



FAVAS N

DIGITAL MARKETING



+91 7025887273



favas@gmail.com



<https://favas-delta.vercel.app/>

EXPERTISE

- SEM
- GOOGLE ANALYTICS
- WORD PRESS WEB DEVELOPMENT
- SEO
- SMM
- GOOGLE ADS
- FACEBOOK ADS
- DESIGNING TOOL : CANVA
- YOAST SEO
- GOOGLE SEARCH CONSOLE
- ELEMENTOR
- GOOGLE KEYWORD PLANNER
- GOOGLE TAG MANAGER

LANGUAGE

- English
- Malayalam

EDUCATION

Bachelor of Design
Wardiere University
2006 - 2008

PROFILE

Seeking a Digital Marketing role in a reputable company that supports growth, learning, and skill application for the company's benefit. I aim to contribute my problem-solving, teamwork, and respect for deadlines while developing my talents and supporting the management team. I aspire to grow with the organization and make significant contributions as part of a dynamic team.

WORK EXPERIENCE

OneTeam Solutions Edtech Pvt.Ltd

May 2024 - Present

Consultant - Digital Marketing

- Working with the wider development team.
- Manage website design, content, and SEO Marketing, Branding and Logo Design
- Assisting in the implementation of digital marketing strategies to boost online traffic and engagement.
- Monitoring and analyzing website traffic using Google Analytics to improve SEO strategies.
- Developing and managing content for social media platforms to enhance brand presence and engagement.
- Conducting keyword research and optimizing website content for better search engine ranking.

Ginyard International Co.

Tools Used

- YOAST SEO
- GOOGLE SEARCH CONSOLE
- ELEMENTOR
- GOOGLE KEYWORD PLANNER
- GOOGLE TAG MANAGER
- GOOGLE ANALYTICS