I hope you will join our rock and roll cause. This is the future of music

This is how we fucking do it

We are the media

—Palmer, in Potts, p.375

 Do you agree that participation could be the future of music and media? Why or why not? ...the methods one uses to study "their" type of fans also structures beliefs about the aca-fan concept, particularly between those who see fans as primarily a textual phenomena and those who see fans as a primarily socio-cultural phenomena, as well as those who balance the two perspectives. Even then, significant disagreement still persists over whether fans primarily pose artistic, psychological, cultural, legal, or political questions. Our investments in who defines a fan, how they should be studied, and why we study fans all become ventriloquized in discussions about the value and nature of aca-fan identification. In other words, a little self-reflexivity about our thoughts on self-reflexivity might be in order.

—Jenkins

- How do we become self-reflexive about our own reflexivity?
- What do you think the best method for studying fans is in your own research (if this applies)?