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PGDay Armenia
has landed!



Event Prospectus for PGDay Armenia 2026

The #1 PostgreSQL Conference in
Armenia

**April 30, 2026
Yerevan, Armenia**

Discover Armenia with Us

Armenia is one of the world's oldest countries, once known as the Silicon Valley of the Soviet Union and today a fast-growing technology hub in the region. With a strong engineering tradition and a vibrant startup and innovation ecosystem, Armenia continues to attract global collaboration. Beyond technology, visitors are welcomed by Armenia's breathtaking landscapes and the warm hospitality of Yerevan, its lively capital city easily accessible from major European destinations.



Building the Postgres Armenia Community

Founded in **December 2024** by a solo volunteer organizer, the **Armenia PostgreSQL User Group** has grown from 1 to 300+ members, creating a vibrant local Postgres community. Our mission is to promote PostgreSQL advocacy and education in Armenia and beyond.

Through in-person meetups, workshops, virtual events, creative formats, and partnerships with local and international organizations, we've achieved measurable results and made a meaningful impact on the Postgres community both in Armenia and beyond.

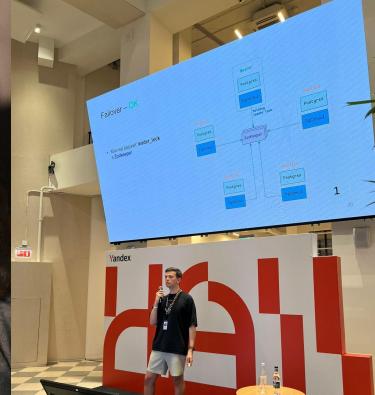
We are excited to launch new initiatives that strengthen the Postgres Armenia community and connect it with a global audience. Join us on this journey and be part of shaping the future of PostgreSQL.

Follow us to learn more:



Emma Saroyan
Founder & Organizer

Our Community in Action



Our Journey in Numbers

 Community grew from **1** to **300+** members

 **13** events organized in our first year

 Largest event: **80+** attendees

 **28** technical talks featuring local & international speakers

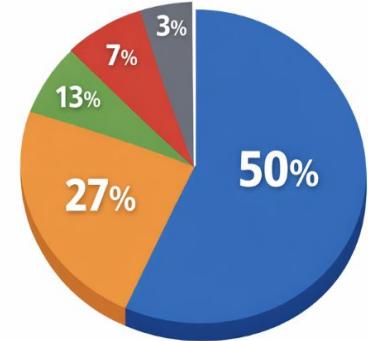
 **200+** organic views on YouTube

 Participants from Armenia and beyond

 Supported by **13** local & international partners

Community by Role

-  Engineers / Developers
-  Students
-  Data Professionals
-  Founders / Managers
-  Other / Misc



Our Vision for PGDay Armenia 2026

What is PGDay Armenia?

PGDay Armenia is the largest gathering of PostgreSQL users, developers, and community leaders in Armenia, bringing together participants and speakers from around the world. Supported by both local and international partners, the event reflects a shared commitment to growing the open-source ecosystem and making Postgres Armenia more connected to the wider Postgres community.

Inspired and organized by the **Armenia PostgreSQL User Group (PG Armenia)**, PGDay Armenia 2026 is a **one-day, community-driven conference** dedicated to PostgreSQL, the world's leading open-source relational database.

Our vision is to make the first-ever PGDay Armenia **the leading PostgreSQL conference in the region**, creating a world-class experience that connects local and international PostgreSQL professionals and enthusiasts, making **PGDay Armenia 2026 a valuable and memorable experience for anyone or any company that uses or contributes to PostgreSQL**.

Our Goals for PGDay Armenia 2026 in Numbers

- 🎤 Single-track, 1-day community-driven technical conference
- 👤 ~200 Attendees: Postgres users, students, developers, engineers, contributors, technical & community leaders
- 🌐 4+ Regions Represented (Armenia, Europe, USA, and beyond)
- 📝 12–16 Talks: Keynote, Lightning, and Technical sessions from industry experts
- 📡 Global Livestream & 🎥 Published Video Recordings
- 🛍️ 5 Curated Exhibition Booths
- ⭐ Limited Platinum, Gold, and Silver Sponsorships
- ⏳ 8+ Hours of Sponsor Visibility & Community Engagement
- 🤝 4+ Hours of Networking Opportunities
- 🥂 1 Exclusive Speaker & Sponsor Dinner
- 🍷 1 Social Networking Event After Talks
- ☀️ 1 Side Community Event & Discover Armenia Cultural Experiences

Our Code of Conduct for PGDay Armenia 2026

PGDay Armenia aims to provide a safe, inclusive, respectful, and welcoming environment for all participants, whether attending in person or via livestream.

