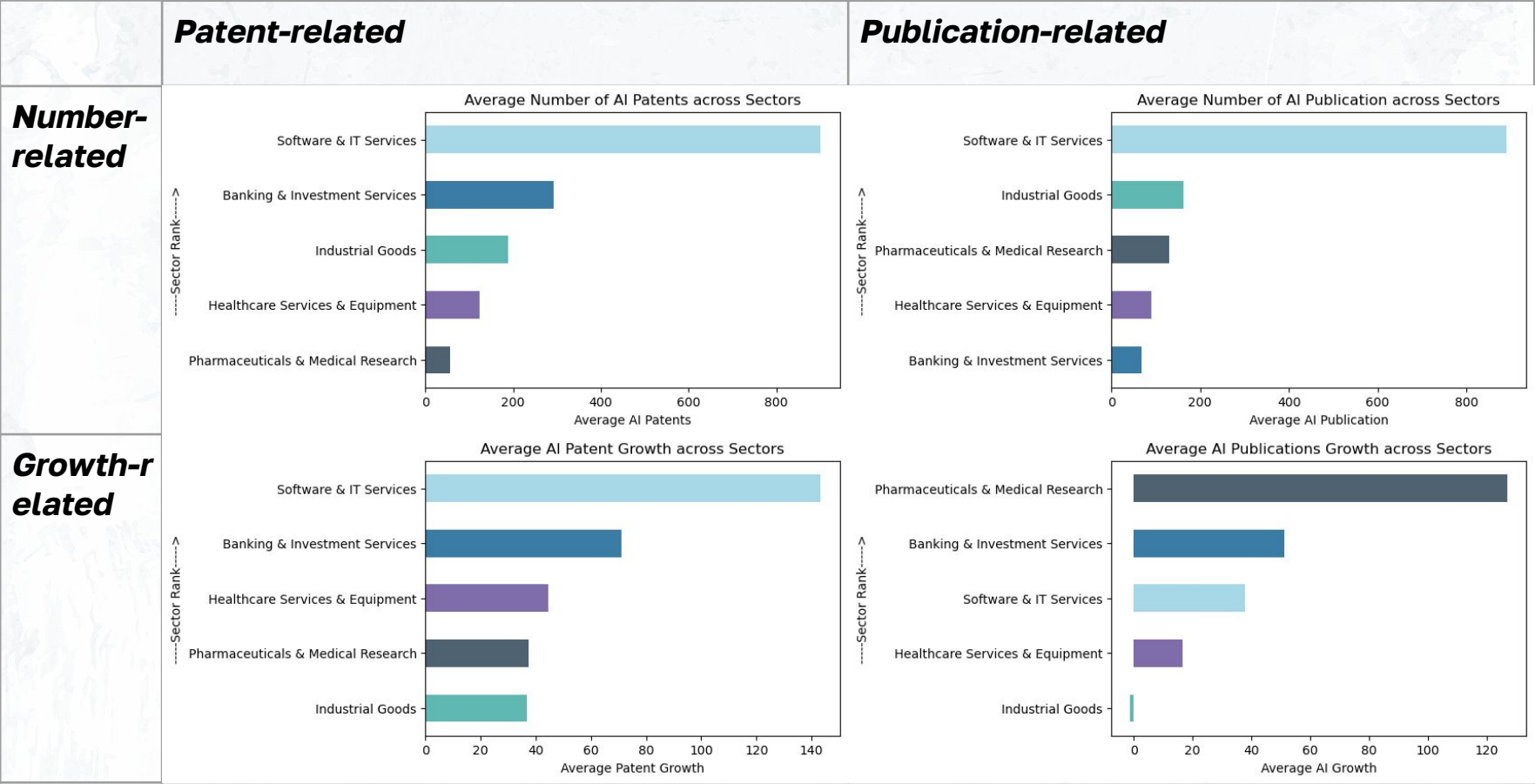


03 →

# Data Analysis

(AI)

