## NEW DIRECTIONS IN POPULAR MUSIC RESEARCH

WEEK 2: 16 JANUARY
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## AUDIENCES, FANS AND PUBLICS

## ISSUES TO CONSIDER

- How do music/musicians connect with, construct and express identities amongst audiences?
- Fan-artist friendships are they imaginary or real? What qualities do they have?
- How do artists perceive their engagement with their audience, both online and offline?
- Can fans change the structure of the music industry?
- The 'aca-fan' what does it mean to study music we're fans of ourselves?