

STYLE

- 'I believe every good writer has a style'.
- Styles can range widely from:
 - Plain
 - Decorative
 - Literary
 - Academic
- But should aim for technical correctness.

- Critiques two tendencies:
- In academia, a disdain for decorative, literary writing
- In journalism, a desire to write plainly and leave out all colour.
- Elmore Leonard suggests ways to strip back writing and leave the writer invisible. But it's not always a good thing to be invisible.