- **Metaphors**

  - Becker dislikes casual metaphors and considers them 'tired'.

  - 'Mining data'; 'teasing out results'; 'growing body of literature'.

  - A metaphor which is meaningful and well-thought out is always a positive thing.

  - In some cases (Erving Goffman) such metaphors can be very extended.

  - Orientational metaphors (up, down, forward, back) can't be avoided (Becker claims).

WHAT'S NEXT?

- **Deadline: 16:30 on 24th April - link on VLE**

- One more tutorial with each of you - suggest a timeframe?

- **Send me your drafts when you have them!**

- Be in touch with any questions!