

# Multidimensional Scaling I

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## 1 Preliminaries

*In this section, the RStudio workspace and console panes are cleared of old output, variables, and other miscellaneous debris. Packages are loaded and any required data files are retrieved.*

```
options(replace.assign = TRUE, width = 65, digits = 4, scipen = 4, fig.width = 4,
        fig.height = 4)
# Clear the workspace and console.
rm(list = ls(all = TRUE))
cat("\f")
```

```
# Turn off showing of significance asterisks.
options(show.signif.stars = F)
# Set the contrast option; important for ANOVAs.
options(contrasts = c("contr.sum", "contr.poly"))
how_long <- Sys.time()
set.seed(123)
library(knitr)
```

```
library(psych)
library(ggplot2)

##
## Attaching package: 'ggplot2'
## The following objects are masked from 'package:psych':
##
##    %+%, alpha

library(MASS)
library(sciplot)
library(ggplot2)
library(vegan)

## Warning: package 'vegan' was built under R version 3.5.1
## Loading required package: permute
## Warning: package 'permute' was built under R version 3.5.1
## Loading required package: lattice
## This is vegan 2.5-2

library(smacof)
```

```
## Warning: package 'smacof' was built under R version 3.5.1
## Loading required package: plotrix
##
## Attaching package: 'plotrix'
## The following object is masked from 'package:psych':
##
##     rescale
##
## Attaching package: 'smacof'
## The following object is masked from 'package:base':
##
##     transform

library(ape)
library(ade4)

## Warning: package 'ade4' was built under R version 3.5.1

library(ecodist)

## Warning: package 'ecodist' was built under R version 3.5.1
##
## Attaching package: 'ecodist'
## The following object is masked from 'package:vegan':
##
##     mantel

library(scatterplot3d)
```

## 1.1 Data Files

*We will use distances between European cities for the initial example of metric MDS. The Cars data set will be used for the second example. It contains pairwise rankings, with lower numbers indicating pairs of cars that were viewed as being more similar to each other.*

```
# Get the drug use data from the working directory.
setwd("C:\\Courses\\Psychology 516\\PowerPoint\\2018")
Cities <- read.table("cities.csv", sep = ",", header = TRUE)
Cities_Names <- as.vector(Cities[, 1])
Cities_Matrix <- as.matrix(Cities[, 2:ncol(Cities)])
Cities_Dist <- as.dist(Cities_Matrix)
Cities_Dist

##           Athens Berlin Dublin London Madrid Paris Rome
## Berlin      1119
## Dublin      1777      817
## London      1486      577      291
## Madrid      1475     1159      906      783
## Paris       1303      545      489      213      652
## Rome         646      736     1182      897      856      694
## Warsaw      1013      327     1135      904     1483      859      839

Cars <- read.table("car_dissim.csv", sep = ",", header = TRUE)
Cars_Names <- as.vector(Cars[, 1])
```

```

Cars_Matrix <- as.matrix(Cars[, 2:ncol(Cars)])
Cars_Dist <- as.dist(Cars_Matrix)
Cars_Dist

##          BMW Ford Infiniti Jeep Lexus Chrysler Mercedes Saab
## Ford          34
## Infiniti    8   24
## Jeep        31   2   25
## Lexus        7  26   1  27
## Chrysler    43  14  35  15  37
## Mercedes    3  28   5  29   4  42
## Saab        10  18  20  17  13  36   19
## Porsche     6  39  41  38  40  45  32  21
## Volvo       33  11  22  12  23   9  30  16
##          Porsche
## Ford
## Infiniti
## Jeep
## Lexus
## Chrysler
## Mercedes
## Saab
## Porsche
## Volvo          44

```

## 2 Available Metric Methods

*There are a number of packages in R that can conduct metric MDS. Following are several examples. Some have the advantage of making it relatively easy to get the stress values and coordinates for plotting. Some allow specifying the particular number of dimensions to extract.*

### 2.1 cmdscale()

*The cmdscale() function comes as part of the base R installation.*

```

mds_1 <- cmdscale(Cities_Dist, k = 1, eig = TRUE, add = FALSE, x.ret = FALSE)
mds_1

## $points
##          [,1]
## Athens 1011.09
## Berlin  76.52
## Dublin -714.65
## London -432.23
## Madrid -406.71
## Paris  -274.12
## Rome   368.46
## Warsaw 371.64
##
## $eig
## [1]  2.240e+06  1.131e+06  1.108e+04  2.503e+02 -2.626e-10

```

```
## [6] -4.600e+01 -1.652e+03 -5.432e+04
##
## $x
## NULL
##
## $ac
## [1] 0
##
## $GOF
## [1] 0.6514 0.6622

mds_2 <- cmdscale(Cities_Dist, k = 2, eig = TRUE, add = FALSE, x.ret = FALSE)
mds_2

## $points
##      [,1]      [,2]
## Athens 1011.09 -239.30
## Berlin  76.52  375.28
## Dublin -714.65  183.71
## London -432.23  113.89
## Madrid -406.71 -688.50
## Paris  -274.12  -27.98
## Rome    368.46 -289.71
## Warsaw  371.64  572.61
##
## $eig
## [1] 2.240e+06 1.131e+06 1.108e+04 2.503e+02 -2.626e-10
## [6] -4.600e+01 -1.652e+03 -5.432e+04
##
## $x
## NULL
##
## $ac
## [1] 0
##
## $GOF
## [1] 0.9804 0.9966
```

```
plot_data <- as.data.frame(mds_1$points)
names(plot_data) <- c("D")
plot_data$Name <- c("Athens", "Berlin", "Dublin", "London", "Madrid",
  "Paris", "Rome", "Warsaw")
plot_data$x <- 0

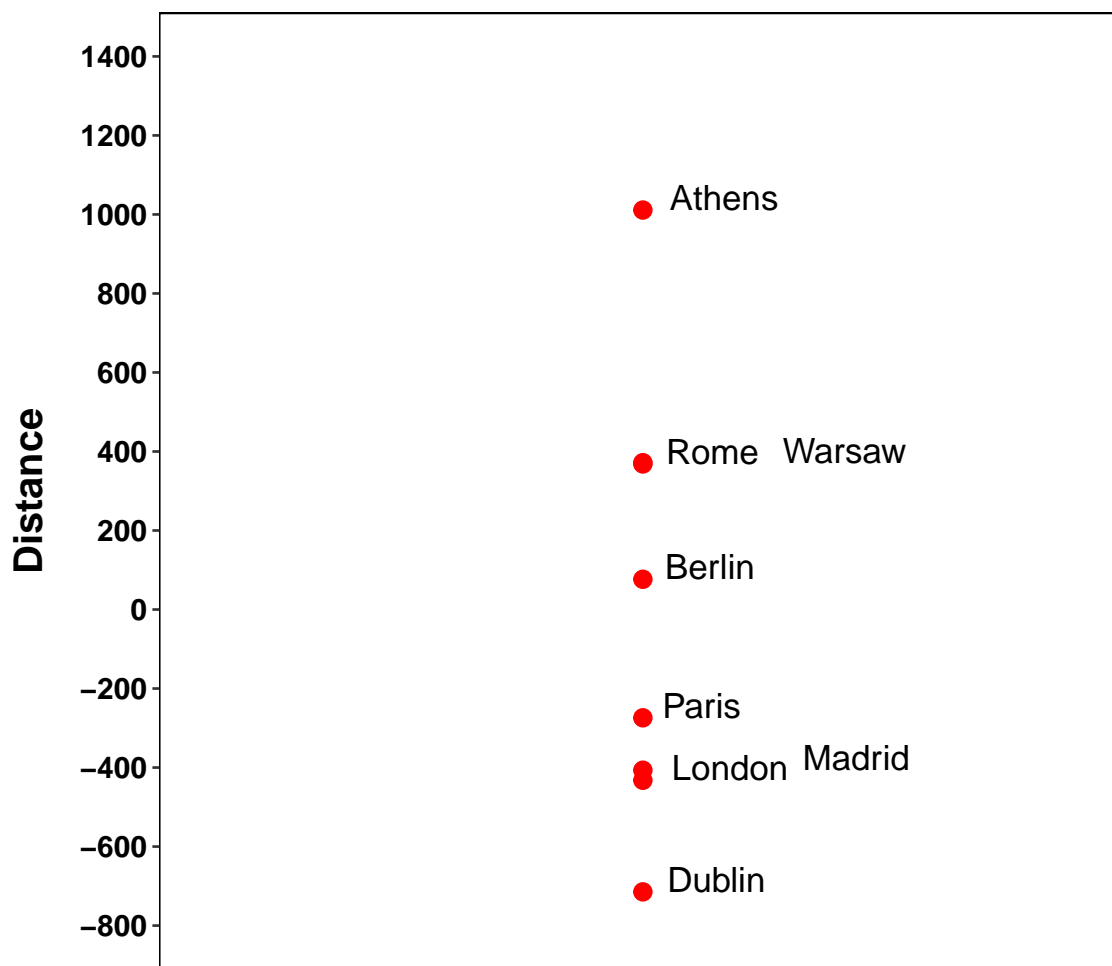
ggplot(plot_data, aes(x = x, y = D)) + geom_point(shape = 19, size = 3,
  color = "red", na.rm = TRUE) + scale_y_continuous(breaks = c(seq(-800,
  1400, 200))) + scale_x_continuous(breaks = c(seq(-1000, 1000,
  200))) + geom_text(aes(label = Name), hjust = -0.25, vjust = 0,
  size = 5) + coord_cartesian(xlim = c(-1000, 1000), ylim = c(-800,
  1400)) + xlab("") + ylab("Distance") + theme(text = element_text(size = 14,
  family = "sans", color = "black", face = "bold"), axis.text.y = element_text(colour = "black",
  size = 12, face = "bold"), axis.text.x = element_blank(), axis.title.x = element_text(margin = margin(
  0, 0, 0), size = 16), axis.title.y = element_text(margin = margin(0,
```

```

15, 0, 0), size = 16), axis.line.x = element_blank(), axis.line.y = element_blank(),
plot.title = element_text(size = 16, face = "bold", margin = margin(0,
0, 20, 0), hjust = 0.5), panel.background = element_rect(fill = "white",
linetype = 1, color = "black"), panel.grid.major = element_blank(),
panel.grid.minor = element_blank(), plot.background = element_rect(fill = "white"),
plot.margin = unit(c(1, 1, 1, 1), "cm"), legend.position = "bottom",
legend.title = element_blank()) + ggtitle("One-Dimensional Space")

