

Final Project Paper Rubric

PSC290 - Data Visualization, Fall 2022

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- Due at 11:59 PM PST on December 8, 2022 on Canvas

Section / Description	Points
Background: Describe the background / impetus for your visualization. What makes your research question important and why should I care? 1-2 paragraphs is sufficient in most cases.	4 points
Research Questions: Clearly state the research question(s) you are answering in your visualization and hypothesis(es), if any.	4 points
Method: Short description of (1) Participants, (2) Measures, (3) Procedure, (4) Analytic Plan. Include each section (or others not listed here) as is applicable for your project. This does not need to be a full Method section, but it helps me know things about the range of scales, details like the number of trials, etc., which can help me in evaluating your visualization. There is no minimum of maximum length, but my guess is no less than 2-3 paragraphs.	4 points
Results: Write the paragraph (or paragraphs) that would refer to your visualization as if you were putting it in a manuscript. Be sure to make reference to the figure and provide necessary description to make clear why it's relevant to your results and/or answers your research question	4 points
Visualization: Include your visualization and figure caption. This will be graded for its connection to the research question and overall clarity.	4 points
Connection to Class Concepts: Connect your visualization(s) to topics learned throughout the course. Did you use color to leverage preattentive processing? Grouping? Movement? Shape? Content can come from any part of the course. Please cite the reading or source you use as it will help me evaluate different readings used throughout the course.	10 points
Total	30 points