



EMMY BELTRE

GRAPHIC DESIGNER

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Relevant Experience:

H2B Creative • Georgia • Graphic Designer • 2013 – Present

H2B Creative is public relations and advertising firm located in Dalton, GA. My duties change depending on the project at hand but on any given day I do several of the following:

- Layout design
- Client identity creation (logo design, business card design, brochures)
- Digital Advertisement (e-mail blasts, social media)
- Pre-press production

Chattanooga Times Free Press • Tennessee • Creative Services Graphic Designer • 2010 – 2012

The Chattanooga Times Free Press is WEHCO Media owned newspaper and publishing company based in Chattanooga, TN. As a graphic designer there I was responsible for several duties as well spearheading all of the ads for Noticias Libres, a Spanish language publication of the Time Free Press. While there I did several of the following:

- Layout design
- Publication design for Noticias Libres
- Ad creation
- ADDY Student chair
- Publication design for GetOut magazine
- Ad translation, creation, layout for Noticias Libres

MUR, Southern Adventist University • Tennessee • Graphic Designer • 2008 – 2009

Marketing and University Relations or MUR is the department at Southern Adventist University that produces all of the advertising and marketing material for the university. They also ensure that all of the departments on campus adhere to SAU's brand identity. While at MUR I was a graphic designer and my responsibilities there were the following:

- Layout design
- Layout editing
- Advertisement design
- Publication design
- T-shirt design
- Copy editing

P.R. Director, Student Association, SAU • Tennessee • Director • 2008- 2009

As Public Relations Director it was my job to develop creative ways to get students interested in school activities through various ad campaigns. The job was also part of student government. Different members of the student association would come to me when it was time to plan an event and then based on what they needed I would complete one or more of the following:

- Poster design
- T-shirt design
- Guerilla marketing campaigns

McKee Employee Recreation Center • Tennessee • Guest Services • 2010

I was the receptionist at the McKee Employee Recreation Center or MERC. I was part of the guest services team. My duties included: greeting members, making reservations for them, handling transactions which included membership fees and league fees. I also served as an assistant for the director of the facility.

- Reservations
- Member Transactions

Other Skills:

- Am fluent in Spanish as well as Italian
- Experienced Illustrator
- Pre-press
- Writing Skills (copy editing and also writing)

Education:

Southern Adventist University 2005-2010
B.S. Graphic Design

References:

Ed Guthero • Professor, SAU School of Visual Art and Design • 702.443.7073
Kara Turpen • Data Manager, Rocky Mountain Adventist Healthcare Foundation • 303.715.7607
Trish Thompson • Administration, Indiana Conference of SDA Youth Department • 317.385.6856

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