```

## One-Dimensional Space



```

plot_data <- as.data.frame(mds_2$points)
names(plot_data) <- c("W_E", "S_N")
plot_data$Name <- row.names(plot_data)

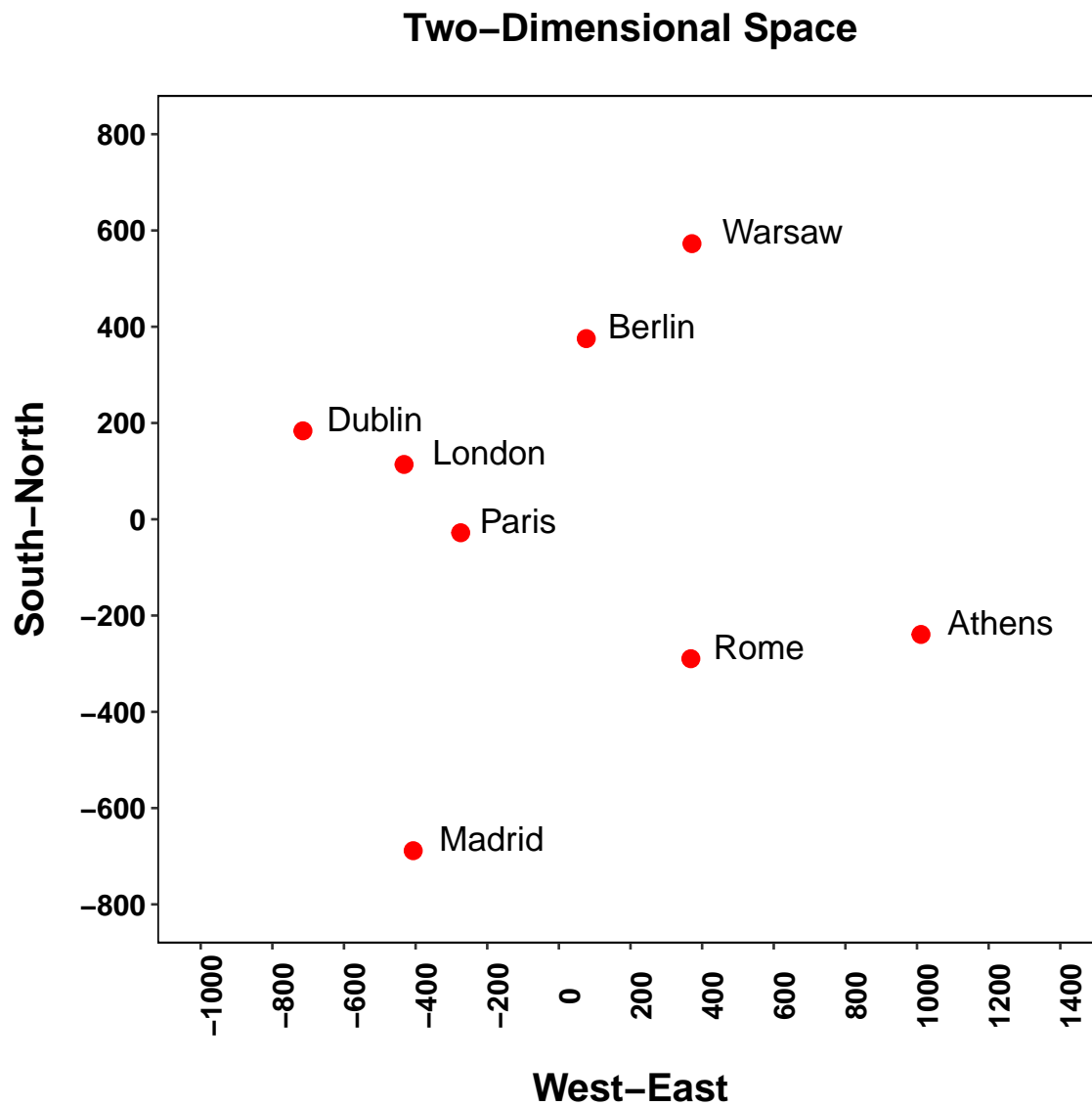
ggplot(plot_data, aes(x = W_E, y = S_N)) + geom_point(shape = 19,

```

```

size = 3, color = "red", na.rm = TRUE) + scale_y_continuous(breaks = c(seq(-800,
800, 200))) + scale_x_continuous(breaks = c(seq(-1000, 1400, 200))) +
geom_text(aes(label = Name), hjust = -0.25, vjust = 0, size = 5) +
coord_cartesian(xlim = c(-1000, 1400), ylim = c(-800, 800)) +
xlab("West-East") + ylab("South-North") + theme(text = element_text(size = 14,
family = "sans", color = "black", face = "bold"), axis.text.y = element_text(colour = "black",
size = 12, face = "bold"), axis.text.x = element_text(colour = "black",
size = 12, face = "bold", angle = 90), axis.title.x = element_text(margin = margin(15,
0, 0, 0), size = 16), axis.title.y = element_text(margin = margin(0,
15, 0, 0), size = 16), axis.line.x = element_blank(), axis.line.y = element_blank(),
plot.title = element_text(size = 16, face = "bold", margin = margin(0,
0, 20, 0), hjust = 0.5), panel.background = element_rect(fill = "white",
linetype = 1, color = "black"), panel.grid.major = element_blank(),
panel.grid.minor = element_blank(), plot.background = element_rect(fill = "white"),
plot.margin = unit(c(1, 1, 1, 1), "cm"), legend.position = "bottom",
legend.title = element_blank()) + ggtitle("Two-Dimensional Space")

```



## 2.2 wcmdscale()

*The `wcmdscale()` function is part of the `vegan` package.*

```
mds_3 <- wcmdscale(Cities_Dist, k = 1, add = FALSE, x.ret = FALSE,
  w = rep(1, 8))
mds_3

##           [,1]
## Athens 1011.09
## Berlin   76.52
## Dublin -714.65
## London -432.23
## Madrid -406.71
```

```
## Paris -274.12
## Rome 368.46
## Warsaw 371.64

mds_4 <- wcmdscale(Cities_Dist, k = 2, add = FALSE, x.ret = FALSE,
  w = rep(1, 8))
mds_4

##          [,1]      [,2]
## Athens 1011.09 -239.30
## Berlin  76.52  375.28
## Dublin -714.65  183.71
## London -432.23  113.89
## Madrid -406.71 -688.50
## Paris -274.12 -27.98
## Rome 368.46 -289.71
## Warsaw 371.64  572.61

mds_4 <- wcmdscale(Cities_Dist, k = 2, add = FALSE, x.ret = TRUE,
  w = rep(1, 8))
mds_4

## Call: wcmdscale(d = Cities_Dist, k = 2, add = FALSE,
## x.ret = TRUE, w = rep(1, 8))
##
##          Inertia Rank
## Total      3326899
## Real      3382919    4
## Imaginary -56020    3
##
## Results have 8 points, 2 axes
##
## Eigenvalues:
## [1] 2240139 1131446 11084 250 -46 -1652 -54323
##
## Weights: Constant
```

## 2.3 pco()

*The pco() function is part of the ecodist package.*

```
Cities_Dist_2 <- dist(Cities_Matrix, method = "euclidean")
mds_5 <- pcoscaled(Cities_Dist_2)
mds_5

##          C1          C2          C3          C4          C5          C6
## 1  1.52920 -0.35825 -0.256972  0.19740 -0.09499 -0.021392
## 2  0.02126  0.66126  0.101808 -0.13359 -0.03568 -0.161277
## 3 -0.88923 -0.08258 -0.464711  0.13622  0.15108 -0.023249
## 4 -0.79715  0.11473  0.023283  0.17561 -0.06903  0.024587
## 5 -0.32769 -0.94880 -0.001369 -0.34733 -0.03579 -0.006023
## 6 -0.61484  0.06146  0.295618  0.12420 -0.14244  0.056848
## 7  0.56050 -0.17214  0.489583  0.08539  0.20031  0.010591
## 8  0.51794  0.72432 -0.187241 -0.23791  0.02655  0.119915
```



```
##          C7
## 1  0.001781
## 2  0.003845
## 3  0.035809
## 4 -0.097041
## 5 -0.008799
## 6  0.074377
## 7 -0.007239
## 8 -0.002733
```

## 2.4 pcoa()

*The pcoa() function is part of the ape package.*

```
mds_6 <- pcoa(Cities_Dist, correction = "none", rn = NULL)
mds_6

## $correction
## [1] "none" "1"
##
## $note
## [1] "No correction was applied to the negative eigenvalues"
##
## $values
##      Eigenvalues Relative_eig Rel_corr_eig Broken_stick
## 1    2240138.7      0.67334138      0.61893      0.40833
## 2    1131445.5      0.34009015      0.31986      0.24167
## 3     11084.4      0.00333176      0.01764      0.15833
## 4       250.3      0.00007524      0.01472      0.10278
## 5         0.0      0.00000000      0.01464      0.06111
## 6        -46.0     -0.00001383      0.01421      0.02778
## 7       -1651.5    -0.00049641      0.00000      0.00000
## 8       -54322.6   -0.01632829      0.00000      0.00000
##      Cum_corr_eig Cumul_br_stick
## 1         0.6189         0.4083
## 2         0.9388         0.6500
## 3         0.9564         0.8083
## 4         0.9712         0.9111
## 5         0.9858         0.9722
## 6         1.0000         1.0000
## 7         1.0000         1.0000
## 8         1.0000         1.0000
##
## $vectors
##      Axis.1 Axis.2 Axis.3 Axis.4
## Athens 1011.09 -239.30 -16.817  1.32373
## Berlin   76.52  375.28 -77.598 -0.60503
## Dublin -714.65  183.71   6.244 -8.97632
## London -432.23  113.89   6.513  5.89108
## Madrid -406.71 -688.50 -26.547  0.03985
## Paris  -274.12  -27.98  31.981  9.33899
## Rome    368.46 -289.71  43.861 -6.75621
## Warsaw  371.64  572.61  32.364 -0.25610
```

```
##
## $trace
## [1] 3326899
##
## attr("class")
## [1] "pcoa"
```

## 2.5 dudi.pco()

*The dudi.pco() function is part of the ade4 package.*

```
mds_7 <- dudi.pco(Cities_Dist, row.w = "uniform", scannf = FALSE,
  nf = 2, full = FALSE, tol = 0.0000001)

## Warning in dudi.pco(Cities_Dist, row.w = "uniform", scannf = FALSE, nf = 2, : Non euclidean
distance

mds_7

## Duality diagramm
## class: pco dudi
## $call: dudi.pco(d = Cities_Dist, row.w = "uniform", scannf = FALSE,
##   nf = 2, full = FALSE, tol = 0.0000001)
##
## $nf: 2 axis-components saved
## $rank: 4
## eigen values: 280000 141400 1386 31.29
##   vector length mode   content
## 1 $cw      4      numeric column weights
## 2 $lw      8      numeric row weights
## 3 $eig      4      numeric eigen values
##
##   data.frame nrow ncol content
## 1 $tab       8     4  modified array
## 2 $li       8     2   row coordinates
## 3 $l1       8     2   row normed scores
## 4 $co       4     2   column coordinates
## 5 $c1       4     2   column normed scores
## other elements: NULL
```

