## **EMMA WU**

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#### Skills

## Design

Adobe Creative Suite Figma/Sketch/Adobe XD InVision/Principle

#### Coding

HTML/CSS/SASS JavaScript/React.js

## Experience

# China General Chamber of Commerce - USA

New York, NY (9 mos) UI/UX Designer and Engineer

Oct. 2019 - Present

Developed wireframes, information architecture, data visualization designs, mockups, and digital prototypes to improve the end-to-end user experience and supported the CGCC Gala in receiving 2.1 million donations.

Use coding languages (HTML, CSS, and JavaScript) to prototype and define visual design systems that developers can easily understand.

#### **United Nations**

New York, NY (1 yr 3mos)

### **UI/UX** Designer

Dec. 2018 - Oct. 2019

Delivered UI/UX assets for the Leadership and Management Hub to effectively communicate problem-solving solutions and design decisions with product stakeholders internationally; led to a gain of 1 million project budget.

## **Graphic Design Intern**

Aug 2018 - Dec 2018

## University of Colorado Boulder

Boulder, CO (3 yr 10 mos)

## Web UI/UX Designer

Aug. 2014 - May. 2018

Supported the University's web reform by redesigned department websites and communicated decisions with the department program coordinators.

## Education

## University of Colorado Boulder

Boulder, CO (4 yrs)

### Aug. 2014 - Aug. 2018

B.S. in Technology in Arts and Media: Interaction Design (3.5) B.S. in Strategic Communication (3.7)

B.A. in Economics (3.6) Minor in Business

## EMMA WU

Top projects

Company	Project	Timeline	UX Solutions			Result	Challenges
			Prototyping	Visuals	Coding		
United Nations Headquarters	Leadership and Management Hub	1 year	User flow, User testing, High-fidelity mockups	Content Infographics, User interface	HTML, CSS	Settled 1 million in project funding with the UN Geneva Staff College onboard.	Finding workaround to sudden emergency situations.
	Global Induction Portal	9 months	Wireframes, Personas, High-fidelity mockups	_	_	Raised the attention on a bigger issue and influenced the department in charge to take action.	Predicting every aspect of accessibility, usability, and cultural understanding.
	Prince2 Project Management Toolkit	4 months	Interviews, Personas, Information architecture	Icons, Graphics	HTML, CSS	"We can stop answering tens and thousands of redundant emails now."	Gathering resources and finding what I "do not know".
China General Chamber of Commerce - USA	China-U.S. Investment and Cooperation Database Visualization (developing)	3 months	User research, Web mockups, Flow char	Color, Type, User Interface	HTML, CSS, React.js	Putting 5 years of data into meaningful representations and opportunities for CGCC members.	Finding the "real" problem on what our target audience cares about.
	Photo Contest Online Event	2 months	Gamification interaction	_	_	Gained a 50% boost on the CGCC website visits compared to the previous month.	Defining meaningful actions and attract audiences.
	Annual Gala Website and marketing materials	2 months	_	User interface, Event logo, Digital ads, Brochure, etc.	HTML, CSS	Gathered 2.1+ million in the donation (a 22% increase from the previous year).	Finding the style of our target audience (CEOs 50+ in age) and balance with our director's sense of style.
University of Colorado Boulder	Student Academic Success Center Department Website	3 Years	High-fidelity mockups	Icons, Posters, Colors	CSS	Increased usability and accessibility that meets the university standards.	Convincing program coordinators on content prioritization and hierarchy.