

Sales

55,4 M

Profit

31,6 M

Cost of Sales

23,8 M

Unit Cost

1,9 M

Order Qty

251,1 k

Num. of Orders

15,0 k

Num. of Countries

34

Num. od Cities

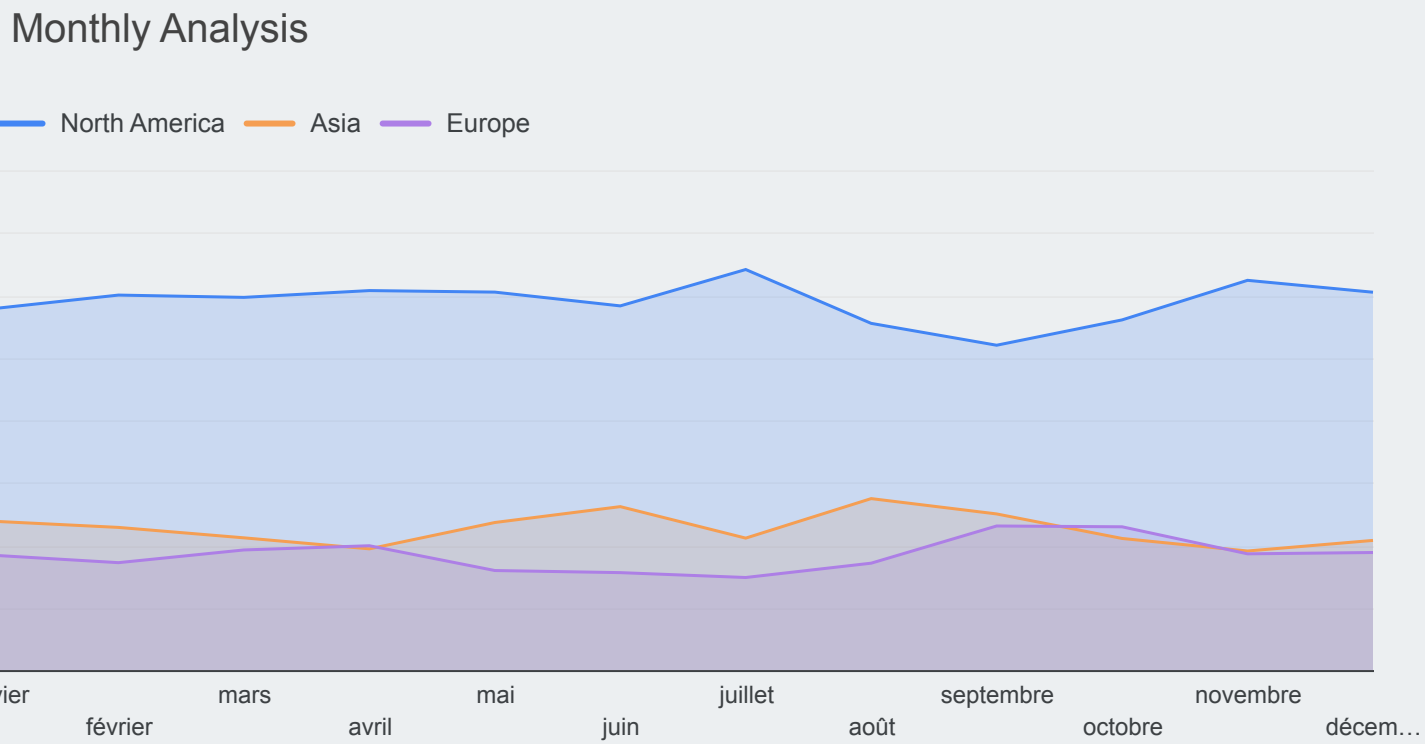
263

## Product Category

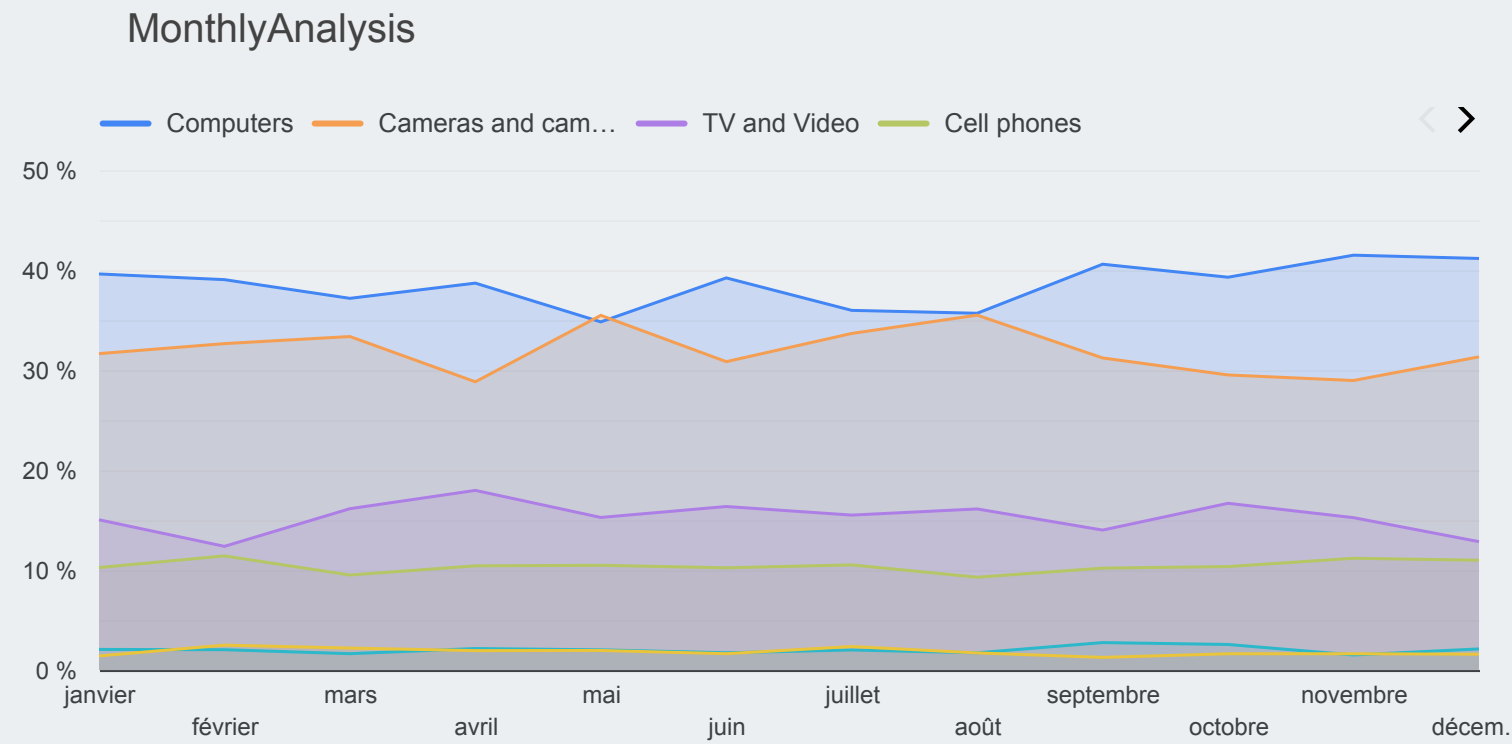
Profit Analysis

Product Category	Sales
Computers	21 306 971,17
Cameras and camcorders	17 048 931,69
TV and Video	9 107 839,47
Cell phones	5 841 155,77
Music, Movies and Audio Books	1 057 480,36
Audio	1 029 381,32

