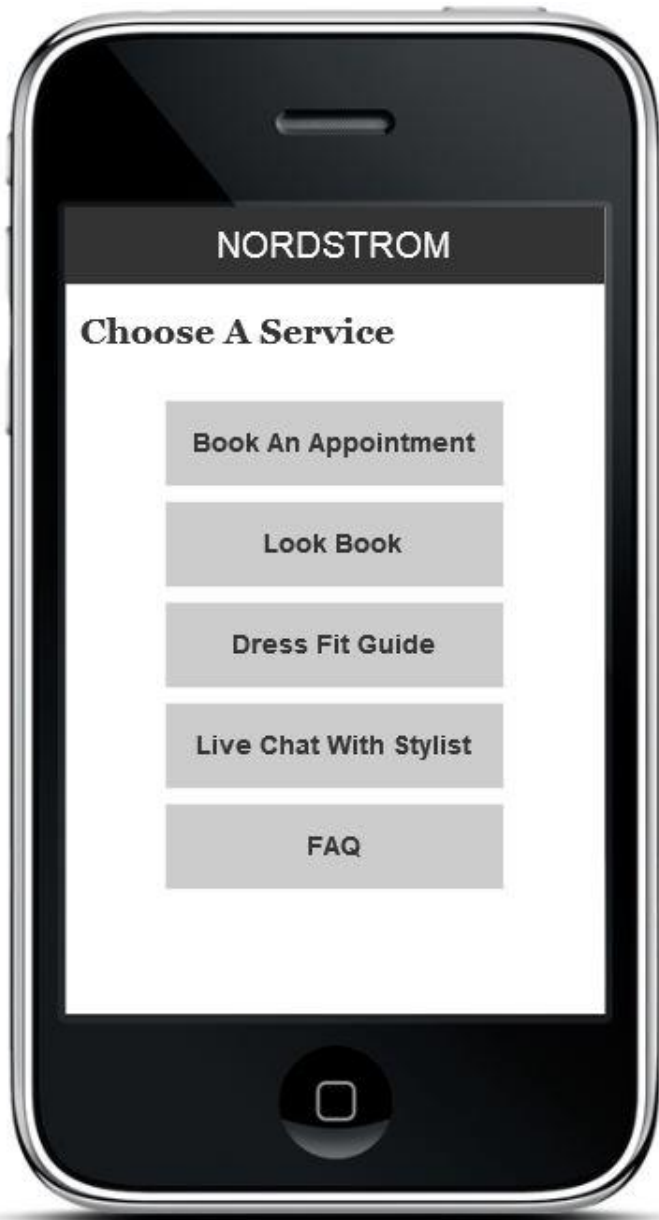**Load Page**

The wedding stylist feature is accessed from within the Nordstrom mobile app. The load page contains the Nordstrom wedding stylist logo and the phrase 'Appointments are Free, Fun, One-On-One' to frontload that this is a free service. After a minimum set wait time, the page transitions to the menu.
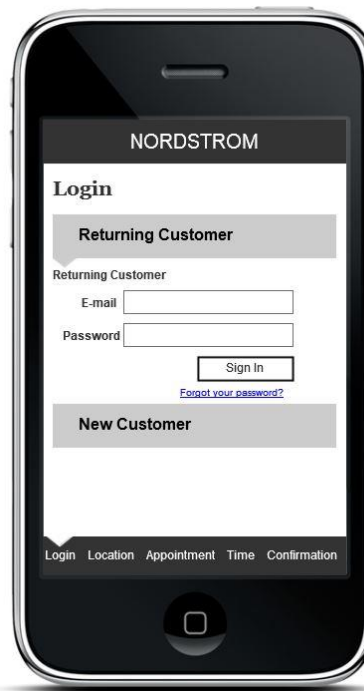
NORDSTROM