We are committed to fostering a professional atmosphere where everyone is treated with dignity and respect, regardless of background or experience level.

Any form of discriminatory or inappropriate behavior will not be tolerated.

This Code of Conduct applies to attendees, speakers, sponsors, organizers, staff, and volunteers.

PGDay Armenia 2026 follows the **PostgreSQL Community Code of Conduct**:

<https://www.postgresql.org/about/policies/coc/>

Meet the Organizers



Emma Saroyan



Cornelia Biacsics



Sarah Conway



Our Passion for PGDay Armenia 2026

“After a year of building the PostgreSQL Armenia community from the ground up, we now have the momentum to host an event of this scale. Leading the organization of the first-ever PGDay Armenia is both a responsibility and a privilege, and I’m committed to making it a success for everyone involved and everyone who attends.”

— **Emma Saroyan**

“PostgreSQL events have shaped my journey — I’ve organised two PGDays and attended many more. Co-organising the first PGDay Armenia is my way of bringing that inspiration and community spirit to a new place.”

— **Cornelia Biacsics**

“Since the beginning of my involvement with PostgreSQL, it’s always been important to me to increase participation from users outside of the core community. Being a part of PGDay Armenia is an essential part of my commitment to encourage first-timers to contribute, speak about, and use PostgreSQL and open-source technology in general.”

— **Sarah Conway**

Meet the Program Committee



Emma Saroyan
Chair, voting



Gülçin Yıldırım Jelínek
Xata



Ilya Kosmodemiansky
Data Egret



Boriss Mejías
EDB



Laurenz Albe
CYBERTEC



Teresa Lopes
Adyen



Floor Drees
EDB



Vik Fearing
pgDay Paris



Dian Fay
Beacon Biosignals Inc



Derk van Veen
Adyen

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Sponsor PGDay Armenia!



PGDAY
ARMENIA

Support our mission

Help grow the PostgreSQL community in Armenia and beyond.

By sponsoring PGDay Armenia 2026, you help empower developers, support the open-source community, and make this community-driven event possible.

Ready to get involved?

Become a sponsor and partner with us.

Sign up here: <https://forms.gle/Jc1t3SHmG6E8uFvCA>

Sponsorship Levels

Choose your sponsorship level to support the PostgreSQL community, give back to the ecosystem, and engage with developers.

- Platinum - \$4,000
- Gold - \$2,000
- Silver - \$1,000
- Bronze - \$500

Platinum Sponsor (\$4,000)

Your benefits:

- Logo displayed on the main stage screen and sponsor slides; includes one roll-up banner near the main stage.
- Sponsor acknowledgment during the opening and closing remarks in the Main Hall.
- Logo on the Welcome banner in the Registration Area.
- Large exhibition booth in the Registration & Networking Area with branded materials, swags, one roll-up banner, and optional tabletop display.
- 15-minute sponsored keynote (submit via CFP) and 20-minute sponsored session.
- Premiere logo placement on the conference website; pre-event, live, and post-event mentions in social media, emails, newsletters, and a LinkedIn spotlight post.
- Job postings on a conference whiteboard and on the official job board.
- 5 full-access conference passes.

Gold Sponsor (\$2,000)

Your benefits:

- Logo displayed on the main stage screen and sponsor slides.
- Sponsor acknowledgment during the opening and closing remarks in the Main Hall.
- Logo on the Welcome banner in the Registration Area.
- Standard exhibition booth in the Main Hall with branded materials, swags, one roll-up banner, and optional tabletop display.
- Logo placement on the conference website; pre-event, live, and post-event mentions in social media, emails, and newsletters.
- Job postings on a conference whiteboard and 1 sponsored talk (20-minute) subject to CFP approval.
- 3 full-access conference passes.

