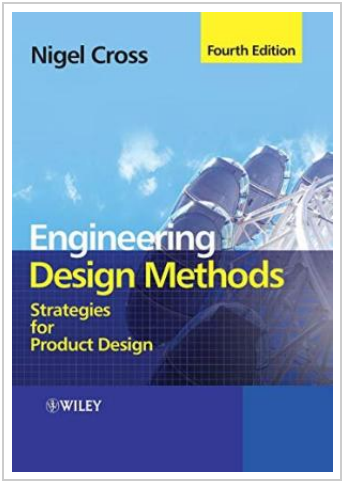

Engineering Design Methods: Strategies for Product Design (Paperback)

By Nigel Cross

John Wiley & Sons Inc, United States, 2008. Paperback. Condition: New. 4th Edition. Language: English. Brand new Book. Written in a clear and readable style by an experienced author of teaching texts, Engineering Design Methods is an integrated design textbook that presents specific methods within an overall strategy from concept to detail design. It also outlines the nature of design thinking, and sets it within broader contexts of product development and design process management. The book is much more than a manual of procedures; throughout, there is discussion and explication of the principles and practice of design. Building on the outstanding success of the previous three editions, this new edition cements the position of Engineering Design Methods at the forefront of engineering and industrial design as an essential text not only for students and lecturers but also for practitioners. The book promotes a flexible approach to the design process, and provides explicit, step-by-step advice on how to implement several separate design methods that have been shown to be of value in both education and practice.This revised fourth edition -* promotes a flexible approach to the design process,* provides explicit, step-by-step advice on how to implement several separate design methods that...

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