

Propelled by Palmer's often self-deprecating humor, she and her fans also decided on a motto that further established common ground for the indie artist's community: 'Don't stand up for what's right. Stay in for what's wrong' (The #LOFNOTC, 2009). During that night's exchanges, Palmer sketched out a logo for the #LOFNOTC. Consisting of a glass of wine, a plate with a slice of pizza, and a laptop with a message on it, this image was posted to Twitter, Facebook, and various other sites (The #LOFNOTC, 2009). The message on the sketched laptop included the hashtag and the phrase 'there is nothing for you out there.' On the upper right corner of the drawing is an image of a window, with partygoers outside. Here, Palmer was tongue-in-check emphasizing how the 'losers' are inside while the 'winners' are outside (Uncensored Interview, 2009).

—Potts, p.370

- What do you think Palmer's fans achieve by 'othering' themselves in this way?

I hope you will join our rock and roll cause. This is the future of music

This is how we fucking do it

We are the media

—Palmer, in Potts, p.375

- Do you agree that participation could be the future of music and media? Why or why not?