any acquirer-supported currency.

Multi Level Security

Dual location state-of-the-art data centres with around-the clock live transaction monitoring. Full remote disaster recovery site with fast fail-over. Industry security (PCI DSS) compliance.

Multi Factor Authentication

Card scheme compliant authentication (SecureCodeTM, VbVTM, J/SecureTM, SafeKeyTM).

Powered by





Jenga Payment Gateway How it works



Jenga Payment Gateway is a simple step payment option that enables a variety of payment options for customers; ranging from cards to mobile wallets. We offer the service through various models.

- 1. Checkout Integration to your website
- 2. Checkout integration to your mobile app
- 3. API Integration for customers with a customized checkout page
- 4. Payment link in the cases where a website is non-existent

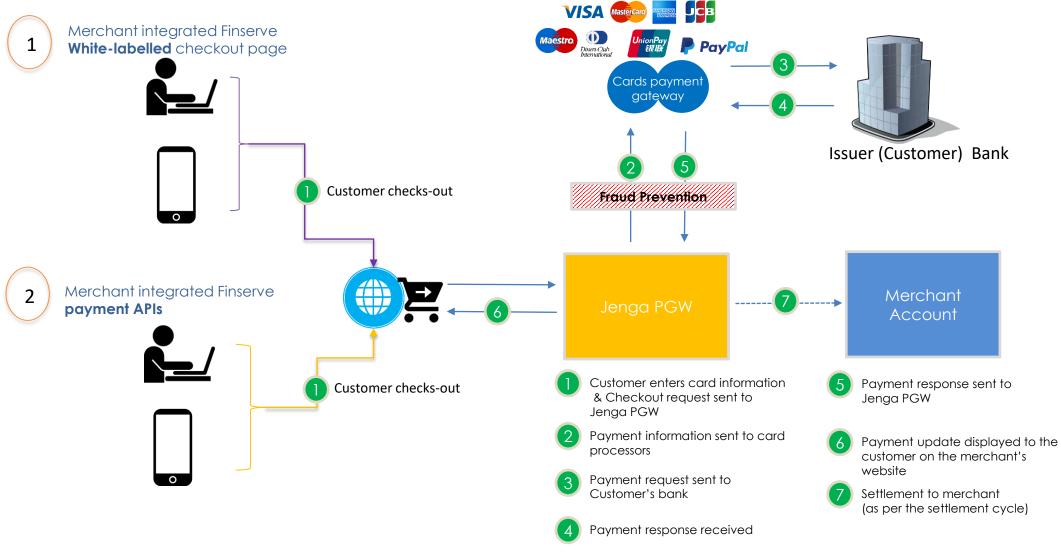
Steps for the customer;

- 1. Customer logs into merchant's website/social media page/calls in
- 2. Identifies service/product they are interested in and books
- 3. Customer checks out
- 4. System creates a bill
- 5. Customer selects to pay
- 6. Jenga PGW launches payment Interface and provides customer with the payment options
- 7. Customer selects their preferred payment option and pays
- 8. Money moves from customer's account/wallet to Merchant's Jenga wallet



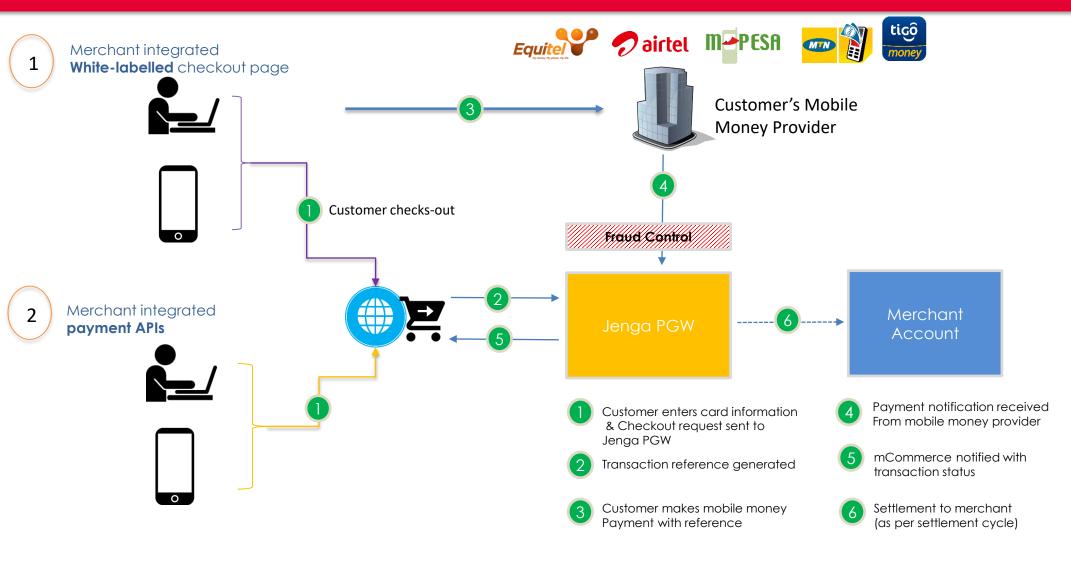
Jenga Payment Gateway E-commerce Transaction Flow