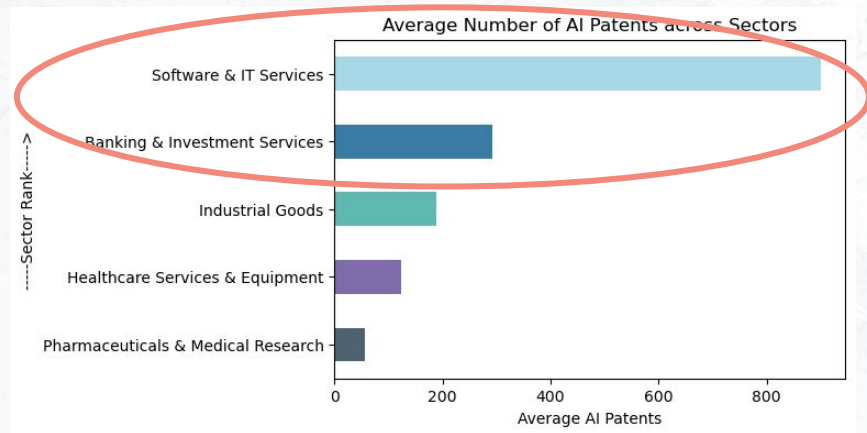


# Vertical analysis – #1: Quantity corresponding to growth?

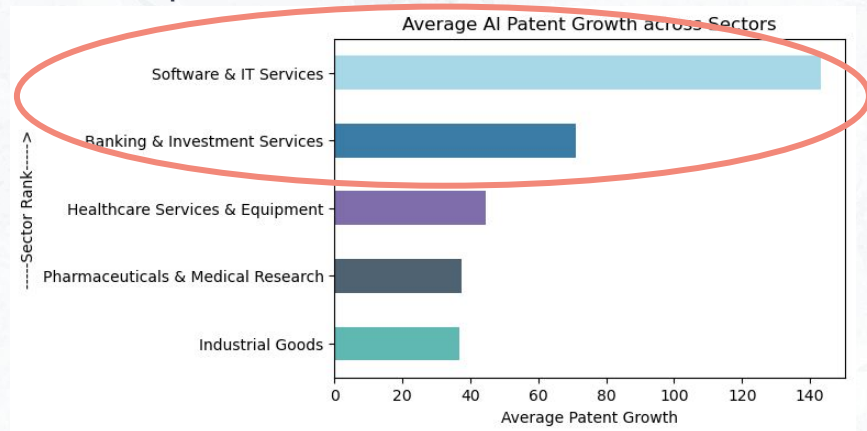
AI patents



Patent Growth



**Consistent!** – IT & Banking proportionately similar & stays at the top 2.

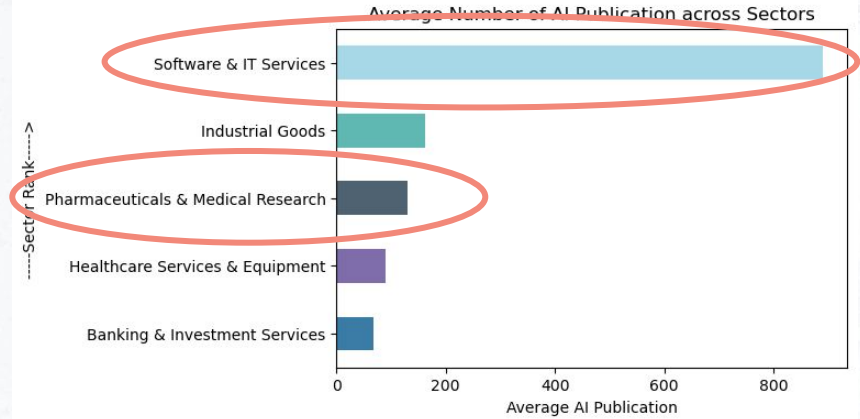


# Vertical analysis – #1: Quantity corresponding to growth?

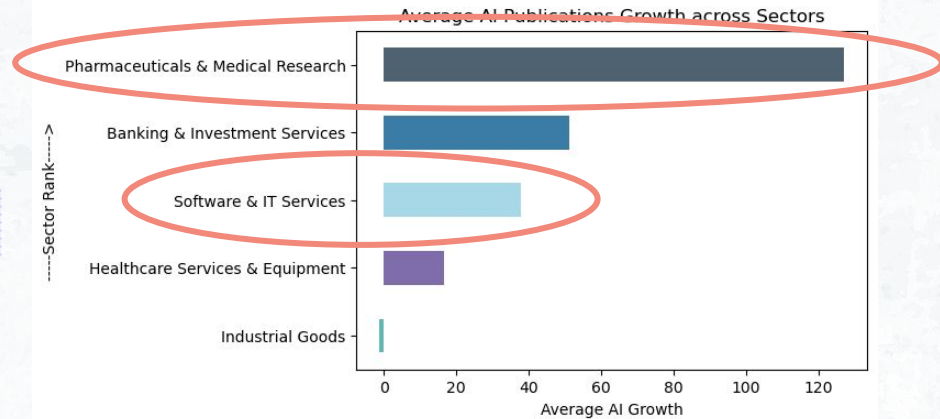
AI publications



Publication Growth



**NOT Consistent!** – Relative to the others, Software and IT has low growth in AI publications, while Pharma rises

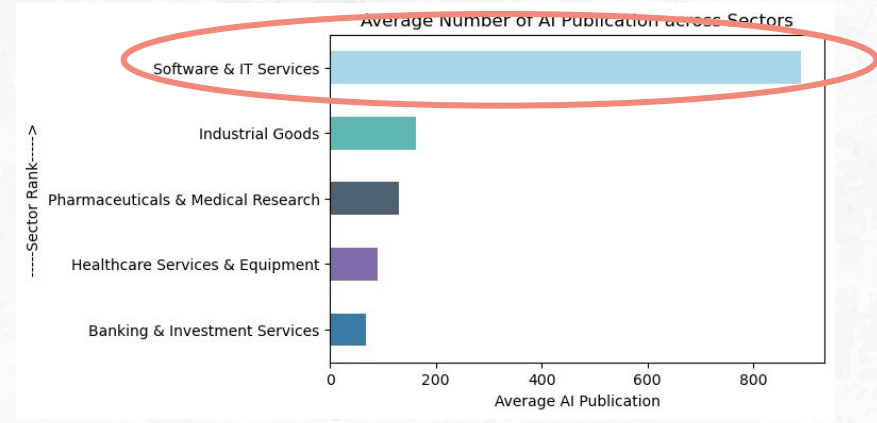
