

# On outcomes and intentions.

Or, what I learned in graduate school.

*White as snow* is an experiment in digital narrative. This interactive story for adults mixes historical context, sociological analysis, and visual surprise with more traditional text-based narrative to shed light on the Grimms' classic tale. Reading *White as snow* is an act of uncovering and creating, a new means of exercising the imagination.

Sounds like a tidy little package, right? It didn't start that way. In fact, I began with only a foggy idea of what I wanted to create. Instead of putting a pretty bow on the project and talking about it in hindsight, I want to tell you about the experience of making it. This story is not unique; it is a classic narrative arc, the struggle of a creative person trying to balance meaning and form.

## Exposition