## 2.6 smacofSym()

*The smacofSym() function is part of the smacof package.*

```
mds_8 <- smacofSym(Cities_Dist, ndim = 2, verbose = FALSE, type = "interval")
mds_8

##
## Call:
## smacofSym(delta = Cities_Dist, ndim = 2, type = "interval", verbose = FALSE)
##
## Model: Symmetric SMACOF
## Number of objects: 8
```

```
## Stress-1 value: 0.007
## Number of iterations: 5

mds_8b <- smacofSym(Cities_Dist, ndim = 2, verbose = FALSE, type = "ratio")
mds_8b

##
## Call:
## smacofSym(delta = Cities_Dist, ndim = 2, type = "ratio", verbose = FALSE)
##
## Model: Symmetric SMACOF
## Number of objects: 8
## Stress-1 value: 0.008
## Number of iterations: 4
```

### 2.6.1 Stress Plot

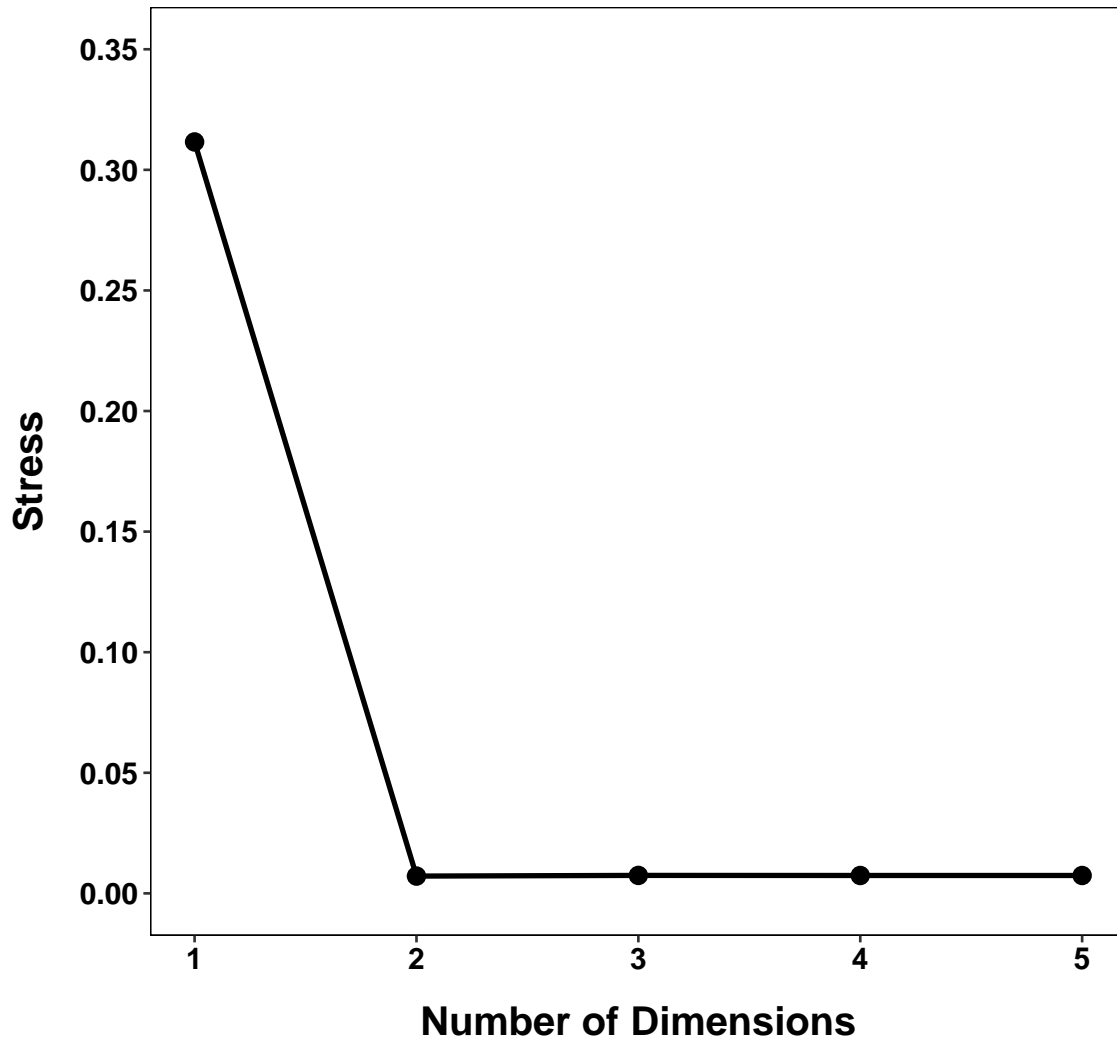
*Stress plot for up to 4 dimensions. Here we run the `smacofSym()` function iteratively for 1 to 4 dimensions in order to get the stress values for plotting.*

```
# Create a matrix to hold the stress values.
mds_stress <- matrix(NA, nrow = 5, ncol = 2)
for (i in 1:5) {
  mds_8 <- smacofSym(Cities_Dist, ndim = i, verbose = FALSE, type = "interval")
  mds_stress[i, 1] <- i
  mds_stress[i, 2] <- mds_8$stress
}
```

```
plot_data <- as.data.frame(mds_stress)
names(plot_data) <- c("D", "Stress")

ggplot(plot_data, aes(x = D, y = Stress)) + geom_point(shape = 19,
  size = 3, color = "black", na.rm = TRUE) + geom_line(size = 1) +
  scale_y_continuous(breaks = c(seq(0, 0.35, 0.05))) + scale_x_continuous(breaks = c(seq(1,
  5, 1))) + coord_cartesian(xlim = c(1, 5), ylim = c(0, 0.35)) +
  xlab("Number of Dimensions") + ylab("Stress") + theme(text = element_text(size = 14,
  family = "sans", color = "black", face = "bold"), axis.text.y = element_text(colour = "black",
  size = 12, face = "bold"), axis.text.x = element_text(colour = "black",
  size = 12, face = "bold", angle = 0), axis.title.x = element_text(margin = margin(15,
  0, 0, 0), size = 16), axis.title.y = element_text(margin = margin(0,
  15, 0, 0), size = 16), axis.line.x = element_blank(), axis.line.y = element_blank(),
  plot.title = element_text(size = 16, face = "bold", margin = margin(0,
  0, 20, 0), hjust = 0.5), panel.background = element_rect(fill = "white",
  linetype = 1, color = "black"), panel.grid.major = element_blank(),
  panel.grid.minor = element_blank(), plot.background = element_rect(fill = "white"),
  plot.margin = unit(c(1, 1, 1, 1), "cm"), legend.position = "bottom",
  legend.title = element_blank()) + ggtitle("Stress Plot for City Distances")
```

## Stress Plot for City Distances



### 2.6.2 Shepard Plot

*A Shepard plot pairs the actual distances (called disparities) with the distances estimated from the MDS solution. An excellent fit should produce a nearly diagonal line. Shepard plots for up to 4 dimensions.*

```
mds_8 <- smacofSym(Cities_Dist, ndim = 1, verbose = FALSE, type = "interval")
Cities_1_fits <- Shepard(Cities_Dist, mds_8$conf)
mds_8 <- smacofSym(Cities_Dist, ndim = 2, verbose = FALSE, type = "interval")
Cities_2_fits <- Shepard(Cities_Dist, mds_8$conf)
mds_8 <- smacofSym(Cities_Dist, ndim = 3, verbose = FALSE, type = "interval")
Cities_3_fits <- Shepard(Cities_Dist, mds_8$conf)
mds_8 <- smacofSym(Cities_Dist, ndim = 4, verbose = FALSE, type = "interval")
Cities_4_fits <- Shepard(Cities_Dist, mds_8$conf)
```

