



American Psychology-Law Society

APA DIVISION 41

2023 AP-LS Annual Conference

Exhibitor Prospectus & Invitation to Publishers

March 16-18, 2023 | Philadelphia, PA



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REASONS TO Partner with AP-LS

Reach Beyond the Meeting

When you reach AP-LS attendees, you also reach the people they work with including government agencies, medical care facilities, health departments, and universities.

Maximize your marketing dollars and reach a diverse and multi-disciplinary audience in the same place.

Top Reasons to Attend

ACCESS – Find attendees across all career stages from graduate students to professors and academic administrators to practitioners.

AWARENESS – Increase your brand recognition in the psychology-law community by connecting your company name with an established meeting of thought leaders and decision makers.

SHOWCASE – Showcase your books or journals to attendees interested in advancing their education and publishing their own work.

NETWORK – Deepen existing relationships and generate new leads that can help your company grow by meeting face-to-face with attendees.

INSIGHT – Gain insight into attendees' research and new issues in the field that your company can help to solve.

RECUIT – Expand your workforce by interacting with hundreds of students and early-career professionals.



WHAT IS AP-LS?

The American Psychology-Law Society (AP-LS) is a division of the American Psychological Association (APA). AP-LS members and the organization itself work to advance the contributions of psychology to the understanding of law and legal institutions through basic and applied research.

We promote the education of psychologists in matters of law and the education of legal personnel in matters of psychology, including the appropriate use of psychologists in the legal system; and inform the psychological and legal communities and the general public of current research, educational and service activities in the field of psychology and law.

Our attendees look for exhibitors from:

Grantmaking Foundations	Higher Education Services
Government Organizations	Research and Analytics Software
Book Publishers	Services Media Outlets
University Presses Academic	University Graduate Programs
Scholarly Journals	Practice Management Software
Job Services and Recruiters	Benefit Programs

Conference Sponsor Opportunities

Supporters enjoy wide visibility and recognition and the opportunity to connect with attendees throughout the AP-LS Annual Conference.

All supporters receive:

- Recognition on signage
- Recognition on the AP-LS website

A variety of additional opportunities are available depending on the support level you choose. Custom support opportunities are also available.

Conference Benefit	Premier \$20,000	Partner \$15,000	Supporter \$10,000	Exhibitor \$1,500
Limit	1	2	3	Unlimited
Logo posted on all applicable conference promo materials	✓	✓	✓	✓
Exhibitor Table	✓	✓	50% Off	✓
Bag Insert	3	2	1	
Full Event Registration(s) to conference	2	1		
Promotional Address at Opening Welcome Reception	5 Minutes			

Installation of Exhibits

Thursday, March 16 9:00 a.m. – 12:00 p.m.

Exhibit Hours

Thursday, March 16 12:00 p.m. – 5:00 p.m.

Friday, March 17 8:00 a.m. – 5:00 p.m.

Saturday, March 18 8:00 a.m. – 5:00 p.m.



Sponsorship Opportunities

All targeted sponsorship opportunities support the individual items or events selected.

Each opportunity is exclusive, so your organization will be featured prominently at each event.

Sponsorship Opportunities

All targeted sponsorship opportunities come with acknowledgment at the conference and special event.

Conference Wi-Fi Sponsor

\$8,000

Welcome Reception Sponsor

\$8,000

Thursday Breaks (AM/PM)

\$3,500

Lunch Product Theatre (2 available - Fri or Sat)

\$15,000

*Lunch not included in pricing

Poster Session Reception (2 available - Fri or Sat)

\$10,000

Friday Breaks (AM/PM)

\$3,500

Saturday Breaks (AM/PM)

\$2,000



Branding Opportunities

All targeted sponsorship opportunities come with acknowledgment at the conference.

