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Ogbonna Emmanuel Ugochukwu

OBJECTIVE:

As a personnel exposed to computing and Frontend development, with involvement in a stable and dynamic organization with ideas, ICT skills and also skills outside my field, I struggle to provide sound solutions in tech and web development that will facilitate the accomplishment of my organization's corporate goals visually and in digital.

BIO- DATA:

Sex:	Male	Marital Status:	Single
		Religion:	Christianity
State of Origin:	Imo	Nationality:	Nigerian

SKILLS:

- ICT personnel with Microsoft Office Proficiency
- Proficient usage of IT systems, computer applications, designs structures, presentations and also troubleshooting
- Network operation management, software installation and support processes.
- UI/UX, product design,, Interactive designs, Visual designs, wireframes
- User research, prototyping
- Knowledge of Front-end designs, logo designs, web design with wordpress and user-interface
- Frontend development with HTML, CSS, Bootstrap, JSON, SASS and Git, React framework
- Customer Relationship Management (CRM) · Content Management Systems (CMS) · HTML · Web Design
- Lead Generation · Digital Strategy · WordPress · Communication
- Digital marketing using social media, Google analytics, SEO, SMM, Google Adwords, FB/IG Ads, Search Console and various social media tool analysis like SEM, SMERush
- Excellent interpersonal skills, sound analytical mind, team player, innovative, self-motivated and result oriented.
- Knowledge and usage of google products like google docs, forms, sheets, meet and others
- Basic knowledge in Cloud Engineering

EDUCATIONAL INSTITUTIONS & QUALIFICATION:

2016	University of Benin, Benin city <ul style="list-style-type: none">• <i>Faculty of Physical Sciences B.Sc. Computer Science</i>
2010	Command Day Secondary School, Oshodi, Lagos <ul style="list-style-type: none">• <i>West African Sec. School Certificate Examination (W.A.S.S.C.E.)</i>
2003	Our Lady of Fatima Private School, Bariga

- *First School Leaving Certificate*

EXPERIENCE:

Oroks Lab (Remote) – Lagos | August 2021 - Present

Position: UI/UX Designer/Frontend Developer/Product Designer

Duties:

- Investigating user experience design requirements for our suite of products
- Evaluate and collect all user requirements and collaborate with product engineers and managers.
- Developing and conceptualizing a comprehensive UI/UX design strategy for the brand.
- Producing high-quality UX design solutions through wireframes, visual and graphic designs, flow diagrams, storyboards, site maps, and prototypes.
- Designing UI elements and tools such as navigation menus, search boxes, tabs, and widgets for our digital assets.
- Testing UI elements such as CTAs, banners, page layouts, page designs, page flows, and target links for landing pages.
- Collaborating with the marketing team, and internal and external designers to ensure the creation and delivery of tailored experiences for the digital user.
- Providing advice and guidance on the implementation of UX research methodologies and testing activities in order to analyze and predict user behavior.
- Adhering to style standards on typography and graphic design.
- Illustrate design concepts, use sitemaps, process flows, and storyboards.
- Create graphic user interface elements such as tabs, widgets, and menus.
- Use storyboards, process flows, and sitemaps to illustrate design concepts.
- Building web pages in collaboration with the UI designs for Orokolabs Landing page with React
- Making use of templates and web development tools and features to build mobile responsive official website
- Collaborating with other developers over git and github to build product and team service webpages
- Product development (RaderPay prototype) using next and react with structured layout

EasyWin Ltd – Lagos | August 2022 - Present

Position: Graphics Designer/Product Designer (Remote/Contract)

Duties:

- Responsible for user research, visual design and brand research
- Study design briefs and determine requirements
- Schedule projects and define budget constraints
- Conceptualize visuals based on requirements
- Prepare rough drafts and present ideas
- Develop illustrations, logos and other designs using software or by hand
- Use the appropriate colors and layouts for each graphic

- Work with copywriters and creative director to produce final design
- Test graphics across various media
- Amend designs after feedback
- Design and deliver creative and engaging social media strategies
- Manage the day-to-day handling of all social media channels such as Facebook, Instagram, LinkedIn, Twitter, Pinterest, TikTok, adapting content to suit different channels and audiences.
- Research and evaluate the latest tools and techniques in order to find new and better ways of measuring social media activity.