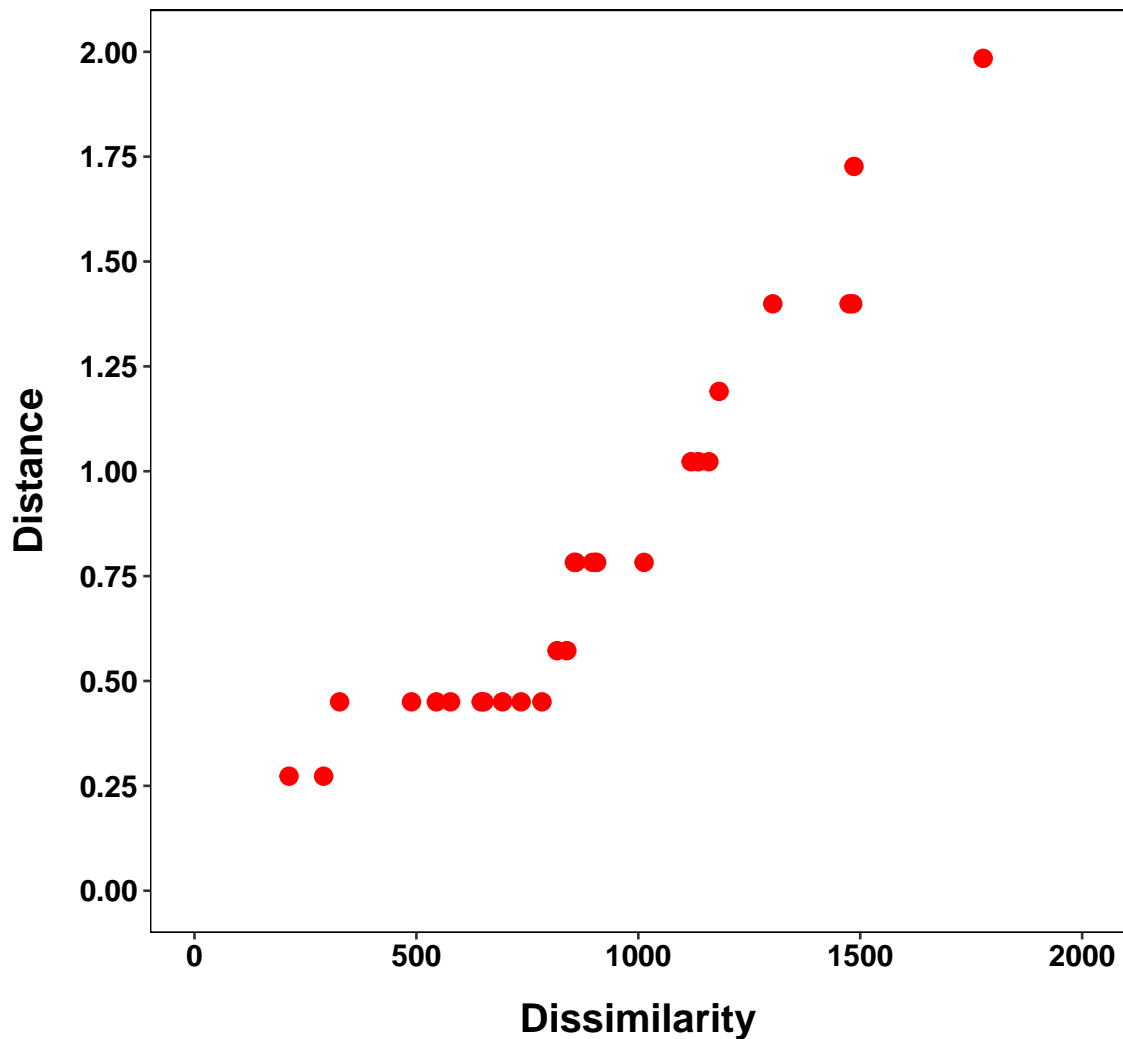
```
mds_8$conf
```

##		D1	D2	D3	D4
##	Athens	1.03277	-0.24182	-0.017088	0.00135945
##	Berlin	0.08354	0.39023	-0.076468	-0.00061133
##	Dublin	-0.73174	0.18724	0.006095	-0.00937435
##	London	-0.44127	0.11654	0.006192	0.00614096
##	Madrid	-0.41294	-0.69342	-0.026475	0.00006271
##	Paris	-0.27868	-0.03252	0.032850	0.00967495
##	Rome	0.37723	-0.29783	0.045115	-0.00699100
##	Warsaw	0.37109	0.57158	0.029780	-0.00026139

```
plot_data <- as.data.frame(Cities_1_fits)
```

```
ggplot(plot_data, aes(x = x, y = yf)) + geom_point(shape = 19, size = 3,
  color = "red", na.rm = TRUE) + scale_y_continuous(breaks = c(seq(0,
  2, 0.25))) + scale_x_continuous(breaks = c(seq(0, 2000, 500))) +
  coord_cartesian(xlim = c(0, 2000), ylim = c(0, 2)) + xlab("Dissimilarity") +
  ylab("Distance") + theme(text = element_text(size = 14, family = "sans",
  color = "black", face = "bold"), axis.text.y = element_text(colour = "black",
  size = 12, face = "bold"), axis.text.x = element_text(colour = "black",
  size = 12, face = "bold", angle = 0), axis.title.x = element_text(margin = margin(15,
  0, 0, 0), size = 16), axis.title.y = element_text(margin = margin(0,
  15, 0, 0), size = 16), axis.line.x = element_blank(), axis.line.y = element_blank(),
  plot.title = element_text(size = 16, face = "bold", margin = margin(0,
  0, 20, 0), hjust = 0.5), panel.background = element_rect(fill = "white",
  linetype = 1, color = "black"), panel.grid.major = element_blank(),
  panel.grid.minor = element_blank(), plot.background = element_rect(fill = "white"),
  plot.margin = unit(c(1, 1, 1, 1), "cm"), legend.position = "bottom",
  legend.title = element_blank()) + ggtitle("Shepard Plot: One-Dimensional Space")
```

## Shepard Plot: One-Dimensional Space

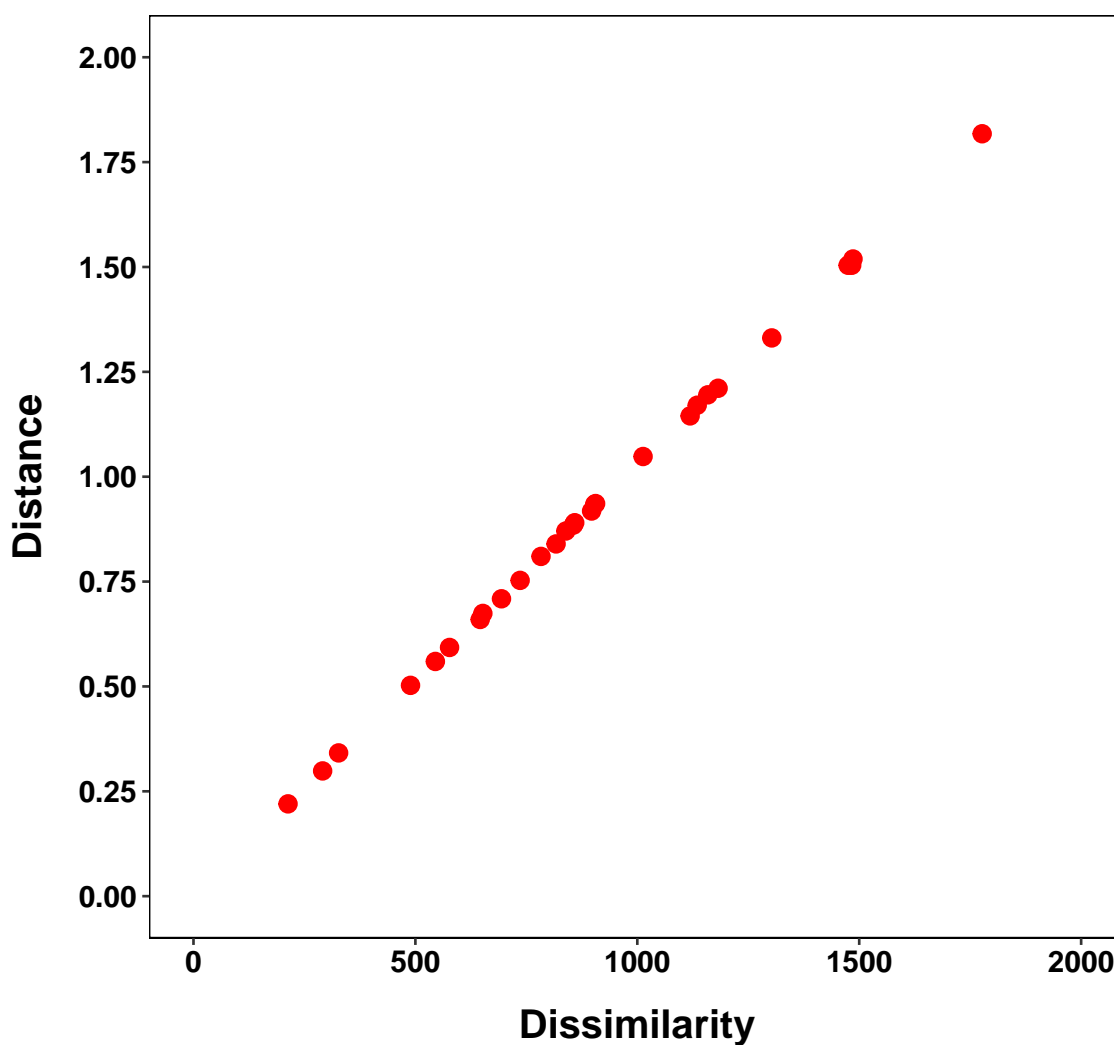


```
plot_data <- as.data.frame(Cities_2_fits)

ggplot(plot_data, aes(x = x, y = yf)) + geom_point(shape = 19, size = 3,
  color = "red", na.rm = TRUE) + scale_y_continuous(breaks = c(seq(0,
  2, 0.25))) + scale_x_continuous(breaks = c(seq(0, 2000, 500))) +
  coord_cartesian(xlim = c(0, 2000), ylim = c(0, 2)) + xlab("Dissimilarity") +
  ylab("Distance") + theme(text = element_text(size = 14, family = "sans",
  color = "black", face = "bold"), axis.text.y = element_text(colour = "black",
  size = 12, face = "bold"), axis.text.x = element_text(colour = "black",
  size = 12, face = "bold", angle = 0), axis.title.x = element_text(margin = margin(15,
  0, 0, 0), size = 16), axis.title.y = element_text(margin = margin(0,
  15, 0, 0), size = 16), axis.line.x = element_blank(), axis.line.y = element_blank(),
  plot.title = element_text(size = 16, face = "bold", margin = margin(0,
  0, 20, 0), hjust = 0.5), panel.background = element_rect(fill = "white",
```

```
linetype = 1, color = "black"), panel.grid.major = element_blank(),
panel.grid.minor = element_blank(), plot.background = element_rect(fill = "white"),
plot.margin = unit(c(1, 1, 1, 1), "cm"), legend.position = "bottom",
legend.title = element_blank()) + ggtitle("Shepard Plot: Two-Dimensional Space")
```

## Shepard Plot: Two-Dimensional Space



```
plot_data <- as.data.frame(Cities_1_fits)
plot_data <- rbind(plot_data, Cities_2_fits)
plot_data <- rbind(plot_data, Cities_3_fits)
plot_data <- rbind(plot_data, Cities_4_fits)
plot_data$D <- c(rep(1, 28), rep(2, 28), rep(3, 28), rep(4, 28))

p <- ggplot(plot_data, aes(x = x, y = yf)) + geom_point(shape = 19,
  size = 2, color = "red", na.rm = TRUE) + scale_y_continuous(breaks = c(seq(0,
```