Jenga Payment Gateway M-commerce Transaction Flow







Jenga Payment Gateway Benefits



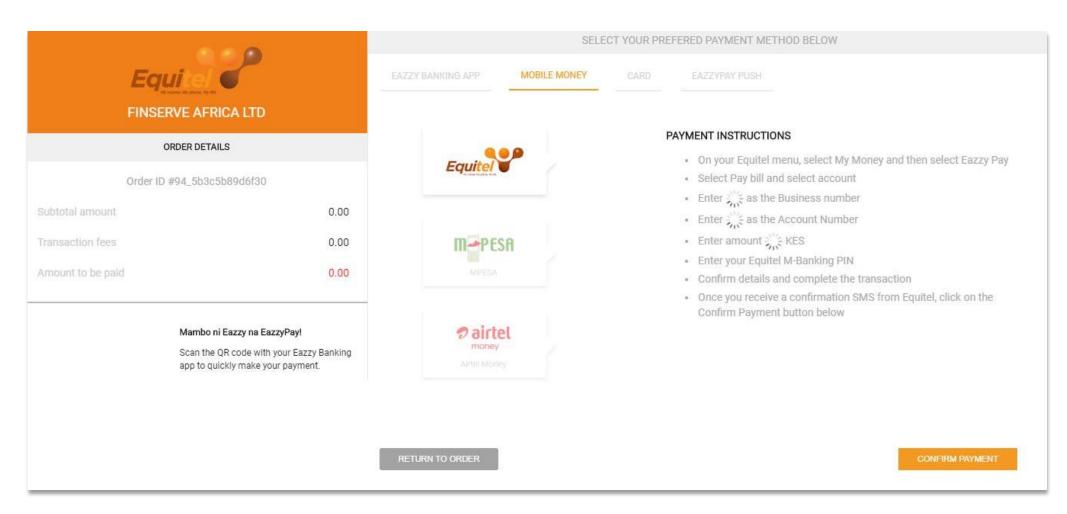
The benefits of Jenga PGW include and not limited to:

- Simplified payment process
- Customer card details are submitted using industry's standard SSL secure connection. Details are encrypted and sent securely to the processing bank
- Single integration and on-boarding process
- Variety of payment options- Mastercard, VISA, AMEX, JCB, CUP, Diners; Mobile-Equitel, Mpesa, Airtel Money, TIGO, MTN, and more.
- Exclusive acquiring bank for AMEX in the region.
- Provides a dashboard that enables a merchant to view all transactional activity and download reports.
- Dedicated support-24 hour contact center.
- Jenga provides a responsive payment page that can sent to the customer via Email or text message.
 Customer can access it using any device including mobile, laptop, tablet, etc.
- > User Interface is white labelled allowing the merchant customize the check out page



Jenga Payment Gateway Mobile Money







Jenga Payment Gateway Card Payments



Equi e		SELECT YOUR PREFERED PAYMENT METHOD BELOW						
		EAZZY BANKING APP MOBILE MONEY CARD EAZ				ZZYPAY PUSH		
FINSERVE AFRICA LTD		ENTER CARD DETAILS		VISA 😂	1100000 11000000			
ORDER DETAILS		Card number				MM/YY		CVV
Order ID #94_5b3c5b89d6f30		First name			Ħ	Last name		
Subtotal amount	0.00	Thermine				Editione		
Transaction fees	0.00	Select Country ▼			*	Mobile number		
Amount to be paid	0.00	Email address						
Mambo ni Eazzy na EazzyPay! Scan the QR code with your Eazzy Banking app to quickly make your payment.								
		RETURN TO ORDER						PAY NOW



Jenga Payment Gateway Pricing Structure



Setup Fees

\$250

No Monthly fees

eCommerce























Transaction Fees

Card processing: 3.5%

PayPal: 3.5%

Mobile Money Collections: 1%

- SSL On the merchant website is mandatary. Finserve charges \$60 p.a. to provide this to the merchant If they do not have it.
- Settlement Charges to your Bank (if outside Equity Bank)/ Mobile wallet may apply
- Set up fee is paid on signing of contract.



Jenga Payment Gateway On-Boarding Steps



