EMMA REDDY

Pleasanton, California — emmareddy@icloud.com — linkedin.com/in/emma-reddy-b2a187233/

EDUCATION

McGill University

Bachelor of Arts: Urban Studies
Graduating: May 2024
Minors: Geograhic Information Systems/Remote Sensing and Environment.
Relevant coursework: Web Development, GIS & Remote Sensing, Programming, Urban Transportation Geography, Active Transport

EXPERIENCE

Social Media Manager & Administrator
Orizon Design - UI/UX Graphic Design Agency
2022 - *present*

- Increased engagement by 20% across nine social media accounts through strategic improvements in post schedule and consistency, which expanded our potential client base and brought in new customers.
- Creates and edits weekly YouTube videos focusing on UI/UX design trends using Final Cut Pro.
- Assists in the creation of graphic designs on Figma for social media and website use, meeting the high standard of a professional design agency.

Co-President & Representative
McGill Undergraduate Geography Society (MUGS)
2020 - *present*

- Managed the executive team of the McGill Undergraduate Geography Society, which represents over 400 undergraduate students. Organized weekly meetings.
- Fostered a positive student environment by hosting 15 social and academic events and distributing various university resources.
- Designed a degree planning and registration guide by conducting student interviews and editing on Canva. Resource was made available to hundreds of potential and incoming students in geography.

Summer Camp Counselor
Galileo Learning
2021 - 2022

- Prioritized and maintained the safety and enjoyment of up to 20 campers per week through art, science, and outdoor classes.
- Provided excellent customer service to and communication with families by giving individualized feedback about each camper.

Volunteer
San Francisco Bay Bird Observatory
2022 - *present*

- Created infographics for Instagram using Canva, contributing to the advocacy of environmental and bird conservation initiatives, consistent with SFBBO's general education goals.
- Assisted in the annual California Gull nest survey and the Grant Park post-fire wildlife survey.

SKILLS

GIS/RS & Computer Science
ArcGis Pro, JavaScript, Markdown, MATLAB, HTML, Web Development, Python, R, QGIS, ArcMap

Graphic Design
Final Cut Pro, Canva, Adobe InDesign, Figma, Google Suite, Microsoft Office

Languages
Bilingual (English/French), Beginner-level Japanese