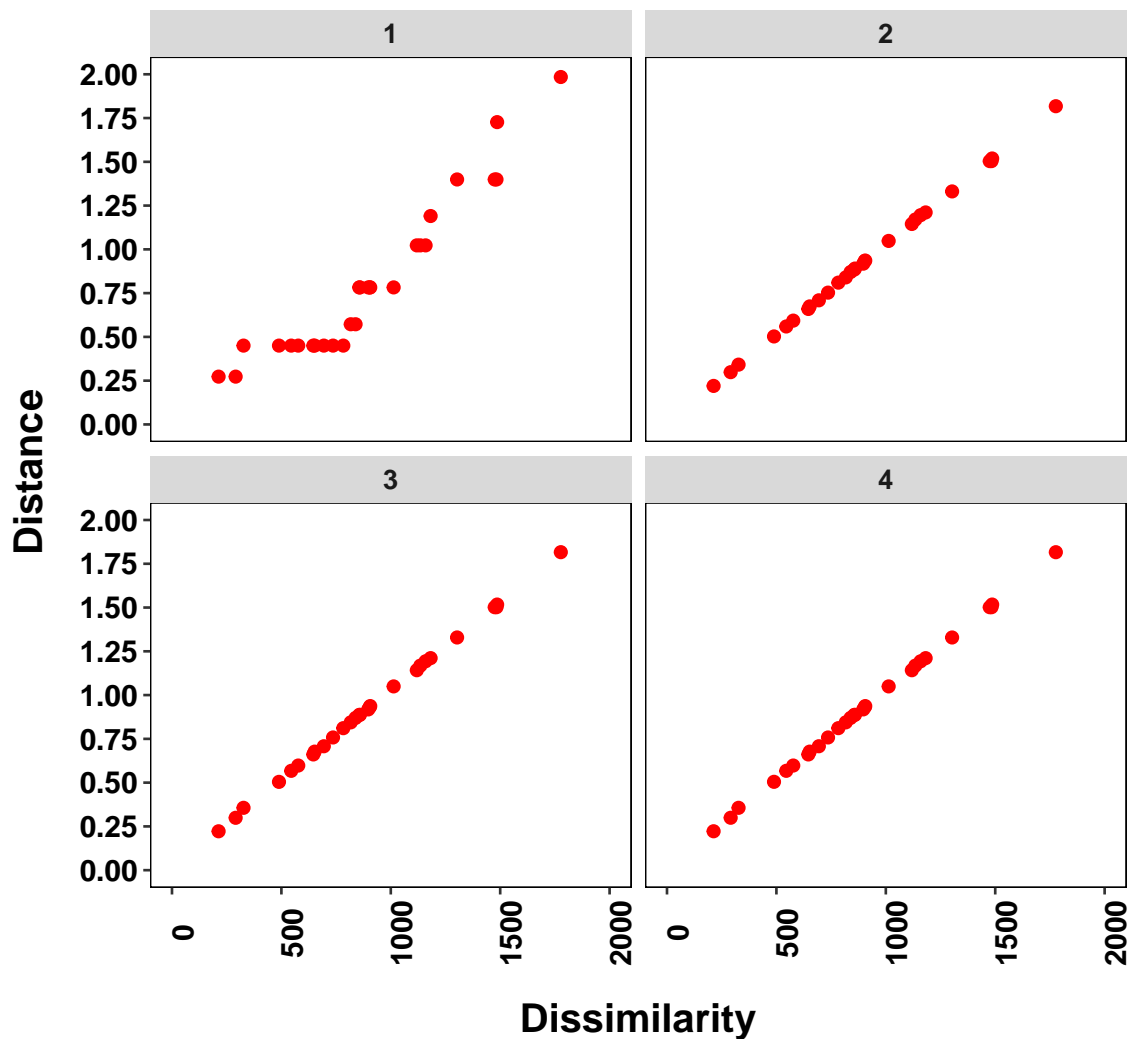
```

2, 0.25))) + scale_x_continuous(breaks = c(seq(0, 2000, 500))) +
coord_cartesian(xlim = c(0, 2000), ylim = c(0, 2)) + xlab("Dissimilarity") +
ylab("Distance") + theme(text = element_text(size = 14, family = "sans",
color = "black", face = "bold"), axis.text.y = element_text(colour = "black",
size = 12, face = "bold"), axis.text.x = element_text(colour = "black",
size = 12, face = "bold", angle = 90), axis.title.x = element_text(margin = margin(15,
0, 0, 0), size = 16), axis.title.y = element_text(margin = margin(0,
15, 0, 0), size = 16), axis.line.x = element_blank(), axis.line.y = element_blank(),
plot.title = element_text(size = 16, face = "bold", margin = margin(0,
0, 20, 0), hjust = 0.5), panel.background = element_rect(fill = "white",
linetype = 1, color = "black"), panel.grid.major = element_blank(),
panel.grid.minor = element_blank(), plot.background = element_rect(fill = "white"),
plot.margin = unit(c(1, 1, 1, 1), "cm"), legend.position = "bottom",
legend.title = element_blank()) + ggtitle("Shepard Plots as a Function of Dimensions")
p + facet_wrap(~D, nrow = 2)

```



## Shepard Plots as a Function of Dimensions



### 3 Non-Metric Methods

*The car rank data can be used to demonstrate non-metric methods. In non-metric MDS, the lower dimensional solution only needs to preserve rank order. The `smacofSym()` can be used for non-metric MDS, but we need to specifically request this in the function call.*

#### 3.0.3 Stress Plot

*Stress plot for up to 4 dimensions. The stress plot can help us determine the best number of dimensions to describing the data.*

```
mds_stress <- matrix(NA, nrow = 5, ncol = 2)
for (i in 1:5) {
```

```

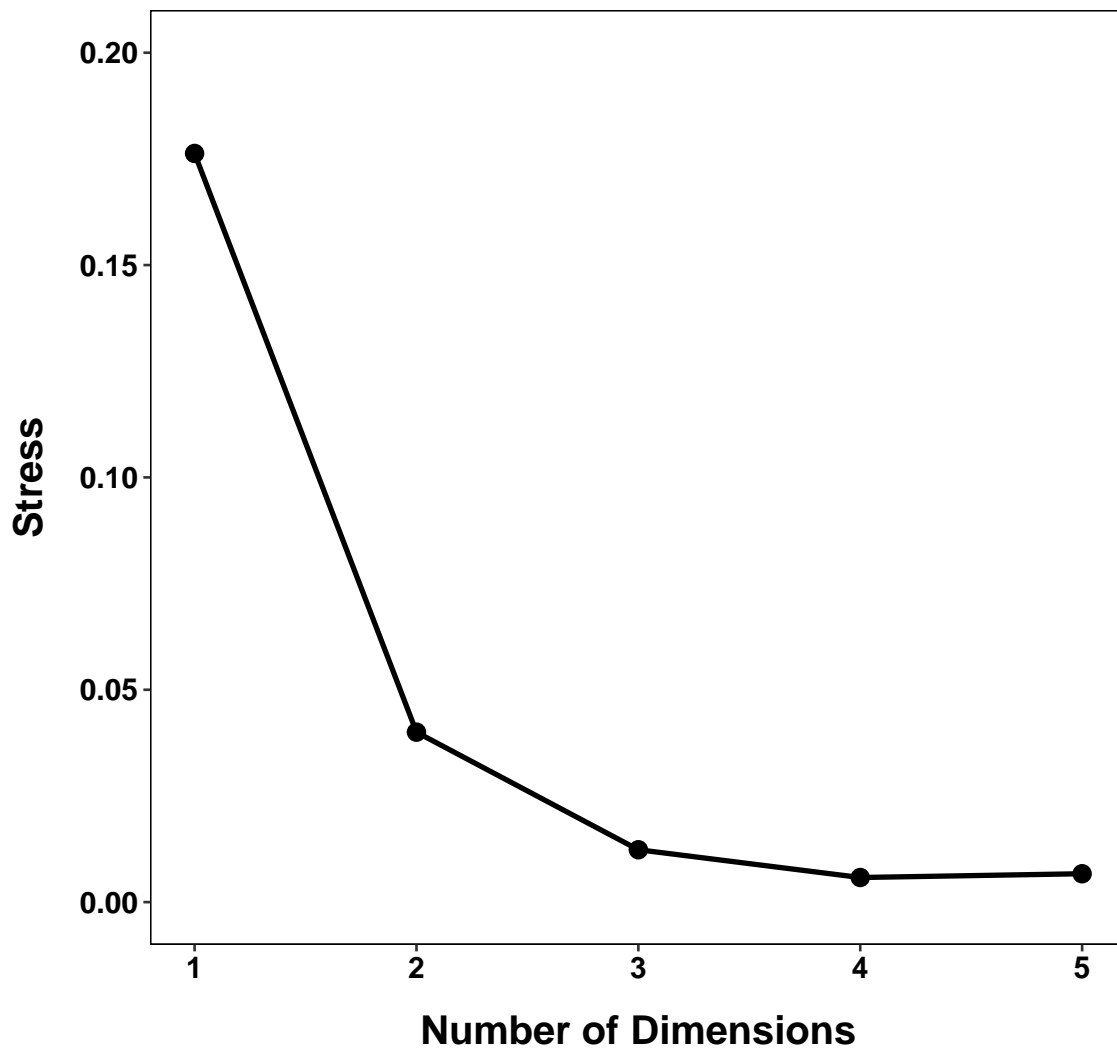
mds_9 <- smacofSym(Cars_Dist, ndim = i, verbose = FALSE, type = "ordinal")
mds_stress[i, 1] <- i
mds_stress[i, 2] <- mds_9$stress
}

plot_data <- as.data.frame(mds_stress)
names(plot_data) <- c("D", "Stress")

ggplot(plot_data, aes(x = D, y = Stress)) + geom_point(shape = 19,
  size = 3, color = "black", na.rm = TRUE) + geom_line(size = 1) +
  scale_y_continuous(breaks = c(seq(0, 0.2, 0.05))) + scale_x_continuous(breaks = c(seq(1,
  5, 1))) + coord_cartesian(xlim = c(1, 5), ylim = c(0, 0.2)) +
  xlab("Number of Dimensions") + ylab("Stress") + theme(text = element_text(size = 14,
  family = "sans", color = "black", face = "bold"), axis.text.y = element_text(colour = "black",
  size = 12, face = "bold"), axis.text.x = element_text(colour = "black",
  size = 12, face = "bold", angle = 0), axis.title.x = element_text(margin = margin(15,
  0, 0, 0), size = 16), axis.title.y = element_text(margin = margin(0,
  15, 0, 0), size = 16), axis.line.x = element_blank(), axis.line.y = element_blank(),
  plot.title = element_text(size = 16, face = "bold", margin = margin(0,
  0, 20, 0), hjust = 0.5), panel.background = element_rect(fill = "white",
  linetype = 1, color = "black"), panel.grid.major = element_blank(),
  panel.grid.minor = element_blank(), plot.background = element_rect(fill = "white"),
  plot.margin = unit(c(1, 1, 1, 1), "cm"), legend.position = "bottom",
  legend.title = element_blank()) + ggtitle("Stress Plot for Car Distances")

```

## Stress Plot for Car Distances



### 3.1 Shepard Plots

*Shepard plots for up to 4 dimensions.*

```
mds_9 <- smacofSym(Cars_Dist, ndim = 1, verbose = FALSE, type = "ordinal")
Cars_1_fits <- Shepard(Cars_Dist, mds_9$conf)
mds_9 <- smacofSym(Cars_Dist, ndim = 2, verbose = FALSE, type = "ordinal")
Cars_2_fits <- Shepard(Cars_Dist, mds_9$conf)
mds_9 <- smacofSym(Cars_Dist, ndim = 3, verbose = FALSE, type = "ordinal")
Cars_3_fits <- Shepard(Cars_Dist, mds_9$conf)
mds_9 <- smacofSym(Cars_Dist, ndim = 4, verbose = FALSE, type = "ordinal")
Cars_4_fits <- Shepard(Cars_Dist, mds_9$conf)
```