Choose A Service

Book An Appointment

Look Book

Dress Fit Guide
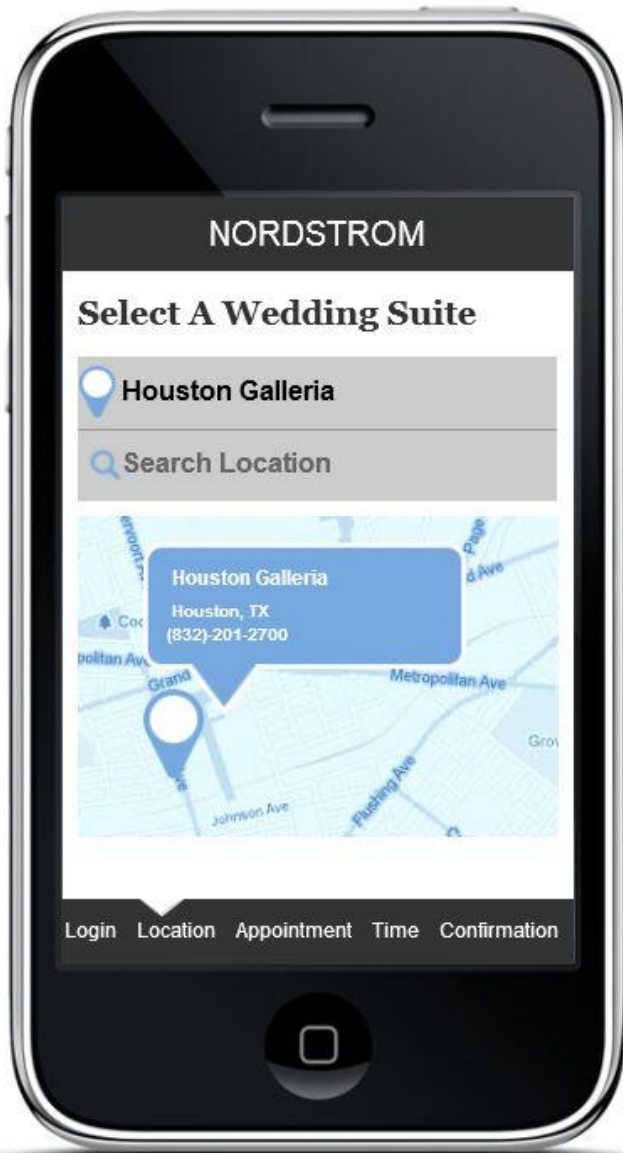
Live Chat With Stylist

FAQ

Menu Page
The menu page consists of 5 buttons. Each button links to a tool the wedding party can use. Each of the options chosen are what were determined to make the wedding day and correlated events successful.
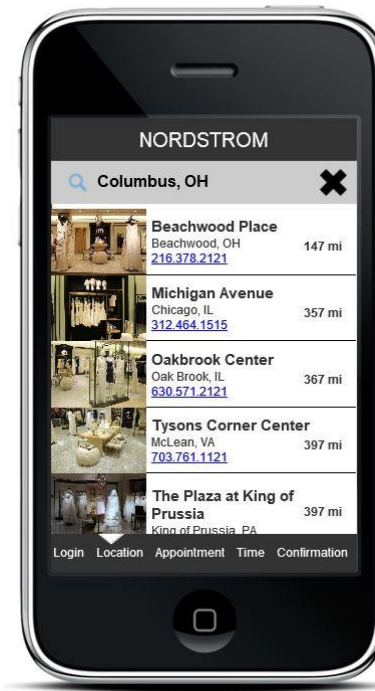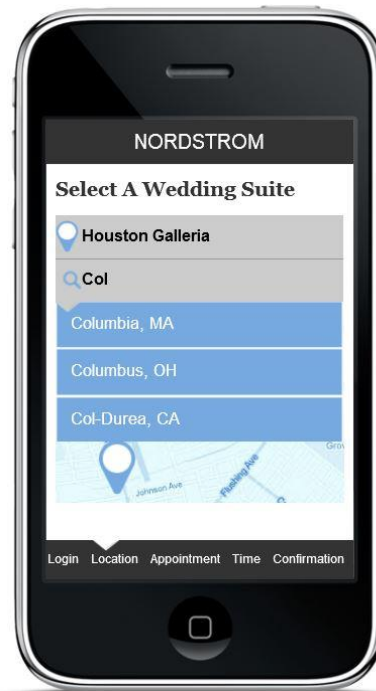
Login Page

