

[Education]

- 2022-Present** | **The Ohio State University**
Coding Certification for Full Stack Development from The College of Engineering
- 2008 - 2011** | **Ohio University**
Bachelor of Science in Visual Communication from Scripps College of Communication
Major: Informational Graphics and Publication Design
Specialization: Marketing
- 2004 - 2007** | **Columbus State Community College**
Associate of Applied Science in Digital Design and Graphics

[Experience]

- 2018 - Present** | **Marketing Communications Manager/Web Designer**
COTSWORKS, INC.
- Researching industry trends to help conceptualize and create visually stunning marketing.
 - Re-designed company brand, logo, website, marketing materials, and graphics.
 - Instrumental in the creation of all graphics, company apparel, signage, gifts, and merchandise.
 - Managing a multitude of projects, priorities, and providing regular status updates.
 - Coordinate and organize multiple events yearly, while providing the proper marketing support.
 - Researching vendors and companies to provide the best-quoted pricing for all marketing items.
 - Collaborating with many departments to provide accurate information in marketing materials.
 - Collecting analytic data from website traffic to improve the content and find new opportunities.
 - Managing website content through WordPress, Drupal, HTML/CSS, and JavaScript.
- 2014 - 2018** | **Account Executive/Project Manager/Graphic Services Assistant**
Dorn Color
- Provided sampling tools to a variety of markets such as color cards, fan decks, and color books.
 - Problem-solved, communicated, and organized all projects from start to finish.
 - Managed multiple projects simultaneously within their designated production timeline.
 - Supervised the production for the top automotive and motorcycle accounts.
 - Cross-trained in multiple departments to help facilitate efficiency when needed.

[Skills]