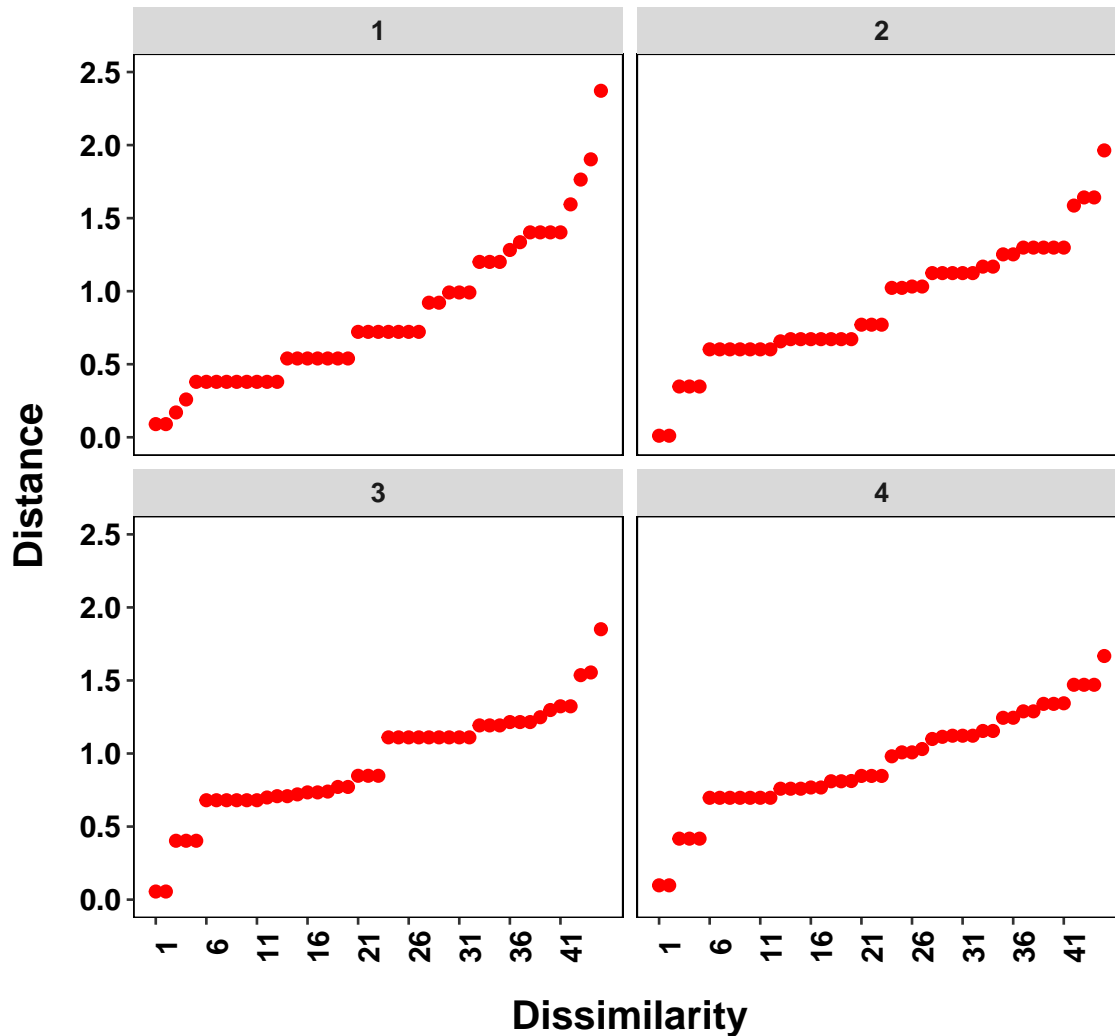
```

plot_data <- as.data.frame(Cars_1_fits)
plot_data <- rbind(plot_data, Cars_2_fits)
plot_data <- rbind(plot_data, Cars_3_fits)
plot_data <- rbind(plot_data, Cars_4_fits)
plot_data$D <- c(rep(1, 45), rep(2, 45), rep(3, 45), rep(4, 45))

p <- ggplot(plot_data, aes(x = x, y = yf)) + geom_point(shape = 19,
  size = 2, color = "red", na.rm = TRUE) + scale_y_continuous(breaks = c(seq(0,
  2.5, 0.5))) + scale_x_continuous(breaks = c(seq(1, 45, 5))) +
  coord_cartesian(xlim = c(1, 45), ylim = c(0, 2.5)) + xlab("Dissimilarity") +
  ylab("Distance") + theme(text = element_text(size = 14, family = "sans",
  color = "black", face = "bold"), axis.text.y = element_text(colour = "black",
  size = 12, face = "bold"), axis.text.x = element_text(colour = "black",
  size = 12, face = "bold", angle = 90), axis.title.x = element_text(margin = margin(15,
  0, 0, 0), size = 16), axis.title.y = element_text(margin = margin(0,
  15, 0, 0), size = 16), axis.line.x = element_blank(), axis.line.y = element_blank(),
  plot.title = element_text(size = 16, face = "bold", margin = margin(0,
  0, 20, 0), hjust = 0.5), panel.background = element_rect(fill = "white",
  linetype = 1, color = "black"), panel.grid.major = element_blank(),
  panel.grid.minor = element_blank(), plot.background = element_rect(fill = "white"),
  plot.margin = unit(c(1, 1, 1, 1), "cm"), legend.position = "bottom",
  legend.title = element_blank()) + ggtitle("Shepard Plots as a Function of Dimensions")
p + facet_wrap(~D, nrow = 2)

```

## Shepard Plots as a Function of Dimensions



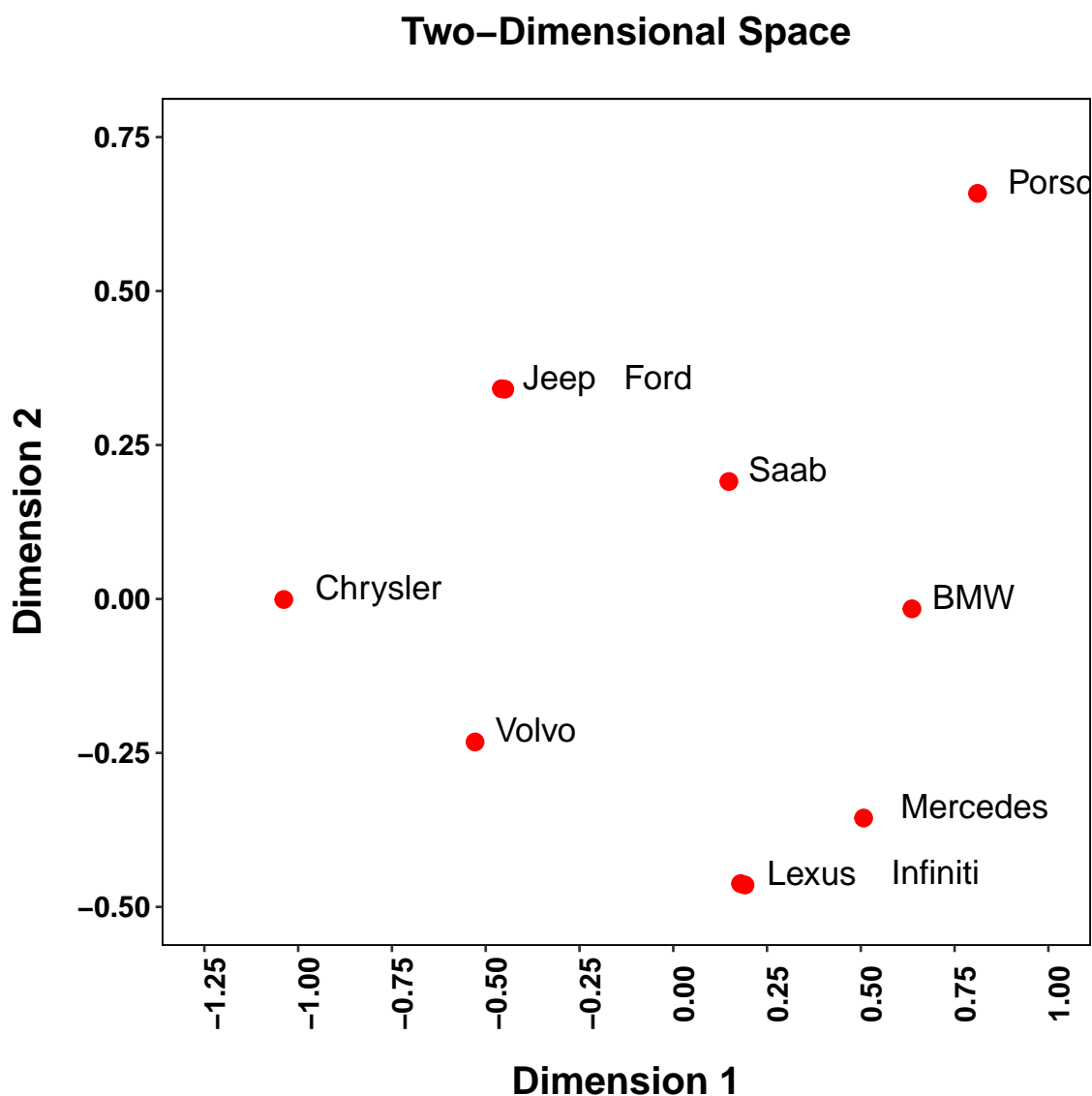
### 3.2 Scatterplots

```
mds_9 <- smacofSym(Cars_Dist, ndim = 2, verbose = FALSE, type = "ordinal")
```

```
plot_data <- as.data.frame(mds_9$conf)
names(plot_data) <- c("D1", "D2")
plot_data$Name <- c("BMW", "Ford", "Infiniti",
  "Jeep", "Lexus", "Chrysler", "Mercedes", "Saab", "Porsche", "Volvo")

ggplot(plot_data, aes(x = D1, y = D2)) + geom_point(shape = 19, size = 3,
  color = "red", na.rm = TRUE) + scale_y_continuous(breaks = c(seq(-0.5,
  0.75, 0.25))) + scale_x_continuous(breaks = c(seq(-1.25, 1, 0.25))) +
```

```
geom_text(aes(label = Name), hjust = -0.25, vjust = 0, size = 5) +
coord_cartesian(xlim = c(-1.25, 1), ylim = c(-0.5, 0.75)) + xlab("Dimension 1") +
ylab("Dimension 2") + theme(text = element_text(size = 14, family = "sans",
color = "black", face = "bold"), axis.text.y = element_text(colour = "black",
size = 12, face = "bold"), axis.text.x = element_text(colour = "black",
size = 12, face = "bold", angle = 90), axis.title.x = element_text(margin = margin(15,
0, 0, 0), size = 16), axis.title.y = element_text(margin = margin(0,
15, 0, 0), size = 16), axis.line.x = element_blank(), axis.line.y = element_blank(),
plot.title = element_text(size = 16, face = "bold", margin = margin(0,
0, 20, 0), hjust = 0.5), panel.background = element_rect(fill = "white",
linetype = 1, color = "black"), panel.grid.major = element_blank(),
panel.grid.minor = element_blank(), plot.background = element_rect(fill = "white"),
plot.margin = unit(c(1, 1, 1, 1), "cm"), legend.position = "bottom",
legend.title = element_blank()) + ggtitle("Two-Dimensional Space")
```

