

# EMMA STOCKIN

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## FULL STACK WEB DEVELOPER

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Web Developer at the junior level skilled at both frontend and backend technologies.

## TECHNICAL SKILLS

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Git - GitHub - HTML5 - CSS3 - Bootstrap - JavaScript - jQuery - Heroku - AJAX - JSON - Firebase - API - Node  
MySQL - Express - Handlebars - ORM - MongoDB - React - ES6 - SASS - MVC - Algorithms

## EDUCATION & TRAINING

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- **University of North Carolina—Charlotte, Full Stack Web Development Certificate** **08/2017**
  - Comprehensive six month full stack development training program
  - Students learn a full stack, including the skills needed to become proficient front-end and back-end developers
  - Designed to help students to develop the skills and network needed to succeed in this high-demand career track
- **University of North Carolina—Charlotte, BSBA, Major in Marketing** **06/2013**

## PROJECTS

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### Who Said That

- An online matching game - match the given quote with either Donald Trump, Kanye West, or Harry Potter's fictional villain, Voldemort, before time runs out!
- Uses HTML5, CSS3 and JavaScript

### What Should I Bring?

- The app that turns you into the perfect guest
- Pulling from the LCBO API and multiple Google Maps APIs, browse gift suggestions for different occasions based on user input
- Uses HTML5, CSS3, JavaScript, ES6, AJAX , jQuery, SASS, API
- Responsive design

### Fast Food Diet

- Powered by Nutritionix API, Fast Food Diet allows user to plan fast food meals around their suggested nutrient intake.
- Uses React, Firebase, SASS, API
- Responsive design

## PROFESSIONAL EXPERIENCE

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### Junior Achievement

3/2015 - 7/2016

#### Development Manager/Interim Development Director

- Worked alongside the CEO to run the development department
- Built and maintained a development plan and budget to support strategic plan of the staff and Board leadership using Raiser's Edge and Microsoft Office applications
- Designed and executed a comprehensive written annual fundraising plan
- Provided leadership and supervision to the development department as well as training new staff as needed
- Maintained, researched, cultivated and grew the grants/foundation revenue stream for the organization
- Supported the management, maintenance and growth of corporate partners for the organization
- Helped create and maintain a corporate stewardship and growth strategy using individual, direct mail, e-commerce, phone and personal solicitation programs
- Planned, coordinated, marketed and managed special event activities for the main office throughout the year
- Developed, planned, executed, and maintained overall communication plan, including revamp of collateral marketing pieces to increase funding resources
- Responsible for organization-wide website maintenance and updates, and digital communications
- Oversaw all social media channels organization-wide, including Twitter, Instagram and Facebook

### Junior Achievement

5/2013 - 3/2015

#### Development Coordinator

- Collaborated with organization leadership and investors to successfully manage market, organize and execute all aspects 20+ fundraising and stewardship events, totaling over \$300,000 in annual revenue - activities include sponsorship outreach and stewardship, budget oversight, contract negotiation, volunteer management and logistics
- Directed all organizational marketing initiatives including writing and designing monthly e-newsletter using Constant Contact, social media accounts, website maintenance and updates, and organization-wide communications calendar
- Managed all aspects of organization's website redesign and launch from WordPress to a nested website platform
- Oversaw social media outreach organization-wide on Twitter, Instagram and Facebook; developed relevant content and grew following by 174%
- Developed and monitored benchmarks for measuring impact of social media programs using social media analytics
- Partnered with Resource Development Director to establish a new volunteer council for young professionals