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CINF 362

1.29.22

Needs Assessment

For the first website, I will choose an online fruits/vegetable delivery

website, which I will refer to as FarmersMarket.com. FarmersMarket.com is a

website where you can order fresh vegetations sourced from locally grown

farms and have it delivered same day. The intended audience are people

who either live too far from their local grocery market, and people who live

in urban food deserts where fresh healthy food is harder to obtain. This

website could revolutionize the way people buy their farm-grown goods.

People will access FarmersMarket via either an app on their phone, or the

directly through a web browser. Users would have to create an account to

save their delivery information and purchase history. This data can be used

to recommend products they might not have tried or may like. The website

would be decorated in green hues to represent plants and plantlife.

JobHunt.com. JobHunt will essentially compile all job listings across different

websites into one easy to understand place. The reason this website matters

is because websites such as Indeed, Linkedin and alike make it complicated to find a job. Complicated, in the sense that you may have to access several different websites and make several different accounts just to look for jobs. JobHunt will simplify all of that by condensing it all in one place. It will essentially be the Google of jobs. The website will be decorated in shades of blue to represent our professional manner. Users will be able to access our website either directly or through a mobile application.