The reality.

I didn't get very far before I began to truly hate the

I was forcing myself outside my comfort zone, I

process. In retrospect, since I knew full well that

should have left a lot more time for exploration.

I also realize that my goals were at odds with each

myself and to grow, I should have been less attached

other: if I wanted more than anything to push

to getting successful results early in the process.

WHITE AS SNOW

THE PROCESS

## REVIEW 01 OCT NOV DEC REVIEW 02 JAN FEB REVIEW 03 MAR **EXHIBITION** APR

FINAL

SEP

## **Definition Exposition** What am I doing? **Experimentation** How can I tell this story? **Catalyst** Why? To push myself Precedent review **Frustration** Painful, two-week making To allow my career to expand marathon to work that is visually exciting, **Analysis** not just usable Beginning to avoid the **Failure** studio and casual critiques To explore editorial design Reframing Conflict **Frustration** How do I explain the project? Will it come together? Shit, non-designers don't get Why am I doing print? More reframing what I am doing Maybe I should focus on UX It's not a conversation starter and stop trying to be someone Rationalization I'm not. **Breakthrough Climax AHA!** Where has this been? Can I pull it together in the time left? Creation Resolution How do I exhibit this? How do I make it? DPS is frustratingly limited Make it huge! Spend almost 20 hours HTML/CSS/JS are more working with the projection flexible, if I can get it to feel like an app... Reflection What does it all mean? Is it done? I actually love the book My appetite for digital narrative is strong. I didn't learn exactly what I expected... but more, I think Next up, Greek fables? MAY