The user is navigated to a login page when they click 'Book An Appointment' on the menu unless they have already logged in on the Nordstrom app. Clicking one of the two options drops down a form field so the user can either log in or create an account.
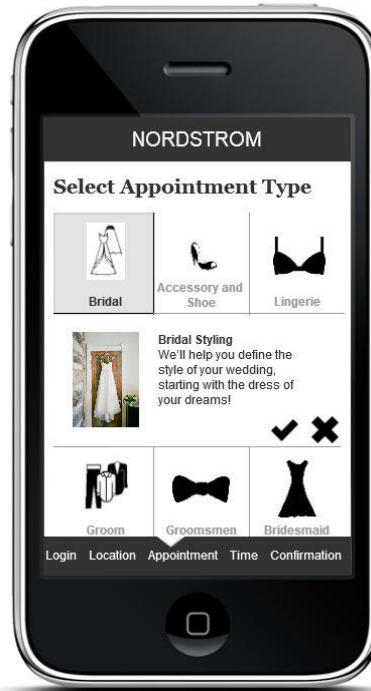
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Select A Wedding Suite

◯ Houston Galleria

🔍 Search Location

Houston Galleria
Houston, TX
(832)-201-2700

Login   Location   Appointment   Time   Confirmation

Location Page
The page will be auto-populated with the nearest store by using the phone's GPS. If GPS is not enabled, the field will be populated with a store based off in-store purchase history or shipping address. The user also has the ability to search for a location by entering the desired city. This will link to another page with the nearest stores in descending order. The user can change the search terms on that page and select a store by tapping on it. That will link back to the initial location page with the updated store name and map.

