SHAKIBUL ALAM EMON

Product Designer

+8801615133111 • emonsaqib.framer.website • https://dribbble.com/saqibemon • www.linkedin.com/in/shakibulemon

Summary

Product Designer & Product Manager with demonstrated success leading multi-disciplinary teams to conceptualize, design, and scale digital products across enterprise, healthcare, media, and industrial systems. Skilled in user-centered design, product strategy, and delivery of seamless end-to-end product experiences. Adept at turning complex business requirements into intuitive, engaging, and scalable design solutions.

Experience

FringeCore
Dhaka, Bangladesh

Senior Product Designer
2022 - Present

Company Description

- Lead product vision, creative direction, and cross-functional collaboration across multiple enterprise and SaaS platforms.
- Designed end-to-end UI/UX for ChainLink, an ERP system used to streamline organizational workflows and operational transparency.
- Defined product strategy and UX architecture for Product Sense, an AI-powered retail audit and brand performance intelligence platform.
- Managed roadmap and experience optimization for a Hospital Management System, improving clinical workflow efficiency and user accessibility.
- Designed the digital news portal for Ekhon TV, enhancing content discoverability and engagement across web and mobile.
- Created UI/UX for an LPG factory management and logistics platform, enabling real-time order processing, refill scheduling, delivery coordination, and tanker inventory control.

Ban Base
Dhaka, Bangladesh

Creative Designer
2021 - 2022

Company Description

- Created branding and visual identity assets for multiple client projects.
- Designed daily social media graphics and creative marketing visuals.
- Produced intuitive, engaging motion graphics and animated content for campaigns.
- Developed explainer videos and product storytelling visuals.
- Designed landing pages with a focus on clarity, usability, and conversion-driven layouts.

Skills

Product Design · UX Strategy · User Research · Interaction Design · Information Architecture · Design Systems · Wireframing · Prototyping · Visual Design · Branding · Creative Direction

Education

Shahan International School, Rangpur
2014

O'Level

KEY ACHIEVEMENTS

Product Design
Designed the end-to-end UI/UX for an ERP workflow system, improving navigation clarity and reducing training time for new users.

Product Management
Led product planning, feature prioritization, and cross-functional communication to align stakeholder goals with user needs, resulting in smoother delivery and measurable product improvements.

Creative Design
Developed brand-consistent visual and motion content across digital platforms, increasing engagement, strengthening brand identity, and supporting clearer product storytelling.

Training / Courses

IBM Product Management

Professional Graphic Design (LEDP)