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ULTA BEAUTY Ulta Beauty

Guest Data Analyst

Bolingbrook, IL · 2 weeks ago · Over 100 people clicked apply

✓ Hybrid ✓ Full-time

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Am I a good fit? Tailor my resume How can I best p

People you can reach out to

Tara O'shea · 3rd
Model Actress at SAG-AFTRA
School alum from Loyola Marymount University

Message

About the job

Overview

Experience the possibilities of our progressive, omnichannel approach to beauty retail. At Ulta Beauty, our Marketing team is applying the latest technologies to personalize the buying experience of true beauty enthusiasts—in ways that surprise and delight. Building love and loyalty, one communication, one experience, one brilliant idea at a time. We represent the perfect blend of strategy and creativity. Of tactics and analytics. To make Ulta Beauty a brand guests will advocate for. Growing share of heart. Delivering with disciplined consistency. Whether **your deepest passion** is for design or content, strategy or data, or some combination of all things marketing, Ulta Beauty will provide significant latitude to explore your talents and passions, with opportunities to stretch and deepen, to grow and build. Truly, the possibilities are beautiful.

THE IMPACT YOU CAN HAVE

Ulta Beauty has built a diverse ecosystem of data – with the crown jewel being a rich customer dataset with over 44 million active members in our Ulta Beauty Rewards loyalty program. We also have a mature data pipeline that captures many other business critical data signals and makes them available for analytics-driven insights generation and action.

The Guest Data Analyst is an important part of the Strategic Analytics team that owns the customer data domain and analyzes detailed customer data to develop powerful insights that drive the effectiveness of marketing strategies and guide guest personalization efforts. Our team's mission is to provide Ulta Beauty with a distinct competitive advantage by mining our rich data assets to inform strategic and tactical business decisions. In this role, you will help support day-to-day activities that help ensure data alignment in our systems and for our guests, working cross functionally with various IT groups and Guest Services. The Guest Data Analyst will also utilize data manipulation and data mining capabilities to support the analysis and reporting needs for various teams at Ulta Beauty

YOU'LL ACCOMPLISH THESE GOALS BY:

- Ensure guest data and data tied to Customer Data Platform (CDP) guest profile is accurate, standardized, defined, and available in our enterprise data warehouse
- Partner with Enterprise Data team to provide data integration requirements, desired outputs, and ensure proper data flows of customer and performance data
- Safeguard data integrity to achieve consistent data cleanliness, completeness, and accuracy. Research, identify, monitor, communicate, escalate, and resolve data quality issues using multiple platforms.
- Perform ad hoc customer master data requests working across multiple ticketing/tracking platforms
- Establish relationships across the enterprise on guest data collections and integrations, as well as how to assess business needs and transform them into meaningful observations by selecting optimal analytic technique(s) and leveraging customer and marketing data
- Manipulate and analyze data from Ulta Beauty's big data environment, including customer profile info, campaign response, and transaction data using SQL or similar tools
- Distill analyses results into clear, concise, and business friendly presentations and deliver those presentations to various levels of audiences
- Design and implement intuitive dashboards and visualizations that will enable business teams to understand and act on insight derived from Ulta Beauty's complex datasets

THE ESSENTIALS FOR SUCCESS:

- 2+ years of experience in data mining, analytics, generating insights, and presenting those results to a client/business partner
- 1+ years of experience with Adobe Experience Platform, including Journey Optimizer, CDP and Customer Journey Analytics
- 1+ years of experience with data management with large, complex databases, or customer master data management
- Bachelor's or Master's degree in a quantitative field like Mathematics, Statistics, Business Analytics, Economics, etc. or related analytical degree or experience
- Recent college graduates with some relevant experience via internships/school courses and projects will also be considered; Such candidates must demonstrate a record of high academic achievement and an eagerness to learn.
- Understanding of capture, update, usage and other core business processes that influence the data lifecycle
- Proven command of SQL, relational databases, MS Excel/PowerPoint
- Other data querying and analysis languages such as Python, R a plus
- Hands-on experience handling large amounts of data and working with a variety of data analysis and reporting (BI) tools such as Tableau, Power BI, Looker etc.
- Experience working with customer-level data within Retail, Ad Tech, CPG, Travel & Hospitality, or related industries
- Excellent interpersonal, verbal, and written communication skills – must be able to communicate complex ideas in both technical and user-friendly language

The pay range for this position is \$64,900.00 - \$90,000.00 / Year with the opportunity for eligible associates to earn additional compensation pursuant to the Company's bonus plan. Exact pay will be based on factors including, but not limited to relevant education, qualifications, certifications, experience, level, shift, geographic location, and business and organizational needs. Full-time positions are eligible for paid time off, health, dental, vision, life and disability benefits. Part-time positions are eligible for dental, vision, life, and disability benefits. For additional information concerning our benefits, visit our Benefits and Career Development page: <https://learn.bswift.com/ulta>

About

At Ulta Beauty (NASDAQ: ULTA), *the possibilities are beautiful*. Ulta Beauty is

the largest North American beauty retailer and the premier beauty destination for cosmetics, fragrance, skin care products, hair care products and salon services. We bring possibilities to life through the power of beauty each and every day in our stores and online with more than 25,000 products from approximately 500 well-established and emerging beauty brands across all categories and price points, including Ulta Beauty's own private label. Ulta Beauty also offers a full-service salon in every store featuring—hair, skin, brow, and make-up services.