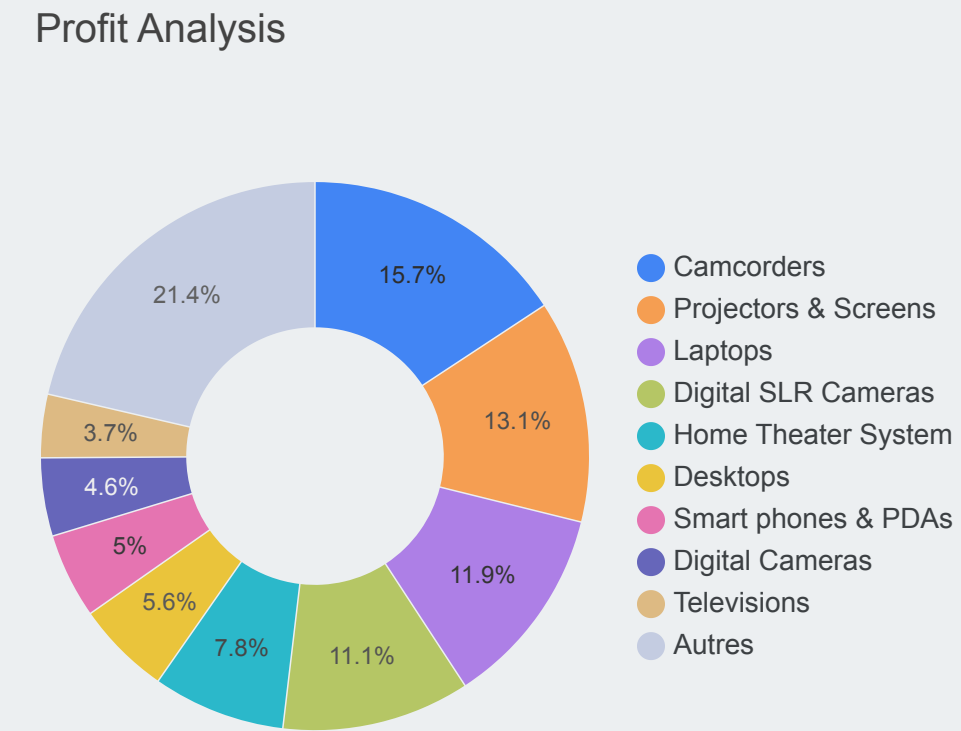
## Profit Analysis



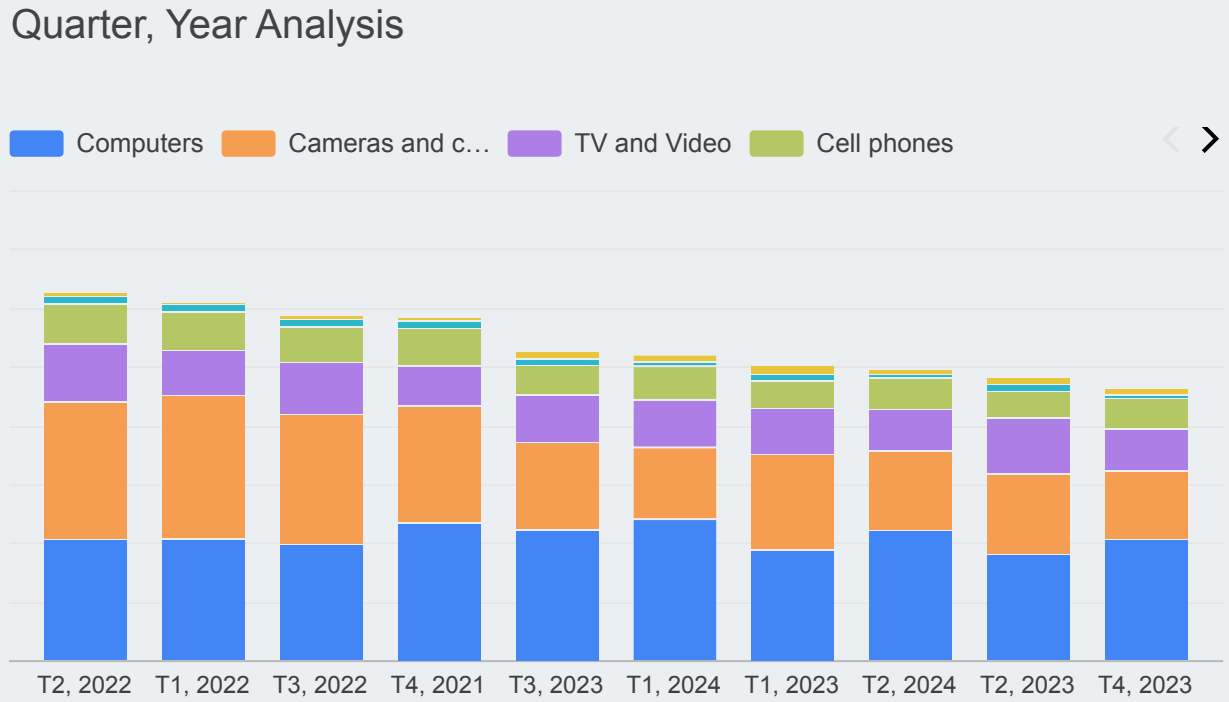
## Product Analysis



## Product Subcategory



## Profit trend Analysis



## Sales, Profit & Unit cost

Subcategory Breakdown

Product Sub Category	Unit Cost	Sales	Profit
Camcorders	286,8 k	8,5 M	5 M
Projectors & Screens	240,9 k	7 M	4,1 M
Laptops	218,1 k	6,4 M	3,8 M
Home Theater System	185,1 k	4,7 M	2,5 M
Digital SLR Cameras	181,6 k	5,7 M	3,5 M
Smart phones & PDAs	104 k	2,8 M	1,6 M
Digital Cameras	88,4 k	2,5 M	1,5 M
Car Video	84,7 k	2,1 M	1,1 M