NORDSTROM

Select A Wedding Suite

◯ Houston Galleria

🔍 Col

Columbia, MA

Columbus, OH

Col-Durea, CA

Login   Location   Appointment   Time   Confirmation

NORDSTROM

🔍 Columbus, OH   ✖

Beachwood Place
Beachwood, OH   147 mi
216.378.2121

Michigan Avenue
Chicago, IL   357 mi
312.464.1515

Oakbrook Center
Oak Brook, IL   367 mi
630.571.2121

Tysons Corner Center
McLean, VA   397 mi
703.761.1121

The Plaza at King of Prussia
King of Prussia, PA   397 mi

Login   Location   Appointment   Time   Confirmation

Appointment Page
This is a vertically scrollable page. All the styling appointment types are laid out on a 3x5 grid with a large target space for each appointment. Icons are used to visually confirm the type of appointment. When the user clicks on an appointment, a dropdown box 'pushes' the subsequent rows down. The box contains an image that correlates with the type of appointment as well as a description. The user either confirms the appointment type by tapping the checkmark icon or exits the box (with pulling up animation to restore the grid) by tapping the X icon.
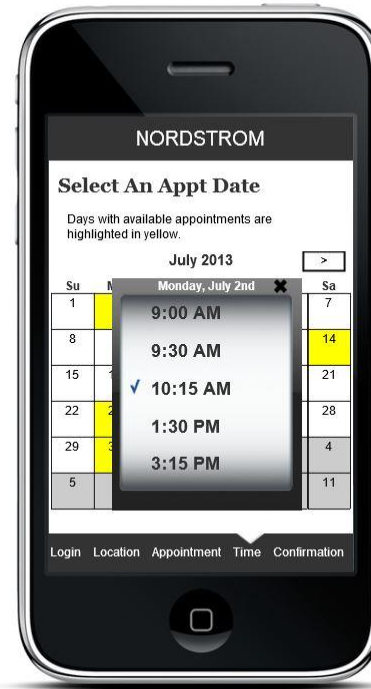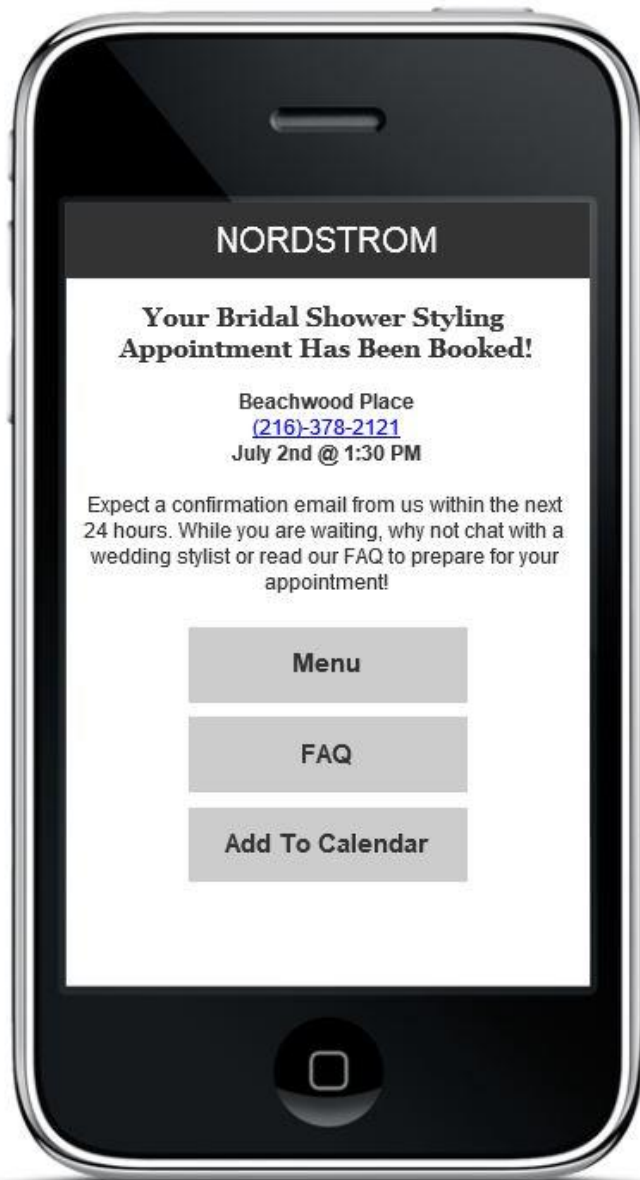
Calendar and Time Page
The user can choose the date and time of their appointment with the calendar and scrolling time option popup. A calendar was chosen instead of the ios date picker so the user can see all the available dates rather than discovering availability. When the user taps on a date, the ios time chooser menu pops up with their chosen date as a header as a reminder. The user can also navigate out of the pop up window by tapping the X icon. Tapping on a time slot will load the next page.

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Contact Information

Darcy Winchester
D.Winchester@gmail.com
555-333-7779
Edit

Number of Appointment Attendees

1 ▲▼

Additional Notes

✔

Login Location Appointment Time Confirmation

Contact Information Page
Form field page auto-populated with the user's name, email address, and phone number. The user can edit these fields if they desire. The page also asks for the number of appointment attendees with a set minimum of 1 and a text field for additional notes. The user confirms this information by tapping the checkmark icon.
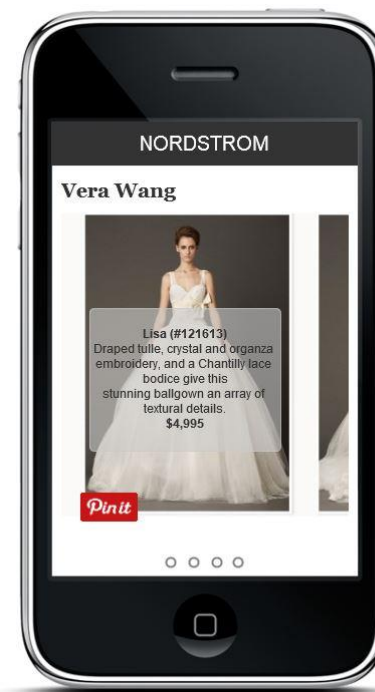
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Your Bridal Shower Styling Appointment Has Been Booked!

