

# Black Minnow – The Soft Lure Revolution

Why Fiiish's French Innovation Became  
a Spinning Legend.

The Black Minnow is not just another soft bait; it's a comprehensive system developed by the French company Fiiish that has revolutionized soft lure fishing.

The main feature of the Black Minnow is its incredible realism. The lure imitates a wounded fish not only in shape but also in its behavior in the water. The extremely soft silicone starts to play even with the slowest retrieve and during the fall, provoking strikes from even passive predators.