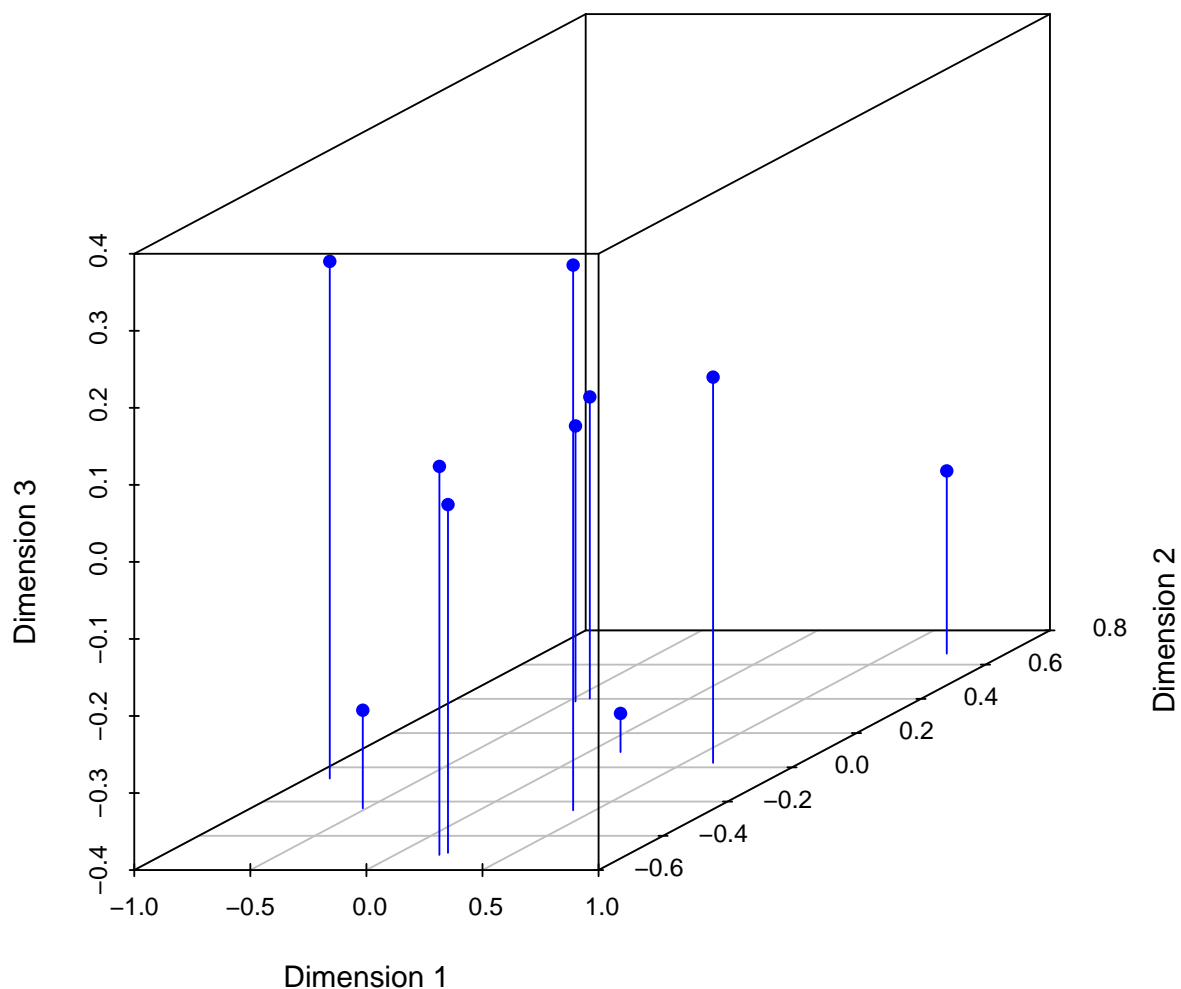


```
mds_9 <- smacofSym(Cars_Dist, ndim = 3, verbose = FALSE, type = "ordinal")

# Save the MDS coordinates as a dataframe.
mds_points <- as.data.frame(mds_9$conf)

scatterplot3d(mds_points$D1, mds_points$D2, mds_points$D3, color = "blue",
  pch = 16, type = "h", main = "Three Dimensional Scatterplot of Car MDS",
  xlab = "Dimension 1", ylab = "Dimension 2", zlab = "Dimension 3")
```

### Three Dimensional Scatterplot of Car MDS



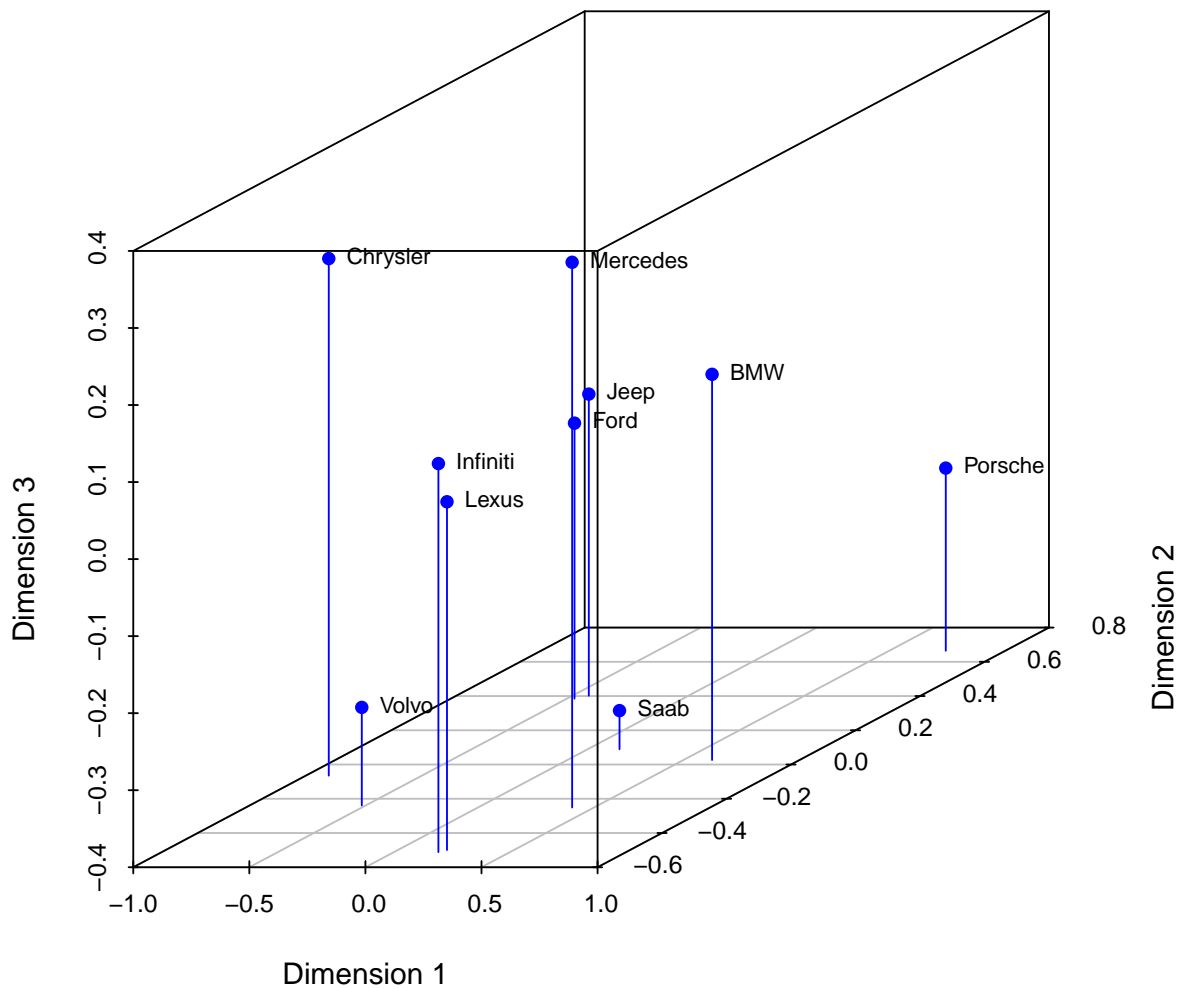
```
with(mds_points, {
  s3d <- scatterplot3d(mds_points$D1, mds_points$D2, mds_points$D3,
    color = "blue", pch = 16, type = "h", main = "Three Dimensional Scatterplot of Car MDS",
    xlab = "Dimension 1", ylab = "Dimension 2", zlab = "Dimension 3")
})
```

```

s3d.coords <- s3d$xyz.convert(mds_points$D1, mds_points$D2, mds_points$D3)
text(s3d.coords$x, s3d.coords$y, labels = row.names(mds_points),
     cex = 0.75, pos = 4)
})

```

## Three Dimensional Scatterplot of Car MDS



```

plot_data <- as.data.frame(mds_9$conf)
names(plot_data) <- c("D1", "D2", "D3")
plot_data$Name <- c("BMW", "Ford", "Infiniti",
                   "Jeep", "Lexus", "Chrysler", "Mercedes", "Saab", "Porsche", "Volvo")

