

THE UNIVERSITY OF TORONTO

RELIABILITY ONLINE

Don't rely exclusively on

Narrow your research topic

online resources.

Know your subject directories

and search engines.

Keep a detailed record of

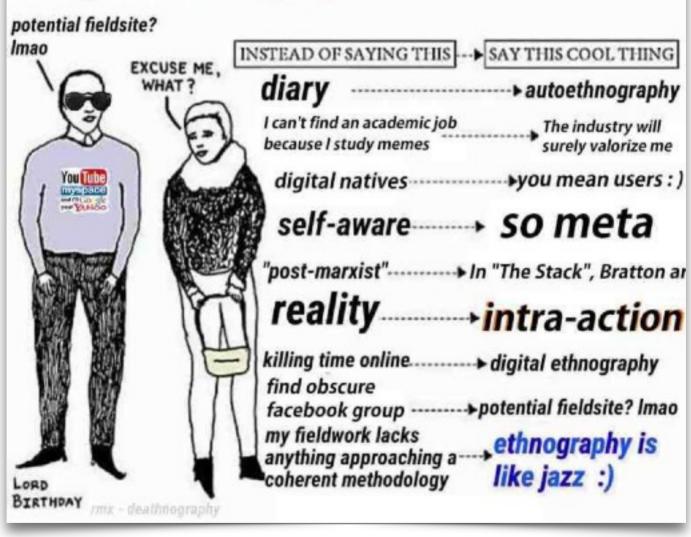
VOL ١ ١ .

sites you visit and the sites

Double-check all URLs that

you put in your paper.

9 anthropological tricks to make people think you're a digital ethnographer



Authority

Who is the author?

Are they named?

What are their qualifications?

Are they contactable?

Have they written elsewhere on similar topics?