

I think that many years ago a clear delimitation between the independent, autonomous guy versus the major guy still existed. Today this difference is blurred, and I would tell you that a DIY artist is someone that has full control over all levels of his production. The other difference is being part of a community and having a collaborative relation with the others, especially with the people that like his band — going beyond music commercialization and a consumer-artist relationship. An important question here is that the DIY artist is also his audience, and his audience knows that they could also be on the stage.

—Rheia, n.p.

- **Do you agree that the internet has reshaped the meaning of DIY?**
- **Is there a difference between DIY and independent?**

This article adopts a theory-of-practice approach in order to show that music digitalization and the dematerialization of musical goods do not mean less materiality and do not imply a less relevant social role for material objects within consumption processes. In fact, we will see that digitalization of music reveals itself, quite paradoxically, as a process in which the reconfiguration of the relationship between materiality and culture leads to a renewed role played by material objects in people's life and activities.

—Magaudda, p.16

- **Do you agree that dematerialisation has resulted in a paradoxical return to valuing of physical goods?**
- **What does materiality mean in the digital age?**