# Tofazzal (Emon) Hoque

Worcester, MA | +1 (508)-\*\*\*-\*\*\* | emonhoque07@gmail.com | linkedin.com/emon-hoque

M.Sc. in Computer Science student with a strong foundation in software development, algorithms, and databases. Proficient in HTML, CSS, JavaScript, PHP, and SQL. Passionate about problem-solving, system optimization, and emerging technologies. Experienced in academic projects and industry applications. Seeking opportunities to expand expertise in machine learning, data sciences and cybersecurity.

#### **EDUCATION**

Master of Science in Computer Science (GPA: 3.67)

August 2023 - May 2025

Clark University; Worcester, MA, USA

**Bachelor of Science in Computing (GPA: 3.41)** 

December 2018 - August 2022

UCSI University; Kuala Lumpur, Malaysia

## **PROFESSIONAL EXPRERIENCE**

#### Alpana Brands LLC, Los Angeles, CA

June 2024 - August 2024

Web Development Associate

- Led the full-scale migration of the company's e-commerce platform from Wix to Shopify, enhancing performance, security, and scalability within an Agile development framework.
- Redesigned the website UI/UX in collaboration with the creative director and marketing teams, resulting in a 15% increase in customer retention and improved shopping experience.
- Implemented SEO best practices, driving a 20% increase in organic traffic and improving search rankings.
- Integrated third-party apps and Shopify's built-in features to automate business processes and enhance user engagement.
- Actively participated in sprint planning, daily stand-ups, and progress reporting with the team lead to ensure alignment with project goals.

## Thriving Skills Limited, Dhaka, Bangladesh

May 2021 - July 2023

Web Developer & Administrator

- Revamped and optimized the company's website using HTML, CSS, JavaScript, and PHP, significantly improving user experience and responsiveness.
- Collaborated with cross-functional teams to diagnose and resolve server performance issues, ensuring 99% uptime.
- Spearheaded SEO initiatives, increasing site traffic by 30% through strategic keyword implementation and onpage optimization.
- Researched and integrated emerging web technologies, enhancing team productivity and modernizing development workflows.
- Assisted the marketing team by designing and implementing landing pages and promotional content, improving online visibility and customer engagement.

## **TECHNICAL SKILLS**

Programming Languages: HTML5, CSS, JavaScript, PHP, SQL, Python

Platforms & Tools: Shopify, GitHub, Google Analytics, SEO, Figma, Jira, Microsoft Office Suite

Languages: English (Native), Bangla (Conversational), Hindi (Conversational)