

Sanyaolu Kolawole

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SUMMARY

-I'm a Project Manager, Developer, and Product Designer, currently building **Search Agent** (see linkedIn project for more info).

- Certification in [Google Professional Project Manager](#), [Meta front-end Developer](#), and [Yale's Strategic Playbook for Negotiation](#).

- English: B2 | Dutch: B1 (Learning)

EXPERIENCE

Project Manager & Product Designer — The Technology of Healthcare Research Group

November 2023 - March 2024

I worked on enhancing an interactive musical therapy tool to enhance the quality of life for people with dementia.

- Developed an interactive musical therapy tool to enhance the quality of life for people with dementia through interdisciplinary collaboration and innovative engineering solutions.
- Collaborated with a music therapist to conduct clinical testing with dementia patients, gathering critical user data through observations and informing agile-driven project adjustments.
- Organized bi-weekly meetings to present my findings to all stakeholders while showcasing significant improvements in patient engagement and emotional well-being.
- Achieved a 125% increase in user engagement and an 85.91% reduction in user frustration compared to the previous version.

Brand Designer — The Formula Cruiser

September 2022 - February 2023

In collaboration with the finance team, I worked on creating a branding strategy for the Formula Cruiser racing team, focusing on enhancing visibility and attracting sponsorships.

- Developed a comprehensive business case for Formula Cruiser HU2, analyzing market trends, customer insights, and competitive landscapes.
- Collaborated with the financial department to align marketing strategies with sponsor contributions, optimizing brand positioning.
- Led the creative design and branding of the team's racing shirts, ensuring high-quality production and a cohesive, professional image, enhancing team unity and public perception.
- Designed strategic visual displays for sponsorship spots on the race car, prioritizing high-value sponsors.
- Successfully negotiated and secured two significant sponsors, boosting team funding and visibility.

SKILLS

Stack: HTML | CSS | Tailwind | JavaScript | Vue.js | Typescript | React | Python | Figma | Git | Github

Technologies: Microsoft Office | Excel | Asana | Jira | Notion | Solidworks | Blender

Management: Competitive Analysis | Stakeholder management | Product Delivery | Scrum | Project Planning and Scheduling | Agile management | Problem-solving | Risk management | Quality management | Task Estimation and Allocation | Workload Prioritization | Budgeting and Cost Control | Gantt Chart | Project Charter | Lean Six Sigma Skills

Soft: Project Leadership | Problem-Solving | Collaboration | Multitasking | Principled Negotiator | Cross-functional Team Collaboration | Presentations | Analytical Skills

PROJECTS/PERSONAL PROJECT

Project Manager — Rediones

Jan 2024 - Present

Founded and led the development of 'Rediones,' a student-focused social media platform, from conceptualization to nearing beta launch.

- Created and maintained a detailed Gantt chart to manage project timelines and ensure milestones were on track.
- Conducted task estimation to allocate resources and set realistic deadlines.
- Developed and reviewed risk management documents, proactively addressing potential issues and mitigating risks.
- Managed a four-person team (app/web developer, UX/UI developer, brand designer, AI developer) ensuring clear communication and coordination.
- Conducted monthly retrospectives with the team to assess progress, identify challenges, and implement improvements.
- Collaborated with 18 university associations in Nigeria to coordinate marketing strategies and boost initial user adoption and engagement.

Project Manager & Content Creator — Wildwest

March 2021 - July 2022

Managed and created content for a unique TikTok experiment, testing the viability of a non-traditional, faceless, and voiceless content strategy.

- Achieved 100K likes, over 1.6 million views, and 1,700+ followers within 16 months.
- Utilized data analytics to track performance metrics, adapt content strategies, and maximize viewer engagement.

Product Designer — The Formula Cruiser

February 2022 - June 2022

I worked as a product designer on the Formula Cruiser The Hague project, focusing on designing the HU4 prototype.

- Collaborated with a team of four to design the HU4, resulting in a 1:4 scale prototype.
- Presented findings and prototypes to the client, focusing on the design and functionality of the diffuser.
- Conducted extensive ergonomics testing for the driver and airflow tests on the prototype to ensure optimal performance.

EDUCATION

De Haagse Hogeschool/The Hague university of applied sciences

BSc. in Industrial Design Engineering