

EMMA STOCKIN

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FULL STACK WEB DEVELOPER

Web Developer at the junior level skilled at both frontend and backend technologies.

TECHNICAL SKILLS

Git - GitHub - HTML5 - CSS3 - Bootstrap - JavaScript - jQuery - Heroku - AJAX - JSON - Firebase - API - Node
MySQL - Express - Handlebars - ORM - MongoDB - React - ES6 - SASS - MVC - Algorithms - Raiser's Edge

EDUCATION & TRAINING

- **University of North Carolina–Charlotte, Full Stack Web Development Certificate** **08/2017**
 - Comprehensive six month full stack development training program
- **University of North Carolina–Charlotte, BSBA, Major in Marketing** **06/2013**

PROFESSIONAL EXPERIENCE

Junior Achievement **3/2015 - 7/2016**
Development Manager/Interim Development Director

- Worked alongside the CEO to run the development department
- Built and maintained a development plan and budget to support strategic plan of the staff and Board leadership
- Designed and executed a comprehensive written annual fundraising plan
- Provided leadership and supervision to the development department as well as training new staff as needed
- Maintained, researched, cultivated and grew the grants/foundation revenue stream for the organization
- Supported the management, maintenance and growth of corporate partners for the organization
- Helped create and maintain a corporate stewardship and growth strategy
- Planned, coordinated, marketed and managed special event activities for the main office throughout the year
- Developed, planned, executed, and maintained overall communication plan
- Responsible for organization-wide website maintenance and updates and digital communications
- Oversaw all social media channels organization-wide

Junior Achievement **5/2013 - 3/2015**
Development Coordinator

- Collaborated with organization leadership and investors to successfully manage market, organize and execute all aspects 20+ fundraising and stewardship events, totaling over \$300,000 in annual revenue - activities include sponsorship outreach and stewardship, budget oversight, contract negotiation, volunteer management and logistics
- Directed all organizational marketing initiatives including monthly e-newsletter, social media, website maintenance and updates, communication calendar
- Managed all aspects of organization website redesign and launch
- Oversaw social media outreach organization-wide; developed relevant content and grew following by 174%
- Partnered with Resource Development Director to establish a new volunteer council for young professionals