*Cost production not included in sponsorship

Tote Bags

\$2,000

Lanyards

\$2,000

Wireless Mobile Device Charger

\$3,500

USB Drive

\$2,500

Key Card

\$9,500

Keycard Holder Multi-page Pocket Schedule

\$10,500

Bag Insert

\$250

Scholarships

\$3,000

Mobile App Push Notifications*

\$500

Take-One Brochure Table Exhibitor

\$200 (One time fee)

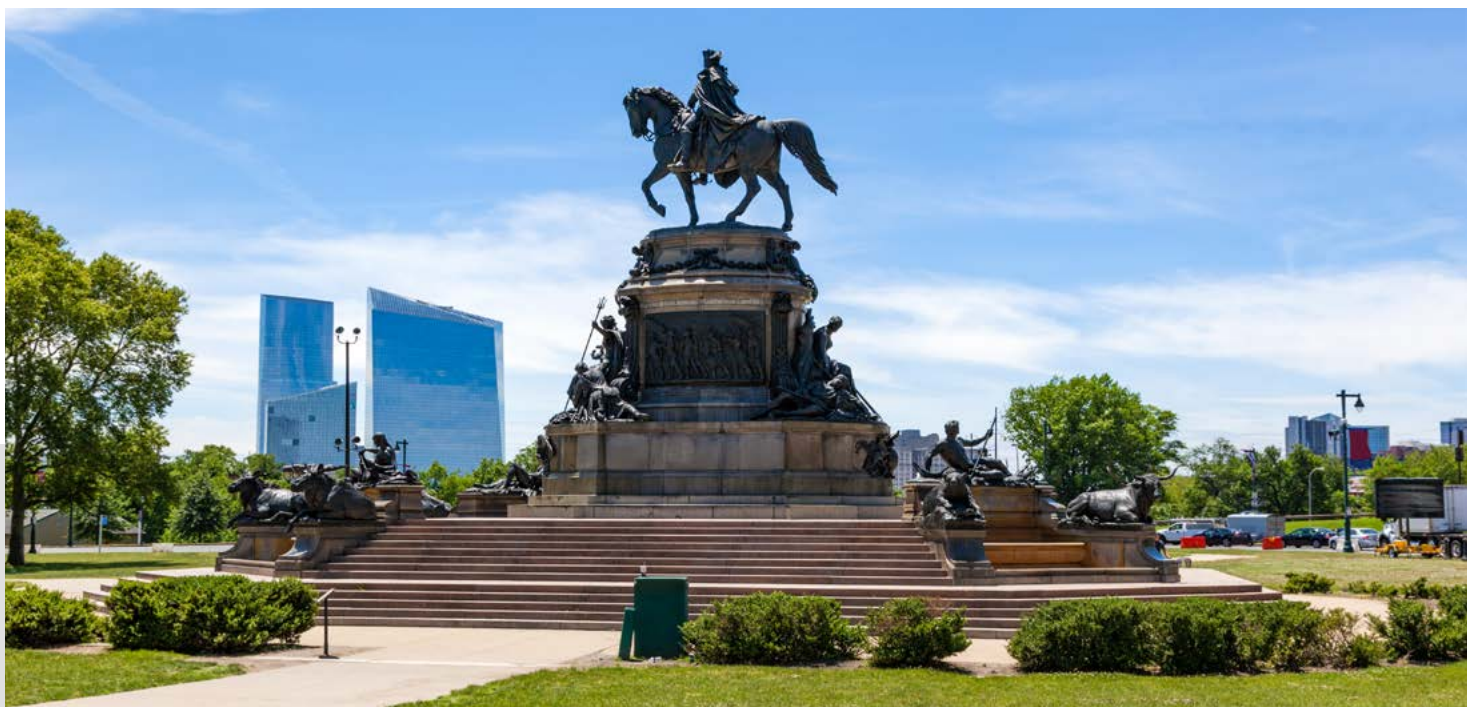
For the benefit of those who do not, or cannot, rent a booth exhibit, a Take-One Brochure Table for the distribution of free brochures and other material is available to offer pamphlets, brochures, leaflets, cards, magazines, etc. This will be for paid Take-One Exhibitors ONLY. Other materials will be removed. Unused materials will not be returned.

Become an AP-LS Sponsor Today!

Signing up as a Business Partner of AP-LS has never been easier.

Select your sponsorship, upload your logo, register your staff and make a payment all in one place through the AP-LS website:

apls.memberclicks.net/2023_sponsor_exhibitor_form



For more information about becoming a AP-LS Business Partner please email our office at office@ap-ls.org.