Beachwood Place
(216)-378-2121
July 2nd @ 1:30 PM

Expect a confirmation email from us within the next 24 hours. While you are waiting, why not chat with a wedding stylist or read our FAQ to prepare for your appointment!
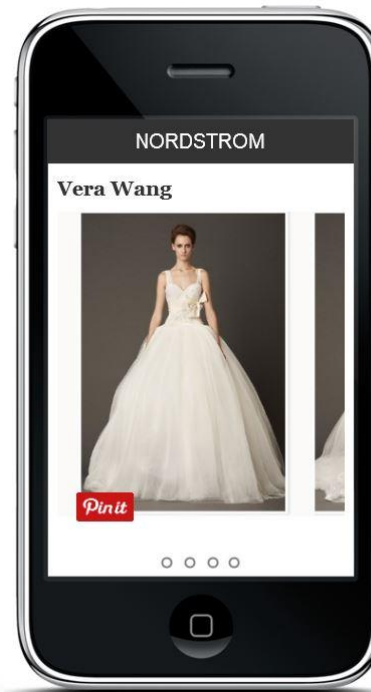
Menu

FAQ

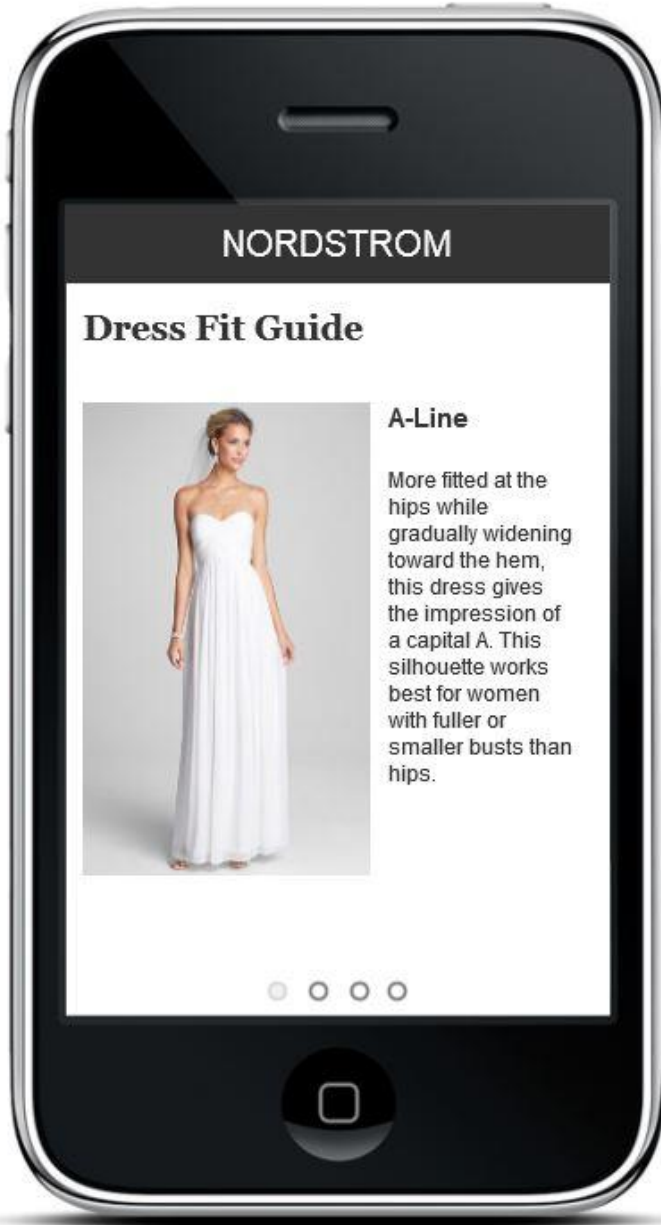**Add To Calendar**

Appointment Confirmation Page
This page shows the location, date, and time of the appointment. There is also a phone number for the wedding suite that the user can tap on to call. The page frontloads that the user will receive a confirmation email and gives suggestions for next steps or to backtrack to the menu.
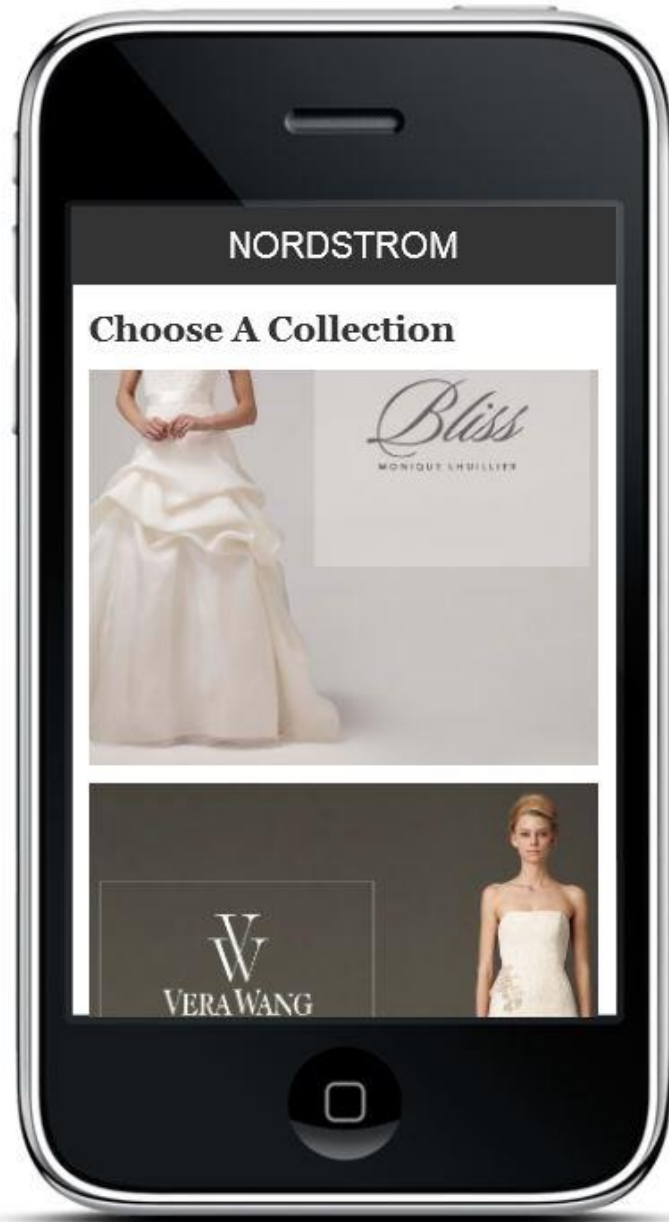
Look Book
The user can scroll vertically to see the available collections. By tapping on an image, they will be linked to a horizontal scrolling page of dresses in that collection. The user has the option to connect to Pinterest and pin individual dresses.

NORDSTROM

Choose A Collection

Bliss
MONIQUE LHUILLIER

VERA WANG

NORDSTROM

Vera Wang

Pin it

NORDSTROM

Vera Wang

Lisa (#121613)
Draped tulle, crystal and organza embroidery, and a Chantilly lace bodice give this stunning ballgown an array of textural details.
$4,995

Pin it

Dress Fit Guide
The user can scroll horizontally through the guide to see the available silhouettes. Each dress type contains an example image and a description of the fit and body types it works best on.

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Frequently Asked Questions

1. Do I need to make an appointment?
In order for us to provide the best service, we recommend you make an appointment. Prior to your appointment, your stylist will schedule a 30-minute consultation to get to know you, your personal style and wedding aesthetic. Your stylist will have a fitting room personally set just for you when you arrive!

2. How long does an appointment last?
Gown styling appointments last 90 minutes. All other appointments, including accessories styling and dedicated appointments for other members of the wedding party such as the groom, bridesmaids, mother of the bride or flower girls, are 60 minutes.

3. What should I bring to my appointment? Who can I bring with me?
Just you—we take care of everything from shoes and accessories to undergarments. You may bring

✔