

# Emma Liang

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## Objective

Third-year commerce student studying at the University of Toronto at the Mississauga campus, working towards a Bachelor of Commerce degree, with a specialization in marketing. With a desire for continuous learning and the opportunity to work in new team environments, I am hoping to gain experience in the marketing industry and work with companies that value customer relations along with growing and maintaining a memorable online portfolio.

## Education

**Bachelor of Commerce, Marketing Specialist, Economics Major**

Sep 2021 - June 2025

University of Toronto, Mississauga, ON

## Relevant Experience

**Social Media Manager**

Dec 2022 – Present

JDE Developments, Virtual

- Created project updates on various social media platforms
- Maintenance of a general website, including uploading current project updates and photos
- Coordinated with supervisor to develop content concepts
- Experience using Canva platform for developing social media content and posts

**Barista**

Jun 2021 – July 2022

Mo'cha Bubble Tea, Mississauga, Ontario

- Taking initiative; trained new team members through positive reinforcements and respectful coaching
- Developed the necessary skills to operate and maintain boba shakers, steamers, espresso machines, blenders, and other equipment in a timely manner
- Project management; collaborated with manager to develop social media content concepts and posts

**Piano Teacher**

Jan 2015 – Mar 2020

Ontario Conservatory of Music, Mississauga, Ontario

- Taught students basic concepts of music such as notes, tempo, beats and positions
- Engaged with other teachers and staff to devise study plans and weekly lessons
- Counseled students in discussions on musical selection
- Evaluated and graded student in-class performance and homework assignments
- Communication; consulted with parents and guardians to convene on student performance, conduct and educational prioritization

## Skills

- Effective usage of Canva
- Effective usage of Microsoft 360 applications (Excel, Powerpoint)
- Familiarity in using Adobe software (XD, Dreamweaver)
- Experience using financial databases Bloomberg and FactSet
- Ability to assume leadership roles when necessary and work autonomously to complete tasks

References available upon request