EUCHomes – Lagos | June 2022 - Present

Position: Digital Strategist/Digital Marketer/Product Designer (Remote)

Duties:

- Design and deliver creative and engaging social media strategies
- Manage the day-to-day handling of all social media channels such as Facebook, Instagram, LinkedIn, Twitter, Pinterest, TikTok, adapting content to suit different channels and audiences.
- Oversee, plan and deliver content across different platforms using scheduling tools such as Hootsuite, Buffer, Asana and Later
- Create and/or coordinate original and engaging multimedia content across multiple social platforms.
- Develop, launch and manage new competitions and campaigns that promote your organization and brand.
- Form key relationships with influencers across social media platforms.
- Undertake audience research in real estate
- Manage and facilitate social media communities by responding to social media posts and developing discussions.
- Monitor, track, analyze and report on performance on social media platforms using tools such as Google Analytics and Facebook Insights
- Manage and facilitate SEO performance to build better awareness on demographic using Google Adwords and Google My Business
- Identify consumer trends around real estate to help with planning social media campaigns.
- Optimize content to further encourage community interaction and engagement.
- Research and evaluate the latest tools and techniques in order to find new and better ways of measuring social media activity.
- Analyze competitor activity.
- Recommend improvements to increase performance.
- Set targets to increase brand awareness and increase customer engagement and loyalty.
- Manage, motivate and coach junior staff such as social media executives or assistants

CD Industries/WineNation – Lagos | January 2021 - January 2022

Position: IT/Digital Marketing Executive

Duties:

- Manage ICT processes and provide solution to current issues
- Sync, update products on product and inventory IT software.

- Manage network connection between systems, subscription, troubleshoot and administration.
- Manage, update and provide computer accessories, software installation, grant access, create and update emails from cPanel, virtual assistance and support via anydesk, etc.
- Organize virtual meetings on Team/Zoom, setup environment for projection
- Web handler, web content maintenance and reformatting
- Google Search console, Adwords, Ads (FB/IG) and other digital marketing tools
- Content creation for social media, emails, blogs etc. Banners, infographics creations for media pages, social media posts, emails and blogs
- Logo, Letterheads, signatures and all digital asset and item creation.

MJDVent International – Lagos | January 2020 - April 2020

Position: Digital Marketing Executive/Web Handler

Duties:

- Web development and page building with UI ready designs
- Web handler, web content maintenance and reformatting
- Email Marketing and Retargeting
- Building relationships with media partners and sponsors
- Content creation for social media, emails, blogs etc
- Presentations and report preparations for KPI reports
- Social media handling and traffic generation to the official page
- Marketing strategy, plans and rescheduling
- Banners, infographics and logo creations for media pages, social media posts, emails and blogs

Ellcrys , Magodo – Lagos| June 2018 (Contract)

Position: Social Media Handler /Content Developer and Front End Developer

Duties:

- Building web pages in collaboration with the UI designs
- Making use of templates and web development tools and features to build mobile responsive official website
- Collaborating with other developers over git and github to build product and team service webpages
- Creating contents for the website, media pages and Technical content writer
- Development and presentation of a good follow-up and effective reporting system
- Relaying Informative ideas about around Blockchain for the growth of the company

INTERESTS/HOBBIES:

- Acquisition of varied knowledge, Reading, Meeting people, Recreational activities

PROFESSIONAL QUALIFICATION:

EXTRA CURRICULAR ACTIVITIES:

Project Management (PMPI) | 2017

Team Sports

Microsoft Professional Certificate Program (In view)

Learning new skills with Technology, UX/UI, Web,
Cloud Engineering, Dev.

REFERENCES:

MR ADEKUNLE AYOBAMI BA (HONS), M.A (Eng.Lang), Marshal Ambassadors of Nigeria.
HOD Languages, Fiditi Grammar School, Fiditi
08034396805