

Experience

UX Designer China General Chamber of Commerce - USA

New York, NY
Oct. 2019 - Present
(2yr 8mos)

- Led and shipped the Official Website project and set up new design deliverable standards for efficiently communicating with engineers by using Figma and AdobeXD. Successfully reduced the project cost by 74%
- Shipped a new Event System and increased the sign-up efficiency rate by 61%
- Collaborating with stakeholders to define the short to long-term product/design roadmap by hosting and moderating design sprint workshops.
- Create user archetypes and behavior patterns by analyzing Google Analytics data and user interview feedback.
- Build a design system from the ground up.
- Leading a team of five.

UI/UX Designer Graphic Design Intern United Nations

Dec. 2018 - Oct. 2019
Aug 2018 - Dec 2018
New York, NY
(1yr 3mos)

- Designed and redesigned internal tools to increase the overall United Nations employee experience.
 - Blue Line Leadership Hub from 0 to 1
 - Global Onboarding Platform redesign
 - Prince2 Project Management Toolkit
 - Online Learning Framework Accessibility Guide
- Presented solutions with stakeholders internationally; led to a gain of more than 1 million in project funding.

Web UI/UX Designer University of Colorado

Boulder, CO
Aug. 2014 - May. 2018
(3yr 10mos)

- (Student Part Time)
- Redesigned the Student Academic Success Center's website using new design system during the University's web reform.
 - Had design approaches that addressed usability, accessibility, and content prioritization requirements.

Skills

Design

Figma, Sketch, Adobe XD, Invision, Illustrator, Design Thinking, Information Architecture, Personas, User Journey Mapping, Wireframing, Prototyping, Accessibility, Usability Testing, Agile Methodology, Project Planning

Coding

HTML, CSS, JavaScript, simple React.js

Education

University of Colorado Boulder

Aug. 2014 - Aug. 2018
(4 yrs)

B.S. Technology in Arts and Media: **Interaction Design** (3.5)
B.S. Strategic Communication (3.7)
B.A. Economics (3.6)
Minor in Business

CU Leadership, Excellence, Achievement, and Diversity
(LEAD) Scholarship recipient