```

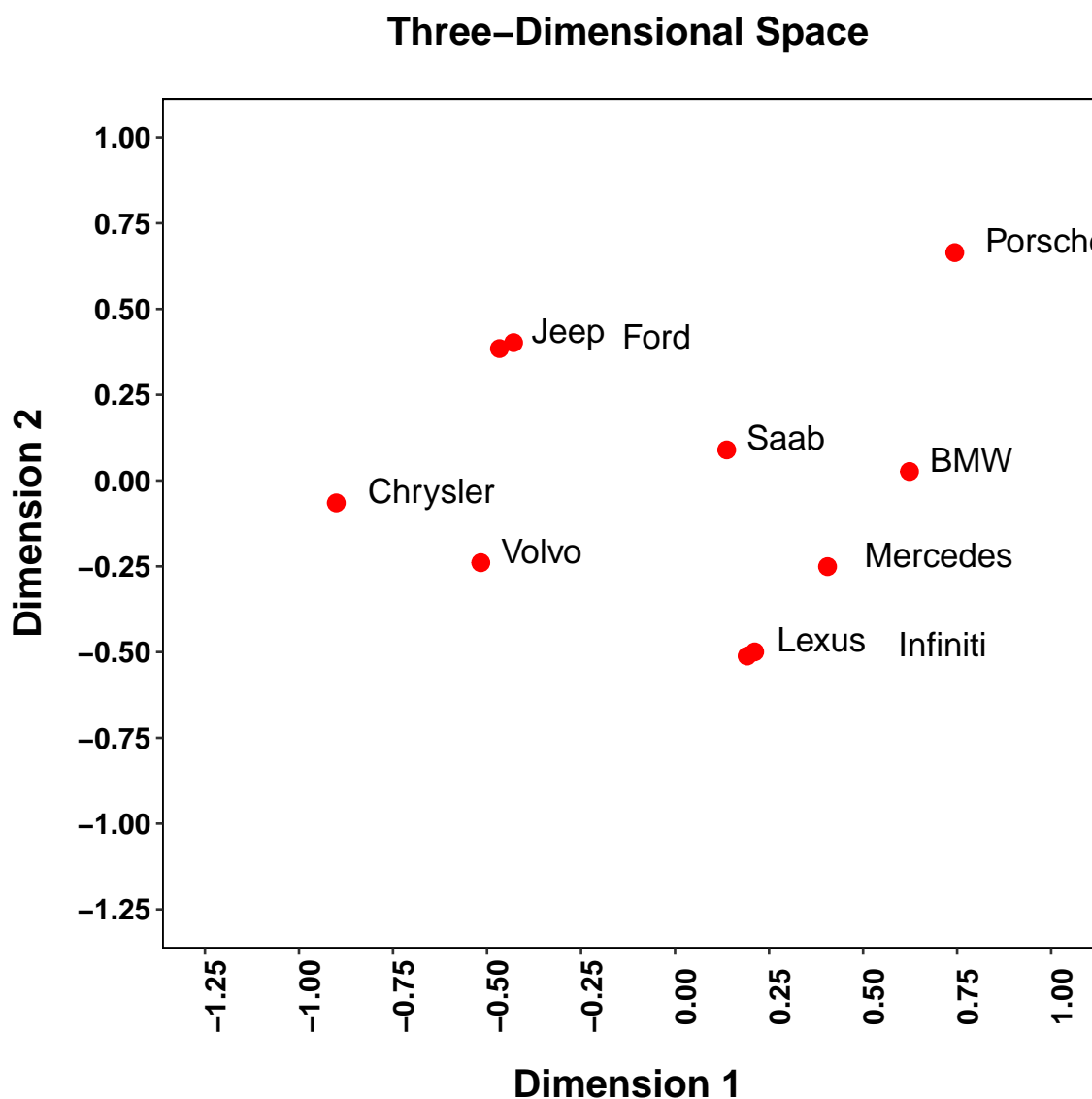
```

ggplot(plot_data, aes(x = D1, y = D2)) + geom_point(shape = 19, size = 3,
  color = "red", na.rm = TRUE) + scale_y_continuous(breaks = c(seq(-1.25,
  1, 0.25))) + scale_x_continuous(breaks = c(seq(-1.25, 1, 0.25))) +

```



```
geom_text(aes(label = Name), hjust = -0.25, vjust = 0, size = 5) +
coord_cartesian(xlim = c(-1.25, 1), ylim = c(-1.25, 1)) + xlab("Dimension 1") +
ylab("Dimension 2") + theme(text = element_text(size = 14, family = "sans",
color = "black", face = "bold"), axis.text.y = element_text(colour = "black",
size = 12, face = "bold"), axis.text.x = element_text(colour = "black",
size = 12, face = "bold", angle = 90), axis.title.x = element_text(margin = margin(15,
0, 0, 0), size = 16), axis.title.y = element_text(margin = margin(0,
15, 0, 0), size = 16), axis.line.x = element_blank(), axis.line.y = element_blank(),
plot.title = element_text(size = 16, face = "bold", margin = margin(0,
0, 20, 0), hjust = 0.5), panel.background = element_rect(fill = "white",
linetype = 1, color = "black"), panel.grid.major = element_blank(),
panel.grid.minor = element_blank(), plot.background = element_rect(fill = "white"),
plot.margin = unit(c(1, 1, 1, 1), "cm"), legend.position = "bottom",
legend.title = element_blank()) + ggtitle("Three-Dimensional Space")
```



```

plot_data <- as.data.frame(mds_9$conf)
names(plot_data) <- c("D1", "D2", "D3")
plot_data$Name <- c("BMW", "Ford", "Infiniti", "Jeep", "Lexus", "Chrysler",
  "Mercedes", "Saab", "Porsche", "Volvo")

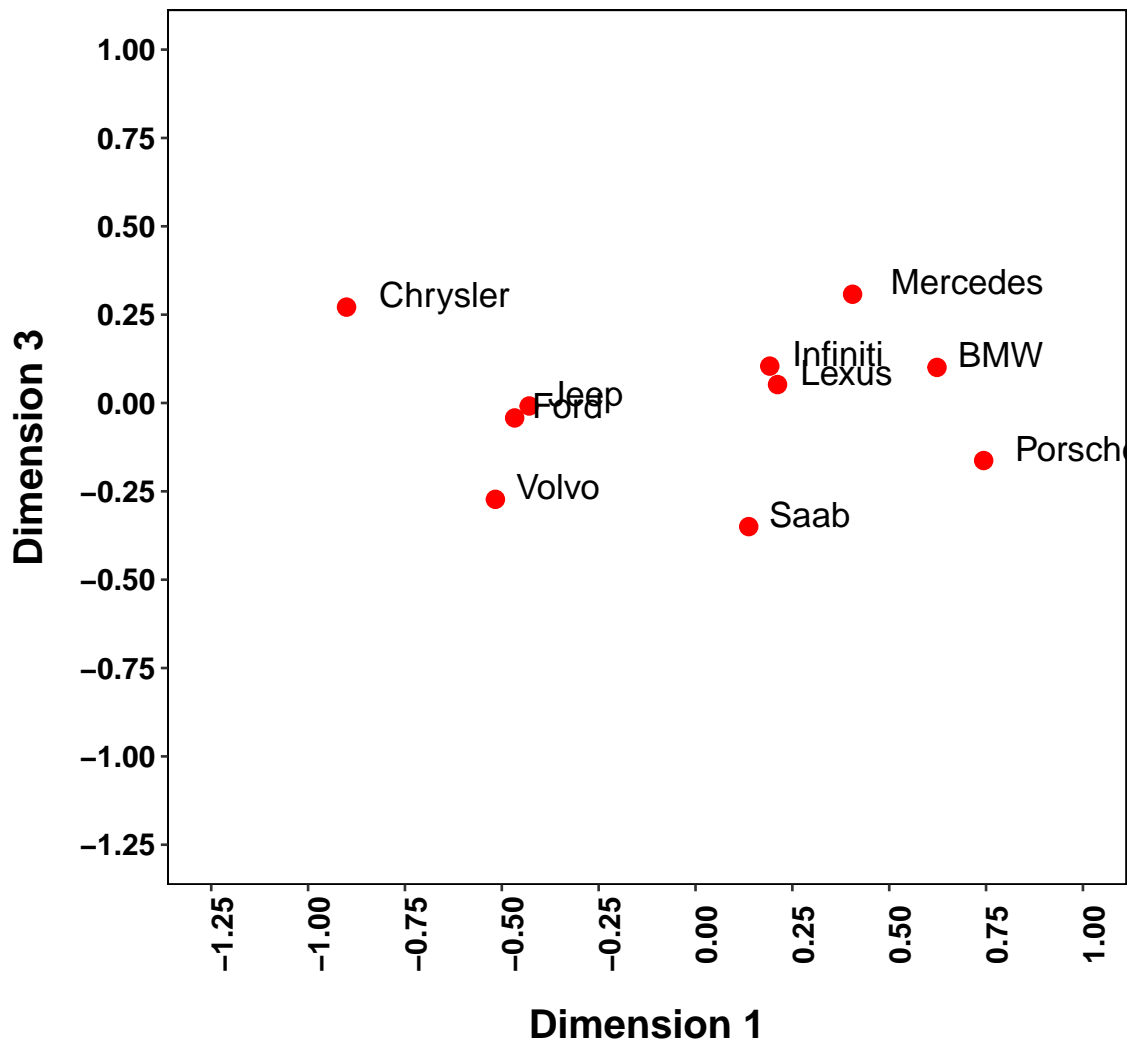
```

```

ggplot(plot_data, aes(x = D1, y = D3)) + geom_point(shape = 19, size = 3,
  color = "red", na.rm = TRUE) + scale_y_continuous(breaks = c(seq(-1.25,
  1, 0.25))) + scale_x_continuous(breaks = c(seq(-1.25, 1, 0.25))) +
  geom_text(aes(label = Name), hjust = -0.25, vjust = 0, size = 5) +
  coord_cartesian(xlim = c(-1.25, 1), ylim = c(-1.25, 1)) + xlab("Dimension 1") +
  ylab("Dimension 3") + theme(text = element_text(size = 14, family = "sans",
  color = "black", face = "bold"), axis.text.y = element_text(colour = "black",
  size = 12, face = "bold"), axis.text.x = element_text(colour = "black",
  size = 12, face = "bold", angle = 90), axis.title.x = element_text(margin = margin(15,
  0, 0, 0), size = 16), axis.title.y = element_text(margin = margin(0,
  15, 0, 0), size = 16), axis.line.x = element_blank(), axis.line.y = element_blank(),
  plot.title = element_text(size = 16, face = "bold", margin = margin(0,
  0, 20, 0), hjust = 0.5), panel.background = element_rect(fill = "white",
  linetype = 1, color = "black"), panel.grid.major = element_blank(),
  panel.grid.minor = element_blank(), plot.background = element_rect(fill = "white"),
  plot.margin = unit(c(1, 1, 1, 1), "cm"), legend.position = "bottom",
  legend.title = element_blank()) + ggtitle("Three-Dimensional Space")

```

## Three-Dimensional Space



```
plot_data <- as.data.frame(mds_9$conf)
names(plot_data) <- c("D1", "D2", "D3")
plot_data$Name <- c("BMW", "Ford", "Infiniti", "Jeep", "Lexus", "Chrysler",
  "Mercedes", "Saab", "Porsche", "Volvo")
```

```
ggplot(plot_data, aes(x = D2, y = D3)) + geom_point(shape = 19, size = 3,
  color = "red", na.rm = TRUE) + scale_y_continuous(breaks = c(seq(-1.25,
  1, 0.25))) + scale_x_continuous(breaks = c(seq(-1.25, 1, 0.25))) +
  geom_text(aes(label = Name), hjust = -0.25, vjust = 0, size = 5) +
  coord_cartesian(xlim = c(-1.25, 1), ylim = c(-1.25, 1)) + xlab("Dimension 2") +
  ylab("Dimension 3") + theme(text = element_text(size = 14, family = "sans",
  color = "black", face = "bold"), axis.text.y = element_text(colour = "black",
  size = 12, face = "bold"), axis.text.x = element_text(colour = "black",
```

```

size = 12, face = "bold", angle = 90), axis.title.x = element_text(margin = margin(15,
0, 0, 0), size = 16), axis.title.y = element_text(margin = margin(0,
15, 0, 0), size = 16), axis.line.x = element_blank(), axis.line.y = element_blank(),
plot.title = element_text(size = 16, face = "bold", margin = margin(0,
0, 20, 0), hjust = 0.5), panel.background = element_rect(fill = "white",
linetype = 1, color = "black"), panel.grid.major = element_blank(),
panel.grid.minor = element_blank(), plot.background = element_rect(fill = "white"),
plot.margin = unit(c(1, 1, 1, 1), "cm"), legend.position = "bottom",
legend.title = element_blank()) + ggtitle("Three-Dimensional Space")

```

