

Report name: **Report 2023-11-27**  
Report date: **2023-11-27**



Channels: **TV, OOH, Print, Radio, E-Mail, Display, Shopping, Affiliate, SEA Brand, SEA Generic, Social Paid, Online Video, Social Owned**

Campaigns: **WSV, Easter, AlwaysOn, Christmas, Black Month, Back-to-School**

Publishers: **ProSieben, Sat. 1, RTL, JCDecaux, Ströer, Burda, BILD, NRJ, SWR3, Big FM, direct, SevenOne, open network, Interactive Media, UIM, Google, AWIN, Facebook, Instagram, YouTube**

Properties: **Unknown Property**

Date: **11/01/2018 - 11/27/2023**

## Funnel Analysis

