

EDWIN KIM

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A junior web developer who wants to change the way people interact with the web. Desires to contribute a team-oriented work attitude and curious hunger to a development team focused on providing brand-strengthening solutions.

Skills

LANGUAGES

Ruby
JavaScript
jQuery
AJAX
HTML5
CSS3
Bootstrap

WEB/TESTING FRAMEWORKS

Rails
Sinatra
RSpec
Jasmine

DATABASES

Active Record
PostgreSQL

METHODOLOGIES

Object Oriented Programming
Test Driven Development

PROFESSIONAL

Teaching in development
Engineering Empathy
Public speaking

SPOKEN LANGUAGE

Korean

TECHNOLOGIES

API's (Google, Twitter)
Chrome Extensions

Projects

PinPoint

Chrome extension that allows a user to leave notes at a specific moment of a YouTube video
Built with Javascript, Chrome API, CSS3 [Source](#)

PitchStarter

Rails application with ActiveRecord backend that mimics Kickstarter: users upload one-minute video pitches that others can vote on based on their desire to see it come to life

Set

Rebuilt an addictive, simple, visual card game using Javascript, jQuery and CSS3

Professional Experience

Veronique Idea Corp.

New York, NY

Sales and Marketing Manager

Feb 2011 to Jul 2014

- Acquired and managed accounts totaling \$1.6M annual sales
- Implemented feature improvements to the proprietary sales software
- Coordinated monthly global trade show exhibition schedule

IPTV Beauty Media Corp.

Los Angeles, CA

Content Development Manager

Jun 2009 to Nov 2010

- Managed large scale media content creation for 40 high-end beauty brands
- Monitored quality assurance and uptime on a network of 500 digital monitors
- Consulted clients on brand improvements based on consumer feedback
- Created new ways to quantify impressions and ROI to advertising agencies

Total Venture Marketing, Inc.

Los Angeles, CA

Marketing Manager

Mar 2007 to Apr 2009

- Implemented an annual schedule for launching new high-end cosmetics in Japan
- Managed and updated database of int'l health regulations and export guidelines
- Created campaigns to encourage feedback submission from target demographic
- Presented marketing plan pivots based on test market feedback

Melodia Music Academy

Los Angeles, CA

Education Program Manager

Jan 2006 to Dec 2006

- Managed education and music program for over 200 high school students
- Coordinated school board certified lesson plans, activities, meals & classes
- Maintained records of students' progress, work habits and talents

Education

Dev Bootcamp NY

Completed 18 week full stack web programming academy. Nine weeks self-study, nine weeks intensive on site.

University of Maryland, Baltimore

Psychology Major

Volunteering

Celebrate Recovery · Encourager Coach

Feb 2013 to Current

Organizing events and treatment for those battling addiction

Sunday School Teacher · 1st - 5th grade Instructor

Jan 2013 to Current

Setting an example for children on how to care for one another