

#### PHILLIP MCINTYRE

#### PAUL MCCARTNEY AND THE SYSTEMS MODEL IN OPERATION

'There has not been a great deal of attention paid, generally

### speaking, to the people who write the scripts, perform them,

### necessary to create texts of all kinds.'

We need to look at:

### direct the performers, and provide the technical expertise

the person

the field

the domain

### — Csikszentmihalyi 1988, p. 336

#### mutual influences and information.

## we need to abandon the Ptolemaic view of creativity, in

# which the person is at the centre of everything, for a more

# Copernican model in which the person is part of a system of