We will consider for employment all qualified applicants, including those with arrest records, conviction records, or other criminal histories, in a manner consistent with the requirements of any applicable state and local laws, including the City of Los Angeles' Fair Chance Initiative for Hiring Ordinance, the San Francisco Fair Chance Ordinance, and the New York City Fair Chance Act.

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Data Analyst, Bolingbrook, IL

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See how you compare to others who clicked apply



Candidates who clicked apply

824 total

24 in the past day

Candidate seniority level

64% Entry level candidates

24% Senior level candidates

1% Manager level candidates

Candidate education level

8% have a Bachelor's Degree (Similar to you)

46% have a Master's Degree

33% have a Master of Science

13% have other degrees

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Exclusive Job Seeker Insights about Ulta Beauty

Powered by Bing

Company focus areas

- **Breakthrough and Disruptive Growth:** Drive breakthrough and disruptive growth through an expanded definition of All Things Beauty. This involves broadening the range of beauty products and services offered to ...show more

Sources: sec.gov +1 more

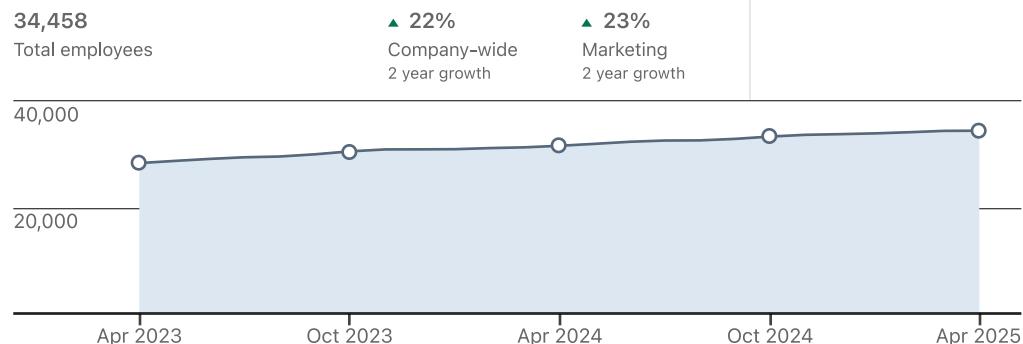


Hiring & headcount

Expanding operations: The 'Operations' department has seen a 6% increase in employee count, indicating a significant focus on scaling operational capabilities, which could suggest opportunities for investment in logistics and su ... show more



The latest hiring trend



⌚ Median employee tenure · 3.3 years

Ulta Beauty hires candidates from some of these companies and schools



Ulta Beauty hired 1 person from Loyola Marymount University. [See all](#)

Competitors

Ulta Beauty operates in a highly competitive beauty retail landscape, facing significant competition from specialty retailers like Sephora, mass-market retailers such as Target, and drugstores including CVS. Ulta's unique ... show more



Sources: businessoffashion.com +3 more



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About the company



✓ Following

Retail · 10,001+ employees · 34,458 on LinkedIn

At Ulta Beauty (NASDAQ: ULTA), the possibilities are beautiful. Ulta Beauty is the largest U.S. beauty retailer and the premier beauty destination for cosmetics, fragrance, skin care products, hair care products and salon services ... show more

Commitments ⓘ

Diversity, equity, and inclusion

We believe beauty is for everyone. As an industry leader, we're comi ... Show more

Environmental sustainability

At Ulta Beauty, expanding our environmental, social and governance ... Show more

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Contentstack
United States (Remote)
\$20/hr

9 hours ago

**Data Engineer/Analyst****Intern - Summer 2025**

Juniper Networks
Sunnyvale, CA
401(k) benefit

1 school alum works here

1 day ago

**Data Analyst Intern**

Electronic Arts (EA)
Kirkland, WA (Hybrid)
401(k), Medical

11 school alumni work here

1 week ago

**Data Visualization Intern,**
LiveAnalytics

Ticketmaster
Beverly Hills, CA (Remote)

2 connections work here

9 hours ago

**Data Visualization Intern,**
LiveAnalytics

Ticketmaster
Forest Home, NY (Remote)

7 school alumni work here

2 hours ago

**Data Science, Intern**

Tatai
Los Angeles, CA (Hybrid)

1 school alum works here

1 day ago

**Tableau Data Analyst****Summer Intern**

Authentic Brands Group
New York, NY (Hybrid)

1 school alum works here

**Data Science Intern**

DocuSign
San Francisco, CA (Hybrid)

1 connection works here

5 days ago  Easy Apply

1 week ago

**Data Science/Analytics Intern**

Spot & Tango

New York, NY (On-site)



1 school alum works here

1 week ago

**Data Analytics Intern (Summer 2025) **

Chime

San Francisco, CA

401(k), +1 benefit



1 school alum works here

1 week ago

**Data Analytics and Process Management Intern **

Maximus

United States (Remote)

Medical, +1 benefit



1 school alum works here

1 week ago

**Data Science, Intern **

Tatari

San Francisco, CA (Hybrid)



1 school alum works here

4 days ago

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