



HOW DO WE DEFINE POPULAR MUSIC?

• No public subsidy, based on free market

• Circulated through mass media

• Expression of subcultures and counter cultures

• **Electroacoustic instruments have primary role**

TV, radio



Integrated in communication systems of multimedia like cinema,



• We ch 'popular music', but the term is not used everywhere

'popular music', there are many regional





• How much of an expert you are on

and national variants you will be

international forum



• It is important to allow those studying

more niche areas of popular music an

context of what you're studying in the

•...and it is important to consider the

rest of the world, even (especially) if it's

• What is being left out?

mainstream Anglophone pop.



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