

App Modifications

Update the TransLoc app to make it more intuitive for users

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TransLoc app needs more accurate real-time bus location tracking

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More simple route visualizations

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Better marked bus stops

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Find easier or more universally used ways to name and color routes

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Scheduling

Make a daily schedule for bus rides

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Allow students to receive notifications of a nearby bus stop coming

Deven Dennis

Add a timer estimate for how long it will take for the bus to arrive at a specific stop

Deven Dennis

Publish a separate schedule and routes for weekends and holidays that clearly show the reduced service to prevent confusing.

Elizabeth Moore

Create an express route service that runs during peak hours and has a dedicated vehicle and route for it.

Elizabeth Moore

Physically Visible

Find a way to display/notify students that a bus is full

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Visible and easy to read timers so students know the buses arrival time

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Add more bus stop areas around campus

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Create a QR code system at all bus stops where students can scan to launch the TransLoc app to that specific stop and view live arrival times.

Elizabeth Moore

Advertisement

Make students more aware of the transportation available on campus during events

Deven Dennis

Increase the pay-rate for bus driving jobs, influencing more people to work as one.

Deven Dennis

Create a page on social media that demonstrates how to use the app's tracking features by using a video or tutorial.

Elizabeth Moore

Safety

More transportation information for handicapped individuals

Deven Dennis

Traffic/weather/accident alerts

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Estimates on how busy current traffic is.

Deven Dennis