Silver Sponsor (\$1,000)

Your benefits:

- Sponsor acknowledgment during the opening and closing remarks in the Main Hall.
- Small exhibition booth in the Main Hall with branded materials, swags, and one roll-up banner.
- Logo placement on the conference website; pre-event, live, and post-event mentions in social media, emails, and newsletters.
- Logo included on the Welcome banner in the Registration Area (Optional)
- Job postings on a conference whiteboard only.
- 2 full-access conference passes.

Bronze Sponsor (\$500)

Your benefits:

- Sponsor acknowledgment during the opening and closing remarks in the Main Hall.
- Logo placement on the conference website.
- Pre-event, live, and post-event mentions in social media, emails, and newsletters.
- 1 full-access conference pass.

Benefit/Level	Platinum	Gold	Silver	Bronze
Logo on main stage screen and sponsor slides + roll-up banner near stage	✓	✓		
Acknowledgment in opening and closing remarks (Main Hall)	✓	✓	✓	✓
Logo on Welcome banner (Registration Area)	✓	✓	✓	
Exhibition booth	✓	✓	✓	
15-min sponsored keynote (CFP-based)	✓			
20-min sponsored session	✓	✓		
Official Job board posting	✓			
Onsite job whiteboard	✓	✓	✓	
Website logo placement + full digital promotion (pre/live/post event)	✓	✓	✓	✓
Full-access conference pass	5	3	2	1
Price	\$4,000	\$2,000	\$1,000	\$500

Optional Add-Ons

Available for existing and additional sponsors: (Pricing available upon request)

- **Speaker Dinner** – Exclusive recognition and branding during the speaker dinner.
- **Sponsored Lanyards / Badges** – Company logo printed on attendee lanyards or on badges.
- **Speaker Gifts** – Branding included with curated gifts for speakers.
- **Participant Swag** – Opportunity to include branded materials in attendee packages.
- **Livestream & Video Recordings** – Logo included in post-event video recordings shared with the community and published on YouTube.
- **Social Networking Event** – Branding and on-site recognition during the networking event.

Here's Your Next Step

Complete the sponsorship sign-up form: <https://forms.gle/Jc1t3SHmG6E8uFvCA> and submit your application. We'll review it and follow up with next steps.

Or, **email us at pgdayarmenia@gmail.com** with the sponsorship level you're interested in, and we'll guide you through the process.

We can't wait to partner with you!

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APRIL 30



**PGDAY
ARMENIA**

Save the Date for PGDay Armenia 2026!

Be part of the #1
PostgreSQL Conference
in Armenia.

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Important Dates



Conference Date: April 30, 2026

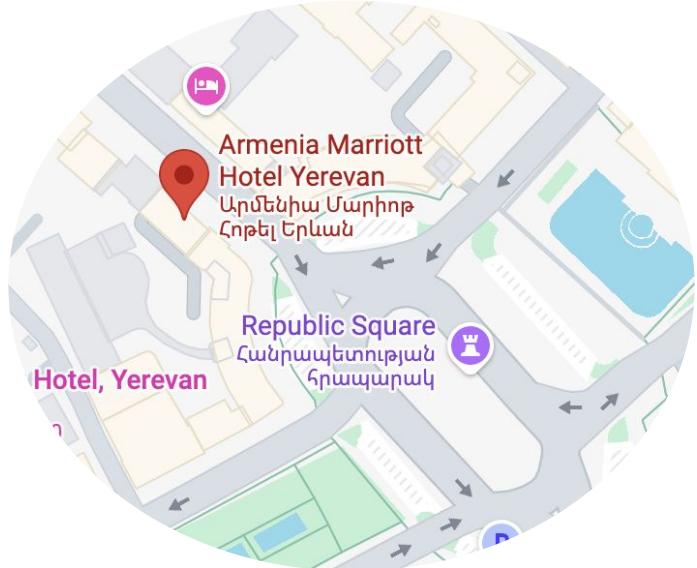
Call for Papers (CFP): Open until March 8

Sponsorships: Open

Conference Registration: Opening Soon

PGDay Armenia 2026 Venue

PGDay Armenia 2026 will take place in the historic **Armenia Marriott Hotel Yerevan**, located in the heart of the city on Republic Square, offering stunning views and world-class facilities in a truly central location.



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Contact

Sponsorship inquiries:
pgdayarmenia@gmail.com

Find PGDay Armenia online:
linkedin.com/company/pgday-armenia

Website: <https://pgdayarmenia.com/>