

EMMA SEAGER

GRAPHIC DESIGNER _

EMMA@ESEAGER.DESIGN | 585.857.6099

ESEAGER.DESIGN

EXPERIENCE // LEARNING PLATFORMS

2019

FREELANCE DESIGNER

STRATAGON | CHARLOTTE, NC
September 2018 — Present

CLIENTS: Tuskegee University,
ROTAM Agriculture, Mi-Corporation
WORK: Digital Ads, Web Design,
Infographics, Icon Illustrations

ASSOCIATE ART DIRECTOR INTERN

PARTNERS + NAPIER | ROCHESTER, NY
Summer 2018

CLIENTS: Constellation Brands:
Robert Mondavi, SVEDKA, Kim Crawford
WORK: Wine Menus, Promotional
Banners, Shelf Talkers,
Packaging, Sell Sheets

GRAPHIC DESIGNER

SUNY NEW PALTZ | NEW PALTZ, NY
September 2017 — May 2018

CLIENTS: SUNY New Paltz
WORK: Web Design, Social Media,
Print Programs, Large Signage

CREATIVE INTERN

DIXON SCHAWBL | ROCHESTER, NY
Summer 2017

CLIENTS: Dress For Success,
Daystar
WORK: Brand Development,
Event Design, Poster Design,
Social Media Design

2017

EDUCATION // BFA IN GRAPHIC DESIGN

UNDERGRADUATE

SUNY NEW PALTZ | NEW PALTZ, NY
Fall 2015 — Spring 2019

Graduated Spring 2019 with Bachelor's
of Fine Arts in Graphic Design.

UNDERGRADUATE

INSTITUTO SUPERIOR DE DISEÑO | HAVANA, CUBA
Winter 2019

Two week workshop and educational exchange
at Cuba's national design school.

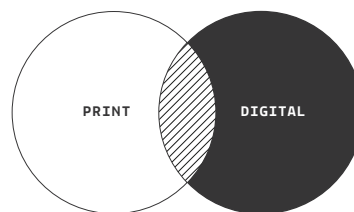
STATEMENT // ABOUT ME

Creative and versatile Graphic Design BFA
candidate, with experience in both print and
digital design. Design process involves working
from multiple sketches into smaller detail with

experimentation and variation. Exercises
interpersonal and collaborative skills,
energy, and passion. Thrives in problem
solving and deadline-driven environments.

SKILLS + INTERESTS // THE CRAFT

{PROFESSIONAL}



Typography
Advertising
Packaging

Data Visualization
Illustration
Brand Identity

Web Design
UX/UI
Motion Design

{PERSONAL}

- Passionate
- Creative
- Driven
- Professional
- Team Player
- Organized
- Timely
- Hard working
- Pixel Perfect

{SOFTWARE}

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects
- Adobe Lightroom
- inVision
- Sketch
- Basic HTML/CSS
- DSLR Camera

AWARDS // RECOGNITIONS

- **Dean's List**
Fall 2015 — Spring 2019
SUNY New Paltz
- **Jim Frederick Scholarship**
Fall 2016
SUNY New Paltz
- **Dean's Award For Excellence & Creativity**
2015
College of Imaging Arts and Sciences
at Rochester Institute of Technology
- **Art Club Award**
2015
Dollars for Scholars
- **Art Subject Prize Award**
2015
Victor Senior High School

ACTIVITIES // EXTRA CURRICULARS

- **Design Society**
Fall 2015 — Current
SUNY New Paltz
- **Wedding + Portrait Photographer**
Fall 2014 — Current
Greater Rochester Area, NY
- **Photo Club**
Fall 2015 — Spring 2017
SUNY New Paltz
- **Children's Art Instructor**
2013 — 2017
Victor Parks + Rec, NY

* References available upon request