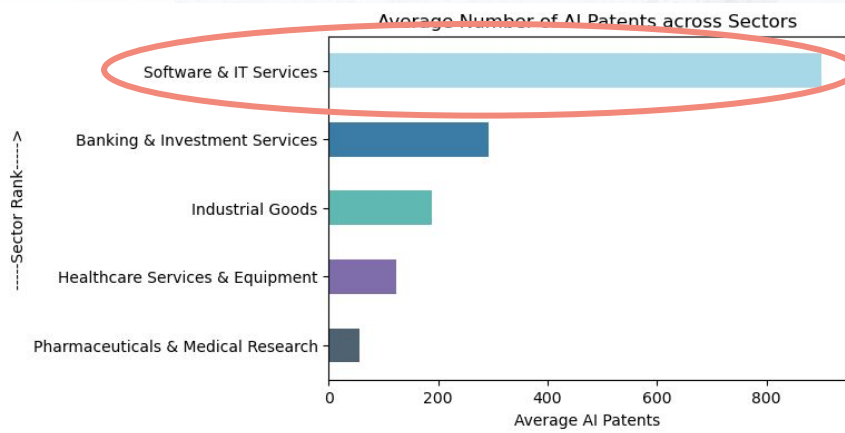


# Horizontal Analysis – #2 Consistent Quantity?

**Rather Consistent** – IT stays proportionately at the top

**AI patents**

**AI publications**



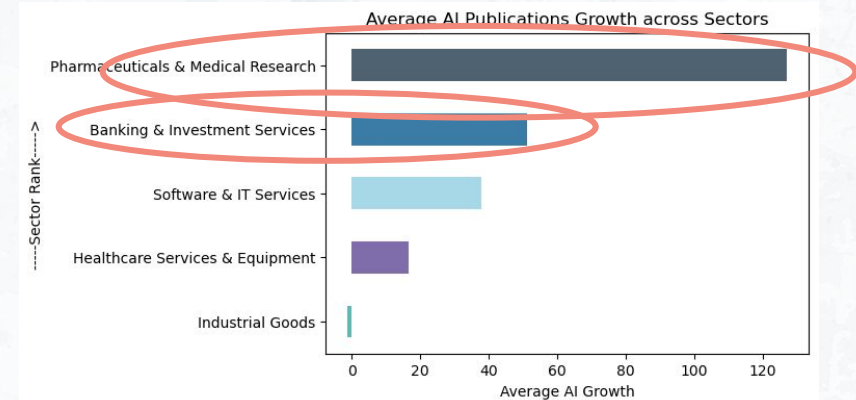
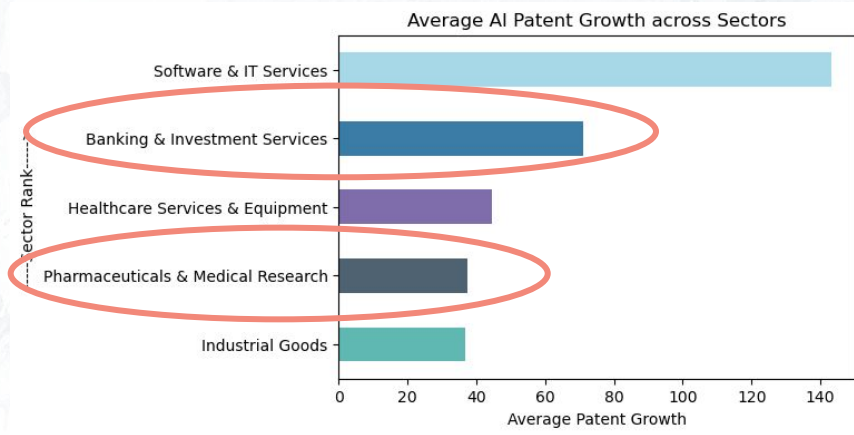
# Horizontal Analysis – #3 Consistent Interest?

**Not Consistent!** – Again, Pharma has extremely high publications growth relative to the others

**Patents Growth**



**Publications Growth**





Hypothesis 1



Hypothesis 2



Hypothesis 3



There is consistency between filing patents & publishing publications in companies.