Rahitha VA

📍 Ernakulam   ✉ rahithava20@gmail.com   📞 9496020230   🔗 potfolio   in Rahitha VA

OBJECTIVE

I'm an MBA graduate with a genuine passion for finance and a strong desire to create real value through smart decisions and meaningful work. I'm excited to join a team where I can grow, contribute with purpose, and help turn financial goals into lasting success.

Ready to bring energy, purpose, and fresh perspective to a dynamic team.

SKILLS

- Financial Analysis and Reporting – Skilled in analyzing financial data and creating reports to drive decision-making.
- Budgeting and Forecasting – Experienced in creating accurate budgets and financial forecasts for business planning.
- Investment and Risk Management – Proficient in evaluating investments and managing risks to optimize returns.
- Strategic Financial Planning – Capable of developing financial strategies to support long-term business growth.

Experience

Finance Executive   *BSNL Phoenix fiber*
                                                                   November 2024 - Present

- Handled daily financial records and reconciliations for BSNL Fiber services.
- Prepared monthly financial reports to support decision-making.
- Billing and cash flow through coordination with teams and vendors.
- Identified cost-saving opportunities that reduced monthly expenses by streamlining financial processes.

Finance Executive   *Tax Centre, Ernakulam*
                                                                   August 2021-July 2022

- Managed GST registration, filing, and E-Way bill generation, ensuring 100
- Processed invoices and bill entries, maintaining accurate financial records and supporting audit readiness.
- Reconciled bank statements and handled income tax filings, improving financial accuracy and regulatory compliance.

Education

Mahatma Gandhi University   *Year : 2022 to 2024*
MBA Finance and Marketing from KMM

- CGPA: 6.69

Academic Projects

Led a comprehensive MBA research project on advertising's impact on consumer behavior in Ernakulam, using survey data and market analysis (2024).

Evaluated advertising effectiveness of Cadbury Dairy Milk, analyzing consumer engagement, brand recall, and promotional strategies (2021).

Technical Proficiency / Languages

Technologies: Google Sheets, Microsoft Excel, Tally ERP, Income Tax Portal, GST Portal, MS PowerPoint, Google Workspace, SPSS, Power BI
Languages: English, Hindi, Tamil, Malayalam